ABOUT AMERICA’S SBDC AT RUTGERS-NEWARK

The AMERICA’S SBDC AT Rutgers-Newark is the premier provider of strategic, growth focused business training and technical assistance services to established small businesses and start-up entrepreneurs. With the Center’s motto to offer the “Right Strategy, Smart Growth, and Infinite Possibilities” supports our mission to help entrepreneurs and business owners start and grow sustainable, successful small business through the delivery of appropriate training and technical assistance services and programs. Our service delivery is guided by the principles that our Clients: (a) receive the right service in a timely and professional manner; (b) acquire the necessary business skills to enable them to become self-sufficient entrepreneurs and competent business managers; and (c) establish successful, long term businesses that will enhance their economic quality of life as well as their communities. The Center is an affiliate of the Rutgers Business School as well as the AMERICA’S SBDC network, a non-profit 501 (C) (3) organization.

The AMERICA’S SBDC at Rutgers- Newark is funded in part through a cooperative agreement with between Rutgers Business School and the U.S. Small Business Administration. SBA’s funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis.

FOR OUR LOCATION, MORE INFORMATION, OR REGISTRATION

email us at
rnsbdc@business.rutgers.edu
or visit our website:
www.business.rutgers.edu
AFTER LUNCH ONLINE WEBINAR SEMINARS

DESCRIPTION:

After Lunch Webinar Seminar Series are online seminars that are offered once or twice a month on Thursdays between 2:00pm-4:00pm, covering various topics such as: Franchising, Veteran Business, All About Insurance, The Art of Closing a Sale, Disaster Preparedness, Social Media The Art of Closing a Sales; Food Innovation: from Concept to Commercialization; All About Insurance; Social Media & Technology; Google Analytics & SEO; HR & People Management; Small Business Health Benefits; Identity Theft & Cyber Security; Insurance & Bonding; Procurement: Doing Business With the public sector; Doing Business Internationally; Intellectual Property & Protection; Business Contracts & Agreements; Business Strategy & Growth; and much more).

Webinars are offered on the READY TALK webinar platforms and participants are required to have sufficient technological capability to log on to the internet and call in for audio access. This information is provided to registered participants therefore pre-registration is required before the day of the webinar.

TOPICS

A variety of topics are offered as part of the After Lunch Webinar Seminar Series. Topics include but are not limited to:

1. A to Z of Franchising
2. Disaster Preparedness
3. Veteran Business Development
4. The Art of Closing a Sale
5. Food Innovation: from Concept to Commercialization
6. All About Insurance
7. Social Media & Technology
8. Google Analytics & SEO
9. HR & People Management
10. Small Business Health Benefits
11. Identity Theft
12. Insurance & Bonding
13. Procurements
14. Doing Business Internationally
15. Intellectual Property & Protection
16. Business Contracts & Agreements
17. Business Strategy & Growth
18. Financial Decision Making
19. Green-2-Go
20. Access to Capital
21. Credit Management

PRE-REGISTRATION REQUIRED FOR ALL TRAINING EVENTS.
Seating is limited.

REGISTRATION:
WEBSITE: www.asbdcevents-rutgers.com
E-MAIL: rnsbdc@business.rutgers.edu
PHONE: 973-353-5950.

TECHNICAL ASSISTANCE SERVICES

- One-on-One Technical Assistance
- Business Counseling & Mentoring
- Business Plan Review
- Business Resource Referrals
- Online Business Registration
- Business Procurement
- In-House Entrepreneur Catalogue Resource Library (By Appointment Only)

STEPS TO ACCESSING AMERICA’S SBDC AT RUTGERS-NEWARK TECHNICAL ASSISTANCE SERVICES:
Start-up and Established businesses can access AMERICA’S SBDC at Rutgers-Newark services in 3 ways:

Via our website: www.business.rutgers.edu/rnsbdc
Complete the Request for Counseling (RFC) form on the home page.

By sending email to: rnsbdc@newark.rutgers.edu

By telephone to our main number:
Office: 973-353-5950
Fax: 973-353-5978

COST TO PARTICIPATE: None*
*Subject to change. Call Center for details

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