

Center for Business of Fashion (CBF)
First Annual Research Conference - 11/2/18
Conference Organizer: Tavy Ronen



Conference Participants

Beverly Aisenbrey:

Retired Executive Compensation Consultant, Fredric W. Cook & Co, & Dean's Advisory Board; Rutgers Business School, CBF Executive Board Member

Mrs. Aisenbrey is a retired Managing Director of Frederic W. Cook & Co., Executive Compensation Consultants. She serves on the Dean's Advisory Board of Rutgers Business School, where she chairs the Nominations Committee and on the Foundation Board of The American Association for Cancer Research, where she chairs the Governance Committee. Additional board experience includes Advisory Board of Compensation and Benefits Review, Advisory Board of the NJ Chapter of the National Association of Corporate Directors, Rutgers University Trustee and Rutgers University Board of Overseers.

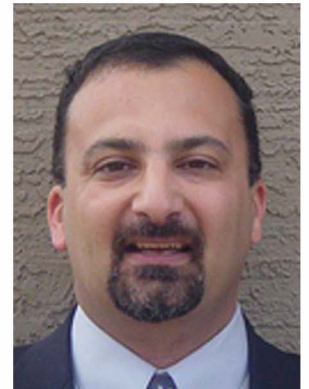


Arash Azadegan:

Associate Professor of Supply Chain Management, & Director, Supply Chain Research Lab; Rutgers Business School

Dr. Azadegan focuses on research related to supply chain disruptions, response and recovery from disruptions and inter-organizational creativity and innovation. Dr. Azadegan manages the Supply Chain Disruption Research Laboratory (SCDrl) at the Center for Supply Chain Management.

Dr. Azadegan has over ten years of industry experience with Fortune 500 companies, including Ford Motor Company, Quaker Oats, Ralston Purina and Fortune Brands (makers of Masterlock) and is an active member of the Decision Science Institute, and an officer (treasurer) with Academy of Management - Operations Management Division.



Stephen Birkhold:

Executive Director; Cushman & Wakefield

Steve Birkhold is a 30 year veteran of the Fashion industry. He has an extensive record of effective and multifaceted experience leading globally recognized brands having served as the CEO of BEBE Stores, Lacoste, Diesel and Earl Jeans, along with 10 plus years at VF Corporation working with Lee Jeans and Nautica Jeans. His expertise covers all aspects of the P&L along with merchandising, marketing, retail, wholesale and e-commerce.

His operations experience, as well as his knowledge of the current business environment in the fashion world, will allow C&W to utilize his expertise to help drive new business development and expand ongoing fashion company relationships.

He joins a very senior and successful team that specializes in this fashion and luxury goods segment. Frank Coco, Don Preate and Owen Hane have a combined 80 plus years of expertise in working with the top brands including VF Corp, Tory Burch, Ermenegildo Zegna, Giorgio Armani, Lacoste, Net-A- Porter, Moda Operandi and Diesel.

Mr. Birkhold received his B.A. in International Studies from Ferum College. He currently resides in New York City and is an active Board Member of K.I.D.S/Fashion Delivers.



Tzili Charney:

Charney Associates, LLC, CBF Executive Board Member

Tzili Charney is a curator, a costume designer, a producer, and a philanthropist. She not only upholds her late husband's position as Chairman of his real estate business at L.H. Charney Associates in New York, but she's also continued his diplomatic legacy by founding the Leon Charney Resolution Center in Israel in his honor. The resolution center welcomes students from all over the world and is dedicated to educating future generations on both peace negotiation and diplomacy. And in December of 2017, Tzili created ZAZ10TS, a cultural initiative that integrates art forms into Charney Associates' office buildings in Times Square.

Tzili is also known for her commitment to helping educational institutions and currently serves as Vice Chairman of the University of Haifa's Board of Governors, following in Leon's footsteps. On June 6, 2018 she received an Honorary Doctorate in Philosophy from the University of Haifa for outstanding leadership. She also supports Florida Atlantic University's Diplomacy Program, Yeshiva University, and the NIAD Art Center in California for people with disabilities. On May 25th 2017, Tzili was honored by Yeshiva University with an honorary doctorate recognizing her tireless commitment to preserving both diplomacy and education in peacemaking.

**David Frame:**

Assistant Professor, Department of Finance and Economics, Center for Real Estate, Rutgers Business School, Rutgers Business School

Professor Frame is director of Associate Director of Curriculum and Research for the Rutgers Center for Real Estate. His interests include house price dynamics, urban spatial structure and housing policy has published in leading academic journals including the Journal of Urban Economics, International Real Estate Review, and Journal of Accounting, Auditing, and Finance. He holds a B.S. in Economics from the University of Minnesota and earned his Ph.D. in Economics from Carnegie Mellon University.

**June Haynes:**

Founder & President, June Haynes Luxury Retailing

June Haynes is the Founder and President of June Haynes Luxury Retailing - JHLR, where she leverages over 27 years of experience in the luxury space to bring her knowledge and passion for the retail industry to global clients

June's Journey into luxury flourished at Barney's New York where she managed the designer floor prior to opening the first ever Dolce and Gabbana flagship in the United States and other boutiques across North America. June moved to Valentino where she spent a 10 year tenure as Senior Vice President, before setting out to create JHLR.

Throughout her years in the fashion industry, June continues to share her experiences by mentoring students and speaking engagement on topics including global retail, entrepreneurship, fashion and hospitality crossover.

With her proven track records that lead to invaluable business insights, the success of JHLR and its partners is June's knowledge and attribute as a global luxury leader



Richard Johnson:

Founder & President, Johnson Retail

Rich Johnson is the President and founder of Johnson Retail, a retail real estate consulting group that provides outsourced real estate assistance, strategy and execution for premier retailers and select developers. Johnson Retail's current clients include Burberry, Stella McCartney, Roberto Cavalli, Sergio Rossi, Clarins and Crown Acquisitions at the Wynn in Las Vegas. Prior to founding his own firm, Rich was the first Head of Real Estate for the Americas for Kering, overseeing the strategic development of their ensemble of brands including Gucci, Saint Laurent, Balenciaga and others.

Rich has taught at Fordham Law school as well as presented at numerous ICSC events. He is an admitted attorney in NY and NJ with a JD from Hofstra School of Law and a BA in History from SUNY Geneseo, and is the proud dad of 3 kids.

**Kevin Kolben:**

Associate Professor of Supply Chain Management & Department Vice Chair;
Rutgers Business School

Professor Kevin Kolben is a recognized expert on transnational labor regulation and labor governance in supply chains. His work has appeared in various leading journals, including the Harvard International Law Journal, the Virginia Journal of International Law, Theoretical Inquiries in Law, and the UCLA Journal of International Law, among others.

He frequently presents his work around the world, and has given presentations at Harvard Law School, Stanford Law School, Notre Dame Law School, the University of Melbourne, and Tel Aviv University, among others. He is also often invited to speak to governmental and non-governmental organizations, including the European Parliament in Brussels, and the Confederation of Indian Industry in India.

In addition to his academic work, he also regularly consults with various governmental and non-governmental organizations such as the International Labor Organization (ILO), and the United States Agency for International Development (USAID).

**Barbara Kolsun**

Professor of Practice & Director, Fashion, Arts, Media & Entertainment (FAME) Law Center;
Cardozo Law School

Barbara Kolsun is a leading fashion industry attorney, a Professor of Practice of Fashion Law at Cardozo Law School in New York City where she teaches Fashion Law and related courses, and the co-editor of both Fashion Law- A Guide for Designers, Fashion Executives and Attorneys (Bloomsbury), now in its second edition, as well as Fashion Law (Carolina Press, 2016), the first casebook covering the emerging issues in fashion law.

She is Director of Cardozo's FAME Center (fashion, arts, media and entertainment), the first law school program providing training and development opportunities relating to the representation of businesses driven by the creative process. She developed the first joint JD/MBA course in Fashion Law & Business at New York University & has also taught at Fordham Law School & guest lectured at dozens of law schools and fashion schools. She started the legal departments at three "startups" - Kate Spade, Seven for All Mankind and Stuart Weitzman and was the first General Counsel at all three companies. She was Assistant GC at Calvin Klein Jeans and WestPoint Stevens and has probably been through more mergers than most lawyers in the fashion business.

While in private practice, her clients include Tommy Hilfiger and Ralph Lauren. Barbara currently



consults with fashion companies on various issues, and was honored with lifetime achievement awards in 2015 by the Luxury Summit and the World Trademark Forum, and another lifetime achievement award from the Women in Law Empowerment Forum. She received the Alumni Association Award from Cardozo Law School and the Honoring Women in Entertainment Award from Brooklyn Law School. She has served as Chairman of the Board of the International Anti-counterfeiting Coalition and has spoken and published widely on fashion law around the world.

Greg Kogan:

Lecturer in Accounting and Information Systems; Rutgers Business School

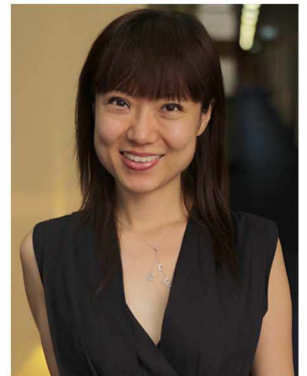


Grace Lepone:

Lecturer, Department of Applied Finance; Macquarie University

Grace Lepone obtained her PhD in Finance from Macquarie Graduate School of Management. She also has a Masters degree in Professional Accounting from the University of Sydney, and a Bachelor's degree from Beijing International Studies University. She is now a Lecturer in the Applied Finance Department at Macquarie University, where she teaches finance subjects to both undergraduate and postgraduate students.

As a CMCRC scholarship recipient, Grace's PhD candidature was sponsored by the Corporate Governance Centre at the Australian Securities Exchange (ASX) and BT Financial Group, where her research work was in the capacity of research consultant (on directors' trading and reporting at ASX) and market analyst and adviser (on investor psychology and behaviour at BT). Grace's existing research papers are in the areas of behavioural investment, behavioural corporate finance, corporate governance and market microstructure.



Martina Linnenluecke:

Professor, Department of Applied Finance, Center for Sustainability and Environmental Finance; Macquarie University

Professor Martina Linnenluecke leads the Center for Sustainability and Environmental Finance at Macquarie University which is at the forefront of developing financial and market applications to help tackle some of the world's most pressing environmental and social problems. The Center has worldwide reach and impact by demonstrating a financial case for action on environmental and social change. Professor Linnenluecke's research interests focus on the strategic and financial implications of corporate adaptation and resilience to climate change impacts. Her expertise in the field has been demonstrated through a number of prestigious awards, such as the Carolyn Dexter Best International Paper Award at the Academy of Management Conference, the leading conference in the field.

Professor Martina Linnenluecke is the author of the book "The Climate Resilient Organization", and has extensive experience in working with government and industry related to organisational climate adaptation strategies, assessments and planning.



Tony Lupo:

Partner, Arent Fox

Recognized as the “Father of Fashion law” by *Forbes*, Anthony Lupo represents and/or serves on the boards of brands such as: Diane Von Furstenberg, Christian Louboutin, Valentino, Goyard, Escada, Gant, YSL, Geox, Fila, Camper, Lacoste, Diesel, Jimmy Choo, Hugo Boss, Cavalli, Marni, and Maison Margiela. Anthony is considered a preeminent fashion law attorney and is the host of *Fashion Counsel*, the number one legal fashion blog that serves as a source of news, analysis, and insights for the fashion industry



While many attorneys focus on a niche area of fashion law, Mr. Lupo fills the role of consummate business advisor, having pioneered serving in the role of outside counsel to many of the luxury goods industry’s biggest brands. He serves as outside general counsel for a number of high-end European fashion companies handling corporate, real estate, employment, class action, national and global distribution, fulfillment, and California-specific litigation (Prop 65, wage and hour, and false claims and unfair competition).

Olivera Medenica:

Partner, Dunnington Bartholow & Miller, LLP

Olivera Medenica is a member of Dunnington Bartholow & Miller, LLP’s intellectual property, advertising, art and fashion law, international, and litigation and arbitration practice areas with almost two decades of experience advising domestic and foreign businesses in fashion, retail, media and entertainment on transactional, litigation and arbitration matters. Prior to joining Dunnington, Ms. Medenica was a law clerk to the Honorable Evan J. Wallach at the U.S. Court of International Trade. She subsequently practiced for fifteen years at boutique intellectual property firms in New York City.



She regularly counsels on trademark, copyright, intellectual property licensing and online/social media matters. Litigation counselling includes copyright and trademark infringement, trade secrets, unfair competition, breach of contract, fraud, right of publicity and privacy, defamation, & shareholder & business owner disputes in closely held businesses. She represents the National Endowment for the Arts on intellectual property matters.

Eduardo Perez:

CFO, Saint Laurent Americas

Eduardo Perez is the Chief Financial Officer at Saint Laurent - Americas. Prior to joining YSL, he was CFO at Lacoste USA, Head of Finance for the Emerging Brands at Gucci Group and held various positions for different companies in the real estate, security service and manufacturing industries. Eduardo received his BA in Accounting from Rutgers Business School and an MBA in Finance from St. John’s University.



Andrea Pini:

CFO, Gucci North America

Andrea Pini is the CFO of Gucci North America. He has over 14 years of experience with Finance, Accounting and operations management with both Pirelli and Kering – Gucci Group. Before his current position, he served as the Financial Controller North America for Gucci, and worked as an inventory controller and senior internal auditor for Gucci. He also served as the Financial Controller for Gucci in the Middle East and India. Pini has worked in roles related to Manufacturing, Wholesale, Retail, and E-Commerce operations. He earned his BA in Business Administration from Bocconi University.



Emanuela Prandelli:

Associate Professor, Department of Management and Technology & Director, Masters in Fashion Experience and Design Management; Bocconi University

Emanuela Prandelli is LVMH Associate Professor of Fashion & Luxury Management within the Department of Management & Technology of Bocconi University. She holds a Ph.D. in Management from Bocconi University and served as a Research Assistant at St.Gallen University and at the Research Center on Technology, Innovation, and eCommerce of the Kellogg School of Management, Northwestern University. She has also been Visiting Professor at the same Kellogg School of Management and at WU Vienna University of Economics and Business. She is the Director of the Master in Fashion, Design, & Experience (MAFED) of SDA Bocconi School of Management, where she is the Leader of the Knowledge Center in Fashion and Design and Senior Lecturer within the Marketing Department. She teaches fashion and luxury management, innovation management, digital strategy, and marketing management. She has been coordinating ad-hoc initiatives for several companies, such as Artsana and Johnson & Johnson, in the fast moving consumer goods industry; RCS Group and Mondadori, in the publishing industry; Enel in the energy industry; Esprinet, IBM, and Philips, in the consumer electronics; Microsoft, Tim, and Vodafone, in the Telco. She is responsible for the Fashion & Luxury Topic of Bocconi Alumni Association.



In 2012 she won the “Innovation Excellence Award” in custom executive programs. In 2008 she was prized as the best teacher of the Marketing Department at SDA Bocconi.

She also teaches Marketing Management at the Executive Master in Marketing & Sales (EMMS), Marketing & CRM in Luxury and Digital & Interactive Marketing at the Master in Business Administration (MBA), and Marketing Management and Customer Relationship Management & Digital Strategy at the Master in Fashion, Design and Experience of SDA Bocconi. Her research focus regards collaborative marketing and open innovation, digital business and social media marketing. She has a special interest in exploring these topics in the fashion and luxury industry and in the publishing industry. She permanently develops her research projects in collaboration with the Kellogg School of Management of Northwestern University and the User Innovation Group of the MIT, Boston.

She published several national and international books and articles in leading international journals, such as Journal of Marketing, Journal of Business Venturing, California Management Review, Organization Studies, Journal of Interactive Marketing, MIT Sloan Management Review, European Management Journal, Communications of the Association for Information Systems. She won the 2001 Accenture Award for the best paper published in California Management Review in 2000. She also was Runner-up for the Theo Scholler-Preis 2011, Munich Best Paper Award Innovation Management, and for the JIM’s 2006 Award for the Best Paper published in the Journal of Interactive Marketing in 2005.

Her Ph.D. Dissertation was prized by Booz Allen & Hamilton and financed by the Marketing Science Institute of Cambridge. She also got the award for distinctive academic research from Bocconi University for the results achieved during the periods 2001-2003, 2005-2007, and 2013-2014.

Tavy Ronen:

Associate Professor of Finance; Director of the Business of Fashion Programs & The Center for Business of Fashion; Vice Director, Whitcomb Center for Research and Financial Services; Rutgers Business School, CBF Executive Board Member

Tavy Ronen joined Rutgers Business School faculty in 1995. She has a Ph.D in finance from the Stern School of Business, New York University, and has taught classes such as advanced financial management, financial institutions and markets, finance for fashion and the finance seminar course on market microstructure for doctoral students. Tavy has taught several universities, including New York University, Columbia University and the University of Wisconsin at Madison.

Tavy's areas of expertise include market microstructure, credit markets, informational efficiency and the financial issues facing the fashion and related industries. Some of her publications can be found at the Social Science Electronic Publishing Website.

Tavy is the founding director of the Business of Fashion programs at Rutgers Business School, which includes the Master of Science in Business of Fashion, as well as an undergraduate minor and concentration in Business of Fashion. She is also vice-director of the Whitcomb Center for Research in Financial Services and the founding director of the Center for Research for the Business of Fashion. Her consulting activities include her role as Director at Ronen Economics and the sole academic affiliate at Stanford Consulting Group, through which she has served as expert witness on several securities litigation cases involving both equity and corporate bonds.

**Ben Sopranzetti:**

Professor of Finance & Assistant Chairman of The Department of Finance and Economics; Rutgers Business School

Ben J. Sopranzetti is a Professor of Finance and Assistant Chairman of the Department of Finance and Economics at Rutgers Business School. He received his Ph.D. in finance from the University of Illinois at Urbana-Champaign in 1995. He has over twenty-five years of international experience in building, valuing, and selling business enterprises.

Professor Sopranzetti is widely respected as a master teacher, and is the recipient of nineteen awards for excellence in teaching. He is a founding member of the Rutgers University Teaching Excellence Center. In 2008, he was honored by BusinessWeek as one of their twenty-one "Favorite Professors." He has published in the Journal of Business, Journal of Finance, Journal of Banking and Finance, Journal of Financial and Quantitative Analysis, Management Science and Operations Management, and other well-respected academic journals. In addition, he is an associate editor of the Review of Pacific Basin Financial Markets and Policies, and a Director of the Eastern Finance Association.

Professor Sopranzetti serves on several corporate boards and is a highly regarded valuation advisor at numerous Wall Street investment banks, including Bank of America, Bank of China, Citibank, CFSB, Goldman Sachs, HSBC, JPMorgan, Morgan Stanley, Rothschild, UBS, and others.





Conference Attendees

Donatella Bordignon - CFO of Alexander Wang

Amanda Brown - Amanda Brown Photography

Gillian Brown – Co-founder & president at SuitableYou; Emerging Leader; Center for Business of Fashion

Xin Cai - Student, Master of Science in Business of Fashion (MSBF); RBS

Xin Ying Cao – Student, Master of Science in Business of Fashion (MSBF); RBS

Ruikuan Cheng - Student, Master of Science in Business of Fashion (MSBF); RBS

Lucky Church – Partner & Global Director of PR; SMF Global Consultants

Loubna Erraji - Executive MBA Lecturer; Director, Executive MBA Career Management & Alumni Relations; Rutgers Business School; CBF Academic Research Affiliate

Cole Forst – VP for Global Retail; Alexander Wang

Sean Michael Frazier – CEO, SMF Global Consultants

Julie Anne Guerin – Financial Controller Americas; Brioni

Bruce Goldstein – EVP of Finance & Risk; PVH

Atar Hajali – CEO; Infinite Vision

TY Hunter – Celebrity Stylist & Creative Direction; Beyonce

Luca Infantino - Executive VP & CFO Kiton North America; Advisory Board Member, Center for Business of Fashion

Ginger King – President & CEO, Grace Kingdom; MSBF Industry Leaders Seminar Coordinator; Rutgers Business School; CBF Domestic Research Affiliate

James King – Assistant Professor of Professional Practice, Supply Chain Management & Senior Director, Office of Career Management; Rutgers Business School

Rich Knupp – Associate Dean for Advancement; Rutgers Business School

Dimitri Koumbis - Co-Founder Bishop Collective; Instructor of Marketing; MSBF Core Faculty Member; Rutgers Business School; CBF Academic Research Affiliate

Min- Li Kuo - Student, Master of Science in Business of Fashion (MSBF); RBS

Ziyin Liao - Student, Master of Science in Business of Fashion (MSBF); RBS

Lou Lignelli – VP of Finance & Controlling; Citizen Watch America

Shamily Kumari Malhotra - Student, Master of Science in Business of Fashion (MSBF); RBS

Ashwani Monga - Professor of Marketing & Vice Dean; Rutgers Business School

Cun Mu - Student, Master of Science in Business of Fashion Student; RBS

Nelly Palmon - MSBF Faculty; Rutgers Business School

Patsy Perry – Senior Lecturer in Fashion Marketing; The University of Manchester

Adnan Rangila – Financial Controller; Gucci North America

Romy Ronen – Student; Columbia University

Sanchita Sharma - Program Coordinator Business of Fashion Programs, MSBF Alumna; Rutgers Business School

Daniel Stoll - Executive Director of Communications; Rutgers Business School

Irina Sopranzetti – Founder; Under One

Qiongxiao Su - Student, Master of Science in Business of Fashion (MSBF); RBS

Yun Ting - Student, Master of Science in Business of Fashion (MSBF); RBS

Wanting (Vivian) Weng - Student, Master of Science in Business of Fashion (MSBF); RBS

Sydney Winnick - Student, Master of Science in Business of Fashion (MSBF); RBS