APPLICATION PROCEDURES

Please complete the attached application form and return it by May 15, 1993. Applications received after this date will be accepted on a space available basis. The fee for the Conference is $660 per person. This includes learning materials, receptions, coffee breaks, dinner on July 7; it does not cover other food and lodging which are to be paid directly to the hotel by the participant. For participants affiliated with governmental and other non-profit organizations, there is a reduced rate of $350 per person.

HOTEL RESERVATIONS

Sufficient rooms are reserved at the Monterey Marriott for all of the Conference participants. Participants should register for the conference by returning the application form. Hotel reservation forms will be sent to participants after their conference application forms have been received.

CONFERENCE FACULTY AND STAFF

Thomas A. Abbott, III, Assistant Professor of Economics, Graduate School of Management, Rutgers University
Linda S. Brennan, Administrative Assistant, Center for Research in Regulated Industries, Graduate School of Management, Rutgers University
Michael A. Crew, Professor of Economics, Graduate School of Management, Rutgers University
William E. Kovacic, Associate Professor, George Mason University School of Law

For further information, please contact:
Michael A. Crew
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(908) 221-0435 (home fax)
SIXTH ANNUAL WESTERN CONFERENCE OF THE ADVANCED WORKSHOP IN REGULATION AND PUBLIC UTILITY ECONOMICS

Wednesday, July 7, 1993
4:30 - 6:00 Welcome to Conference—Michael Crew
John C. Panzar: Rate Base Valuation and Incremental Costing in a Competitive Environment
William E. Kovacic: The Role of Relational Agreements in Responding to Efficiency Suppressing Regulatory Commands
6:00 - 9:00 Cocktail Hour, Dinner & Speech
Ralph Cavanaugh, Energy Program Director, Natural Resources Defense Council, “The Environmental Case against Retail Wheeling”

Thursday, July 8, 1993
8:45 - 10:30 Concurrent Sessions:
Chair: Stephen B. Levinson
Discussants: Barbara Cherry, James Lechtenberg, and Barry Zahn
Steve G. Parsons: The Decision/Action Specification of Costs
John Kling: The Demand for Second Lines
Kent A. Currie: Is Local Telephone Service Subsidized?
Chair: John L. Jurewitz
Discussants: Robert Cannfield, Lon L. Peters, and Michael Robinson
Robert Michaels: Open Access to Electrical and Gas Transmission: Where the Analogies End
Michael M. Schneider, Jr. and Larry D. Schelhorse: Quantifying the Economic Cost of Transmission for QF Sales to Utilities: Use of Opportunity Cost Adders

10:30 - 10:45 Coffee Break

10:45 - 12:15 Concurrent Sessions:
Chair: David Loomis
Discussants: John Faris, Michael M. Schneider, Jr., and Carl H. Silsbee
Arthur DeVany: When Barriers to Markets Fall: Pipeline Deregulation, Spot Markets, and the Topology of the Natural Gas Market
Blair G. Swezy: The Regulatory Outlook for Renewable Electric Generation in the U.S.
Joseph Doucet: Incentives for Cogeneration Dispatchability: A Priority Purchase Approach
Chair: Kent Bjornstad
Discussants: Jasmin Ansar, Richard Simnett, and William Takis
Mary Simpson and Paul T. Hunt, Jr.: Econometric Estimation of Multifactor Productivity Growth for an Electric Utility
David Mendoza: Gas Utility Administration and General Expenses: A Cross-Sectional Regression Analysis
Frank A. Wolak: The Empirical Implications of the Asymmetric Information Problem

Luncheon
12:15 - 1:45
Chair: Manny Haas
Concurrent Sessions: Kenneth C. Bailey, Laurna Hansen, and Michael Pelcovits
John Colias and Carlos Salazar-Velasquez: The Impact of IntraLATA Competition on the Local Exchange Carriers
Mark Sievers: Statistical Analyses Exploring the Relationship Between Local and Toll Prices and the Impact of Unblocking 10XXX IntraLATA Calling and Elimination IntraLATA Compensation
Chair: Michael A. Crew
Discussants: Larry D. Schelhorse and Ralph Zuniga
Akbar Jazayeri: Cost of Service for Standby Customers
Shu-Dong He and Dewey Seeto: The Impact of Non-Linear Loads on Electric Utility Costs and Rates

3:00 Exercise Break

Friday, July 9, 1993
9:00 - 10:50 Concurrent Sessions:
Chair: Arthur W. McGrath
Discussants: Jerry Bloom, Cliff B. Rochlin, and Robert Tarvydas
Thomas A. Abbott and Michael A. Crew: Incentives for Efficiency Under ‘Incentive’ Regulation
Mark Reeder: Broad Based Measures of Performance for Electric Utilities: Are Price Caps Next?
Eric C. Woyckik and Fred L. Curry: Electric Utility Incentive Regulation: Strategies for Sustainable Competitive Advantage?
Chair: Carl H. Silsbee
Discussants: Lawrence Cole, Michael Kelleher, and Stephen Metague
Gary Stern: Changing the California Regulation of Electric Utility Resource Planning
Edward Kahn: Regulation by Simulation: The Role of Production Cost Models in Electricity Planning and Pricing
Lorna A. Greening: Integrated Resource Greenhouse Planning for the Electric Utility Industry in the Southeastern United States

Coffee Break
10:50 - 11:10
Chair: Stephen Pociask
Discussants: Robert Dansby, David Harrison, and Richard Michelfelder
Robert Patrick: Electric Utility Input Substitution and Conservation Incentives with Emission Allowance Endowments, Banking, and Markets
Dennis M. Keane and Howard J. Wenger: Integrated Local Area Resource Planning at PG&E: Exploring Innovative Ways to Meet Local Area Load Growth at Minimum Cost

11:10 - 12:55
Rutgers, The State University of New Jersey
Graduate School of Management
Center for Research in Regulated Industries
Advanced Workshop in Regulation and Public Utility Economics

Sixth Annual Western Conference
Monterey Marriott, Monterey, California, July 7-9, 1993

Application

Name
Title
Company
Address

Telephone Number
Fax Number

Billing Information:
[ ] Payment enclosed*
[ ] Send invoice enclosed to participant at above address
[ ] Send invoice to:

Fees: The fee for the conference is $660 per person which includes beverages and instructional materials. Food (except as stated in program) and lodging are not included.

Government Rate: Members of non-profit organizations may apply for the reduced enrollment fee of $350 per person.
[ ] I would like to apply for the government rate of $350.

Volume Discount: Second and subsequent applications received in the same envelope will receive a 5% volume discount.

Telephone Reservations: You may register for the Conference by telephone (201-648-3049), however, your call should be followed up by a completed signed application form.
[ ] This form confirms a telephone reservation.

CANCELLATION POLICY: Until May 15, 1993 refunds will be allowed in full. After this date the conference fee is due in full whether or not the participant actually attends the conference. Substitutions may be made at any time.

Signature of Participant:

Please return completed application form by May 15, 1993** to:

Linda S. Brennan, Rutgers University, Graduate School of Management, 180 University Avenue, Newark, NJ 07102 or FAX your application to: (201)648-1348.

[ ] Make check payable to "Rutgers University." Credit cards are not acceptable for payment of conference fees.

** Applications received after May 15, 1993 will be accepted on a space available basis.

SPEAKERS, DISCUSSIONS AND CHAIRPERSONS

Jasmin Ansar, Corporate Planner, Pacific Gas & Electric
Kenneth C. Bailey, Manager, USE Communications
Kent Bjornstad, Staff Manager, Business Research, Bell Atlantic
Jerry Bloom, Program Manager, EPRI
Robert Camfield, Strategic Planner, Southern Company
Barbara Cherry, Director, Government Affairs, AT&T
Lawrence P. Cole, Manager, Economics & Statistics, GT&E Laboratories
John Collin, Senior Economist, BellSouth Telecommunications
Kent A. Currie, Manager, Cost Methods, Ohio Bell Telephone
Fred A. Currie, Senior Vice President, California Public Utilities Commission
Robert E. Danby, Director, Economics Research, Bell Communications Research
Arthur DeVany, Professor, University of California-Irvine
Joseph Doucet, Assistant Professor of Economics, Laval University
John Faris, Financial Manager, Pacific Bell Telephone
Lorna A. Greening, Program Director, Southern California Edison
Manny Haas, Director, Regulatory Economics, New York Telephone
Laurna Hansen, Research Staff Member, Institute for Defense Analysis
David Harrison, Vice President, National Economic Research Associates
Shu-Dong He, Rate Analyst, Pacific Gas & Electric
Paul T. Hunt, Jr., Senior Economist, Southern California Edison
Akbar Jasase, Rate Analyst, Southern California Edison
John J. Jurowitz, Manager, Energy Policy, Southern California Edison
Edward Kahn, Staff Manager, Lawrence Berkeley Laboratory
Dennis M. Keane, Senior Project Manager, Pacific Gas & Electric
Michael J. Kelleher, Manager, Resource Economics, Niagara Mohawk Power
John King, Senior Economist, Michigan Bell
James Liechti, Director, Marketing, Pacific Bell
Stephen B. Levinson, Government Affairs, Regulatory Policy Analysis, AT&T
David Loomis, Analyst, Business Research, Bell Atlantic
Arthur W. McGrath, Director, Regulatory, New York Telephone
David Mendoza, Regulatory Analyst, California Public Utilities Commission
Stephen Metha, Manager, Transmission Contracts, Pacific Gas & Electric
Robert Michaels, Professor of Economics, California State University
Richard A. Michelfelder, Senior Analyst, Atlantic Electric
John C. Panzar, Professor, Department of Economics, Northwestern University
Steve G. Parsons, Area Manager, Southern California Edison
Robert Patrick, Visiting Scholar, Stanford University & EPRI
Michael Pelcovis, Director, Regulatory Analysis, MCI
Lon L. Peters, Senior Economist, Public Power Council
Stephen Poziak, Manager, Applied Economics, Bell Atlantic
Mark Reeder, Chief of Regulatory Economics, New York State Public Service Commission
Michael Robinson, Senior Energy Economist, PSI Energy
Cliff B. Rochlin, Electric Energy Analyst, Southern California Gas
Carlos Salazar-Velasquez, Research Economist, BellSouth Telecommunications
Larry D. Schelhorse, Pricing Analyst, San Diego Gas & Electric
Michael M. Schneider, Pricing Analyst, San Diego Gas & Electric
Dewey Seeto, Senior Rates Analyst, Pacific Gas & Electric
Mark Sievers, Director, Regulatory Policy & Coordination, Sprint Communications
Carl H. Sibley, Supervisor, Regulatory Economics, Southern California Edison
Richard Simonetti, Director, Services Planning & Mkt. Anal., Bell Communications Research
Mary Simpson, Manager, Regulatory Finance, Southern California Edison
Gary Stern, Supervisor, Research Strategy, Southern California Edison
Blair G. Swinzy, Senior Economist, National Renewable Energy Laboratory
William Taki, Manager, Price Waterhouse
Robert Varady, Senior Economist, National Energy Board, Canada
Dean R. Tibbs, Senior Research Analyst, Pacific Gas & Electric
Robin J. Waite, Senior Economist, Southern California Edison
Howard J. Wengler, Planner, Pacific Gas & Electric
Frank A. Wolf, Associate Professor of Economics, Stanford University
Eric C. Woyczik, President, Strategy Integration
Barry Zahn, Director, Energy Policy, AT&T
Kathleen Zoglun, Project Manager, EPRI