Undergraduate Newark—Office of Career Management

Employment Outcome Executive Summary
Full-time and Internship/Co-op Success 2013-2014

Excellence, Diversity, Access
RBS: Undergraduate-Newark Office of Career Management

Our office provides targeted and cutting-edge career development services for business school undergraduates seeking opportunities in a highly competitive job market.

During the 2013-2014 academic year, the RBS: UG-Newark Office of Career Management executed a robust curriculum, which resulted in substantial successes:

♦ 20+ professional development programs designed to improve skills

♦ Business development of 100+ firms in top industries supporting the job development efforts of the RU-Newark Career Development Center

♦ A total of 746 counseling appointments conducted

♦ 400+ student club events supported

Students commented that overall the career management services utilized were critical to their job search. Additionally, students felt that having coaching sessions and events targeted to specific industries was helpful.

♦ Advanced Excel Skill Building Training

♦ Alternative Spring Break: RBS Explore

♦ Alumni Networking Opportunities

♦ Career Counseling Discussions

♦ Internship and Co-op Opportunities

♦ Interview Coaching

♦ Professional Development Workshops

♦ Student Club Involvement and Activities

♦ Subject Matter Experts and Industry Professionals

♦ Targeted Industry Events

About This Survey

♦ Our respondents were: RBS Undergraduate Newark students, with data from students graduating in October 2013, January 2014 and May 2014.

♦ A total of 499 of 605 graduating seniors responded and completed the survey and were included in the full-time employment data.

♦ A total of 384 of 800 juniors completed the survey and were included in the internship/co-op survey data.

♦ The data was collected via a Qualtrics Survey and distributed via e-mail. It was aggregated by a combination of self-reported information, research, and corporate reported data. Tracking of data closed as of December 2014.

♦ The RBS: UG-Newark Office of Career Management consists of 3 full-time administrators: Assistant Dean and Director, Career Specialist and Program Coordinator.

Questions or Concerns?

ocm-nwk@business.rutgers.edu
92% of the 499 students reported securing a full-time job offer or continuing their education as a post-graduation goal.

*Below is the distribution of job functions for those reporting a full-time offer:

- Accounting—29%
- Finance—20%
- Supply Chain Management—20%
- Management and Global Business—17%
- Marketing—9%
- Management Information Systems—5%

What is the average compensation? $50,934 per year

Location:
Tri-state Area; New York, New Jersey

Top Industries:
- Financial Services—24%
- Accounting and Professional Services—22%
- Consumer Goods/Retail—17%
- Transportation, Logistics, Manufacturing—13%
- Technology and Telecommunications—7%

Incoming students state their biggest concern is, “Achieving a salary that I believe is competitive for an undergraduate degree.”
RBS At a Glance—Internship & Co-op

67% of the 384 students reported securing an internship/co-op offer.

*Below is the distribution of job functions for those reporting an internship/co-op:

- Accounting—32%
- Finance—24%
- Supply Chain Management—17%
- Management and Global Business—13%
- Marketing—10%
- Management Information Systems—4%

What is the average compensation? $800 per week

Location:
Tri-state Area; New York, New Jersey

Top Industries:
- Financial Services—27%
- Accounting and Professional Services—24%
- Consumer Goods/Retail—13%
- Healthcare and Pharmaceutical —9%
- Transportation, Logistics, Manufacturing—7%

---

Internship Quote:
“My internship this past summer gave me exposure to the corporate world,” said a Junior Finance major.