

## Office of Diversity Programs: Business Student Transition at Rutgers (B-STAR)

### Transforming Undergraduate Students into Business Professionals

Rutgers Business School – **Business Student Transition at Rutgers (RBS B-STAR) Program** is a signature program included in the **RBS – PLUS** (Pathways Leading to Undergraduate Success) diversity programs portfolio. The RBS B-STAR program is designed to support high-performing and high-potential students from underrepresented minority populations and historically underserved backgrounds who have accepted admission to RBS and will enroll as first-year undergraduate students in the fall.

The RBS B-STAR program begins with a highly competitive six-week summer academic and residential bridge experience. During this initial phase (Phase I) of the program, students are enrolled in two (2) college-level courses for full academic credit and exposed to a rigorous and world-class academic and co-curricular agenda. As students transition from high school to college life, Phase I of the program also offers enrichment sessions that include; academic preparedness and career exploration, peer mentoring, team building, soft skills development, guest lectures from distinguished RBS faculty, staff and corporate partners, and weekly site visits to partner corporations and organizations.

The second phase (Phase II) of the program begins in the fall once the RBS B-STAR students are fully enrolled, first-year undergraduates. Phase II consists of a multi-year follow-up and engagement with students via the **RBS CEO (Connecting, Engagement, Opportunity) Network**. B-STARs are provided various support services, resources, and opportunities designed to develop leadership abilities as they work towards the completion of an undergraduate business degree.



### Program Dates

**Program Length:**

*Phase I* - Summer (July–August)

*Phase II* – Duration of student's undergraduate journey

**Program Orientation:** First week of July

**Application Deadline:** June 1

### Application Requirements

- Acceptance to RBS as a first-year undergraduate student
- Completed RBS B-STAR Program Application
- Current Resume
- Personal Essay (minimum 500 words) that thoroughly discusses the following questions:
  - What are the top three reasons why you are studying business in college?
  - How will earning a college degree in business benefit me, my family, and my community?
  - What are your goals, and where do you see yourself in 10 years?
  - How would you use your diversity to impact the RBS B-STAR Program positively?
- Application Essay (500 Word Minimum)
- 1 Academic Letter of Recommendation

### How to Apply

**Apply online:**

[www.business.rutgers.edu/sites/default/files/documents/b-star-application.pdf](http://www.business.rutgers.edu/sites/default/files/documents/b-star-application.pdf)

*\*Successful candidates must also test into English 101 and must not be eligible to participate in Educational Opportunity Fund (EOF) programming*

## RBS B-STAR FAQs

### Who is eligible to apply for the program?

The B-STAR Program is open to qualified minority students from historically underserved and disadvantaged backgrounds/circumstances who have accepted admission to RBS. If you think you may be eligible, please apply.

### What courses will I take as a B-STAR program participant?

All program participants will take:

Management Information Systems (623), a microcomputer-based course that provides a comprehensive understanding of computer systems and application software.

English Composition (355), a course that calls for analytical writing based on non-fiction readings. Students are expected to develop a critical understanding of argument, both in the recognition of the strategies of other writers and in the effective management of their own.

### How many students will be admitted to the B-STAR program?

This highly competitive program has up to 20 openings for qualified students. Space is limited and eligible applicants will be admitted on a first-come, first-served basis, so apply early!

### How much will it cost for me to attend the program?

Tuition is valued at approximately \$5,000 per student. Except for a \$125 deposit, students eligible for the RBS B-STAR freshman summer bridge program will have all of their expenses covered by a B-STAR Program Scholarship. The deposit will be refunded in September to students who complete the program.

### Why should I attend the B-STAR freshman summer bridge program?

In addition to earning college credits prior to the start of the fall semester, the small cohort experience is invaluable. You will be living and learning with a small group of students from similar backgrounds, and with staff and students who will work with you to make the most of your experience.

### Contact

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