

Alumni Rising Star Award



Aisha Khan

During her 15 year career, Aisha has directly led operational teams managing over \$1 billion of eCommerce P&L for category-leading CPG companies such as L'Oreal, Kenvue, Reckitt, Nestle, and Revlon. She also served as a successful turnaround executive for emerging brands where she achieved profitable share growth through the early adoption of new platforms and revolutionary marketing tactics. Aisha also has agency leadership experience from Publicis Groupe and Momentum Commerce, responsible for Commerce Media strategy at their largest clients.

Despite her long list of professional endeavors, Aisha considers her largest career accomplishment being an adjunct professor in our RBS supply chain program since 2019 along with serving on our RBS Dean's Advisory Board.

She lives in South Orange, NJ with her 3 year old daughter Zara and husband Ronak, who is a fellow Scarlet Knight.