MBA Regional Supply Chain Case Competition
Center for Supply Chain Management, Rutgers Business School
Friday, April 5, 2013
11:30 a.m. – 5:30 p.m.
Janice H. Levin Building, Rutgers-Livingston campus (Piscataway, NJ)

Objectives

- Provide an opportunity for MBA students from RBS and around the region to demonstrate their skills in analyzing a real-world supply chain management case.
- Provide a chance for sponsoring companies of the Rutgers Center for Supply Chain Management to get to know top talent from RBS and other regional schools in a competition format.

The Schedule

The MBA Regional Supply Chain Case Competition will take place on Friday, April 5, 2013, in room 107C of the Janice Levin Building, from 11:30 a.m. – 5:30 p.m. Lunch will be served to the teams and an informal pizza reception with the judges will take place from 5:00 – 5:30 p.m. The competition is comprised of five to seven teams, each team made up of four MBA students.

Competition Format

- Each team will consist of 4 members with a maximum number of seven teams participating on a first come first served basis. All team members must be currently enrolled as graduate students.
- The business case will be distributed to the teams three days prior to the competition. Once the team receives the written case, coaching by faculty members and/or contact with content experts is expressly prohibited. Participants cannot talk to advisor, faculty or have direct contact with industry experts about the case. Teams will be on the honor system.
- Each team has 25 total minutes (including Q&A) during the competition. Presentations will be timed and stopped after 20 minutes to allow 5 minutes for Q&A. Each team member must present.
- Teams must use PowerPoint presentations. (No audio will be allowed.) Each team must bring its presentation to the competition both in hard copy format (about 6 copies) to be given to each of the judges and on a USB memory stick to be loaded onto a Rutgers-provided computer.
- Teams may observe other teams’ presentations only after they have presented. The order of presentation will be determined at random on the day of competition.
- While teams can stay in the room after they present, they cannot ask questions.
- Only judges (no students or faculty) can ask questions.
• Professional attire is required.
• Reception and networking with the judges will immediately follow the competition. It is recommended that each student bring ample resumes to hand out at the post-competition networking reception.
• Any exceptions to the above must be approved by Rutgers in advance.

**The Judging Process**

The judges will consist of Supply Chain executives from various companies.

The judging criteria will focus on the following three areas: analysis, recommendation, and presentation. In particular:

- Identification of key business issues
- Thoroughness of analysis
- Quality of business solutions
- Poise and presentation
- Articulation of ideas

The winning team will be announced immediately following the judges’ deliberations.

Last year’s teams were Lehigh University, University of Maryland, NJIT, Penn State, Rider, Rutgers and Syracuse with Penn State taking First Place and U. Maryland taking Second Place. The year before Syracuse took First Place and Rutgers took Second Place.

**Networking opportunities with some of our Rutgers Industry Sponsors and participating companies in past competitions have included:**
AstraZeneca, Bayer HealthCare, Colgate-Palmolive, Deloitte Consulting, Estee Lauder, Johnson & Johnson, Merck, MetLife, Novartis, Panasonic, Pfizer, Tyco International, Verizon

**Directions and Travel Expenses**

Directions to the Janice H. Levin building may be found at:
[http://rumaps.rutgers.edu/?id=C72033](http://rumaps.rutgers.edu/?id=C72033)

Up to $250 travel expenses per team will be reimbursed upon submission of original receipts to the Rutgers Center for Supply Chain Management. Qualifying travel expenses are reimbursable to the student(s). The intent of this provision is to reimburse eligible out-of-pocket expenses incurred in the course of travel to Rutgers by the student(s).

**Awards**

$ 750 to first-place team
$ 500 second-place team

**Contact Information and Questions**

Prof. Don Klock, Professor, Supply Chain Management, Business Director, Center for Supply Chain Management, [dklock@business.rutgers.edu](mailto:dklock@business.rutgers.edu), (973) 353-5678

Rudolf Leuschner, Ph.D., Assistant Professor of Supply Chain Management, SCM-MBA Academic Coordinator, [rleuschner@business.rutgers.edu](mailto:rleuschner@business.rutgers.edu), (973) 353-1066