Rutgers University
Graduate School of Management

Fall 2010 Syllabus

Investment Banking (22:390:654:30)

Professor Vincent Cannaliato
MBA Email: cannaliato@verizon.net

Class: Saturdays 9-12 Noon

Office hours: Saturday, 12:00 - 2:00p.m.

Required Text: McGraw-Hill –Project “Rutgers MBA”
ISBN: 9780390321855

Recommended: /Wall Street Journal /and other financial publications.
Financial sites on the web: _http://cnn.fn.com/_
http://www.cnbc.com/
http://cbs.marketwatch.com
Etc.

Dennis E. Logue, James K. Seward (Editors), /Handbook of Modern Finance/, 2000, WG&L/RIA Group

Requirements: The textbook is mandatory reading. You will be tested on material appearing in assigned chapters in this textbook, even though some of this material is not covered in the class. You will be also tested on material outside of the textbook that has been covered in class including assignment readings. There will be a midterm and a final exam. While the final exam is not cumulative, the material builds on itself as the course progresses. Sixty-five percent of your course grade will be based on your exam grades (1/2 midterm, 1/2 final). Thirty percent of your course grade will be based on a group case and analysis of questions for each case. Your group must turn in an analysis of questions for each case. In addition, each group will present part of their analysis to the rest of the class during the semester. The main purpose of the case study is for the student to learn how to apply theoretical financial concepts to real problems that corporations have faced. All case assignments must be typed and no more than five pages in length. I will consider class participation and homework assignments for five percent of your grade.
I am a firm believer in the group project format because it is how successful corporations operate. It is important that you work hard as a team. Each student is responsible for efforts to motivate other group members to do their part. Each group member will rate other members’ performance in terms of their contribution to the group’s end result. We will have guest speakers from different financial institutions during the semester.

All cell phones, pagers, etc. must be turned off during class.

Investment Banking: The course covers the effective integration of financial theory and practice. It will explore the rapidly evolving theory of finance as it relates to a corporation's investment in assets and finance. Financial analysis and reasoning will be applied to problems faced by management. Some of the topics covered will include:

Mergers and Acquisitions
Leasing
Project Finance
The Art of Negotiating
Securities Industry
Leadership skills
Dividends and other payouts
Options and other Derivatives/ Hedging Risk
Warrants/Convertibles
International Corporate Finance/ Foreign Exchange Markets and Transactions
Financial Distress
Financial Leverage/ Capital Structure Policy
Economic Value Added (EVA) & Market Value Added (MVA)
Today's Financial Policies and Products