

James King
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Rutgers Business School – Newark and New Brunswick
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Assistant Professor of Professional Practice - RBS Supply Chain Management Department
Director, Corporate Partner Program - RBS Supply Chain Management Department
Senior Vice President (retired), Panasonic Corporation of North America

Education: MBA 1989 – Rutgers University
 BBA – Finance and Management 1982 – Temple University

Academic Experience:

- Assistant Professor of Professional Practice, Rutgers Business School – Newark & New Brunswick, Supply Chain Management Department
 - Fall 2015 (G): Project Management,
 - Fall 2015 (UG) Intro to Supply Chain Management,
 - Fall 2015 (UG) Supply Chain Management - Industry Client Project
 - Spring 2016 (UG) : Intro to Supply Chain Management, sections 07 & 09
 - Spring 2016 (UG): Project Management, sections 02 & 05
 - Spring 2016 (G): Project Management, independent study
 - Summer 2016 (UG): Intro to Supply Chain Management, section 07
 - Summer 2016 (UG): Project Management, independent study
 - Fall 2016 (G): Project Management, sections 60 & 61
 - Fall 2016 (UG) Intro to Supply Chain Management, sections 07 & 08
 - Fall 2016 (UG) Supply Chain Management - Industry Client Project
 - Fall 2016 (UG) Supply Chain Security and Risk Management
 - Spring 2017 (UG) Intro to Supply Chain Management, sections 05 & 09
 - Spring 2017 (UG) Supply Chain Management - Industry Client Project
 - Summer 2017 (UG) Intro to Supply Chain Management
 - Fall 2017 (G): Project Management, section 61
 - Fall 2017 (UG) Intro to Supply Chain Management, sections 07, 08, 09
 - Fall 2017 (UG) Supply Chain Security and Risk Management

- Part Time Lecturer, Rutgers Business School – Newark & New Brunswick
 - Fall 2010 – Spring 2015 (UG): Intro to Supply Chain Management (honors & large lecture)
 - Fall 2014 (MBA): Project Management
 - Spring 2015 (MBA): Supply Chain Strategies

Professional Experience:

- Panasonic Corporation of North America - March 1986 – March 2015
 - Senior Vice President, Panasonic Consumer Electronics Company of North America
 - Responsibilities include \$640M Sales of consumer and commercial products in the USA, Supply Chain Management, Product Service & Technical Support, Consumer Contact Center, Reverse Logistics, and Business Operations for all Panasonic Consumer products sold in the United States.

- Senior Vice President, Panasonic System and Communications Company of North America
 - Responsibilities include Supply Chain Management, Service & Technical Support, Customer Care, Business Operations and Planning for all Panasonic Professional Business products sold in North America.
- Vice President, Operations – Panasonic Solutions Company (2004 - 2011)
 - Responsibilities include Supply Chain Management, Service & Technical Support, Customer Care, Business Operations and Planning for the Panasonic Professional Plasma, Professional Projector, Professional Video Equipment, and Rugged Business Computer business areas.
- Director, Planning and Market Development – Panasonic System Sales Company (2002 – 04)
 - Responsibilities include Supply Chain Management, Corporate Planning and Strategic Market Development for the \$1B Professional Product categories in Panasonic North America
- General Manager, Finance – Panasonic Home and Commercial Products Company (1997 – 2002)
 - Responsibilities include Accounting, Credit, Operations, Supply Chain Management and Business Planning
- Various Accounting and Financial Management positions in Panasonic North America (1986 – 1997)
 - In addition to accounting responsibilities, led re-engineering projects, system implementations and operational improvement project teams

Professional Affiliations

- Board of Directors – Oat Foundry LLC (2014 – current)
- Advisory Board – Orion Global Solutions (2015 – current)
- American Society for Quality – New Jersey Chapter (2016 – current)
- Advisory Board – Rutgers Center for Supply Chain Management (2006 – 2013)
- International Customer Board of Directors – Federal Express Corp. (2008 – 2013)

University & Departmental Activities

- 2015 - current – Director - Corporate Partner Program
 - Manage the RBS/SCM corporate partner relationships to continuously communicate and work with industry leaders and companies for the benefit of our students.
 - Lead the response to the UPS University Strategic Alliance RFI, RBS was selected as one of 5 UPS Strategic University Partners. Expanding the engagement parameters, now a Center Board member.
 - Developed new corporate relationships with many key industry companies such as Intel (now a strategic partner), Coca Cola (NEW Center Board member), Turtle & Hughes, Silverline Building Products and JB Hunt.
 - Continue outreach and presentations to companies to expand the corporate partners that engage with RBS/SCM. Currently over 260 companies and 400 business contacts are part of the active database.
 - Recruit companies and executives to attend our career expos, support internships and coops, hire graduates, submit proposals for student project teams and speak at Supply Chain Student club events.

- Responsible for the registration of over 90 companies and organizations to the September 2015, 2016 & 2017 annual RBS-SCM career expos attended by over 500 Supply Chain Major students each year
- Established and organized a RBS/SCM Spring career expo in March 2016 & expanded to 20 companies and over 200 SCM majors in March 2017.
- 2016 – Developed and launched the RBS/SCM LinkedIn group. Continue to administer, post and expand membership
- 2017 – Member of the New Brunswick Faculty Council & NBFC Athletics committee
- 2015 - 2017 – Faculty adviser to 3 independent study students on Project Management
- 2016 / 2017 – Faculty mentor for a FIGS program Peer Instructor
- 2016 / 2017 – Faculty advisor to the RUASQ student club
- 2015 - 2017 – Judge/assistance at the BIG10+ SCM case competitions

Professional speaking engagements:

- Rutgers Center for SCM certificate program
- CompTia Service Management meeting
- Sage Insights
- Infinity Info Systems Insights meeting on CRM
- Drexel University Alpha Kappa Psi event
- Panasonic Company Hosted events with employees, customers and partners

Publications:

- J. King (2008, June). “Panasonic Improves Entire Sales and Operations Process with Infinity Info Systems”. *DM Review*

Continuing Education:

- IMD International – Mastering Top Management Dilemmas
- Development Dimensions International – Targeted Selection Development
- Wharton School, University of Penn. – Integrating Finance and Marketing
- Panasonic HRDC Management courses – Various Management Development