ABOUT AMERICA’S SBDC AT RUTGERS-NEWARK

The AMERICA'S SBDC AT Rutgers-Newark is the premier provider of strategic, growth focused business training and technical assistance services to established small businesses and start-up entrepreneurs. With the Center's motto to offer the “Right Strategy, Smart Growth, and Infinite Possibilities” supports our mission to help entrepreneurs and business owners start and grow sustainable, successful small business through the delivery of appropriate training and technical assistance services and programs. Our service delivery is guided by the principles that our Clients: (a) receive the right service in a timely and professional manner; (b) acquire the necessary business skills to enable them to become self-sufficient entrepreneurs and competent business managers; and (c) establish successful, long term businesses that will enhance their economic quality of life as well as their communities. The Center is an affiliate of the Rutgers Business School as well as the AMERICA'S SBDC network, a non-profit 501 (C) (3) organization.

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FOR OUR LOCATION, MORE INFORMATION, OR REGISTRATION

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DESCRIPTION:
The AMERICA’S SBDC at Rutgers Newark is introducing the Disaster Preparedness & Continuation of Operations Program. This Program is designed to help businesses cut the cost of physical and economic injury businesses suffer after a disaster and to help businesses have a plan. Following a disaster, statistics show that ninety percent of companies fail within a year unless they can resume operations within five days. Having a plan can ensure that you’re back in business quickly and able to provide products and services to your community.

Although major disasters, such as hurricanes, floods, earthquakes and large-scale power outages are infrequent, smaller disasters, such as server failure, burst pipes and fires can happen often.

Through the DISASTER PREPAREDNESS & CONTINUITY OF OPERATIONS PROGRAM the Center is committed to help companies be prepared for both the worst occasional and everyday natural or man-made disaster challenges, which could instantly cripple a business.

PROGRAM SERVICES:
The Program offers on-site Consulting, counseling, on-site employer training and online webinars.

On-site Consulting & Counseling
For established businesses consulting is offered on-site at the business with both the business employer and key employees. This may include several meetings as well as on-site employer training. The general process includes the following steps:

STEP 1: General Needs Assessment – Pre/Post Disaster Physical & Economic Injury Business Operations & Management assessment

STEP 2: On-site Disaster Preparedness & Continuity of Operations Training (see table of

STEP 3: Follow-up Consulting - Focused Expert Operations Review
- HR/People Management Systems Review
- Information & Technology Systems Review;
- Finance & Money Management Systems Review
- Marketing & Sales Systems Review
- Management Systems Review
- Inventory & Productions Systems Review

ON-SITE EMPLOYER TRAINING & ONLINE WEBINARS
The Disaster Preparedness & Continuity of Operations Training & Webinars are designed to prepare small businesses for pre/post disaster readiness. On-site employer training is usually for established businesses with existing operational systems in place and more than 3 employees. Online Webinars are open to all businesses.

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