Rutgers University Position Announcement
Assistant Professor of Marketing

The Department of Marketing at Rutgers Business School—Newark and New Brunswick invites applications for an Assistant Professor position (tenure-track) starting in either September 2016 or 2017 (depending on when the position is filled). The position is subject to budgetary approval. Applicants should have already completed their Ph.D. (in Marketing or a related field), or should be on track to complete it prior to joining Rutgers. The selected candidate will be expected to perform at a high level in terms of several dimensions: research, undergraduate and graduate teaching, supervising graduate students, and engaging in service activities. Therefore, a track record of excellence along these dimensions, or strong potential to achieve such excellence, is required. Applications from underrepresented minority candidates, and from candidates studying research issues of significant public interest (e.g., public-policy research), are particularly encouraged.

Rutgers Business School is located in the New York metropolitan area and spans campuses in Newark and New Brunswick. We opened a new business school building in Newark in 2009 and a new business school building in New Brunswick in 2013. Faculty members are expected to teach at both locations.

Interested candidates should submit their application online at the following website: [http://www.business.rutgers.edu/marketing-opportunities]. For full consideration, applications should be received by March 1, 2016, but applications will be considered until the position is filled. Applications should include a cover letter, a CV, three reference letters, a statement of research and teaching interests, copies of any manuscripts/publications, and evidence of teaching effectiveness.

If you have any inquiries about this application, please contact the Marketing department (marketingjobs@business.rutgers.edu). If you are unable to submit the materials electronically, please submit a hard copy to Marketing Position c/o Dr. Ashwani Monga, Marketing Department Chair, Rutgers Business School, 1 Washington Park, Newark, NJ 07102.

Rutgers is an Equal Opportunity/Affirmative Action Employer.