Collective Impact for the Global Goals - Newark Project and Case Competition

When: April 23, 2019, 10 AM – 5 PM
Where: 1 Washington Park, 6th Floor, Newark, N.J.

RBS Students are eligible to earn 100 Suitable Points for participation

Cash Prizes:
$1000 First Prize
Two $500 Second Prizes

Schedule:
10 AM- 12 Noon: Team Preparation (all)
12-1 PM Lunch (all)
1-4:30 PM: Team Presentations (prescheduled in 20 minute slots)
4:30-5 PM: Judges meet.
Networking break for teams.
5-5:15: Awards announced

Contact: Professor Jeana Wirtenberg
Jwirtenberg@business.rutgers.edu

The Whole World Wins
Team 1 Urban Agriculture Business Model
Design and develop an urban agriculture business model with a comprehensive network including multiple suppliers and distribution channels.
www.sasglocal.com
People’s Garden @ 86 Garside St
Garden of Hope @ 7 Fairmount Ave
Rachel Emas - Faculty
Rachel.emas@rutgers.edu
Tobias Fox - Leader
tobiasfox1@gmail.com

Team 2 Don’t Miss a Day boxed Food
The Don’t Miss a Day Box Food Drive challenges the Rutgers University-Newark Community to pack three non-perishable meals in a shoe box-size box for K-5 School children to easily carry home, ensuring at least one day without hunger.
Leon Fraser - Faculty
lrfraser@business.rutgers.edu
Lt. Jamie Hendrix - Leader
Jamie.Hendrix@rutgers.edu

Team 3 Community Gardens as Learning Laboratories
Interdisciplinary curriculum for community garden situated in a park next to a Charter School with grades 3 and 4.
Xenia Morin - Faculty
xenia.morin@rutgers.edu
Lorraine Gibbons - Leader
Lorraine.gibbons@rwbjbh.org
Contact: Amina Hylton
hyltona@ci.newark.cnj.us

Team 4 Opportunity Project at Newark Beth Israel Medical Center
Opportunity Project is a unique program created by and for adults with brain injuries who are seeking the “next step” in their journey of recovery. Project participants will assist on Monday mornings preparing, planting and maintaining outdoor sub-irrigation planter boxes as well as with indoor hydroponic gardening. Additionally, students will assist in the Wellness Center with nutrition classes.
Kevin Lyons - Faculty
klyons@rutgers.edu
Lorraine Gibbons - Leader
Lorraine.gibbons@rwbjbh.org

Team 5 Farmers Market Distribution Plan
Create better logistics for small growers and urban consumers to move local food.
Rachel Emas - Faculty
rachel.emas@rutgers.edu
Emilio Panasci - Leader
epanasci@gmail.com

Team 6 Newark Science and Sustainability Projects: Renewable Energy
To identify vacant lots to move to renewable energy, and possibly mitigate local energy costs.
Email info@sasglocal.com
Visit www.sasglocal.com
Rachel Emas - Faculty
rachel.emas@rutgers.edu
Mike Kornitas - Faculty
michael.kornitas@rutgers.edu
Tobias Fox - Leader
tobiasfox1@gmail.com

Team 7 Humanities Action Lab Initiative on Climate and Environmental Justice
In October, the Humanities Action Lab will launch a traveling exhibition, digital platform and programming on climate and environmental justice to mobilize the public towards action.
Can Uslay - Faculty
can.uslay@business.rutgers.edu
Aleia Brown - Leader
abl791@scarletmail.rutgers.edu

Team 8 Sustainable Jersey as a Model for Local Action
SJ is a network of 448 municipalities+1,116 schools aiming/achieving certification in levels of sustainability that recognize their implementation of social, economic & environmental best practices.
Help City of Newark apply for SJ actions/points supported by your project
Melanie McDermott, mcdermom@tcnj.edu
Contact Nathaly Agosto Filión
agostofilionn@ci.newark.nj.us to coordinate with Newark Green Team & municipal application

Team 9 NJ Sustainable Business Registry
Door to door canvassing of strategically-targeted Newark businesses to encourage them to sign up for NJ Sustainable Business Registry; and consider upgrades to facility through Direct Install program.
Jill Lipoti - Faculty
jal226@sebs.rutgers.edu
Helaine Barr - Leader
helaine.barr.dep.nj.gov
Tony O’Donnell - Leader
AODonnell@tcrsolutions.com
Rob Cherella: rcherella@willdan.com
Team 10 Clean Potable Water in Newark
Assist in providing access to potable water free from lead to the residents of Newark.
https://www.ecofiltro.com/
Mukesh Patel - Faculty
mmpesq@gmail.com
Govi Rao - Leader
govi@carbongroup.global

Team 11 Improving Math Skills in Newark
Incorporation of a tutoring cloud platform to accelerate personalized education for students (K-12) in Newark through teachers and peers in Public Sector: Akbar Cook, Newark Schools
Private Sector: Hello Thinkster.
Angela Oberg – Faculty
Angela.oberg@rutgers.edu
Ratan Agarwal - Leader
ratan@carbongroup.global
Shayne Veramellay - Leader
shayne@carbongroup.global

Team 12 Engaging the Next Generation in Manufacturing Careers
BuildU: Enhancing manufacturing capacity across Newark.
Sharon Hellman - Faculty
shellman@business.rutgers.edu
Dunbar Birnie - Faculty
dunbar.birnie@gmail.com
Jackie Luciano - Leader
jackie@zago.com

Team 13 United Fashion Arts Council: Waste to Fashion
Develop a business plan to bridge the worlds of waste/upcycling with fashion & art, sustainable fashion and social investments. Focusing on gender equality & responsible consumption and production.
Loubna Erraji - Faculty
erraji@business.rutgers.edu
Tiah Knox – Leader
United Fashion
Officalufac@gmail.com

Team 14 Frelinghuysen Ave Corridor Master Plan, Newark NJ
Modify existing development plan for better business/growth opportunities.
Magda Comeau - Support
mcomeau@business.rutgers.edu
Barbara Faga - Leader
bfaga@jb.rutgers.edu