Master of Science in Business of Fashion

Bridge the gap between creative passion and business acumen

The Rutgers Business School Master of Science in Business of Fashion is a cutting-edge program that will prepare you for a thrilling business career in the fashion industry. Bridging the gap between creative passion and business acumen, our program will provide you with the knowledge you need to position yourself to be a key player in the industry—all in a location that is just minutes away from the fashion center of the world, New York City.

This innovative rigorous business school degree, like a one year MBA, provides the pillars of quantitative and qualitative knowledge across the b-school disciplines but is contextualized for careers in luxury and fashion, and is the first of its kind. Built for people with business and creative backgrounds alike, the Master of Science in Business of Fashion with its renowned, world-class faculty and industry professionals will prepare you to be a leader in the field.

Rutgers Masters of Science in Business of Fashion has partnered with the Fashion Institute of Technology (FIT) to offer special advantages for FIT students and faculty. Students can take advantage of a fast-track admissions process, while faculty have an opportunity to earn a master’s degree while maintaining their positions at FIT.

Faculty Profile: Tavy Ronen

Professor Ronen has a Ph.D. in Finance from the Stern School of Business, New York University, and has taught classes such as advanced financial management and corporate finance.

Ronen’s areas of expertise include market microstructure, credit markets, informational efficiency and the financial issues facing the fashion and related industries.

Her connections to the fashion world through her family business have given Ronen keen insights into the need the industry has for workers who are creative but also have knowledge and skills in key business areas, including logistics and finance. She is the director of the Business of Fashion programs at Rutgers Business School, which also include an undergraduate minor.

Curriculum

The Master of Science in Business of Fashion is 30-credit advanced, interdisciplinary program addressing the unique aspects of the fashion industry from an accounting, finance, supply chain, marketing, law, entrepreneurship, and management perspective. Classes are nights are weekends and designed to accommodate the schedules of working professionals. This flexible program can be finished in as little as 2 semesters and in as long as 4.5 years. Our curriculum is designed to create a new breed of leaders across the many related areas of the luxury and fashion industries, as well as to help entrepreneurs build lasting enterprises. Small classroom settings are rounded out with field trips, special courses and lectures.
Sampling of Courses

- Accounting for Managers
- Supply Chain Risk and Disruption Management for Fashion
- Digital Marketing for Fashion and Beauty Industries
- Entrepreneurial Finance for Fashion and Beauty Industries
- Branding of Fashion
- Project Management for Fashion and Beauty Industries
- Fashion Law and Supply Chain Compliance

Program Quick Facts

Program: Full-time | Part-time
Credits: 30 credits (10 courses)
Application Deadlines: Fall: July 1 | Summer: May 28
GRE or GMAT: Requests for GMAT/GRE waivers will be considered by the program director on a case by case basis taking into account level of prior relevant work experience and level and relevance of prior academic preparation.

Program Costs based on 2019-2020 Tuition Rates*
(Estimate as of August 2019, *additional university fees may apply):

Full Time:
$13,852 per semester (NJ resident)
$24,048 per semester (out-of-state residents)

Part Time:
$1,155 per credit (NJ resident)
$2,004 per credit (out-of-state residents)

How to Apply

Apply online:
business.rutgers.edu/business-fashion/admissions

Contact

Phone: 973-353-5939
Email: fashion@business.rutgers.edu

Creating a new breed of leaders in the luxury and fashion industries’

Admissions

The program targets academically strong students from both creative and business backgrounds. Please apply directly to Rutgers Business School Programs. Decisions are made holistically and weigh various factors including academic background, graduate test scores, relevant work experience and interest. The program is small and student centric.

“Business of Fashion is like an MBA program with a focus on fashion. It’s the only program like it outside Paris or Italy.”

– Sarah Jacobson,
current Business of Fashion student

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