Summer 2015 Special Topics:

Real Estate Debt Instruments
22:390:673

This course will acquaint the student with two of the ‘four quadrants’ of real estate capital: private debt and public debt. The course will identify the forms, structures and sources of financing real estate. Case studies will be employed for the student to determine the underwriting, structure and pricing of the financial instrument(s) (e.g., mortgage, mezzanine, preferred equity) appropriate for investment in a project. The course will consider the linkages between real estate debt and the capital markets, including the residential and non-residential mortgage markets.

Technology Commercialization and Wealth Creation
22:620:675; Newark 3 credits

The Department of Management & Global Business & The Center for Urban Entrepreneurship & Economic Development bring to you an exciting new course taught by world renowned and distinguished scholar

Professor John Sibley Butler*
The University of Texas at Austin
Professor, Management and Sociology
Director, the Herb Kelleher Center for Entrepreneurship Growth & Renewal

If you’ve ever dreamed of being your own boss and owning your own company, this is the course for you! It is open to all graduate students, including PhD students. No matter what your field, this course will be of great value. Those in engineering and the sciences or who have the idea of inventing something will find this course to be extremely valuable, but those in the arts or liberal arts will also be inspired and instructed. This is a unique opportunity to learn how to commercialize your idea, no matter what it is. An added plus is that the course meets over two weekends and two evenings and won’t disrupt your work or class schedule! It starts on June 6th and you are done on June 14th. If you need a special permission number contact, Mary Ann Albanese (malbanes@business.rutgers.edu) to get one. Be the master or mistress of your own fate! Graduates, alums, and friends are welcome to enroll in this course.

Course Description

This new and exciting course looks at the importance of tech-based venture growth through ‘knowledge and technology transfer,’ the major source of wealth and job creation in America today. The course will introduce students to technologies currently used at NASA, the Department of Defense, and major research universities. They will learn about the IC² model, which was instrumental in making Austin, Texas, one of the best cities in which to start firms, a city that has grown from a sleepy cow town to one of the most vibrant and growing cities in the US. IC² was instrumental in helping Dell Computers, Whole Foods, and a host of companies grow into what we know them as today.

This course meets all day on Saturday, 6/6 and Sunday, 6/7 8:30-5:00pm and on Tuesday, 6/9 and Thursday, 6/11; 6:00-10:00pm and all day on Saturday, 6/13 and Sunday, 6/14 8:30-5:00pm

* Centennial Professor in Entrepreneurship and Small Businesses and Herb Kelleher Chair in Entrepreneurship