

Advanced Workshop in Regulation & Competition 2016-2017

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RESEARCH IN
REGULATED
INDUSTRIES

RUTGERS

Postal Workshop

March 31, 2017

Location: Venable LLP, 600 Massachusetts Avenue, N.W., Washington DC 20001

8:30 – 9:00 Sign in, Coffee & Tea Available

Morning Session – The 10 Year Review

9:00 – 9:10 **Welcome and Introduction** –David Levy and Victor Glass

9:10 – 9:45 **Ten-Year Projection of USPS Strategy** – Steven W. Monteith

9:45 – 11:15 **Panel Discussion: A Ten-Year Retrospective** – Chair: David C. Williams;
Panelists: Gene Del Polito, James Sauber, and Denise Wilson

11:30 – 11:50 **Efficient Access Pricing** – Michael Scanlon

11:50 – 12:10 **From the Customer Point of View** – Jody Berenblatt

12:10 – 13:00 LUNCH

Afternoon Session – USPS Costing

13:00 – 13:30 **The Postal Costing System** – Virginia Mayes

13:30 – 13:50 **The Economic and Legal Basis of the Costing System** – Margaret Cigno

13:50 – 14:10 **A Competitor's Perspective** – Jessica Lowrance

14:10 – 14:30 **An Integrative Approach to Costing** – Michael Plunkett

14:50 – 15:10 **Costing in Regulated Industries** – David Levy

14:30 – 14:50 **Costing Process** – Larry Buc

15:10 – 15:20 **Discussion and Concluding Remarks** – David Levy and Victor Glass

15:20 – 16:00 BREAK

SPEAKERS AND PANEL MEMBERS

Jody Berenblatt, Senior Advisor, Click2Mail

Larry Buc, President, SLS Consulting, Inc.

Margaret Cigno, Director, Office of Accountability and Compliance, Postal Regulatory Commission

Robert H. Cohen, former Director of Rates Analysis & Planning, U.S. Postal Rate Commission

Gene Del Polito, former President of the Association for Postal Commerce

Victor Glass, Director, CRRI Scholar, and Professor of Professional Practice, Rutgers University

David M. Levy, Partner, Venable LLP

Jessica Lowrance, Director, Postal Policy and Sustainability, UPS

Virginia Mayes, Manager, Cost Attribution, United States Postal Service

Steven W. Monteith, Vice President, Marketing, United States Postal Service

Michael Plunkett, President and CEO, PostCom

James P. Sauber, Attorney

Michael Scanlon, Partner, K&L Gates, LLP

David C. Williams, Distinguished Professor, George Mason University, formerly Inspector General, OIG-USPS

Denise Wilson, formerly of House Oversight Committee and White House Office of Legislative Affairs

CONTACTING CRRI

Home Page: www.business.rutgers.edu/CRRI Phone: 973-353-5761 (office) / 973-353-1348 (fax)

Address: CRRI, Rutgers Business School, 1 Washington Park, Newark, NJ 07102-3122

Email: crristaff@business.rutgers.edu (CRRI Staff) or vglass@business.rutgers.edu (Victor Glass)

REGISTRATION INFORMATION

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VOLUME DISCOUNT: Second and Subsequent received in the same envelope or fax or made at the same time by phone or email will receive a 5% volume discount.

PAYMENT INFORMATION: Make checks payable to "Rutgers University" and mail to the above address. VISA and Master Card are accepted forms of payment for registration fees. Fees include prescribed learning materials, meals at workshop, all receptions, and coffee breaks, but do not include lodging and meals at residential meetings. The government rate registration fee is available to government employees

REGISTRATION FORM: March 31, 2017 Workshop –

Name _____

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Registration Package:

_____ Industry rate (non-govt) \$440

_____ Government rate \$240

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_____ Payment enclosed.

_____ Send invoice to participant at above email address.

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Signature of Participant: _____