ABOUT
NJSBDC AT RUTGERS-NEWARK

The AMERICA’S SBDC AT Rutgers-Newark is the premier provider of strategic, growth focused business training and technical assistance services to established small businesses and start-up entrepreneurs. With the Center’s motto to offer the “Right Strategy, Smart Growth, and Infinite Possibilities” supports our mission to help entrepreneurs and business owners start and grow sustainable, successful small business through the delivery of appropriate training and technical assistance services and programs. Our service delivery is guided by the principles that our Clients: (a) receive the right service in a timely and professional manner; (b) acquire the necessary business skills to enable them to become self-sufficient entrepreneurs and competent business managers; and (c) establish successful, long term businesses that will enhance their economic quality of life as well as their communities. The Center is an affiliate of the Rutgers Business School as well as the AMERICA'S SBDC network, a non-profit 501 (C) (3) organization.

The AMERICA’S SBDC at Rutgers- Newark is funded in part through a cooperative agreement with between Rutgers Business School and the U.S. Small Business Administration. SBA’s funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis.

FOR OUR LOCATION, MORE INFORMATION, OR REGISTRATION
email us at
rnsbdc@business.rutgers.edu
or visit our website:
www.business.rutgers.edu
PITCH FOR CAPITAL FORUM

This forum will be a panel of conventional and alternative lenders ready to lend. Registered business will have the opportunity to pitch their business and financial need to this panel on the spot, get feedback on their pitch and connect with the lender who is interested in discussing their financial needs after the event. This is changing the playing field where lender will compete for doing business with your business.

Requirements:
1) Company Profile & Business Card;
2) Financial Executive Summary;
3) Source & Use of Funds Summary;
4) Pre registration Confirmation

PITCH FOR CONTRACT FORUM

This forum will be a panel of buyers from various corporate and public sector entities that are seeking to identify businesses in their supplier diversity programs. Registered business will have the opportunity to pitch their business and what they are selling to the panel on the spot, connect with the right buyer and follow up with them after the event. This is an opportunity for small businesses to connect with the right Contract decision-makers in the right departments.

Requirements:
1) Company Profile & Business Card;
2) Capability Statement
3) Pre registration Confirmation

GENERAL INFORMATION:

The AMERICA’S SBDC at Rutgers-Newark Small Business Networking Bazaar & Pitching Expo Event is a business-to-business & business to consumer marketing, promotional, selling and networking event. The Small Business Networking Bazaar & Pitching Expo Event has given entrepreneurs and small business an opportunity to market, promote, and sell their products or services to a diverse audience. Attendees enjoy networking opportunities provided, that enable them to grow, gained visibility, establish contacts with resource partners and other small businesses. Small businesses that come to pitch will be pitching to lenders and buyers from various private sector corporations. This event is also open to the general public and as such it’s also a great way to increase sales and directly market to consumers.

Small Business Networking Bazaar & Pitching Expo Event comprise of innovative Business Growth activities such as:

1 PITCH FOR CAPITAL FORUM
2 PITCH FOR CONTRACTS FORUM
3 VARIOUS PRE-EXPO PREP BUSINESS WEBINARS
4 ONE-ON-ONE BOOT CAMP DRY RUN

General Admission: No Cost*
Cost to Pitch to Lenders/buyers: TBA
Exhibiting Fee: TBA
*Subject to change. Call Center for details

REGISTRATION:
WEBSITE: www.asbdcevents-rutgers.com
E-MAIL: mbdc@business.rutgers.edu
PHONE: 973-353-5950

EVENT LOCATION:
Rutgers-Newark, NJ