



Rutgers Business School  
Newark and New Brunswick

## **MBA in Professional Accounting Program Learning Goals and Objectives**

### **1. Communication Skills Learning Goal**

Students graduating with an MBA in Professional Accounting degree will be able to effectively communicate in a way that demonstrates sensitivity to an audience's needs.

#### Objectives

- a. Students will be able to communicate information in a clear concise manner.
- b. Students will be able to communicate relatively complex ideas in an understandable manner.

### **2. Professional Accounting Knowledge Learning Goal**

Students graduating with an MBA in Professional Accounting degree will be able to demonstrate knowledge of fundamental business concepts and the knowledge required to pass the Uniform Public Accounting Examination. In addition, students completing the requirements for the Professional Accounting program will obtain the expertise to be successful in the accounting profession as well as utilize specific principles of accounting to function effectively in all areas of the business environment.

#### Objectives

- a. Develop the capacity to understand fundamental business and accounting concepts.
- b. Learn how to apply business and accounting knowledge in new and unfamiliar circumstances through a conceptual understanding of relevant principles in the business and accounting disciplines.
- c. Emerge from the Professional Accounting program with the skills necessary to adapt and innovate to solve business and accounting problems, to cope with unusual events, and to manage in rapidly changing business environments.

### **3. Critical Thinking Skills Learning Goal**

Students graduating with an MBA in Professional Accounting degree will be able to understand complex business situations and provide solutions to improve current business practices.

#### Objectives

- a. Students will be able to identify problems in a situation.
- b. Students will be able to find innovative solutions.

#### **4. Ethics Learning Goal**

Students graduating with an MBA in Professional Accounting degree will be able to understand and evaluate ethical issues and situations to make business decisions.

##### Objectives

- a. Students will be able to recognize ethical problems in business contexts.
- b. Students will be able to identify alternatives and make appropriate ethical choices.