



## Business of Fashion Concentration & Minor - Newark

### Description

The Business of Fashion program was designed to bridge the gap between creativity and business acumen. It is for artistic individuals who want to solidify their understanding of business, as well as for business students who want to learn how to apply solid business practices to the arts industries. Rutgers Business School has a long-standing history of leveraging its connections, reputation, and proximity to the epicenter of global business. These same advantages with New York City's fashion industry present unprecedented opportunities for our future business of fashion graduates.

### Minor Structure

The minor requires completion of 18 credits; 9 in basic business skills, and 9 in specialty courses.

#### Basic Business Skills (9 credits) (completion of English Composition 21:355:101 and Algebra 21:640:109 is required)

##### I. Required:

COURSE#	TITLE	CREDITS
29:382:103	Financial Accounting (prerequisites: 21:640:105 Intermediate Algebra or 21:640:109 College Algebra)	3

##### II. Select 2 courses from the following:

29:630:301	Intro to Marketing (prerequisite: 21:355:102 English Composition II)	3
29:620:301	Intro to Management (prerequisite: Any course equal to or greater than 21:355:099)	3
29:390:329	Finance (prerequisites: 29:010:203 Financial Accounting, 29:010:204 Managerial Accounting, 21:640:211 Statistics I, 21:640:119 Applied Calculus, 21:355:101 English Composition I and 21:355:102 English Composition II)	3

#### Specialty Courses (9 credits)

COURSE#	TITLE	CREDITS
29:390:475	Finance for Fashion and Other Creative Pursuits (prerequisite: 29:390:329 Finance)	3
29:134:475	Industry of Fashion I	3
29:134:476	Industry of Fashion II	3
29:799:475	Supply Chain Management I for Fashion and Other Creative Pursuits (prerequisite: 29:620:301 Introduction to Management)	3
29:799:476	Supply Chain Management II for Fashion and Other Creative Pursuits (prerequisite: 29:799:475 Supply Chain Management I for Fashion and Other Creative Pursuits)	3
29:630:475	The Branding of Fashion and Other Creative Pursuits (prerequisite: 29:630:301 Introduction to Marketing)	3

SEE OTHER SIDE FOR "HOW TO ENROLL/DECLARE THE BUSINESS OF FASHION MINOR"

## Concentration Structure

The Business of Fashion concentration was developed to allow RBS students to gain an understanding of how to apply and develop their business knowledge to the specific needs of the luxury and fashion industries. New York City's nearby fashion hub presents unprecedented opportunities for our future business of fashion graduates.

### Specialty Courses (9 credits required)

COURSE#	TITLE	CREDITS
*29:134:496	Business of Fashion Internship	3
29:390:475	Finance for Fashion and Other Creative Pursuits (prerequisite: 29:390:329 Finance)	3
29:011:475	Industry of Fashion I	3
29:011:476	Industry of Fashion II	3
29:799:475	Supply Chain Management I for Fashion and Other Creative Pursuits (prerequisite: 29:620:301 Introduction to Management)	3
29:799:476	Supply Chain Management II for Fashion and Other Creative Pursuits (prerequisite: 29:799:475 Supply Chain Management I for Fashion and Other Creative Pursuits)	3
29:630:475	The Branding of Fashion and Other Creative Pursuits (prerequisite: 29:630:301 Introduction to Marketing)	3

## How to Apply

Please visit the RBS-Newark Undergraduate Program Office at 1 Washington Park, 3rd floor or contact your academic advisor.

Additionally, to be a minor or concentration, you must also enroll with the Business of Fashion Program Coordinator, Gal Atia: [gatia@business.rutgers.edu](mailto:gatia@business.rutgers.edu).

Visit our website for more information: <https://myrbs.business.rutgers.edu/undergraduate-newark/business-fashion-minor>

\*\*Business of Fashion concentrations and minors enjoy special fast-track admissions requirements to the Master of Science in Business of Fashion and can finish their master's in as little as one year (or slowly while working).

