

## The Road to Wall Street

### Preparing the finance leaders of the future

Landing a job on Wall Street requires intense focus from the early days of undergraduate life, as recruiting for highly coveted summer internships begins in the spring of a student's sophomore year and ends in the fall of their junior year.

The **Road to Wall Street Program (RTWS)** is designed to boost the industry knowledge and interview skills of a select group of RU sophomores (approx 50) who demonstrate a strong interest in and affinity for the financial markets. With the support of caring and generous Rutgers alumni, we intend to expand the program to accept 100 students annually.

By leveraging the power of the Rutgers alumni network, RTWS creates a pipeline for talented, diverse, and high-performing Rutgers students to develop the skills they need, build a network, navigate the interview process, and successfully land a quality internship to prepare them for a career on the Street.



*In 2018, 95% of Road to Wall Street participants were offered internships in their junior year or full-time positions after graduation.*

[business.rutgers.edu/giving/road-wall-street](http://business.rutgers.edu/giving/road-wall-street)

### A unique opportunity for Rutgers undergraduate students

In 2018, 95 percent of **Road to Wall Street** participants were offered internships in their junior year or full-time positions on Wall Street after graduation at top financial institutions such as Goldman Sachs, Citi, and Prudential. The benefits of this program are far-reaching, and we need the help of our alumni and corporate partners to continue supporting the success of our students.

### Faculty Profile: Ken Freeman



**Ken Freeman** is the full-time managing director for the Road to Wall Street program. He has ABV certification, is a CFA charter holder and member of the CFA Society of New York, and has both buy-side and sell-side experience.

His Wall Street positions have included serving as an M&A investment banking analyst at Deutsche Bank Securities and as an associate at Value Architects Asset Management. He has been a lecturer with the department of Finance and Economics at RBS since 2012 and is an RBS alum.

### Involvement Opportunities

#### RU alumni finance professionals can get involved by

**Mentoring RTWS students:** Lend your experience by mentoring a student interested in a career on Wall Street, helping them navigate course selection, career preparation, and choosing the right internships

**Hosting Site Visits and Workshops:** Open the doors of your company to a group of RTWS students, sharing knowledge about your industry and allowing them to experience a day in the life of a Wall Street professional

**Providing Internships and Jobs:** Hire an RTWS student at your company, for a summer internship or a full-time job

**Joining the Road to Wall Street Board:** Ready for a leadership position? Join the RTWS board and open doors for hundreds of talented RU students



## Support the Road to Wall Street

### Sponsor a Student

**\$25,000:** Payable over 5 years and will fully sponsor a student's participation each year for five years, including career coaching, interview prep, site visits, summer readings and online classes, access to Bloomberg terminals, peer/alumni mentoring program, and access to a "hardship fund" for interview transportation costs, attire and laptops.

### Join the Circle of Investors

	<b>Platinum</b> \$1 Million	<b>Gold</b> \$250,000	<b>Silver</b> \$100,000	<b>Bronze*</b> \$25,000
Featured on RBS Distinguished Alumni Wall in Dean's Suite	✓			
Naming opportunity at RBS: oversized classroom (100 students)	✓			
Feature story in biannual RBS impact report	✓	✓		
Naming opportunity: student lounge or classroom (60 students)	✓	✓		
Naming opportunity: classroom (30 students)	✓	✓	✓	
Invitation to annual networking cocktail reception	✓	✓	✓	✓
Wall of Honor recognition at RBS	✓	✓	✓	✓
Road to Wall Street commemorative gift	✓	✓	✓	✓
Opportunity to guest lecture at Road to Wall Street course	✓	✓	✓	✓
Opportunity to mentor a Road to Wall Street student	✓	✓	✓	✓

\*Rutgers undergraduate alumni from the 10 prior graduating classes can join at the Bronze Level by contributing \$10,000 or more

- Donors will receive only one naming opportunity

- Contribution level is payable over five years

### To discuss further, reach out to:

#### Kristin DiFoglio

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### Program Elements

#### Admission

Rising sophomores with a minimum GPA of 3.0 from any Rutgers college or major can apply to the program

#### One-on-One Counseling

Access to counseling with the Director of the Road Wall Street program provides individual support for job selection, networking, and general interview preparation

#### Summer Training and Preparation

Mandatory summer readings on attitude, mindset, and leadership, and online Excel preparatory course

#### Fall Financial Modeling & Valuation Course

Cohorts will complete a mandatory three-credit fall course designed to provide the technical and market knowledge required for various roles on Wall Street. Topics for the course include financial statement analysis, equity research analysis, discounted cash flow analysis, and Excel shortcuts for financial modeling

#### Peer & Alumni Mentor Match

Alumni mentors provide instruction and contacts necessary to help students maximize their job search. Mentors range from Associates to Managing Directors. Rutgers alumni provide a critical resource for Road to Wall Street participants and are often involved with the candidate selection process at RU for their respective firms.

Peer mentors will be provided in the fall semester for introductory training and preparation for the alumni mentorship