

Pharmaceutical Management

Schedule of the Monthly Seminar Visits , 2017-2018

| <u>Topics</u> | <u>Month</u> |
|---|---------------|
| 1. Planning Career in the Pharmaceutical Industry. Johnson & Johnson/Janssen | Oct. 13, 2017 |
| 2. Strategies for Developing a Successful Product Branding. Bayer Healthcare | Nov. 3, 2017 |
| 3. Strategic Alliance for Business Development. Novartis | Feb. 9, 2018 |
| 4. Patents, Pricing and Patients – A Delicate Balance. Bristol-Myers Squibb | March 2, 2018 |

Visits are in the mornings, 8:30 am – 1:30 pm, on the companies' sites.
Need to sign up to attend.