

---

---

**BRETT ANITRA GILBERT**

Rutgers Business School  
1 Washington Park, Rm 1032  
Newark, NJ 07102  
bagilbert@business.rutgers.edu

---

---

**RESEARCH INTERESTS**

Geographic Clusters; Emerging Technologies; Clean Technologies; New Venture Performance; International Entrepreneurship; Entrepreneurship in Emerging Economies; Social Entrepreneurship.

**EDUCATION**

- Ph.D. Indiana University, Kelley School of Business, Bloomington, IN 47405.  
**Doctor of Philosophy in Management**, August 2004.  
**Dissertation Title:** The Implications of Geographic Cluster Locations for New Venture Performance.
- M.A. Indiana University, Kelley School of Business, Bloomington, IN 47401.  
**Master of Business**. December 2002.  
Entrepreneurship Major, Strategy Minor, Methods Minor
- B.A. Wittenberg University, Springfield, OH 45501.  
**Bachelor of Arts in Management**, May 1996.  
Management Major

**ACADEMIC EXPERIENCE**

- Associate Professor, with tenure*, Department of Management and Global Business, Rutgers Business School - Newark and New Brunswick. Rutgers University. 2014-Present.
- Assistant Professor*, Department of Management and Global Business. Rutgers Business School - Newark and New Brunswick, Rutgers University. 2011-2014.
- Assistant Professor*, Department of Management, Mays Business School, Texas A&M University. August 2007 – 2011.
- Assistant Professor*, Department of Managerial Sciences, J. Mack Robinson College of Business, Georgia State University. June 2004- May 2007.

**REFEREED PUBLICATIONS**

- 11). Plummer, L.A. & Gilbert, B.A. The Color of Federal Money: The Effect of Military Funding of University Research on Regional New Venture Creation. *Conditionally accepted at **Strategic Entrepreneurship Journal**, May 2014.*
- 10). Gilbert, B.A., Campbell, J.T. The Geographic Origins of Radical Technological Paradigms: An Empirical Study. *Conditionally accepted at **Research Policy**, June 2014.*

\*\*\*An earlier version titled, "Geographic Origins of Radical Technological Paradigms: A Qualitative Comparative Analysis," received Honorable Mention for the 'Best Paper Prize' from the Strategic Management Society - Singapore Conference, June 2012.\*\*\*

- 9). Brymer, R., Molloy, J., & Gilbert, B.A. (2014). University-Firm Pipelines: A Microfoundation of Human Capital-Based Advantages. *In Print. Journal of Management* special issue on Strategic Human Capital.
- 8). Dai, L. Maksimov, V., Gilbert, B.A., Fernhaber, S.A. (Forthcoming). The Independent Effects of Entrepreneurial Orientation Characteristics on SME International Scope. *Journal of Business Venturing*.
- 7). Gilbert, B.A. Creative Destruction: Identifying its Geographic Origins. (2012). *Research Policy*, 41, 734-742. <http://dx.doi.org/10.1016/j.respol.2011.11.005>  
\*\*\*SSRN "Top Ten Download" in January, 2012\*\*\*
- 6). Sirmon, D.G., Hitt, M.A., Ireland, R.D., Gilbert, B.A. (2011) Resource Orchestration to Create Competitive Advantage: Breadth, Depth and Life Cycle Effects. *Journal of Management*, 37: 1390-1412.  
\*\*\*SSRN "Top Ten Download" in March, 2012\*\*\*
- 5). Yu, J., Gilbert, B.A., Oviatt, B.M. (2011). Effects of Alliances, Time and Network Cohesion on the Initiation of Foreign Sales by New Ventures. *Strategic Management Journal*. 32: 424-446.
- 4). Gilbert, B.A., McDougall, P.P., Audretsch, D.B. (2008). Clusters, Knowledge Spillovers and New Venture Performance: An Empirical Examination. *Journal of Business Venturing*, 23: 405-422.
- 3). Fernhaber, S.A., Gilbert, B.A., McDougall, P.P. (2008). International Entrepreneurship and Geographic Location: An Empirical Examination of New Venture Internationalization. *Journal of International Business Studies*, 39: 267-290.
- 2). Gilbert, B.A., McDougall, P.P., Audretsch, D.B. (2006). New Venture Growth: A Review and Extension. *Journal of Management*, 32: 926-950.
- 1). Gilbert, B.A., Audretsch, D.B., McDougall, P.P. (2004). The Emergence of Entrepreneurship Policy. *Small Business Economics*, 22 (3-4): 313-323.  
\*\*\*Reprinted in *Entrepreneurship, Innovation and Economic Growth*, David B. Audretsch (ed.). Cheltenham, UK: Edward Elgar, 2006, pp. 417-427\*\*\*

#### BOOK CHAPTERS

Gilbert, B.A., Kusar, M.T. Clusters and Small Technology Firm Innovations: Does Product Innovation Differ? (Forthcoming 2014). In S. Newbert (Ed.) *Small business in the 21st Century*. Praeger Publishing.

Gilbert, B.A. Conceptualizing Time in Entrepreneurship. (Forthcoming 2014). Time and Work. In A. Shipp and Y. Fried (Eds.) *Time and Work*. Psychology Press.

### CONFERENCE PROCEEDINGS

McDougall, Patricia, P., Fernhaber, Stephanie A., and Gilbert, Brett Anitra, "Industry Clusters as a Catalyst for New Venture Internationalization," *Proceedings of the 2005 Innovation & Entrepreneurship Conference*, Changchun, China, September 2005.

### WORK IN PROGRESS

Gilbert, B.A., Wheat, C., Vickerie, L. High Technology Industries in Distressed Urban Communities: Case Study on Johannesburg, South Africa and Newark, New Jersey. Targeting *Academy of Management Journal*, August, 2014.

Gilbert, B.A., Campbell, J., Dai, L. Entrepreneurs Legitimizing Radical Technologies: A Qualitative Study of Fuel Cell Technology and Industry Emergence. Targeting *Strategic Management Journal*, August 2014.

Gilbert, B.A., Johnson, K.L., Wesley, C. Alliances of Technology Pioneers: How Regions and Technological Capabilities Influence New Venture Alliances with Industry and Non-Industry Partners. Targeting *Journal of Managerial Studies*, August 2014.

Gilbert, B.A., Milanov, H.A. Regional Influence and Product Innovation: The New Venture Story. Targeting *Strategic Entrepreneurship Journal*, August 2014.

Gilbert, B.A. New Technologies, Established Market: Fuel cell technology and the Automotive Industry: Manuscript framing. Targeting *Strategic Management Journal*.

Gilbert, B.A., Campbell, J., Dai, L., Ndofor, H. Competitive Dynamics of Technology and Industry Emergence: Insights from the Fuel Cell Industry. Targeting *Strategic Management Journal*.

Gilbert, B.A., Brymer, Rhett. Bumps and Bruises in the Commercialization of Disruptive Technologies: The U.S. Hydrogen-Fuel Cell Industry: 1980-2010. *Research Design*. Targeting *Organization Science*.

Gilbert, B.A., Tihanyi, L., Haynes, K. Building Institutions for Emerging Disruptive Technologies: Lessons from the Hydrogen-Fuel Cell Industry. *Data Analysis/Research Design*. Targeting *Academy of Management Journal*.

### REFEREED CONFERENCE PRESENTATIONS

Gilbert, B.A. Building a technology culture in a developing country context: The case of Johannesburg, South Africa. To be presented at the 2014 International Conference of Culture and Creativity, Tainan, Taiwan, December 2014.

Brymer, R.A., Molloy, J., Gilbert, B.A. Driving between-firm human capital heterogeneity: Rationales for pipeline formation and maintenance. Presented at the Strategic Management Conference - Copenhagen, June 2014.

\*\*\*Finalist for the Best Conference Proposal Prize\*\*\*

- Gilbert, B.A., Tauebe, F., Migendt, M., Brymer, R.A. Finding a place at the table: A study on the Re-emergence of a radical technology. Presented at the Strategic Management Society Conference-Tel Aviv, March 2014.
- Maksimov, V., Li, D., Gilbert, B.A., Fernhaber, S.A. The Independent Effects of Entrepreneurial Orientation Characteristics on SME International Scope. Presented at the Academy of International Business Conference - Istanbul, July 2013.
- Gilbert, B.A., Campbell, J., Dai, L. Competitive Dynamics of Technology and Industry Emergence: Insights from the Fuel Cell Industry. Presented at the Strategic Management Society Conference - Prague, October 2012.
- Gilbert, B.A., Campbell, J., Dai, L. Strategic Cannibalization: Fuel cell technology and the Automotive Industry: Manuscript framing. Presented at the Strategic Management Society Conference - Singapore, June 2012.
- Gilbert, B.A., Campbell, J.T. Geographic Pathways to New Technology Paradigms: A Qualitative Comparative Analysis. Presented at the Strategic Management Society Conference - Singapore, June 2012.
- Gilbert, B.A., Campbell, J., Dai, L. Fostering Disruptive Clean Technologies: Evidence from the Emerging Hydrogen-Fuel Cell Industry. Presented at the Satter Social Entrepreneurship Conference, New York University, November 2010. New York, NY.
- Sirmon, D.G., Hitt, M.A., Ireland, R.D., Gilbert, B.A. Managing Resources to Create Competitive Advantages and Value: Examining Breadth, Depth and Life Cycle Effects. *\*Best Organization & Management Theory Best Symposium, Showcase Symposium.\** Presented at the Academy of Management, August 2010. Montreal, Quebec.
- Maksimov, V., Li, D., Gilbert, B.A., Fernhaber, S.A. The Independent Effects of Entrepreneurial Orientation Characteristics on SME International Scope. Presented at the Academy of International Business, June 2010, Rio de Janeiro, Brazil.
- Gilbert, B.A., Johnson, K.L. The Interrelationships of Partners and Technology in High Status Partner Alliances. Presented at the Academy of Management Conference, August, 2009. Chicago, IL.
- Gilbert, B.A. The Geographic Origins of Disruptive Technologies: A Theoretical Framework. Presented at the European Group of Organization Studies (EGOS) Conference, July 2009. Barcelona, Spain.
- Gilbert, B.A., Campbell, J. Disruptive Technologies: An Empirical Analysis of the Geographic Origins. Presented at the Strategic Management Society Conference, October 2008. Cologne, Germany.
- Maksimov, V. Gilbert, B.A., Fernhaber, S.A. Entrepreneurial Orientation and Internationalization Behavior: Getting There and Excelling There Are Two Different Things. Presented at the Strategic Management Society Conference, October 2008. Cologne, Germany.
- Gilbert, B.A., Milanov, H.A. Regional Influence, Innovation Alliances and Product Innovation: The New Venture Story. Presented at the Academy of Management Conference, August 2008. Anaheim, CA.

- Gilbert, B.A., Milanov, H.A. Near to or Far Away? The Implications of Alliance Partner Location for New Venture Innovation. Presented at the Babson College Entrepreneurship Research Conference, June 2008. Durham, NC.
- Gilbert, B.A. Location-based Advantages for New Venture Performance: Partner Access and Implications for Innovation and Growth. Presented at the Uddevalla Symposium, May 2008. Kyoto, Japan.
- Yu, J., Oviatt, B.M., Gilbert, B.A. Network Effects on New Venture Internationalization. Presented at the Academy of Management Conference, August 2007. Philadelphia, PA.
- Gilbert, B.A., Milanov, H.A. Combating Regional Knowledge Embeddedness: How Geographically Diverse Alliance Partners Aid New Venture Performance. Presented at the Strategic Management Society Conference, November, 2006. Vienna, Austria.
- Gilbert, B.A. Risks and Benefits of Geographic Cluster Locations: Alliance Partner Selection and New Venture Performance. Presented at the Atlanta Competitive Advantage Conference, June 2006. Atlanta, GA.
- Gilbert, B.A., McDougall, P.P., Audretsch, D.B. Clusters, Knowledge Spillovers and New Venture Performance: An Empirical Examination. Paper presented at the Academy of Management Conference, August 2005. Honolulu, HI.
- Gilbert, B.A., Tatum-Kusar, M. Knowledge Spillovers and the Product Development Activities of New Ventures: An Empirical Examination. Presented at the Babson-Kauffman Entrepreneurship Research Conference, June 2005. Babson Park, MA.
- Gilbert, B.A. The Implications of Geographic Cluster Locations for New Venture Performance. Presented at the Strategic Management Society 24<sup>th</sup> Annual International Conference October 31-November 3, 2004. San Juan, PR. (renamed Risks and Benefits of Geographic Cluster Locations: Alliance Partner Selection and New Venture Performance.)
- Fernhaber, S.A., Gilbert, B.A., McDougall, P.P. The Impact of Geographical Clusters on the Internationalization of New Ventures. Presented at the Babson-Kauffman Entrepreneurship Research Conference, June 2003. Babson Park, MA. (renamed International Entrepreneurship and Geographic Clusters: An Empirical Examination of New Venture Internationalization.)
- Gilbert, B.A. New Venture Performance: Does Location Matter? Presented at the ZEW Conference on "The Economics of Entrepreneurship, and the Demography of Firms and Industries." October 3-4, 2002. Mannheim, Germany.
- Gilbert, B.A., McDougall, P.P., Audretsch, D.B. Defining Performance In Specific Terms: A Theoretical Model of New Venture Growth. Presented at the Academy of Management Conference August 12, 2002; Denver, Colorado. (renamed "New Venture Growth: A Review and Extension.")
- Gilbert, B.A. Exploring Entrepreneurial Success in the Inner City: Antecedents of New Venture Growth. Presented at the Academy of Management Conference August 13, 2002; Denver, Colorado.

**INVITED PRESENTATIONS**

McDougall, P.P., Fernhaber, S.A., Gilbert, B.A., "Industry Clusters as a Catalyst for New Venture Internationalization," presented at the 2005 Innovation & Entrepreneurship Conference, Jilin University, Changchun, China, September 25-26, 2005.

Professional Development Workshop on Economic Geography and Regional Science in Strategy, Entrepreneurship, Innovation. BPS, ENT and TIM divisions of Academy of Management, August, 2005. Honolulu, HI.

Max Planck Residence Week for Scholars of Entrepreneurship Research, July 4-8, 2005. Jena, Germany.

### **TEACHING EXPERIENCE**

Introduction to Entrepreneurship, Rutgers Business School

- Fall 2012 (UG)

Technology Ventures, Rutgers Business School

- Fall 2011 (UG); Spring 2012 (UG & G); Spring 2013 (UG)

Creativity and Innovation, Mays Business School, Texas A&M University

- Fall 2007 (UG only); Fall 2008 (UG & G); Fall 2009 (UG & G); Fall 2010 (UG & G)

Entrepreneurship & New Ventures, Mays Business School, Texas A&M University

- Fall 2007 (UG)

Business Plan Development, Robinson College of Business, Georgia State University

- Spring 2007 (G); Fall 2006 (G); Spring 2006 (G); Fall 2005 (G)

Entrepreneurship and New Venture Management, Robinson College of Business, Georgia State University

- Spring 2007 (UG); Spring, 2006 (UG); Spring, 2005 (UG); Fall 2004 (UG)

Contemporary Entrepreneurship, Instructor, Kelley School of Business, Indiana University

- Fall 2002 (UG); Spring 2003 (UG).

Strategy, Teaching Assistant, Kelley School of Business, Indiana University

- Summer 2003 (UG).

Administrative Policy, Instructor, Kelley School of Business, Indiana University

- Spring 2001 (UG).

Venture Screening, Co-Instructor, Kelley School of Business, Indiana University

- Spring 2004 (G).
- Teaching Assistant for course in Fall 2003 (G).

### **HONORS/AWARDS**

2012

- *Best Reviewer Award*, Technology & Innovation Management Division, Academy of Management Conference.

2009

- 2005
  - *2010-2011 Kauffman Junior Faculty Fellowship*, \$50,000. Ewing-Marion Kauffman Foundation. Given to emerging scholars in the field of Entrepreneurship.
- 2005
  - *Heizer Award Finalist*, Best Dissertation in 2004 Award given by the Entrepreneurship Division, Academy of Management.
  - *Outstanding Service as Reviewer*, Entrepreneurship Division, Academy of Management Conference.
- 2004
  - *Best Reviewer Award*, Entrepreneurship Division, Academy of Management Conference.
  - *Kauffman Dissertation Fellowship*, \$15,000. Ewing-Marion Kauffman Foundation.
- 2003
  - *Nominee*, Kelley School of Business Management Department, William G. Panschar Award for Outstanding Associate Instructor of the Year.
- 2002
  - *Participant*, Entrepreneurship Division Doctoral Consortium, Academy of Management Conference. August 9-11, 2002. Denver, CO.
- 2001
  - *Nominee*, Kelley School of Business Management Department, William G. Panschar Award for Outstanding Associate Instructor of the Year.

## **SERVICE**

### *Dissertation Committees:*

- Jifeng Yu. Member. Network Effect on New Venture Internationalization: A Network-Knowledge Framework. Georgia State University, 2005-2006.

### *Institutional:*

- 2005
  - Panelist, Robinson College of Business Alumni Event - Career Transitions in Focus: Entrepreneurial Careers.
  - Attendee, Society of Entrepreneurs, Robinson College of Business, Georgia State University
- 2004
  - Attendee, Society of Entrepreneurs, Robinson College of Business, Georgia State University
  - MBA Chambers Internship interview committee, Kelley School of Business, Indiana University
- 2003
  - Undergraduate entrepreneurship scholarship recipient selection committee, Kelley School of Business, Indiana University.
- 2001-2004
  - Mentor, Faculty and Students for Excellence (FASE), Indiana University.

### *Department:*

- 2013
  - FundSPARC Initiative

- TechSPARC Initiative
- Entrepreneurship Ph.D. student comprehensive exams grading
- 2011
- PhD academic advisor to XiangYi Kong
- 2007
- Journal Selection Task Force, Management Department, Texas A&M University
- Reviewer, Comprehensive Exams for Vladislav Maksimov, Georgia State University
- 2006
- Reviewer, Comprehensive Exams for Mika Tatum Kusar
- 2005
- Reviewer, Comprehensive Exams for Anthony Robinson and Ping-Ping Song.

*Professional:*

- Academic Conferences
  - Discussant, Technology & Innovation Management Division, Academy of Management Conference. August 2008.
  - Discussant, Entrepreneurship Division, Academy of Management Conference. August 2008.
  - Discussant, Entrepreneurship Division, Academy of Management Conference. August 2007.
  - Discussant, Schloss Ringberg Conference on Entrepreneurship. June 2007.
  - Roundtable Leader, Entrepreneurship Division Doctoral Student Consortium, August, 2005; 2006.
  - Session Chair, Entrepreneurship Division, Academy of Management Conference, August, 2005. Session Chair, Babson-Kauffman Entrepreneurship Research Conference. June, 2005. Reviewer, Entrepreneurship Division, Academy of Management Conferences (Since 2002).
- Editorial Board, Journal and Conference Reviewing
  - Editorial Review Board
    - Journal of Business Venturing* (Since 2009)
  - Journal Reviews (Ad Hoc)
    - Administrative Science Quarterly* (Since 2013)
    - Academy of Management Journal* (Since 2007)
    - Journal of Applied Behavior Sciences* (Since 2007)
    - Journal of Business Research* (Since 2006)
    - Journal of Business Venturing* (Since 2003)
    - Small Business Economics* (Since 2001)
    - Strategic Entrepreneurship Journal* (Since 2007)
  - Conference Reviews
    - Academy of International Business (Since 2010)
    - Academy of Management (Since 2001)
    - Africa Academy of Management (Since 2013)
    - Atlanta Competitive Advantage Conference (ACAC) (2006-2007)
    - Strategic Management Society (Since 2005)

*Community:*

- State
  - Advisory Committee Member, Texas Emerging Technology Fund. Gubernatorial Appointment, 2008-2010.
- City



- Keynote Speaker, Deloitte & Touche Black Employee Network Annual Meeting, July 14, 2006.
- Moderator, Catalyst Magazine “CEO Summit”, May 16, 2006.
- Moderator, Commerce Club Leadership Program on “Taking Risks: The Success of Entrepreneurial Women in Atlanta. Atlanta, GA. November 8, 2005.
- Presenter, United Way of Atlanta Community Builder’s Workshop on Social Enterprises. Atlanta, GA. June 23, 2005.

**PROFESSIONAL ASSOCIATIONS**

- Academy of International Business (2010-Present)
- Academy of Management (2000-Present)
- Strategic Management Society (2004-Present)
- INFORMS (2006 – 2007)

**INDUSTRY EXPERIENCE**

The Polk Company, Southfield, MI.

- Account Management (June 1997 – October 1999)
- Training (October 1999-August 2000).

Western Credit Union, Inc., Columbus, OH.

- Marketing Director/HR Coordinator. July 1996-June 1997.

The Columbus Dispatch, Columbus, OH.

- Advertising Account Executive. September 1995-February 1996.