Sharpen your business acumen for the fashion and beauty industries

The Rutgers Business School Master of Science in Business of Fashion (MSBF) is honored to partner with the Fashion Institute of Technology. FIT students can now take advantage of a special fast-tracked admissions process, not offered to any other school. This business school master’s degree provides requisite advanced business knowledge crucial in leadership roles in today’s markets.

Certain perks and waivers are being offered only to FIT students as part of our ongoing collaborative efforts with the Baker School of Business and Technology. The result loosely mimics a “4+1” program and helps students solidify their graduate plans early. Matriculated applicants will be able to earn a Masters degree from Rutgers within as little as one year from graduation from FIT. Students who plan on working full time once they graduate can enter the flex program or the part time option. All program courses are taught in the evenings and weekends, to accommodate working professionals’ schedules.

Classes will be held at our satellite location in Jersey City, just a few short train stops away from Manhattan

Our Program

- Short 30 credit program
- Acquire a Business Masters from a ‘Big-Ten’ State School
- Accounting, Finance, Marketing, Management, and Supply Chain Management Courses
- Capstone Courses, Industry Leaders Seminar, Events and Field Trips
- Meet top industry leaders and C-level executives
- Designed for people from either a business or artistic field

Masters of Science in Business of Fashion for FIT Students

- Waive the 5+ years professional work experience (reviewed on a case by case basis)
- Specialized curriculum tailored to your career goals
- Full-time students can complete the program in as little as one year
- Part-time option: complete the degree while working full-time
- Night and weekend classes in convenient Jersey City location
- Meet business students, creatives & executives in your classes
- Tuition is a fraction of the cost of most MBAs/other master’s programs

business.rutgers.edu/business-fashion

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FIT Student Fast-Track Admissions

Faculty Profile: Tavy Ronen

Professor Ronen has a Ph.D. in Finance from the Stern School of Business, New York University, and has taught classes such as advanced financial management and corporate finance. Ronen’s areas of expertise include market microstructure, credit markets, informational efficiency and the financial issues facing the fashion and related industries. Her connections to the fashion world have given Ronen keen insights into the need the industry has for workers who are creative but also have knowledge and skills in key business areas, including logistics and finance. She is the founding director of the Center for the Business of Fashion and the Business of Fashion programs at Rutgers Business School, which also include an undergraduate minor.

Each course is specifically tailored toward the fashion and beauty industries

Easy Application Process

FIT Fast-Track Perks:
- FIT students can be accepted conditionally in their senior year
- GMAT/ GRE Tests are waived:
  - Seniors with an overall GPA of 3.3 or higher (including 2+2 and 3+1 students)*transcripts subject to review by the Program Director
- Guaranteed interview
- MSBF program coordinator will walk you through application process

FIT Special Admissions Checklist:
- Resume and Short Essay
- Official Transcript or send your unofficial transcripts now as a placeholder until you graduate
- GMAT or GRE Test Results (See test waiver criteria above)
- Two Letters of Recommendation
- FIT Applicant Interview
- Note: International students must also submit TOEFL, IELTS, or PTE Academic

Contact Us and Apply Today

For questions regarding academic affairs please contact the Business of Fashion Director, Dr. Tavy Ronen:
fashion@business.rutgers.edu

Questions regarding the admissions process and student affairs please contact Gal Atia:
gatia@business.rutgers.edu

Watch:
https://www.business.rutgers.edu/business-fashion-video

Learn:
https://www.business.rutgers.edu/business-fashion

Apply:
https://www.business.rutgers.edu/application-portal