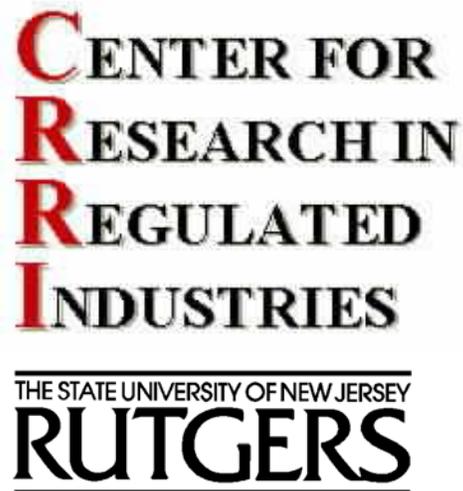


**Advanced  
Workshop in  
Regulation &  
Competition  
2003-2004**



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**Who Says Network Industries are Boring:  
Blackouts, Governance, Fraud & More**

**November 21, 2003**

*Markets and Regulation in Providing Service*

**January 16, 2004**

*Security and Reliability*

**April 16, 2004**

*Corporate Governance, Fraud and Malfeasance  
after Sarbanes-Oxley*

**23<sup>rd</sup> Annual Eastern Conference**  
Skytop, Pennsylvania, May 19-21, 2004

**17<sup>th</sup> Annual Western Conference**  
San Diego, California, June 23-25, 2004

**CENTER FOR RESEARCH IN REGULATED INDUSTRIES**

[crri@andromeda.rutgers.edu](mailto:crri@andromeda.rutgers.edu)

[www.crri.rutgers.edu](http://www.crri.rutgers.edu)

Rutgers Business School 180 University Avenue Newark, NJ 07102-1897  
973-353-5761 973-353-1348 (fax)

## ADVANCED WORKSHOP IN REGULATION AND COMPETITION

Networking Industries—telecommunications, electricity, gas, water, postal, etc.—are currently undergoing major changes, the most significant being entry of competitors and the resulting impact on regulation. The Workshop presents some of the latest economic thinking used to analyze major current problems of network industries. Competition, incentives for efficiency, and the increased use of market rather than regulatory processes outline in very broad terms the material to be covered. In addition, the Workshop will provide some of the latest legal thinking and its economic impact upon the increasingly competitive environment of network industries.

### OBJECTIVE

To promote a better understanding of competition and entry in network industries and the role of regulation

### WHO SHOULD ATTEND?

Individuals interested in developing a better understanding of competition in network industries and applying it in their company or regulatory commission.

### APPROACH

The Workshop is organized annually as three one-day meetings combined with a two-day conference in the Eastern U.S. and a second two-day conference on the West Coast. The meeting format is designed to allow for both presentation of recent research and the open discussion of new ideas. The topics covered provide not only the latest research on competitive developments in network industries, but also instructions on subjects required for a better understanding of competition.

## SCHEDULE AND TOPICS OF THE 2003-2004 WORKSHOP

### November 21, 2003 Markets and Regulation in Providing Service

**Tim Mount**, Professor of Economics, Cornell University, “**Incentives for new generating capacity in uncertain times: The role of forward markets**”

**Richard Simnett**, Chief Scientist, Telcordia, “**New Technologies**”

**Greg Leonard**, Manager, Cornerstone Research, “**Market Manipulation in Gas Markets**”

### January 16, 2003 Security and Reliability

**Michael Crew, Paul Kleindorfer & Menahem Spiegel** “**Reliability Revisited after August 14**”

**Colin Loxley**, PSE&G, “**Options for the Grid after August 14**”

**Julie Kelly**, Research Associate, IDA, “**Security Issues and Wireless**”

**John Kelly**, Director of Economics and Research, APPA, “**Innovative Uses of Electricity Distribution Plant**”

**Marc Smith**, Economist USPS, “**Balancing Competition and Public Utility: Postal Service Here and Abroad**”

### April 16, 2004 Corporate Governance, Fraud and Malfeasance after Sarbanes-Oxley

**James L. Bicksler**, Professor of Finance, Rutgers University, “**Role of Institutional Investors in Corporate Governance**”

**John Graham**, Board Member, Northeast Utilities and former CFO, GPU, “**The Board after Sarbanes-Oxley**”

**Miklos Vasarhelyi**, KPMG Professor, Rutgers University, “**Malfeasance and the New Business Reporting Model**”

**Brenda Kahn**, District Manager, AT&T, “**Billing Fraud in Telecommunications**”

### Advanced Workshop Conferences:

**23rd Annual Eastern Conference**, May 19-21, 2004, Skytop, Pennsylvania, U.S.

**17th Annual Western Conference**, June 23-25, 2004, San Diego, California U.S.

# CENTER FOR RESEARCH IN REGULATED INDUSTRIES

CRRI is located at Rutgers University, aims to further the study of regulation by research in economics, finance, and institutions. Its publications, seminars, workshops, and courses make available the latest advances to academics, managers, and regulatory commission staff. The Center has over twenty-five years of experience providing research, instruction, conferences, courses, seminars, and workshops in the economics of network industries. The Center's *Journal of Regulatory Economics* is an international scholarly bi-monthly publication intended to provide a forum for the highest quality research in regulatory economics.

## FACULTY

**Michael A. Crew:** Professor of Economics, Department of Finance and Economics, and Director - CRRI, Rutgers University

**Paul R. Kleindorfer:** Anheuser Busch Professor of Management Science and Economics, The Wharton School, University of Pennsylvania

**William E. Kovacic:** Professor of Law, School of Law, George Washington University;

On Leave (effective June 2001) General Counsel, Federal Trade Commission

**Menahem Spiegel:** Associate Professor of Economics, Rutgers Business School, and Associate Director – CRRI, Rutgers University

## ASSOCIATED RUTGERS UNIVERSITY FACULTY:

**Ronald Harstad,** Professor of Economics, Rutgers Business School, Rutgers University

**Joseph C. Schuh:** Part-time Lecturer, Department of Finance and Economics, Rutgers Business School, Rutgers University

**Michael Rothkopf:** Professor of Operations Research, Rutgers Business School, Rutgers University

**Emilio Venezian,** Associate Professor of Economics, Rutgers Business School, Rutgers University

## STAFF

**Jeremy T. Guenter,** Administrative Assistant, Center for Research in Regulated Industries, Rutgers Business School, Rutgers University

## WORKSHOP ORGANIZING COMMITTEE

Eric Ackerman - Edison Electric Institute

Michael Ambrosio - Deloitte and Touche

Michael A. Crew - Rutgers University

Kent Currie - SBC

William Deehan - CVPS

Christopher Garbacz - Mississippi Public Utility Staff

Nainish Gupta - FPL Energy

Wayne Hallard

Brenda Kahn - AT&T

John Kelly - APPA

Julie Kelly - IDA

Paul Kleindorfer - Univ. of Pennsylvania

Colin Loxley - PSE&G

Tim McClive - Edison Electric Institute

Mark Reeder - New York P.S.C.

Agustin Ros - NERA

Dale Schoenberger - IDA

Joseph Schuh - Rutgers University

Richard Schuler - New York P.S.C.

Richard Simnett - Telcordia

Marc Smith - USPS

Menahem Spiegel - Rutgers University

J. Douglas Zona - Cornerstone Research

## WESTERN CONFERENCE ORGANIZING COMMITTEE

Jasmin Ansar - Pacific Gas & Electric

Jeremy Bloom - EPRI

Richard E. Burdette, Jr. - P.U.C. of Nevada

Michael A. Crew - Rutgers University

Fred Curry - California P.U.C.

David Gamson - California P.U.C.

Christopher Garbacz - Mississippi Public Utility Staff

John Jurewitz - Southern California Edison

Edison

Dennis Keane - Pacific Gas & Electric

Steven Ostrover - Econ One Research

Carl Pechman - Power Economics

Cliff Rochlin - Southern California Gas

David Salant - NERA

## CALL FOR PAPERS

Persons interested in presenting papers are invited to submit abstracts not exceeding two double-spaced pages for consideration for either of the two conferences. Abstracts for the 17<sup>th</sup> Annual Western Conference are due **December 2, 2003** and those for the 23<sup>rd</sup> Annual Eastern Conference are due **December 16, 2003**. Please indicate which conference you are applying and whether you would be prepared to present the paper at either one. Abstracts may be faxed to 973-353-1348 or emailed to [crrri@andromeda.rutgers.edu](mailto:crrri@andromeda.rutgers.edu)

The Workshop Organizing Committee is responsible for the selection of the Eastern Conference program. The Western Committee is responsible for selection of the Western Conference Program. Decisions on papers will be conveyed promptly. Electronic copies of the completed papers are due **April 16, 2004**, for the Eastern and **May 15, 2004**, for the Western Conference.

All persons presenting papers are presenting papers are required to register for the conference at the reduced enrollment fee of \$805 (govt. \$405) for the Eastern and \$850 (govt. \$445) for the Western Conference, provided payment is received by February 28, 2004. After this date, the full conference fees of \$840 (govt. \$435) for the Eastern and \$885 (govt. \$475) for the Western Conference will apply. In case of full-time faculty of colleges and universities selected for the program, an honorarium plus full support for registration and lodging may be available.

**CONTACTING CRRI**Home Page: <http://crri.rutgers.edu>

Address: CRRI, Rutgers Business School 180 University Avenue Newark, NJ 07102-1897

Phone: 973-353-5761 (office) 973-353-1348 (fax)

Email: [crri@andromeda.rutgers.edu](mailto:crri@andromeda.rutgers.edu) (Jeremy Guenter) or [mcrew@andromeda.rutgers.edu](mailto:mcrew@andromeda.rutgers.edu) (Michael A. Crew)**REGISTRATION INFORMATION**

To register, please complete and return the form below. Registrations are accepted by mail, email, fax, or telephone. Please confirm telephone registrations by sending a completed and signed application form. The deadline for Workshop applications is October 31, 2003. Applications after October 31, 2003, will be admitted on a space available basis.

**Volume Discount:** Second and Subsequent received in the same envelope or fax or made at the same time by phone or email will receive a 5% volume discount.

**Payment Information:** Make checks payable to "Rutgers University" and mail to Jeremy Guenter at the above address. VISA and Master Card are accepted forms of payment for registration fees. Fees include prescribed learning materials, meals at Newark meetings, all receptions, and coffee breaks, but do not include lodging and meals at residential meetings. The government rate registration fee is available to government employees. Rates for the Annual Conference and Western Conference apply only for applications received by January 2, 2004; after this date full rates apply.

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**REGISTRATION FORM: Advanced Workshop in Regulation and Competition 2003-2004**

Name _____	<b>Package:</b>
Title: _____	Workshop I (\$680/Gov. \$340): Newark Sessions ONLY
Company: _____	_____ Single Newark Session (\$345/Gov. \$175)
Complete Address: _____	_____ November 21, 2003
_____	_____ January 16, 2004
Telephone: _____	_____ April 16, 2004
Fax: _____	_____ Workshop II (\$1040/Gov.\$525): Newark sessions and ONE conference:
Email: _____	_____ 23 <sup>rd</sup> Annual Eastern Conference (May 19-21, 2004)
	_____ 17 <sup>th</sup> Annual Western Conference (June 23-25, 2004)
<b>Billing Information:</b>	_____ Workshop III (\$1390/Gov. \$700): Newark sessions and BOTH conferences.
_____ Payment enclosed.	_____ Eastern Conference ONLY (\$805/Gov. \$405)
_____ Send invoice to participant at above address.	_____ Western Conference ONLY (\$850/Gov. \$445)
_____ Send invoice to _____	
_____ Charge to _____ VISA _____ Master Card # _____	Exp. _____ / _____

**GOVERNMENT RATE:** Government employees may apply for reduced enrollment fees.

**CANCELLATION POLICY:** Until October 31, 2003 cancellation is allowed without penalty and refunds will be allowed in full. After this date, the indicated fee is due in full whether or not the participant actually attends. Substitutions may be made at any time.

Signature of Participant: \_\_\_\_\_