

RUTGERS

Rutgers Business School
Newark and New Brunswick



OFFICE OF CAREER MANAGEMENT UNDERGRADUATE NEWARK



2014-2015 **EMPLOYMENT OUTCOME EXECUTIVE SUMMARY** **FULL-TIME & INTERNSHIP SUCCESS**

Providing targeted and cutting-edge career development for business school undergraduates

Enhancing student interactions and experience in **2014-2015** through:

10+ professional development programs to improve skills

Over 600+ counseling appointments conducted



BACKGROUND ON THE SURVEY:



- RBS Undergraduate-Newark students
 - i. Graduating October 2014, January 2015 and May 2015
 - ii. 569 of 614 (93%) graduating seniors completed the survey
 - iii. 290 of 650 juniors completed the survey
- Data collected via Qualtrics Survey
- Aggregated by a combination of self-reported information, research, and corporate data
 - Tracking of the data closed as of December 2015
- Survey is led by the RBS: Undergraduate -Newark, Office of Career Management (OCM)
 - OCM consists of 3 full-time administrators: Assistant Dean/Director, Career Management Specialist, Program Coordinator and a part-time Analyst

TOP FULL TIME EMPLOYERS:

- Bank of America Corporation
- Bloomberg L.P.
- Deloitte LLP
- Ernst and Young LLP
- JPMorgan Chase & Co.
- KPMG LLP
- Moody's
- PricewaterhouseCoopers LLP
- Prudential Financial, Inc.
- Rutgers, The State University of New Jersey



J.P.Morgan

TOP INTERNSHIP EMPLOYERS:

- Bristol-Myers Squibb
- CohnReznick LLP
- Deloitte LLP
- Ernst and Young LLP
- Johnson & Johnson
- JPMorgan Chase & Co.
- KPMG LLP
- Panasonic Corporation
- Pfizer Inc.
- Prudential Financial, Inc.



Questions or Concerns?

ocm-nwk@business.rutgers.edu

STATISTICS AT A GLANCE: FULL TIME EMPLOYMENT

Compensation for 2014-2015:

Low- \$24,000
 Mean- \$57,000
 High- \$122,000

Demographic Location:

Tri-State Area: New York, New Jersey, Pennsylvania

88% of the 569 reported securing a full-time job offer or continuing their education post-graduation

	Accounting	Finance	Management	Management Information Systems (MIS)	Marketing	Supply Chain Management
Respondents by First Major	219	140	65	17	56	72
Employed/Accepted Offer *	181 (83%)	114 (81%)	53 (81%)	15 (88%)	43 (77%)	62 (86%)
Actively Seeking *	22 (10%)	18 (13%)	7 (11%)	2 (12%)	10 (18%)	7 (10%)
Continuing Education/ Not Seeking *	16 (7%)	8 (6%)	5 (8%)	0	3 (5%)	3 (4%)

* % based on the total by first major

	Accounting	Finance	Management	Management Information Systems	Marketing	Supply Chain Management
Did Not Respond **	12	13	7	3	5	5

** 45 Graduates did not respond to the survey

TOP INDUSTRIES (2014-2015):

Accounting and Professional Services	32%	Transportation, Logistics & Manufacturing	11%
Financial Services	22%	Non-Profit, Government, Education	6%
Consumer Goods/ Retail	14%	Entertainment, Hospitality, Media	6%

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STATISTICS AT A GLANCE: INTERNSHIP

Compensation for 2014-2015:

Low- \$335 weekly

Mean- \$840 weekly

High- \$1,700 weekly

Demographic Location:

Tri-State Area: New York, New Jersey, Pennsylvania

66% of the 290 reported securing an internship offer

	Accounting	Finance	Management	Management Information Systems (MIS)	Marketing	Supply Chain Management
Respondents by First Major	99	49	26	11	41	64
Employed/Accepted Offer *	48 (49%)	26 (53%)	11 (42%)	8 (73%)	31 (76%)	43 (67%)
Actively Seeking *	43 (43%)	20 (41%)	10 (39%)	2 (18%)	7 (17%)	17 (27%)
Continuing Education/ Not Seeking *	8 (8%)	3 (6%)	5 (19%)	1 (9%)	3 (7%)	4 (6%)

* % based on the total by first major

TOP INDUSTRIES (2014-2015):

Accounting and Professional Services	21%	Healthcare and Pharmaceuticals	14%
Financial Services	17%	Transportation, Logistics & Manufacturing	11%
Consumer Goods/ Retail	15%	Technology and Telecommunications	9%

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