



Conference Agenda

Innovations in Undergraduate & Graduate Business Education

September 29 – October 1, 2025

Monday, September 29, 2025

Rutgers Club

85 Ave E 2nd Floor, Piscataway, NJ 08854

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|-------------------|--|
| 5:00 PM – 6:00 PM | Fireside Chat with John Byrne, CEO and Editor in Chief of Poets & Quants |
| 6:00 PM – 7:00 PM | Welcome Reception and Networking |

Tuesday, September 30, 2025

*Rutgers University, Livingston Campus, Livingston Student Center,
84 Joyce Kilmer Avenue, Piscataway, NJ 08854, Livingston Hall*

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|---------------------|--|
| 8:00 AM – 9:00 AM | Breakfast |
| 9:00 AM – 9:30 AM | Welcome |
| 9:30 AM – 10:30 AM | Panel 1: The Futureproof Business School |
| 10:30 AM – 11:00 AM | Coffee Break |
| 11:00 AM – 12:00 PM | Panel 2: Future of Work - CEO Panel |
| 12:00 PM - 1:30 PM | Lunch and Keynote Address |
| | Roger L. Martin , Professor Emeritus and Former Dean, Rotman School of Management University of Toronto |
| 1:30 PM -1:45 PM | Break |

1:45 PM – 2:30 PM

CONCURRENT SESSIONS

Panel 3: Shaping the Future: Building a Policy Organization to Advance Business Education and Societal Impact

Panel 4: Maximizing Engagement with Alumni

2:30 PM – 2:45 PM

Coffee Break

2:45 PM – 3:45 PM

Panel 5: Business Industry Panel

4:00 PM

Board Bus to NYC

7:00 PM

Broadway Show: TBD

Wednesday, October 1, 2025

Heldrich Hotel, Ballroom

10 Livingston Avenue, New Brunswick, NJ 08901

8:00 AM – 9:00 AM

Breakfast

9:00 AM – 10:00 AM

CONCURRENT SESSIONS

Panel 6: Partnerships with organizations to develop talent Starbucks and Arizona State

Panel 7: Translating the Impact of Faculty Research

10:00 AM – 10:15 AM

Coffee Break

10:15 AM – 11:15 PM

CONCURRENT SESSION

Panel 8: Facilitating Experiential Learning through AI with In-Person and Online Courses

Panel 9: Job Skills of Future Leaders

11:15 AM – 11:30 AM

Coffee Break

11:30 AM – 12:30 PM

Keynote Address

12:30 PM

Boxed Lunch

1:15 PM

Bus to Newark Airport