Rutgers Supply Chain Management ranked #3 in the nation by Gartner Supply Chain Leaders

Undergraduate Curriculum tied for second, MBA Program tied for third

In a 2011 supply chain management study by Gartner Supply Chain Leaders, a survey of how well leading universities are educating professionals to contend with a rapidly changing landscape, the Rutgers Business School Supply Chain Management undergraduate program tied for second and the graduate program tied for third in the nation.

Such rankings are critical in an industry that is redefining itself and transitioning from a linear sequential model to highly integrated and interdependent networks. Rutgers Business School tied with Georgia Tech and Arizona State for second behind Penn State in the undergraduate program ranking, while tying for third with Michigan State in the graduate program ranking. Penn State and Michigan were ranked first and second respectively with Rutgers ahead of Arizona State, Syracuse and MIT.

By being recognized as one of the best Supply Chain Management programs in the country, Rutgers Business School showed its “perceived value by industry combined with program scope relative to other programs,” according to the Gartner report Talent and High-Performing Supply Chains.

“In addition to the difficult technical skills required to manage supply chains effectively, talented specialists are needed within enterprises to implement critical collaborative programs,” said Professor Lei Lei, Chair of the Supply Chain Management and Marketing Sciences Department. “We are teaching leaders to have strong facilitation and consultative skills to be successful at synchronizing essential tasks across many functions.”

Through close collaboration with its corporate partners who serve on the board, the Rutgers Supply Chain Management & Marketing Sciences department bridges the gap between academic and business practices.

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According to industry analysts, there is a growing shortage of such expertise as companies streamline and speed up every link in global supply chains to stay competitive. The Department of Supply Chain Management & Marketing Sciences at Rutgers Business School is a driver in reversing this trend by its commitment to excellence and unique strength in world-class research, innovative teaching, and high quality service in supply chain management, marketing science, and their interfaces.

Gartner’s research highlighted Rutgers’ “perceived value by industry combined with program scope relative to other programs.”

“The role of supply chain executives has expanded and changed dramatically over the past five years,” said Lei. “They are now getting a seat at strategy meetings and are expected to report to the CEO. We understand very well how important a sustainable talent pipeline is to industry, and we are striving to develop graduates with the skill set to become dynamic knowledge leaders in supply chain management.”

Supply Chain Management Program Rankings

**Undergraduate**

1. Penn State
2. Arizona State
   - Georgia Tech
   - **Rutgers Business School**
3. Michigan State
4. University of Texas/Austin
5. Ohio State
   - University of Wisconsin/Madison
6. Tennessee
   - Texas A&M

**Graduate**

1. Penn State
2. Michigan
3. Michigan State
   - **Rutgers Business School**
4. Arizona State
5. Syracuse
6. MIT
7. Ohio State
8. Georgia Tech
9. Tennessee
10. (Tied) AstraZeneca, Bayer HealthCare, Becton Dickinson (BD), Colgate-Palmolive, Deloitte Consulting LLP, Estee Lauder, Exel, Exelon, GENCO ATC, J. Crew

Source: Gartner Supply Chain Leaders, 2011