



Business School

CENTER FOR WOMEN IN BUSINESS

'EMPOWERING WOMEN THROUGH LEADERSHIP' SUMMIT

Friday, April 17, 2020

8 am to 4 pm

Rutgers Business School, 100 Rockefeller Road, Piscataway, NJ 08854

8:00 – 9:00	<b>Registration &amp; Breakfast</b>
<b>Opening Session &amp; Keynotes</b>	
9:00 – 10:00	<p><b><i>The State of the State – Women in Leadership</i></b>  Michele Meyer-Shipp, Chief Diversity &amp; Inclusion Officer, KPMG</p> <p><b><i>Diversity in the Workplace - Having More Women in Decision-Making Roles Is Good for Business</i></b>  Seema R. Hingorani, Founder &amp; Chair, Girls Who Invest, Inc</p>
<b>Breakout Sessions I</b>	
10:15 – 11:00	<p><b><i>Business Finance - Owning That P&amp;L</i></b>  Jacqueline Allen, Senior Manager – Operational Risk  Shifra Ansonoff, Global Head of Service Operations, Qontigo  Florianna Heun, Finance Manager, Sony Music Entertainment  Diane Johnson, Senior Director – Consolidation, S&amp;P Global  Lisa Kaplowitz, Assist. Prof. of Professional Practice – Finance, Director – Center for Women in Business, RBS</p> <p><b><i>Empower the Female Investor</i></b>  Candice Tse, Managing Director, Goldman Sachs</p> <p><b><i>Persuasion &amp; Influence: Getting people to want to work with you</i></b>  Robin Doyle, Managing Director– Office of Regulatory Affairs, JP Morgan Chase  Glenda Gracia-Rivera, Director of Professional Development &amp; Training, Center for Women &amp; Work – RU  Terri Kurtzberg, Associate Professor, RBS  Sharon Patterson, SOX Compliance Manager, B&amp;G Foods</p> <p><b><i>Resilience, Stress and Career-Life Balance</i></b>  Frieda Aboyoun, President, Clarewood Consulting LLC  Diana Hausssling, Director – Shopper Marketing &amp; Ecommerce Strategy, Campbell's Soup  Sandra Lewis, CEO &amp; Personal Energy Strategist, The Living Source; Professor, Montclair State University  Soobin Yoo, Global Inclusion &amp; Diversity Lead, Christofferson Robb &amp; Company</p>
<b>Breakout Sessions II</b>	
11:15 – 12:00	<p><b><i>What's Next for Employee/ Business Resource Groups</i></b>  Jan Helgeson, Managing Director, Deloitte Global Employer Services  Maricella Herrera, VP of Operations &amp; Strategy, Ellevate Network  Karen Lemon, Vice President &amp; General Manager, AT&amp;T  Sangeeta Rao, Assistant Dean, Rutgers Business School</p> <p><b><i>Diversity, Inclusion &amp; Intersectionality</i></b>  Wanda Cruz-Mendez, Assistant Dean/ Director - Office of Career Management Undergraduate Program, RBS  Carolyn Johnson, CEO, DiversityInc  Elena Richards, Minority Initiatives &amp; Talent Management Leader, PWC  Phyllis Tsai, Finance Operations Specialist, BCG Securities</p>

	<p align="center"><b>Identifying your Vision, Values, and Purpose</b>  Cathy Andruzzi, Leadership &amp; Performance Coach, Cathy Andruzzi LLC  Desiree Kinney, Private Client Associate – Wealth Management, JP Morgan Chase  YoungMi Park, Adjunct Professor, RBS</p> <p align="center"><b>Women in the Continuously Evolving Workplace</b>  Madison Kraus, Principal – Artificial Intelligence/ Big Data &amp; Analytics, Heidrick &amp; Struggles  Spring Lacy, VP – Learning &amp; Assessment/ Future of Work, Prudential Financial  Elvia Novak, Managing Director, Deloitte &amp; Touche LLP</p>
12:15 – 1:15	<p align="center"><b>VIP Lunch &amp; Choose a New Story Workshop</b>  Lisa McCarthy, CEO &amp; Founder, Fast Forward Group</p>
<b>Breakout Sessions III</b>	
1:30 – 2:15	<p align="center"><b>Career Pivots – Why? Why Not? Lessons Learned</b>  Yla Eason, Assistant Professor of Professional Practice, Rutgers Business School  Jamie Easton, Founder &amp; CEO, The Uptick  Sheila McGrath, Managing Director, Evercore Partners  TJ Niranjani, Chief Operating Officer, Evercore – Restructuring Group  Barbara Weber, Principal, Petasus LLC</p> <p align="center"><b>Effective Authentic Leadership: Matching Your Stories to the Audience</b>  Patricia David, Former Senior Diversity Advisor, JP Morgan Chase  Nancy DiTomaso, Distinguished Professor- Management &amp; Global Business, RBS</p> <p align="center"><b>Engaging Male and Female Allies</b>  Adam Feigenbaum, Chief Customer Officer, iCIMS  Willie Grant, Vice President – Human Resources, Bristol-Myers Squibb  Rick Greene, Partner, Heidrick &amp; Struggles  Luciana Mascarenhas, Associate Director – Business and Relationship Management, Fitch Ratings  Pooja Songar, Business Development Strategy &amp; M&amp;A Leader, Hewlett Packard Enterprise</p> <p align="center"><b>Gender Diversity Increases the Bottom Line</b>  Kristina Durante, Associate Professor – Marketing, RBS  Natalia Espejo, Global Vertical Marketing Lead – North America, Snap Inc  Liz McCormick, Reporter – Fixed Income &amp; Foreign Exchange, Bloomberg  Veronica Velazquez, Global Lead of Inclusion &amp; Diversity, Expedia Group  Minué Yoshida, President, Yoshida Consulting</p>
<b>Closing Sessions and Keynotes</b>	
2:30 – 3:00	<p align="center"><b>What's Next? - Key Takeaways and Action Items</b>  Lisa Kaplowitz, Assist. Prof. of Professional Practice – Finance, Director – Center for Women in Business, RBS</p>
3:00 – 4:00	<p align="center"><b>Cocktail Reception &amp; Informal Networking</b>  <i>The Rutgers Club</i></p>