

## Rutgers Supply Chain Management ranked #3 in the nation by Gartner Supply Chain Leaders

### Undergraduate Curriculum tied for second, MBA Program tied for third

In a 2011 supply chain management study by Gartner Supply Chain Leaders, a survey of how well leading universities are educating professionals to contend with a rapidly changing landscape, the Rutgers Business School Supply Chain Management undergraduate program tied for second and the graduate program tied for third in the nation.

Such rankings are critical in an industry that is redefining itself and transitioning from a linear sequential model to highly integrated and interdependent networks. Rutgers Business School tied with Georgia Tech and Arizona State for second behind Penn State in the undergraduate program ranking, while tying for third with Michigan State in the graduate program ranking. Penn State and Michigan were ranked first and second respectively with Rutgers ahead of Arizona State, Syracuse and MIT.

By being recognized as **one of the best Supply Chain Management programs** in the country, Rutgers Business School showed its "perceived value by industry combined with program scope relative to other programs," according to the Gartner report *Talent and High-Performing Supply Chains*.

"In addition to the difficult technical skills required to manage supply chains effectively, talented specialists are needed within enterprises to implement critical collaborative programs," said Professor Lei Lei, Chair of the Supply Chain Management and Marketing Sciences Department. "We are teaching leaders to have strong facilitation and consultative skills to be successful at synchronizing essential tasks across many functions."



*Through close collaboration with its corporate partners who serve on the board, the Rutgers Supply Chain Management & Marketing Sciences department bridges the gap between academic and business practices.*

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## Rutgers Business School – Excellence, Diversity, Access

### Multidisciplinary programs

- 270 degree programs to partner with at Rutgers University
- Dual degrees that deliver business, science, and technology credentials demanded by global markets

### Strong corporate partnerships

- Partnerships with leading executives at top corporations
- Near a major center of global business, 20 minutes from New York City
- Distinct career advantages for students

### Real world, international experiences

- High employment placement for graduates
- Student team case competition victories
- Global network of over 33,000 RBS alumni, & over 380,000 university wide

### Leaders in research

- World-class industry experienced faculty
- Addressing major societal trends & issues globally
- Research projects leveraged by companies

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According to industry analysts, there is a growing shortage of such expertise as companies streamline and speed up every link in global supply chains to stay competitive. The Department of Supply Chain Management & Marketing Sciences at Rutgers Business School is a driver in reversing this trend by its commitment to excellence and unique strength in world-class research, innovative teaching, and high quality service in supply chain management, marketing science, and their interfaces.

## Gartner's research highlighted Rutgers' "perceived value by industry combined with program scope relative to other programs."

"The role of supply chain executives has expanded and changed dramatically over the past five years," said Lei. "They are now getting a seat at strategy meetings and are expected to report to the CEO. We understand very well how important a sustainable talent pipeline is to industry, and we are striving to develop graduates with the skill set to become dynamic knowledge leaders in supply chain management."

## Supply Chain Management Program Rankings

### Undergraduate

- 1 Penn State
- 2 Arizona State
- Georgia Tech
- **Rutgers Business School**
- 5 Michigan State
- 6 University of Texas/Austin
- 7 Ohio State
- University of Wisconsin/Madison
- 9 Tennessee
- Texas A&M

### Graduate

- 1 Penn State
- 2 Michigan
- 3 Michigan State
- **Rutgers Business School**
- 5 Arizona State
- 6 Syracuse
- 7 MIT
- 8 Ohio State
- 9 Georgia Tech
- 10 Tennessee

Source: Gartner Supply Chain Leaders, 2011

## Supply Chain Management focused on mission

Our mission is threefold. First, we want to disseminate knowledge through our leading edge research in three focused areas:

- 1) Supply Chain Optimization
- 2) Global Procurement Sourcing
- 3) Marketing Science that interfaces with the Supply Chain and the business

Our second goal is to excel in classroom teaching of comprehensive and well-rounded programs, which offer high-quality education that focuses on end-to-end Supply Chain Management and balances both theory and practice.

Finally, we want to continue to link industry through close collaboration with industry and government, with the goal of bridging the gap between academic and business practices, and creating new synergies across disciplines that promote economic development and drive leading-edge research teaching.



Lei Lei, PhD  
Professor and Chair of the  
Department of Supply Chain  
Management and Marketing  
Sciences

### Corporate Partners:

- |                         |                              |
|-------------------------|------------------------------|
| AstraZeneca             | Johnson & Johnson            |
| Bayer HealthCare        | Kenco Logistic Services, LLC |
| Becton Dickinson (BD)   | Merck & Co., Inc.            |
| Colgate-Palmolive       | MetLife                      |
| Deloitte Consulting LLP | Novartis                     |
| Estee Lauder            | Panasonic Solutions Company  |
| Exel                    | Pfizer                       |
| Exelon                  | PSEG                         |
| GENCO ATC               | Sandoz                       |
| J. Crew                 | Verizon                      |

Rutgers Business School-Newark and New Brunswick is an integral part of one of the nation's oldest, largest, and most distinguished institutions of higher learning: Rutgers, The State University of New Jersey – founded in 1766. Rutgers Business School has been accredited since 1941 by AACSB International—the Association to Advance Collegiate Schools of Business—a distinction that represents the hallmark of excellence in management education. Today, Rutgers Business School is educating more than 5,000 undergraduate and graduate students at two main campuses in New Jersey as well as six satellite locations in New Jersey, China, and Singapore. Steeped in academic excellence, with a distinguished faculty and a corps of over 33,000 successful alumni, Rutgers Business School is highly ranked by the *Financial Times*, *Bloomberg Business Week*, and *The Wall Street Journal*. According to *U.S. News & World Report*, Rutgers Business School's MBA program is the #1 public MBA program in the Northeast, and is ranked #31 nationwide for the employment rate of its graduates three months after graduation. Undergraduate programs in Newark and New Brunswick, Traditional Full-Time MBA, Flex MBA and Executive MBA programs provide excellent options for people looking to gain the relevant skills needed to compete in today's job market.

**RUTGERS**

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Newark and New Brunswick

Rutgers, The State University of New Jersey – founded 1766

Rutgers Business School—Newark and New Brunswick

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