Rutgers University Position Announcement
Assistant Professor of Marketing

The Department of Marketing at Rutgers Business School—Newark and New Brunswick invites applications for one Assistant Professor position (tenure-track) starting in September 2016. The position is subject to budgetary approval. Applicants should have already completed their PhD, or should be on track to complete it prior to joining Rutgers. The selected candidate will be expected to perform at a high level in terms of several dimensions: research, undergraduate and graduate teaching, supervising graduate students, and engaging in service activities. Therefore, a track record of excellence along these dimensions, or strong potential to achieve such excellence, is required. Additionally, the ideal candidate will have the ability to teach quantitative Marketing courses (Marketing Research, Advanced Marketing Research, Analytics, etc).

Rutgers Business School is located in the New York metropolitan area and spans campuses in Newark and New Brunswick. We opened a new business school building in Newark in 2009 and a new business school building in New Brunswick in 2013. Faculty members are expected to teach at both locations.

We will be interviewing at the 2015 AMA Summer Educator’s Conference in Chicago. Interested candidates should submit their application online at the following website: [http://www.business.rutgers.edu/marketing-opportunities](http://www.business.rutgers.edu/marketing-opportunities). For full consideration, applications should be received by July 10, 2015, but later applications may be considered. Applications should include a cover letter, a CV, three reference letters, a statement of research and teaching interests, copies of any manuscripts/publications, and evidence of teaching effectiveness.

If you have any inquiries about this application, please contact the Marketing department (marketingjobs@business.rutgers.edu). If you are unable to submit the materials electronically, please submit a hard copy to Marketing Position c/o Dr. Ashwani Monga, Marketing Department Chair, Rutgers Business School, 1 Washington Park, Newark, NJ 07102.

*Rutgers is an Equal Opportunity/Affirmative Action Employer.*