SAMPLE LETTER

Dear Assemblyman or Assemblywoman or Senator:

I personally received assistance from the regional center located in NJ, part of the statewide NJSBDC network.

Without the training, counseling and other comprehensive services provided to me, my business would not have succeeded. I learned so much about business plans, financial statements and accounting, record-keeping, financial planning and other legal considerations concerning starting and growing your business. I also received help with applying for appropriate financing through their loan packaging help.

If I were to go to a professional for these services, I and other business owners would simply not be able to afford it.

My business focuses on ________________ (short description). NJSBDC helped me chart the right course (or set the right direction) for my business operations.

The State of New Jersey should continue to increase its financial support to this major service provider for small business owners like myself.

The investment by the state in these small business assistance services goes a long way in building the State’s economy, creating jobs and facilitating State revenues and private sales that result in economic growth. Besides these benefits, I understand that this program attracts federal dollars that otherwise would not come to New Jersey.

Please support funding NJSBDC at a higher level than $800,000. Its impact is tremendous and the taxpayers receive benefits way beyond this investment since this group of experts and counselors helps small businesses like mine to survive and grow.

Sincerely,