Master of Business Administration Program
Learning Goals and Objectives

1. Communication Skills Learning Goal
   Students graduating with a graduate degree will be able to effectively communicate discipline specific concepts both orally and in writing in a way that demonstrates sensitivity to an audience’s needs.
   Objectives
   a. Students will be able to communicate information in a clear concise manner.
   b. Students will be able to communicate relatively complex ideas in an understandable manner.

2. Business Knowledge Learning Goal
   Students graduating with a graduate degree will be able to demonstrate knowledge of basic business concepts.
   Objectives
   a. Students will be able to understand basic functional business concepts.
   b. Students will be able to analyze and solve problems and understand relationships among business concepts.

3. Critical Thinking Skills Learning Goal
   Students graduating with a graduate degree will be able to understand complex business situations and provide solutions to improve current business practices.
   Objectives
   a. Students will be able to identify problems in a situation.
   b. Students will be able to find innovative solutions.

4. Ethics Learning Goal
   Students graduating with a graduate degree will be able to understand and evaluate ethical issues and situations to make business decisions.
   Objectives
   a. Students will be able to recognize ethical problems in both domestic and international business contexts.
   b. Students will be able to identify alternatives.
   c. Students will be equipped to make appropriate ethical choices.