

Pharmaceutical Management

Schedule of the Monthly Seminar Visits , 2017-2018

<u>Topics</u>	<u>Month</u>
1. Planning Career in the Pharmaceutical Industry. Johnson & Johnson/Janssen	Oct. 13, 2017
2. Strategies for Developing a Successful Product Branding. Bayer Healthcare	Nov. 3, 2017
3. Strategic Alliance for Business Development. Novartis	Feb. 2, 2018
4. Patents, Pricing and Patients – A Delicate Balance. Bristol-Myers Squibb	March 2, 2018

Visits are in the mornings, 8:30 am – 1:30 pm, on the companies' sites.
Need to sign up to attend.