



Rutgers Stackable Business Innovation (rSBI) Program

The future of work is changing

The **Rutgers Stackable Business Innovation (rSBI)** is a new non-degree graduate program offered by Rutgers Business School—Newark and New Brunswick in a unique format. The program allows students to design their own cutting-edge graduate curriculum without having to commit to a degree program. The term ‘stackable’ means that students can earn course credits at their discretion and apply them toward a variety of non-degree certificates or transfer some credits to Master’s-level programs at RBS, subject to their rules.

Flexibility

Take only the courses you need in cutting-edge topics, upskilling your knowledge and advancing your career. Choose any rSBI course à la carte or stack courses to earn a certificate. Earning certificates in the rSBI program is an effective way for you to become a subject matter expert (SME) after completing several related courses. Trending business concepts and skills across knowledge domains are constantly updated in the curriculum to ensure relevance in the marketplace. Many of these course credits can then be transferred toward completing a Master’s degree.

Employability

The nature of work is also changing. The rSBI program allows you to keep up with the latest trends in business, an imperative of success in the 21st century job market.

- Data Analytics
- Machine Learning
- Blockchain
- Supply Chain Sustainability
- Marketing Analytics
- Digital Strategy

These are only a fraction of hot and emerging knowledge domains employees need to know to be relevant right now (see reverse page for full list of concentration areas).

Lifelong Learning for Lifelong Employability

The **rSBI** program is perfect for students who already have an MBA or Master’s degree and need to refresh, update or upskill their knowledge and skills to stay current. It’s also ideal for students who are recent college graduates and want a graduate program with the flexibility of testing new areas before committing to a structured graduate degree program.

The landscape of business knowledge is changing rapidly and firms need leaders who are well versed in emerging domains to stay competitive.

- 80% of workers are not prepared for the future of work (Gartner, 2018)
- 74% of workers are ready to learn new skills or completely retrain in order to remain employable in the future (PwC, 2018)
- Take courses from the **#1 public business school in the Northeast U.S.** (Financial Times, 2018)

business.rutgers.edu/rsbi



Coursework Offers Paths
to Expertise that Empowers
Your Career



Curriculum

Students seeking to enroll in the rSBI program can apply for admission to one or more RBS departments of interest (Accounting, Finance & Economics, Management & Global Business, Management Science & Information Systems, Marketing, and Supply Chain Management). Once admitted to a department, students can take any rSBI program course offered by that department.

For each successfully completed course, students earn an rSBI course completion form, and over time can stack courses toward a non-degree certificate in selected concentration areas. There are over 25 concentrations in the rSBI program such as Auditing & Forensic Accounting, Financial Data Analytics & Fintech, Digital Strategies & Leadership, Data Forecasting & Mining, Digital Marketing, and Supply Chain Analytics.

For a full list, please visit:

business.rutgers.edu/stackable-business-innovation/program-overview

Admissions

As each department may have distinct qualifications for admission, students must submit a separate application for each department they wish to apply. Applicants will only be charged a single \$70 application fee, regardless of the number of departments applied to. The rSBI program is the only administrative interface to students, and all department applications are to be submitted through the rSBI portal. Applicants should be prepared to provide undergraduate and graduate (if applicable) transcripts, a resume, and a brief essay explaining their background and interest in the program. Some departments may require additional application materials.

To learn more about the Rutgers Stackable Business Innovation (rSBI) Program and admissions requirements, please visit

business.rutgers.edu/stackable-business-innovation/admissions

Program Quick Facts

Course Locations:

Newark, New Brunswick and Online

Course Times: Most courses are offered in the evening, but daytime and weekend classes are also offered

Program Costs based on 2019-2020

Tuition Rates*

(*additional university fees may apply):

\$1,155 per credit (in-state students)

\$2,004 per credit (out-of-state students)

How to Apply

Apply Online:

business.rutgers.edu/stackable-business-innovation/admissions

Application Deadlines:

Spring Term: January 1

Summer Term: May 1

Fall Term: August 1

Contact

For questions and inquiries related to the rSBI program please contact Luke Greeley

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