



Conference Agenda

Innovations in Undergraduate & Graduate Business Education

September 29 – October 1, 2025

Monday, September 29, 2025

Rutgers Club

85 Ave E 2nd Floor, Piscataway, NJ 08854

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|-------------------|--|
| 5:00 PM – 6:00 PM | Fireside Chat with John Byrne, CEO and Editor in Chief of Poets & Quants |
| 6:00 PM – 7:00 PM | Welcome Reception and Networking |

Tuesday, September 30, 2025

*Rutgers University, Livingston Campus, Livingston Student Center,
84 Joyce Kilmer Avenue, Piscataway, NJ 08854, Livingston Hall*

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| 8:00 AM – 9:00 AM | Breakfast |
| 9:00 AM – 9:30 AM | Welcome |
| 9:30 AM – 10:30 AM | Panel 1: The Futureproof Business School <ul style="list-style-type: none">• Moderator: John Byrne, Editor in Chief of Poets & Quants• Francesca Cornelli, Dean, Kellogg School of Management, Northwestern University• J.P. Eggers, Dean, Leonard N. Stern School of Business, New York University• Sharon Matusik, Dean, Ross School of Business, University of Michigan• Matthew Slaughter, Dean, Tuck School of Business, Dartmouth College• Matthew Weinzierl, Senior Associate Dean and Chair of the MBA Program, Harvard Business School |
| 10:30 AM – 11:00 AM | Coffee Break |

11:00 AM – 12:00 PM **Panel 2: Future of Work - CEO Panel**

- Robert Falzon, Vice Chair, Prudential Financial
- Arun Kumar Bhaskara-Baba, Former Global Chief Digital and Information Officer, Honeywell Aerospace Technologies Division
- Robert Falzon, Former Vice Chair, Prudential Financial
- Mark Ferguson, CEO, Fintech GTM & Enterprise Sales Strategy
- Paul Shagawat, Co-Founder and Managing Partner, Transparent Energy

12:00 PM - 1:30 PM **Lunch and Keynote Address**

Roger L. Martin, Professor Emeritus and Former Dean, Rotman School of Management University of Toronto

1:30 PM -1:45 PM **Break**

1:45 PM – 2:30 PM **CONCURRENT SESSIONS**

Panel 3: Shaping the Future: Building a Policy Organization to Advance Business Education and Societal Impact

- **Moderator:** Brian Mitchell, Associate Dean, Full-Time MBA Programs, Goizueta Global Strategy & Initiatives, Goizueta Business School, Emory University
- Erika James, Dean, The Wharton School, University of Pennsylvania
- Andrew Karolyi, Dean, SC Johnson College of Business, Cornell University
- Jamie Prenkert, Dean, Carlson School of Management, University of Minnesota
- Alex Triantis, Dean, Carey Business School, Johns Hopkins University

Panel 4: Maximizing Engagement with Alumni

- **Moderator:** Susan Fournier, Dean, Questrom School of Business, Boston University
- Kathy Farrell, Dean, College of Business, University of Nebraska-Lincoln
- David Souder, Dean, Broad College of Business, Michigan State University
- Corey Phelps, Dean, Smeal College of Business, Penn State University
- Charles Keene, Associate Dean, Undergraduate Programs Office, Tippie College of Business, University of Iowa

2:30 PM – 2:45 PM **Coffee Break**

2:45 PM – 3:45 PM

Panel 5: The Dean's Playbook: Insights from Former Business School Deans

- **Moderator:** Anil Makhija, Former Dean, Fisher College of Business, The Ohio State University
- Sanjay Gupta, Former Dean, Broad College of Business, Michigan State University
- Ash Soni, Former Dean, Kelley School of Business, Indiana University
- Joyce Russell, Dean Emeritus, Villanova School of Business, Villanova University

4:00 PM

Board Bus to NYC

7:00 PM

Broadway Show: & Juliet

Wednesday, October 1, 2025

Heldrich Hotel, Ballroom

10 Livingston Avenue, New Brunswick, NJ 08901

8:00 AM – 9:00 AM

Breakfast

9:00 AM – 10:00 AM

CONCURRENT SESSIONS

Panel 6: Partnerships with organizations to develop talent Starbucks and Arizona State

- **Moderator:** Lerzan Aksoy, Dean, Gabelli School of Business, Fordham University
- Ohad Kadan, Dean, W. P. Carey School of Business, Arizona State University
- Maciek Nowak, at The Peter J. Tobin College of Business, St. John's University
- Rohit Verma, Dean, Darla Moore School of Business, University of South Carolina
- Bruce Weber, Dean, Zicklin School of Business, Baruch College

Panel 7: Translating the Impact of Faculty Research

- **Moderator:** Paul Pavlou, Dean, Herbert Business School, University of Miami
- Michael Barnett, Editor and Chief, Journal
- Rich Evans, Senior Associate Dean for Research, Darden School of Business, University of Virginia
- Bruce Blonigan, Dean, Lundquist College of Business, University of Oregon
- Patrick Hopkins, Dean, Kelley School of Business, Indiana University
- Vallabh Sambamurthy, Dean, School of Business, Wisconsin-Madison

10:00 AM – 10:15 AM **Coffee Break**

10:15 AM – 11:15 PM **CONCURRENT SESSION**

Panel 8: Facilitating Experiential Learning through AI with In-Person and Online Courses

- **Moderator:** Charles Elliott, Head of Industry Architects, Google
- Lawrence Singleton, Dean, Lubin School of Business, Pace University
- Haja Ajjan, Dean, Love School of Business, Elon University
- Joseph Bailey, Associate Dean, Robert H. Smith School of Business, University of Maryland
- Brooke Elliott, Dean, Geis College of Business, University of Illinois, Urbana-Champaign
- Will Geoghegan, Chair of the Kelley Direct Program, Kelley School of Business, Indiana University
- Anuj Mehrotra, Dean, Scheller College of Business, Georgia Tech

Panel 9: Job Skills of Future Leaders

- **Moderator:** Cathy Dubois, Ball State University
- Alumni from BIG TEN Universities

11:30 PM **Boxed Lunch**

12:00 PM **Bus to Newark Airport**