APPLICATION PROCEDURES

Please complete the attached application form and return it by May 15, 1992. Applications received after this date will be accepted on a space available basis. The fee for the Conference is $645 per person. This includes learning materials, receptions, coffee breaks, dinner on July 8, and lunch on July 9; it does not cover other food and lodging which are to be paid directly to the hotel by the participant. For participants affiliated with governmental and other non-profit organizations, there is a reduced rate of $345 per person.

HOTEL RESERVATIONS

Sufficient rooms are reserved at the Catamaran Hotel for all of the Conference participants. Participants should register for the conference by returning the application form. Hotel reservation forms will be sent to participants after their conference application forms have been received.

CONFERENCE FACULTY AND STAFF

Thomas A. Abbott, III, Assistant Professor of Economics, Graduate School of Management, Rutgers University
Linda S. Brennan, Administrative Assistant, Center for Research in Regulated Industries, Graduate School of Management, Rutgers University
Michael A. Crew, Professor of Economics, Graduate School of Management, Rutgers University
William E. Kovacic, Associate Professor, George Mason University School of Law
Robert H. Patrick, Associate Professor of Mineral Economics, Colorado School of Mines

For further information, please contact:
Michael A. Crew
Center for Research in Regulated Industries
Graduate School of Management
Rutgers University
180 University Avenue
Newark, NJ 07102
Phone: (201) 648-5049 (office)
(201) 648-1348 (fax)
(908) 221-0524 (home)
(908) 221-0435 (home fax)
FIFTH ANNUAL WESTERN CONFERENCE OF THE ADVANCED WORKSHOP IN REGULATION AND PUBLIC UTILITY ECONOMICS

Wednesday, July 8, 1992

4:30 - 6:00  Welcome to Conference—Michael Crew
Vernon L. Smith: Electric Power Privatization in New Zealand: Status, Prospects, Problems and Theory
William E. Kovacic: Whistleblower Bounty Lawsuits as Devices for Monitoring the Conduct of Regulated Firms

6:00 - 9:00  Cocktail Hour, Dinner & Speech
Thomas A. Page, Chairman of the Board and Chief Executive Officer, San Diego Gas & Electric

Thursday, July 9, 1992

8:45 - 10:30  Concurrent Sessions:

TEL ECOM
Chair: John J. Dura
Discussants: Joseph F. Agnich, James Lechtenberg, and Dennis Weller
Michael A. Crew and Paul R. Kleindorfer: Responsive Incentive Regulation for Local Exchange Carriers
Terrence J. Cooney, Jr.: A Model: Integrating Modernization Needs into Incentive Regulation
John V. Colias and Carlos Salazar: The Impact of IntralATA Competition on the Local Exchange Carriers: A National Demand Equation for IntralATA Toll Service

DSM
Chair: Steven L. Kline
Discussants: Marion V. Brown, Michael Robinson, and Fred J. Wells
John H. Chamberlin and Ahmad Faruqui: Demand-Side Management: The Next Generation
Paul E. Hansen: DSM Incentives: Are They Working?
Larry D. Schehrihse: Incorporating Demand-Side Management Impacts into Total Factor Productivity Analysis

10:30 - 10:45  Coffee Break

10:45 - 12:15  Concurrent Sessions:

GAS
Chair: Fred L. Curry
Discussants: Steve Lango, Bruce Wetzel, and Ralph Zarumba
James W. Hendrix: Cost Options: Defining Utility Responses to Competitive Markets
G. Alan Comnes: Using Marginal Costs in the Pricing of Natural Gas Services in California: An Overview of Methods and Critical Issues
Donald B. Clemens: Equilibrium Study of Regional Gas Prices in North America

Electric/Environment
Chair: Richard L. Mucci
Discussants: Dennis M. Keane, Winifred C. Walters, and Eric C. Woychik
Victor Niemeier: Emission Trading: Effects on Utility Planning and Operations
Robert H. Patrick: Environmental Regulation Effects on Utility Profitability and Direction

12:15 - 1:45  Luncheon

1:45 - 3:00  Concurrent Sessions:

Demand Analysis
Chair: Stephen Pociask
Discussants: Kenneth C. Bailey and Mark Sievers
Carlos Salazar and John V. Colias: The Demand for AIN Features Among Wireless Users: A Rank Ordered Logit Approach
John S. Watters: An Econometric Model of the Demand for IntralATA MTS Pricing Plans

Electricity Transmission
Chair: John L. Jurewitz
Discussants: Cliff Rochlin and Gregory M. Duncan
Paul T. Hunt, Jr.: Supply Procurement for Uncertain Future Demand Under Regulation
Edward Kahn: Regulation and Transmission Planning for Electric Power

3:00  Exercise Break

Friday, July 10, 1992

9:00 - 10:50  Concurrent Sessions:

Chair: Stephen B. Levinson
Discussants: Thomas A. Abbott, III, Jasmin Ansar, and Barbara Cherry
Timothy J. Brennan: Comparing the Cost and Benefits of Diversification by Regulated Firms
Anjali Sherrington: Cost of Pseudo Market Incentives in Electric Utility Regulation
Dewey Seeto and Shu-Dong He: Optimal Decisionmaking in Electric Utility ‘One Shot’ Situations: Why Expected Values Don’t Always Lead You to the Right Choices

10:50 - 11:10  Coffee Break

11:10 - 12:55  Concurrent Sessions:

Chair: Michael R. Hoover
Discussants: Brenda Kahn, Mary Simpson, and William M. Takis
Padmanabhan Srinagesh: The Economics of Broadband Services: Product Line Pricing
Robert J. Michaels: A Theory of the Public Utility Obligation
Lon L. Peters: Vertical Integration, Horizontal Co-Ordination, and Innovation in the Electric Power Industry

12:55 - 1:00  Closing Remarks—Michael Crew
Application

Name ____________________________
Title ____________________________
Company ____________________________
Address ____________________________

Telephone Number ____________________________
Fax Number ____________________________

Billing Information:
☐ Payment enclosed*
☐ Send invoice to participant at above address
☐ Send invoice to: ____________________________

Fees: The fee for the conference is $645 per person which includes beverages and instructional materials. Food (except as stated in program) and lodging are not included.

Government Rate: Members of non-profit organizations may apply for the reduced enrollment fee of $345 per person.
☐ I would like to apply for the government rate of $345.

Volume Discount: Second and subsequent applications received in the same envelope will receive a 5% volume discount.

Telephone Reservations: You may register for the Conference by telephone (201-648-5049), however, your call should be followed up by a completed signed application form. ☐ This form confirms a telephone reservation.

CANCELLATION POLICY: Until May 15, 1992 refunds will be allowed in full. After this date the conference fee is due in full whether or not the participant actually attends the conference. Substitutions may be made at any time.

Signature of Participant: ____________________________

Please return completed application form by May 15, 1992** to: Linda S. Brennan, Rutgers University, Graduate School of Management, 180 University Avenue, Newark, NJ 07102 or FAX your application to: (201)648-1348.

* Make check payable to “Rutgers University.” Credit cards are not acceptable for payment of conference fees.
** Applications received after May 15, 1992 will be admitted on a space available basis.