

# Advanced Workshop in Regulation & Competition 2013-2014

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## *New Business Models and Postal Reform*

*April 4, 2014*

Location: K&L Gates, LLP  
1601 K Street, NW  
Washington, DC 20006

- 8:45 – 9:15 Sign in, Coffee & Tea Available
- 9:00 – 9:10 **Welcome and Introduction** – Michael Scanlon and Michael Crew
- 9:10 – 9:45 **USPS Evolving Infrastructure to Meet Future Marketplace Demands** – Megan Brennan
- 9:45 – 10:20 **Evolved: The New Systems of the World** – Dave Williams
- 10:20 – 10:55 **The Postal Regulator's Role in Economic Development** – Ruth Goldway
- 10:55 – 11:15 COFFEE BREAK
- 11:15 – 11:50 **Business Strategies for a New Era** – John Caldwell
- 11:50 – 12:25 **Business Models** – Tim Brennan and Michael Crew
- 12:25 – 13:00 **Customer Focus for USPS** – Jody Berenblatt
- 13:00 – 14:05 LUNCH
- 14:05 – 14:40 **Current Issues in U.S. Postal Competition Policy** – David Levy
- 14:40 – 15:15 **Building Our Network and Postal Banking** – Debby Szeredy
- 15:15 – 15:50 **A Consensus Approach to postal Reform** – Jim Sauber
- 15:50 – 16:25 **USPS Diversification Strategies: Panacea or Placebo** – Michael Scanlon
- 16:25 – 16:45 **Discussion and Concluding Remarks** – Michael Scanlon and Michael Crew

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## SPEAKERS

**Jody Berenblatt**, Senior Advisor, GrayHair Advisors

**Megan J. Brennan**, Chief Operating Officer and Executive Vice President, USPS

**Tim Brennan**, Chief Economist, FCC and Professor, University of Maryland –Baltimore County

**John Caldwell**, Chief Economist, Edison Electric Institute

**Michael A. Crew**, CRRRI Distinguished Professor of Regulatory Economics, Rutgers University

**Ruth Goldway**, Chairman, U.S. Postal Regulatory Commission

**David Levy**, Partner, Venable LLP

**Jim Sauber**, Chief of Staff, The National Association of Letter Carriers

**Michael Scanlon**, Partner, K&L Gates LLP

**Debby Szeredy**, Executive Vice President, American Postal Workers Union

**Dave Williams**, Inspector General, Office of Inspector General – United States Postal Service

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## CONTACTING CRRRI

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## REGISTRATION INFORMATION

To register, please complete and return the form to **CRRRI, Rutgers Business School** at address, email or fax above.

**VOLUME DISCOUNT:** Second and Subsequent received in the same envelope or fax or made at the same time by phone or email will receive a 5% volume discount.

**PAYMENT INFORMATION:** Make checks payable to “Rutgers University” and mail to the above address. VISA and Master Card are accepted forms of payment for registration fees. Fees include prescribed learning materials, meals at workshop, all receptions, and coffee breaks, but do not include lodging and meals at residential meetings. The government rate registration fee is available to government employees

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## REGISTRATION FORM: April 4, 2014 Workshop – New Business Models and Postal Reform

Name \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Complete Address: \_\_\_\_\_  
\_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Registration Package:

\_\_\_\_\_ Industry rate (non-govt) \$400

\_\_\_\_\_ Government rate \$210

*Billing Information:*

\_\_\_\_\_ Payment enclosed.

\_\_\_\_\_ Send invoice to participant at above email address.

\_\_\_\_\_ Send invoice to \_\_\_\_\_

\_\_\_\_\_ Charge to \_\_\_\_\_ VISA \_\_\_\_\_ Master Card # \_\_\_\_\_ Exp \_\_\_\_\_ / \_\_\_\_\_ CVC \_\_\_\_\_

**Government Rate:** Government employees may apply for reduced enrollment fees

**Cancellation Policy:** In the event of cancellation of his/her registration for the workshop there are no refunds. Substitutions may be made at any time.

**Signature of Participant:** \_\_\_\_\_