The cover artwork was adapted from Clyde Lynds design for the glass panels seen in the atrium stairway in Rutgers Business School's 1 Washington Park building in Newark.
The mission of Rutgers Business School - Newark and New Brunswick is to bring excellence and integrity to the management of the knowledge-based global economy by integrating science and technology into business education and research.

Excellence
Talented students, outstanding and demanding faculty, prestigious research university.

Diversity
Diverse student body, diverse faculty, and a wide array of programs in diverse locations.

Access
Education that prepares students of every background to make positive contributions to the economy of New Jersey and the world.
Rutgers Business School (RBS) thrives within Rutgers University, the nation’s eighth oldest institute of higher education, founded in 1766. With hundreds of degree programs to partner with, RBS is uniquely capable of delivering cutting-edge multidisciplinary curricula that gives students the business tools they need to succeed in a tough job market.

A Rutgers business education prepares students for success—not just in their chosen fields but also in their lives. From our comprehensive undergraduate courses to our highly ranked MBA program and Executive MBA program, a Rutgers education is a life-changing experience that gives students the skills and knowledge to compete globally while broadening their appreciation for how the world works. Many describe it as one of the most rewarding experiences of their lives—professionally and personally.

But what makes the RBS experience so different from other top-ranked schools? You’ll find nationally top-ranked programs in a wide range of fields including Pharmaceutical Management, Finance, and Supply Chain Management. And our locations provide easy access to career opportunities in the New York/New Jersey area. As a state university, we provide a top-ranked education for a significantly lower cost than other business schools, so students also enjoy a much higher return on their investment.

Providing Solutions for a Changing Business World
As the challenges facing businesses evolve, so do their solutions as they require more sophisticated approaches that do not always appear on financial statements. To be successful, business leaders must obtain a well-rounded understanding of the issues they face. Rutgers Business School prepares leaders to cross borders and to think with a global, collaborative perspective.

As entrepreneurs make up a significant portion of the world’s economy, they are also responsible for a lion’s share of all innovations coming to market. Tomorrow’s globally minded leaders must be able to create diverse environments that foster innovation, develop new businesses, or new areas of growth within large global corporations. These leaders will thrive by being proactive and responsive to market opportunities as they arise. With new focuses on entrepreneurship, and a constantly evolving curriculum, RBS students are prepared to face challenges and solve the newest problems in a global business environment.

AACSB Accredited Business School
Rutgers Business School-Newark and New Brunswick (RBS) was founded in 1929 and has been accredited since 1941 by AACSB International. Today it is the hallmark of excellence in business education in a state renowned for its leadership in entrepreneurship and corporate innovation.
Newark students enjoy a metropolitan campus with an international flavor, in the heart of one of the nation’s largest city college centers. Newark has been ranked among the top 10 cities for doing business, providing an ideal environment for ambitious business leaders of tomorrow. The Newark campus has also been ranked #1 in diversity since 1997 by U.S. News & World Report, and RBS corporate partners repeatedly turn to this quality as they recognize diversity as a key ingredient to meeting their innovation goals. More than 10,000 students enjoy a rich urban environment including the nationally recognized Newark Museum, New Jersey Performing Arts Center (NJPAC), and The Prudential Center—home to the New Jersey Devils, and the New Jersey Nets. Newark also is home for the Newark Bears Riverfront Baseball Stadium, and Red Bull Soccer Arena in Harrison is close-by. Newark has a wide variety of great restaurants, including the popular Portuguese, Spanish and Brazilian eateries in the Iron Bound section. There are many exciting concerts and events held in Newark all year round, featuring world renowned performers and shows. New York City is less than 20 minutes away by train, with easy access to NJ Transit trains, Amtrak, and major highways—making the entire business world close at hand.

New Brunswick students experience a vibrant university campus community with a diverse range of academic offerings and more than 33,000 participating students. Located on the Livingston campus across from the Louis Brown Athletic Center (RAC), RBS students enjoy a highly competitive environment that has led to recognition in national rankings. New Brunswick has a historical past with colonial roots; a powerful presence in business, health care, education, and the arts; and is home to Rutgers’ oldest campus founded in 1766, the 8th college to be founded in the American colonies. The revitalization of the city center has made New Brunswick a cultural destination for the arts which includes the State Theatre, George St. Playhouse, the Zimmerli Art Museum and the Mason Gross School for the Arts. The first college football game in the US was at Rutgers, a tradition that continues today at the 52,000-seat High Point Solutions Stadium where Rutgers plays in the Big East Conference. With major teaching hospitals and the world headquarters of Johnson & Johnson nearby, New Brunswick is a central hub between New York and Philadelphia. From the conveniently located train station, either city is only 45 minutes away.

Growth and Expansion

Timely investments in state-of-the-art facilities for both the Newark and New Brunswick campuses puts Rutgers Business School in a strong position to fully address future business issues. Students enjoy a brand-new building in Newark built in 2009, and will also enjoy a new building slated for New Brunswick in 2013. This forward thinking provides the foundation elements critical to delivering a business education both students and corporate partnerships require to successfully find solutions to the challenges they face.
CORPORATE PARTNERS

RBS is widely recognized as a valuable resource by the corporate community, providing vital research, innovative management programs, and high caliber executive talent.

Geographically situated at the center of global business, RBS has access to the top executives leading the world’s largest corporations, including the world’s top financial, pharmaceutical, and manufacturing companies. Some of the largest seaports and airports in the country, make RBS perfectly situated for close and sustainable corporate ties. Our partnerships with these companies are central to the RBS experience, and offer our students distinct career advantages evidenced by the success of more than 35,000 alumni. RBS has supplied presidents and CEOs to such companies as Prudential, Hoffmann-La Roche, The Bank of New York, and Public Service Electric and Gas (PSEG).

REAL-LIFE EXPERIENCE

At RBS, business education is taught both in the classroom and in the real world. Whether it’s networking with Fortune 500 CEOs at an event, or helping a local entrepreneur write a business plan, students at all levels at RBS learn business by doing business.

Some of the opportunities at RBS include:

- Corporate Internships
- MBA Team Consulting
- Student Case-Study Competitions
- Industry-Sponsored Student Clubs
- Executive Mentoring
- Corporate Executive VIP Speakers
- International Study-Abroad Programs
- Annual Business Plan Competition

RBS students ringing NASDAQ’s closing bell after being runners-up in the CFA Global Investment Research Challenge.
PROGRAMS

Undergraduate Program
Students must have a firm grasp of business fundamentals if they wish to be successful in their professional careers and/or continue with post-graduate education. The undergraduate programs at RBS provide students with a strong foundation in the broad functional areas of business that will help them get jobs upon graduation. These programs are intended to equip graduates with the skills needed to enter the work force as professionals and deal ethically and effectively with the myriad of complex problems that arise in business. In addition, a bachelor’s degree from RBS prepares students for postgraduate study in business, law, and other disciplines.

Masters
A graduate business education at Rutgers prepares students to lead in an ever-changing business landscape. In today’s competitive world, post-graduate degrees provide individuals with invaluable experience, confidence, and a “leg up” on the competition. The unique combination of knowledge, experience, and networking skills that comes with a Rutgers graduate degree sets students apart. Proximity to the epicenter of global business, hands-on experience with real-life challenges, and interaction with successful executives, distinguished faculty members, and a diverse group of students give Masters Degree students the confidence and skills they need to succeed. Whether it’s a Master of Accountancy, Quantitative Finance, or Information Technology, our Masters programs are designed to build knowledge while broadening scope.

MBA
A Rutgers MBA is an experience unlike any other. Students work with their future advisors, mentors and business partners, who are their current RBS professors, classmates, and alumni. Students grow in an ambitious, entrepreneurial and collaborative environment that helps them get their business ideas rolling, or helps them earn that promotion. Rutgers’ MBA program is ranked as the #1 Public MBA program in the Northeast (US News & World Report, 2011) and #31 in employment out of 437 MBA programs (US News & World Report, 2011). With strong corporate recruiting partnerships with New York and New Jersey’s top global companies and a dedicated career management staff, it’s no wonder our students get jobs they love.

Executive MBA
In a knowledge-intensive environment such as ours, a dynamic, state-of-the-art MBA degree becomes a career and business necessity. Incorporate the fact that business is globalizing at an unrelenting pace, and the MBA could now become a career imperative. The globally ranked Rutgers Executive MBA (EMBA) program is specifically designed to provide students with the theoretical tools, the practical insights, and the vital hands-on skills essential to compete in this challenging environment. The 20 month learning experience is tailored for managers with 10+ years of experience who wish to remain on the job while obtaining an MBA. Rutgers’ prestige, history, and international reputation have all been leveraged to give managers an EMBA program of uncompromising quality with an unparalleled return on investment. Financial Times ranks Rutgers EMBA #3 in Economics, #7 in Strategy, and #10 in Career Progress (2011).
PhD
Since 1978, Rutgers Business School (RBS) has trained leaders in business scholarship through its PhD programs. The programs allow doctoral students to collaborate with world-class professors who have expertise in a broad range of research areas. Each program requires four to five years of full-time study, with an emphasis on research from the outset. PhD programs at RBS include: Accounting, Accounting Information Systems, Economics, Finance, Information Technology, International Business, Management Science, Marketing Science, Organization Management, Science, Technology, and Management, and Supply Chain Management.

Executive Education
Business is constantly evolving. RBS offers many ways to keep your business knowledge up to date from Post-MBA certificates to industry-specific corporate training. Network with other high-level professionals and world-class faculty in our programs designed to deliver innovative training solutions that build and strengthen managerial skills according to the current needs of your industry.

Options include:
• Post-MBA Certificate
• Pharmaceutical Management Certificate Programs
• Supply Chain Management Certificate Program
• Institute for Ethical Leadership Certificate Program
• Nonprofit Leadership Certificate Program
• Certificate in Government Financial Management
• Mini-MBA™ program
Rutgers Business School (RBS) is a prestigious institution rich in resources, history, and a successful network of more than 35,000 business school alumni.

DR. TASHNI-ANN DUBROY
COO, TEA AND HONEY BLENDS LLC
Full-Time MBA, Class of 2011
Concentration in Marketing

“For me the best part of the MBA experience was how flexible and accommodating Rutgers was. I always knew I wanted to head into the finance track, however in my first summer, I realized that I wanted to lean towards Commercial Real Estate Finance. As Rutgers didn’t have any courses on this, I started talking to some classmates, and once there was enough interest, Rutgers listened and soon offered special topics courses specifically for Real Estate from individuals working in the industry. As I’m interviewing with several firms now, it’s these courses that are playing a major role in my success into the next rounds of interviews. The beauty of the Rutgers MBA is not only are you getting a solid experience, but you’re getting the exact experience you need at the pace you want.”

ERIN KOGAN
VICE PRESIDENT, KNIGHT CAPITAL GROUP
Master of Quantitative Finance, Class of 2006

“Halfway through having completed this program, my career started. Our class had taken a tour of the trading floor at Knight Capital Group, where I made great connections to get my foot in the door and from there got offered an internship and eventually a full time job on their program trading desk. Having gained the knowledge from my Masters degree, I proved to be an asset to their business. I was completely prepared to take on anything that came my way. All I learned really gave me the confidence to succeed.”

ROBBY SHAH
PROJECT ENGINEER, TURNER CONSTRUCTION COMPANY
Flex MBA, Class of 2011
Concentration in Finance

“For me the best part of the MBA experience was how flexible and accommodating Rutgers was. I always knew I wanted to head into the finance track, however in my first summer, I realized that I wanted to lean towards Commercial Real Estate Finance. As Rutgers didn’t have any courses on this, I started talking to some classmates, and once there was enough interest, Rutgers listened and soon offered special topics courses specifically for Real Estate from individuals working in the industry. As I’m interviewing with several firms now, it’s these courses that are playing a major role in my success into the next rounds of interviews. The beauty of the Rutgers MBA is not only are you getting a solid experience, but you’re getting the exact experience you need at the pace you want.”
ASHLEY SHAFFER  
*Full-Time MBA, Class of 2012*  
**Dual Concentration:**  
Finance & Marketing  
(Miss New Jersey 2009)

“My experience at Rutgers Business School has been challenging, yet rewarding. I know that I’m getting a well-rounded education that is truly preparing me to succeed in the business world.”

NICOLE RICCHIONE  
*PRODUCT ASSURANCE SPECIALIST, BROADRIDGE FINANCIAL SOLUTIONS*  
*Flex MBA, Class of 2013*  
**Dual Concentration:**  
Entrepreneurship and Management & Global Business

“Thanks to Rutgers, I’ve had the pleasure of being able to attend two very exclusive social and urban entrepreneurship events that were truly enlightening. Being exposed to great minds that are making a difference in the surrounding community has been absolutely inspiring.”

JENNIFER D. GARAFALO  
*PRODUCT MANAGER, RIVAROXABAN*  
*EMBA, Class of 2010*

“The EMBA program was one of the best things I have ever done to enhance my knowledge and career. While an executive program is challenging, specifically with handling the demands of my full-time job, trying to still be present for my husband and daughter and successfully manage the course work, I enjoyed every second of it. I was able to stretch myself in ways I didn’t think were possible. Beginning with my first week of classes, I was able to immediately utilize my learnings in my workplace. Throughout the program I had the opportunity to be promoted twice and now, eight months after graduating I’m getting my 3rd promotion.”

DANIEL B. ROSARIO  
*B.S., Class of 2014*  
**Major in Finance & Economics**

“At Rutgers Business School, I have been able to develop strong connections with Professors and Alumni, and through our combined efforts, I have acquired many of the fundamental skills consistent with today’s global workplace demands. I am truly living out my dreams at Rutgers, and I believe that I will graduate as a more than ready-to-face the world professional.”

Where RBS students work  
KPMG  
L’Oreal  
Macy’s  
Merck & Co., Inc.  
Merrill Lynch  
MetLife  
Microsoft Corporation  
NASA  
New York Life  
NJ Transit  
Northwestern Financial Services  
Novartis  
Panasonic Solutions Company  
Pfizer  
Philips Lighting  
PriceWaterhouseCoopers  
Prudential Financial  
PSEG  
Quest Diagnostics  
RBS Capital Markets  
Sandoz  
Sanofi Pasteur  
Schering-Plough  
Sony Music Entertainment  
State Farm Insurance Companies  
Target Corporation  
Tyco International  
UBS  
Unilever  
United Parcel Service  
U.S. Department of Energy  
Verizon
A Degree from RBS Gives Students the Skills They Need to:
• Start a career in business
• Advance their current career
• Shift career paths
• Start their own business

Undergraduate Admissions, Newark and New Brunswick
admissions.rutgers.edu
Newark: 973-353-5205
New Brunswick: 973-353-5205

MBA and Graduate Admissions, Newark and New Brunswick
admit@business.rutgers.edu
business.rutgers.edu/mba
973-353-1234

Executive MBA
remba@business.rutgers.edu
business.rutgers.edu/emba
973-353-5015

Satellite Locations
Jersey City, Morristown, and Princeton
business.rutgers.edu/satellite

International Locations
Beijing, Shanghai and Singapore
International Executive MBA and Master of Accountancy
business.rutgers.edu/iemba
business.rutgers.edu/accounting
973-353-1234

PhD Programs
PhDinfo@business.rutgers.edu
business.rutgers.edu/PhD
973-353-5371

Ask an admissions representative about available scholarships and financial aid.
Learn more at business.rutgers.edu.

facebook.com/RutgersBusinessSchool twitter:@RutgersBschool youtube.com/RBScommunity
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