5 Steps to Success:

1) *Introduce Yourself*—Talk about who you are and what you want from your “ideal” employer.

2) *Grab Their Attention*—Describe something special about you to captivate the employer and ensure they remember you.

3) *Sell Your Skills*—Emphasize what you can bring to the company and your past experiences.

4) *Make a Positive Impression*—Generate enthusiasm and interest about you as a potential candidate.

5) *Wrap up the Conversation*—Let the employer know you would like to learn more about their opportunities and how you will follow-up after this chat.

“Create Your Own” Pitch:

Hi, my name is *(name)*. I am currently a *(year in school)*, majoring in *(major)*. I have had a strong interest in *(career field/industry)* since *(work/personal experience)*. I held an internship with *(company name)* where I *(list major accomplishments)*.

In addition, I work part-time at *(company name)* as a *(job title)*. I am also involved with *(list any student clubs/organizations, volunteering, leadership experience, sports, etc.)*.

These experiences have enhanced my *(list skills, qualities and abilities a company would find appealing)*.

I am interested in learning more about the *(name of job/internship)* with your company.