

Advanced Workshop in Regulation and Competition
28th Annual Western Conference

Hyatt Regency, Monterey, California, on June 24-26, 2015

The Conference features some of the latest developments in the network industries, especially energy, including:

- Deregulation
- Market Structure
- Policy and Regulatory Issues
- Environmental Policy and GHG
- Telecommunications and Water
- Pricing and Demand Response
- Capacity and Reliability

Who should attend:

- Industry Economists, Consultants and Attorneys
- Marketing and Regulatory Managers
- Regulatory Commission Staff

Dinner Speaker: Edward O'Neill, Senior Advisor to the Governor on CPUC Modernization and Reform

CENTER FOR
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CENTER FOR RESEARCH IN REGULATED INDUSTRIES

The *Center for Research in Regulated Industries*, located at Rutgers University, aims to further study of regulation in economics, finance, and institutions. Its publications, seminars, workshop, and courses make available the latest advances to academics, managers, and regulatory commission staff. The Center has over thirty five years of experience providing research, instruction, conferences, courses, seminars, and workshops in economics of network industries. The Center's *Journal of Regulatory Economics* is an international scholarly bi-monthly publication intended to provide a forum for the highest quality research in regulatory economics. Other research from the Center's programs has been published in the book series *Topics in Regulatory Economics and Policy*.

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WEDNESDAY, JUNE 24, 2015

2:00 - 4:00	Registration		<i>MGB Terrace</i>
4:00 – 6:00	Welcome to Conference: Michael A. Crew		<i>PacificRoom</i>
	Karl McDermott: The Impact of Innovations on Employment: The Post War Railroad Industry		
	Timothy Brennan: Net Neutrality: Economics, Law, and Politics		
	William Kovacic: Due Process and Quality Control in Regulatory Agency Decision-making		
6:00 - 7:00	Cocktail Hour		<i>MGB Terrace</i>
7:00 – 9:00	Dinner & Keynote Speech: Edward O’Neill: CPUC Reform – Would We Know If We Saw It?		<i>Beach Room</i>
9:00 – 10:00	Reception		<i>MGB Terrace</i>

THURSDAY, JUNE 25, 2015

8:00 - 10:00	<i>Concurrent Sessions</i>		
	RATES & TARIFFS	<i>Grove</i>	THE DEMAND SIDE <i>Pacific</i>
	Chair: Dennis Keane		Chair: Gary Stern
	Discussants: Nicole Belle Isle and Andre Ramirez		Discussants: Matthew Croucher and Alan Finder
	Ahmad Faruqui , Ryan Hledik & Wade Davis: Do Inclining Block Rates Promote Energy Efficiency?		Stephen George: Final Results from SMUD’s SmartPricing Options Pilot
	David Brown & David Sappington: On the Optimal Design of Distributed Generation Policies		Luke Nickerman & David Sawaya : The State of PG&E Building Stock
	Richard McCann: A More Expansive Investigation into the Value of Solar		Robert Entriken et al: A Benefit-Cost Framework for Optimal Load Shifting
	Gregory Rybka Financial Impacts of Customer-Sited PV on Utility Rates and Profitability		Wade Davis, Ahmad Faruqui & Ryan Hledik: The Economics of Organic Conservation
10:00 – 10:20	Coffee Break		<i>MGB Terrace</i>
10:20 - 11:50	<i>Concurrent Sessions</i>		
	RELIABILITY MODELING	<i>Grove</i>	DEVELOPING REGULATION <i>Pacific</i>
	Chair: Joseph Abhulimen		Chair: Shivani Ballesteros
	Discussants: Neil Lessem		Discussants: Khai Duong and Eric Woychik
	Frank Felder et al: Optimizing Reliability and Resiliency of Electric Distribution Systems		Timothy Brennan & Michael Crew: Price Cap Regulation and Declining Demand
	Kevin Woodruff: Can Traditional Electric System Reliability Criteria Survive Exposure to the Sun and the Wind?		Jiong Gong, Baomin Dong & Michael Crew: Guaranteed Return Regulation
	Robert Entriken et al: Concepts and Practice Using Stochastic Programs for Determining Reserve Requirements		Joseph Wharton & Michael Vilbert: The Impact of Decoupling Ratemaking on the Cost of Capital
11:50 - 1:20	Lunch Break		
1:20 - 2:50	<i>Concurrent Sessions</i>		
	CAPACITY & RELIABILITY	<i>Grove</i>	PROGRAM MEASUREMENT <i>Pacific</i>
	Chair: Rami Kahlon		Chair: Alan Finder
	Discussants: Carl Silsbee		Discussants: Jocelyn Wong and Charlene Zhou
	Scott Harvey & Susan Pope: Demand Response, Market Manipulation and Order 745		Lamine Akaba & Christine Hartmann: An Experiment on Machine Learning and Estimating the Impacts of Demand Response
	Albert Lamadrid, Tim Mount & Wooyoung Jeon: Can Pay-for-Performance Pricing Replace Capacity Markets and Establish a Viable Energy-Only Market?		Ahmad Faruqui & Josephine Duh: Re-examining the Controversial Rebound Effect in Energy Efficiency
	Carl Linvill: Swiss Army Knife or Meat Cleaver: Assessing Reliability Arguments for Expanding Gas Generation and Infrastructure		Neil Lessem: Sharing the Love – Measuring Program Impacts without a Dedicated Control Group
2:50 - 3:00	Break		
3:00 - 4:00	<i>Concurrent Sessions</i>		
	WATER ISSUES	<i>Grove</i>	COMPETITIVE VALUE <i>Pacific</i>
	Chair: Rami Kahlon		Chair: Anne-Marie Cuneo
	Discussants: Carl Danner and Nguyen Quan		Discussants: Carl Peterson and Eric Woychik
	J. Chermak, R. Patrick, K. Krause & D. Brookshire: Water Commodity Pricing and Conservation Incentives		Wesley W. Wilson: Competition and Prices over Railroad Networks
	Bob Kelly: Prediction Of Small Water Utilities Heading Into Receivership		Udi Helman & Joshua Eichman: Economic Benefits of Energy Storage under California’s Storage Mandate

FRIDAY, JUNE 26, 2015

8:30 - 10:30 *Concurrent Sessions*

THE DEATH SPIRAL

Chair: Carl Peterson
 Discussants: Carl Danner and Karl McDermott
Darryl Biggar: Electricity Network Tariff Reform in Australia: The Current Debate and the Way Forward
Amparo Nieto & Cliff Rochlin: Utility Regulation in the Era of Renewables: Is there a need for a New Business Model?
Stephen St Marie: Will there be a “Death Spiral” for California Electric Utilities?
Ashley Spalding & Catherine Elder: Cable and Electric Utilities: Do We Need Them?

OPTIMAL RATES

Pacific

Chair: Fred Curry
 Discussants: Scott Murtishaw and Mark Fulmer
Robert Levin: Time-of-Use Rates For 2020 and Beyond: Can They Tame the Duck?
Cynthia Fang: Unlocking the Value of Distributed Resources through Pricing
Frank A. Monforte: Incorporating Behind-the-Meter Solar Generation into a Load Forecasting System
Josephine Duh, Ahmad Faruqui, Ryan Hledik & Toby Brown: A Template for Designing the Optimal Tariff for Residential Customers

10:30 – 11:00 Coffee Break

MGB Terrace

11:00 - 12:30 *Concurrent Sessions*

WHOLESALE MARKETS

Grove

Chair: Darryl Biggar
 Discussants: Eric Korman & Kevin Woodruff
Paul Nelson: Review of CAISO’s Energy Imbalance Market
Shmuel Oren, Ruoyang Li & Alva J. Svoboda: Efficiency Impact of Convergence Bidding on the California Electricity Market
Ryan Kurlinski & Roger Avalos: Allocating CRR Revenue Inadequacy by Constraint to CRR Holders

GHG

Pacific

Chair: Michael A. Crew
 Discussants: James Fine and Charlene Zhou
Janos Kakuk & Gary Stern: Clean Energy Standard – A Framework to Achieve California’s Carbon Reduction Vision
Gigio Sakota & Andrew Dugowson: A Uniform Cost-Comparison Metric for GHG Reduction Measures in the Electric Sector
Ray Williams, Jeff Brown, Xantha Bruso: Western Electric Market Impacts from US EPA 111(d) Policy Alternatives

12:30- 12:35 Concluding Remarks-Michael A. Crew

SPEAKERS DISCUSSANTS & CHAIRS

Joseph Abhulimen, Program Supervisor, California Public Utilities Commission
Lamine Akaba, Pacific Gas and Electric
Shivani Ballesteros, Regulatory Case Manager, San Diego Gas & Electric
Nicole Belle Isle, Utilities Engineer, California Public Utilities Commission
Darryl Biggar, Australian Competition and Consumer Commission
Timothy Brennan, University of Maryland Baltimore County
David Brown, University of Alberta
Jeff Brown, Principal Long Term Energy Policy, PG&E
Janie M. Chermak, Professor and Chair, University of New Mexico
Michael A. Crew, CRRI Professor of Regulatory Economics, Rutgers University
Matthew Croucher, Director of Demand Analytics, CPS Energy
Anne-Marie Cuneo, Director of Regulatory Operations, Public Utilities Commission of Nevada
Fred Curry, Consultant, Submission Solutions
Carl Danner, Chief Internal Auditor, California Public Utilities Commission
Wade Davis, Research Analyst, The Brattle Group
Andrew Dugowson, Southern California Edison Company
Josephine Duh, Associate, The Brattle Group
Khai Duong, California Public Utilities Commission
Catherine Elder, Practice Director, Energy Resource Economics, Aspen Environment Group
Robert Enriken, Senior Manager, Policy Analysis, EPRI
Cynthia Fang, Electric Rates Manager, San Diego Gas & Electric
Frank Felder, Rutgers University
Alan Finder, Managing Director, Global Regulatory Advisors LLC
James Fine, Senior Economist, Environmental Defense Fund
Mark Fulmer, Principal, MRW & Associates
Stephen S. George, Nexant Inc.
Jiong Gong, Henan University
Scott Harvey, FTI Consulting
Udi Helman, Consultant
Rami Kahlon, Director of the Water Division, California Public Utilities Commission
Janos Kakuk, Principal Manager, Market Strategy and Resource Planning, Southern California Edison
Dennis Keane, Senior Manager, Rate Design and Quantitative Analysis, Pacific Gas & Electric
Robert Kelly, Vice President Regulatory Affairs, Suburban Water Systems
Eric Korman, Vice President, Analysis Group, Inc.
Ryan Kurlinski, California Independent System Operator

Alberto Lamadrid, Lehigh University
Neil Lessem, Consultant, The Brattle Group
Robert Levin, Senior Analyst, Energy Division, California Public Utilities Commission
Carl Linvill, Director, Energy Planning and Analysis, The Regulatory Assistance Project
Richard McCann, Partner, M.Cubed
Karl A. McDermott, Ameren Professor of Government and Business, University of Illinois-Springfield & Special Consultant, NERA Economic Consulting
Frank A. Monforte, Itron
Timothy D. Mount, Professor, Cornell University
Scott Murtishaw, Advisor, California Public Utilities Commission
Paul Nelson, Market Design Manager, Southern California Edison
Luke Nickerman, Pacific Gas and Electric
Amparo Nieto, Vice President, NERA Economic Consulting
Edward O’Neill, Senior Advisor to the Governor on CPUC Modernization and Reform
Shmuel Oren, University of California Berkeley
Robert H. Patrick, Associate Professor, Rutgers University
Carl Peterson, Assistant Professor, University of Illinois - Springfield & Special Consultant, NERA Economic Consulting
Nguyen Quan, Manager Regulatory Affairs, Golden State Water Company
Andre Ramirez, Regulatory Operations – Pricing Design & Research, Southern California Edison
Gregory Rybka, Lawrence Berkeley National Laboratory
Gigio Sakota, Senior Project Manager, Southern California Edison Company
Andrew Satchwell, Lawrence Berkeley National Laboratory
David Sawaya, Pacific Gas and Electric
Carl Silsbee, Manager of Resource Policy and Economics, Southern California Edison
Ashley Spalding, Energy Analyst, Aspen Environmental Group
Stephen St. Marie, Policy & Planning Division, California Public Utilities Commission
Gary Stern, Director of Energy Policy, Southern California Edison
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Joseph B. Wharton, Principal, The Brattle Group
Ray Williams, Director, Long Term Energy Policy, PG&E
Wesley W. Wilson, University of Oregon
Jocelyn Wong, California Public Utilities Commission
Kevin Woodruff, Principal, Woodruff Expert Services
Eric Woychik, Executive Consultant and Principal, Strategy Integration, LLC
Charlene Zhou, Associate, Analysis Group, Inc.

ORGANIZING COMMITTEE

Matthew Arenchild (Navigant Consulting, Inc.)
 Michael A. Crew (Rutgers University)
 Fred Curry (Submission Solutions)
 Carl Danner California Public Utilities Commission
 Robert Earle (Analysis Group)
 Robert Entriiken (EPRI)
 Cynthia Fang (San Diego Gas & Electric)
 Ahmad Faruqui (Brattle Group)
 Rami Kahlon (California Public Utilities Commission)
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 Neil Lessem (The Brattle Group)
 Carl B. Linvill (The Regulatory Assistance Project)
 Amparo Nieto (NERA Economic Consulting)
 Cliff Rochlin (Southern California Gas)
 Carl Silsbee (Southern California Edison)
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CONTACTING CRRRI

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crrri@business.rutgers.edu (CRRRI Admin Asst)

HOTEL RESERVATIONS

Sufficient Rooms are reserved at the Hyatt Regency Monterey for all of the Conference participants. Reservations should be received by **June 2, 2015**. Hotel reservation can be made by using the following Passkey Link:

<https://resweb.passkey.com/go/CRRRIAnnual2015Conference>

Hyatt Regency Monterey
 1 Golf Course Road
 Monterey, California, 93940, USA
1-888-421-1442

If you are not making reservations through the link above please identify yourself as being held under the group block: Rutgers University CRRRI Program.

REGISTRATION INFORMATION

To Register: Please complete and return the form to CRRRI. Registrations are accepted by mail, email, fax, and telephone. Please confirm telephone registrations by sending in a completed and signed registration form. The deadline for registrations is May 15, 2015. Registrations received after May 15, 2015 will be admitted on a space available basis.

Volume discount: Second and subsequent applications received in the same envelope, fax, email, or made at the same time by phone will receive a 5% volume discount.

Payment Information: Make checks payable to “**Rutgers University**” and mail to the attention of at the above address. Fees include prescribed learning materials, dinner on Wednesday night, June 24, 2015, all receptions and coffee breaks, but do not include lodging and other meals. The government registration fee is available for government employees.

REGISTRATION FORM: 28th Annual Western Conference

Name _____

Title: _____

Company: _____

Complete Address: _____

Telephone: _____ Fax: _____

Email: _____

Billing Information:

Payment enclosed \$1,115 U.S. Dollars
 Send invoice to participant at above address.
 Send invoice to _____
 Credit Card: VISA MC Exp. ____/____ CVC Code: ____ Card # _____

GOVERNMENT RATE: Government employees may apply for reduced enrollment fees.
 I would like to apply for the govt rate of \$600

CANCELLATION POLICY: Until May 1, 2015 cancellation is allowed without penalty and refunds will be allowed in full. After this date, the indicated fee is due in full whether or not the participant actually attends. Substitutions may be made at any time.

Signature of Participant: _____