

**AJAI S. GAUR**  
Professor and Vice Chair  
Department of Management and Global Business  
Rutgers Business School - Newark and New Brunswick  
One Washington Park, Room 1098, Newark, NJ 07102  
Phone: 1-757 401 5962 • Email: [ajai@business.rutgers.edu](mailto:ajai@business.rutgers.edu)

## Education

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Ph. D. (Strategy), National University of Singapore	2007
Ph. D. (Management), Department of Management Studies, ISM Dhanbad, India	2005
Master in International Business, Indian Institute of Foreign Trade, New Delhi, India	2000
Bachelor of Technology, Indian Institute of Technology (ISM), Dhanbad, India	1998

## Employment

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Professor – Rutgers Business School (Jan 2020–)

Vice Chair – Management and Global Business, Rutgers Business School (July 2017 onwards)

Associate Professor – Rutgers Business School (July 2015 – Dec 2019)

Endowed Chair Professor – Jilin University, School of Management (July 2018 –)

Affiliated core faculty member – Division of Global Affairs, Rutgers University (July 2015 –)

Assistant Professor – Rutgers Business School (July 2009 – June 2015)

Assistant Professor – Old Dominion University, Norfolk (July 2007- June 2009)

## Recognition

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- Fellow, Academy of International Business, 2021.
- Editor-in-Chief, Journal of World Business (From Jan 2019, Deputy Editor, 2018, Senior Editor, 2014-17)
- President, Asia Academy of Management (2015-2017 & 2017-2019)
- Consulting Editor, Journal of International Business Studies (2017-2019)
- Departmental editor, Asia Pacific Journal of Management (2014-2018)
- Visiting Fellow, Henley Business School, University of Reading (2017-2019)
- Dunning Fellow, University of Reading (2015-16).
- Special issue editor, Journal of Management Studies (Boundary Spanning in Global Organizations)
- Special issue editor, Global Strategy Journal (Skepticism against Globalization)
- Special issue editor, Journal of World Business (Business Group Affiliation and Internationalization of Emerging Market Firms)
- Co-Program chair, Biennial Conference of Asia Academy of Management, Hong Kong, 2015.

- Visiting scholar, University of Sydney (Summer 2014, 2010)
- Secretary (Elected), Asia Academy of Management 2013-2015.
- Professional development workshop chair, AAOm division, Academy of Management 2012.
- Co-Track chair, Alliances and Business Clusters, Academy of International Business 2009.

## **Awards**

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Eight times winner and 19-time finalist/winner for various awards based on scholarship.

- 2019: Dean's Eminent Research Professor (2019-2024)
- 2019: Nominated for HKUST Best Paper in Global Strategy, Academy of Management, Boston.
- 2018: Dean's Meritorious Research Excellence Award.
- 2016: Nominated for IM Division GWU-CIBER Best Paper on Emerging Markets, Academy of Management, Anaheim.
- 2016: Nominated for IM Division HKUST Best Paper in Global Strategy, Academy of Management, Anaheim.
- 2016: Best Reviewer Award, Academy of International Business, New Orleans.
- 2014: Winner, Temple/AIB Best Paper Award, Academy of International Business, Vancouver.
- 2014: Nominated for Junior Faculty Research Award, by the Department of Management and Global Business, Rutgers Business School.
- 2014: Nominated for IM division GWU-CIBER Best Paper Award, Academy of Management, Philadelphia.
- 2013: Nominated for IM division Best Paper Award, Academy of Management, Orlando.
- 2012: Winner, Junior Faculty Research Award, Rutgers Business School.
- 2012: Nominated for the Best Conference Paper Award (Practice), SMS Annual Conference, Prague.
- 2011: Winner, Tejeshwar Singh Memorial Fellowship (Sage Publications, 2011-2012, INR 6,50,000 ~ USD 12,000)
- 2010: Nominated for Junior Faculty Research Award, by the Department of Management and Global Business, Rutgers Business School.
- 2009: Finalist, Gunnar Hedlund Best Dissertation Award, Stockholm School of Economics and European Academy of International Business.
- 2008: Winner, Richard N. Farmer Best Dissertation Award, Academy of International Business, Milan.
- 2006: Winner, SAMS/AIB Best Doctoral Dissertation Proposal Award, Academy of International Business, Beijing.
- 2005: Nominated, Best Conference Paper Award, Annual SMS Annual Conference, Florida.
- 2005: Nominated for Carolyn Dexter Best Paper Award, Academy of Management, Hawaii.

- 2005: Finalist, IM Division Best Paper Award, Academy of Management, Hawaii.

## Grants

Total external grants US\$126,600 as principal- or co-investigator; total internal (Rutgers) grants US\$60,500.

- 2021: Rutgers Business School Research Resources Committee (RRC)'s summer research grant (US\$4200)
- 2019: Society for the Advancement of Management Studies (UK) grant (US\$11000)
- 2019: Rutgers Business School Research Resources Committee (RRC)'s summer research grant (US\$4200)
- 2018: Rutgers Business School Research Resources Committee (RRC)'s summer research grant (US\$4200)
- 2017: Rutgers Advanced Institute for the Study of Entrepreneurship & Development (RAISED) grant (US\$7500)
- 2017: Rutgers Business School Research Resources Committee (RRC)'s summer research grant (US\$4200)
- 2016: Rutgers Business School Research Resources Committee (RRC)'s summer research grant (US\$4200)
- 2015: Rutgers Business School Research Resources Committee (RRC)'s summer research grant (US\$4200)
- 2014: University of Sydney, Visiting Scholar Grant (AUD5400)
- 2014: Rutgers University Research Council Award (US\$750)
- 2013: Rutgers University Research Council Award (US\$1000)
- 2013: Rutgers Business School Research Resources Committee (RRC)'s summer research grant (US\$4200)
- 2012: Rutgers University Research Council Award (US\$3000)
- 2012: Rutgers Business School Research Resources Committee (RRC)'s summer research grant (US\$4200)
- 2011: Project funding from the General Research Fund of the Research Grant Council, Hong Kong SAR for a collaborative project with Xufei, Ma (Principal Investigator), CUHK (HKD 410,840)
- 2011: Technology Management Research Center Faculty Research Support Award (US\$5000)
- 2011: Rutgers University Research Council Award, (US\$2200)
- 2011: Rutgers Business School Dean's Fund for hiring summer research assistant (US\$4200)
- 2010: University of Sydney, Visiting Scholar Grant (AUD5000)
- 2010: Rutgers University Research Council Award (US\$3000)
- 2006: Asia Research Institute Fieldwork Grant (SGD4500)
- 2004, 2005, 2006, 2007: President's Graduate Award, consecutively for four years (2004-2007) for research excellence (SGD32000, in addition to the research fellowship).

## Research Focus

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The primary focus of my research is to study institutional influences on different aspects of a firm's internationalization behavior such as mode, timing, and location of foreign entry and performance consequences of international expansion. A secondary focus of my research is to study the institutional influences on firm governance and growth strategies in different institutional contexts.

## Publications

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### Journal Articles

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**Total Citations:** 7433 (Google Scholar, h-index of 41)

### Published/Forthcoming

#### 2022

[63] Gaur, A. S., Pattnaik, C., Singh, D., Lee, J. Y. 2022. Societal trust, formal institutions and foreign subsidiary staffing. **Journal of International Business Studies**, forthcoming.

[62] Gaur, A. S., Malhotra, S., Zhu, P. 2022. Institutional distance and ownership in foreign acquisitions. **Journal of International Management**, forthcoming.

[61] Tripathi, V. R., Popli, M., & Gaur, A. S. 2022. Spirituality meets science: Impact of founders' imprint on healthcare practices for marginal communities in India. **Journal of Business Research**, 138: 311-323.

#### 2021

[60] Singh, D. & Gaur, A. S. 2021. Risk mitigation in international B2B relationships: Role of institutions and governance. **Journal of Business Research**, 136: 1-9.  
<https://doi.org/10.1016/j.jbusres.2021.07.026>

[59] Nuruzzaman, N., Gaur, A. S., & Sambharya, R. 2021. WTO accession and firm exports in developing countries. **Journal of International Business Policy**, forthcoming.

[58] Fainshmidt, S., Andrews, D., Gaur, A. S., & Schotter, A. 2021. Recalibrating management research for the post-COVID scientific enterprise. **Journal of Management Studies**,  
<https://doi.org/10.1111/joms.12702>

[57] Sethuram, S., Taussig, M., & Gaur, A. S. 2021. Patient capital in a world of asymmetric information: VC investment duration across institutional contexts. **Global Strategy Journal**, forthcoming.

[56] Andrews, D., Fainshmidt, S., Gaur, A. S., & Parente, R. 2021. Configuring knowledge connectivity and strategy conditions for foreign subsidiary innovation. **Long Range Planning**,  
<https://doi.org/10.1016/j.lrp.2021.102089>

#### 2020

- [55] Kumar, V., Singh, D. Purkayashtha, A., Popli, M., Gaur, A. S. 2020. Springboard internationalization by emerging market firms: Speed of first cross-border acquisition. *Journal of International Business Studies*, 51: 172 - 193. <https://doi.org/10.1057/s41267-019-00266-0>.
- [54] Kim, H-G., Gaur, A. S., Mukherjee, D. 2020. Added cultural distance and ownership in cross-border acquisitions. *Cross Cultural & Strategic Management*, DOI: 10.1108/CCSM-01-2020-0003.
- [53] Nuruzzaman, N., Singh, D., & Gaur, A. S. (equal authorship). 2020. Institutional support, hazards, and internationalization of emerging market firms. *Global Strategy Journal*, <https://doi.org/10.1002/gsj.1365>.
- [52] Pattnaik, C., Singh, D., & Gaur, A. S. 2020. Home country learning and international expansion of emerging market multinationals. *Journal of International Management*, Forthcoming.
- [51] Tripathi, V. R., Popli, M., Ghulyani, S., Desai, S., & Gaur, A. S. 2020. Knowledge creation practices at organizational boundaries: the role of ICT in sickle-cell care for tribal communities. *Journal of Knowledge Management*, Forthcoming.
- [50] Cuervo-Cazurra, A., Doz, Y. & Gaur, A. S. 2020. Skepticism of globalization and global strategy: Increasing regulations and countervailing strategies. *Global Strategy Journal*, <https://doi.org/10.1002/gsj.1374>.

## **2019**

- [49] Gaur, A. S., Pattnaik, C., Singh, D., Lee, J. Y. 2019. Internalization advantage and subsidiary performance: the role of business group affiliation and host country characteristics. *Journal of International Business Studies*, 50(8): 1253-1282. <https://doi.org/10.1057/s41267-019-00236-6>.
- [48] Gaur, A. S., Ghosh, K., Zheng, Q. (equal authorship) 2019. Corporate social responsibility (CSR) in Asian firms: a strategic choice perspective of ethics and compliance management. *Journal of Asia Business Studies*, 13 (4): 633-655. <https://doi.org/10.1108/JABS-03-2019-0094>
- [47] Bhaumik, S., Driffield, N., Gaur, A. S., Mickiewicz, T., Valler, P. 2019. Corporate governance and MNE strategies in emerging economies. *Journal of World Business*, 54(4): 234-243. <https://doi.org/10.1016/j.jwb.2019.03.004>.
- [46] Gaur, A. S., Ma, H., Ge, B. MNC strategy, knowledge transfer context, and knowledge flow in MNCs. *Journal of Knowledge Management*, 23(9): 1885-1900. <https://doi.org/10.1108/JKM-08-2018-0476>.
- [45] Cuervo-Cazurra, A., Gaur, A. S., Singh, D. (equal authorship) 2019. Pro-market institutions and global strategy: the pendulum of pro-market reforms and reversals. *Journal of International Business Studies*, 50 (4): 598-632. [doi.org/10.1057/s41267-019-00221-z](https://doi.org/10.1057/s41267-019-00221-z).
- [44] Singh, D. Pattnaik, C., Lee, J. Y., & Gaur, A. S. (equal authorship) 2019. Subsidiary staffing, cultural friction, and subsidiary performance: evidence from Korean subsidiaries in 63 countries. *Human Resource Management*, 58(2): 219-234.
- [43] Fuad, M., Gaur, A. S. 2019 Merger waves, entry-timing, and cross-border acquisition completion: a frictional lens perspective. *Journal of World Business*, 54(2): 107-118.

- [42] Nuruzzaman, N. Gaur, A. S., & Sambharya, R. 2019. A Micro-Foundations Approach to Studying Innovation in Multinational Subsidiaries. *Global Strategy Journal*, 9(1): 92-116.

## **2018**

- [41] Kumar, V., Gaur, A. S., Zhan, W., Luo, Yadong. 2018. Co-evolution of MNCs and local competitors in emerging markets. *International Business Review*, doi.org/10.1016/j.ibusrev.2018.08.002.
- [40] Yiu, D. W., Lam, L. W., Gaur, A. S., Lee, S., & Wong, C. S. 2018. Asian relevance, global impact: Asian management research entering a new era. *Asia Pacific Journal of Management*, doi.org/10.1007/s10490-018-9606-8.
- [39] Pattnaik, C., Lu, Q., & Gaur, A. S. (equal authorship) 2018. Group affiliation and entry barriers: The dark side of business groups in emerging markets. *Journal of Business Ethics*, 153: 1051-1066. doi.org/10.1007/s10551-018-3914-2.
- [38] Gaur, A. S., Ma, X., & Ding, Z. 2018. Home country supportiveness/ unfavorableness and Outward Foreign Direct Investment from China. *Journal of International Business Studies*, 49(3): 324-345.
- [37] Mukherjee. D., Lahiri, S., Ash, S.R., & Gaur, A.S. 2018. Search motives, local embeddedness and knowledge outcomes in offshoring. *Journal of Business Research*, https://doi.org/10.1016/j.jbusres.2017.10.035.
- [36] Gaur, A. S., & Kumar, M. 2018. A systematic approach to conducting review studies: An assessment of content analysis in 25 years of IB research. *Journal of World Business*, 53: 280-289.
- [35] Singh, D., Pattnaik, C., Gaur, A. S., & Ketencioglu, E. 2018. Corporate expansion during pro-market reforms in emerging markets: The contingent value of group affiliation and unrelated diversification. *Journal of Business Research*, 82: 220-229.

## **2017**

- [34] Popli, M., Ladkani, R. M., & Gaur, A. S. 2017. Business group affiliation and post-acquisition performance: An extended resource-based view. *Journal of Business Research*, 81: 21-30.
- [33] Popli, M., Akbar, M., Kumar, V., & Gaur, A. S. 2017. Performance effect of internationalization and entrainment with pro-market reforms. *Global Strategy Journal*, 7(4): 354-374. doi: 10.1002/gsj.1160.
- [32] Schotter, A., Mudambi, R., Doz, Y., & Gaur, A. S. 2017. Boundary spanning in global organizations. *Journal of Management Studies*, 54(4): 403-421.
- [31] Lee, C., Y., Lee, J., H., & Gaur, A. S. 2017. Are large business groups conducive to industry innovation? The moderating role of technological appropriability. *Asia Pacific Journal of Management*, 34(2): 313-337. doi:10.1007/s10490-016-9481-0.

## **2016**

- [30] Contractor, F., Yong, Y., Gaur, A. S. 2016. Firm-specific intangible assets and subsidiary profitability: The moderating role of distance, ownership strategy and subsidiary experience. *Journal of World Business*, 51(6): 950-964.

- [29] Popli, M., Akbar, M., Kumar, V., & Gaur, A. S. 2016. Resultant cultural distance and cross-border deal abandonment: Role of cultural friction. *Journal of World Business*, 51(3): 404-412.

## **2015**

- [28] Anderson, U., Gaur, A. S., Mudambi, R., & Persson, M. 2015. Inter-unit knowledge transfer in multinational enterprises. *Global Strategy Journal*, 5(3): 241-255.
- [27] Gaur, A. S. & Delios, A. 2015. International diversification of emerging market firms: The role of ownership structure and group affiliation. *Management International Review*, 55: 235-253.

## **2014**

- [26] Malhotra, S. & Gaur, A. S. (equal authorship). 2014. Spatial geography and control in foreign acquisitions. *Journal of International Business Studies*, 45 (2): 191-210.
- [25] Li, S., & Gaur, A. S. 2014. Financial giants and moral pygmies? Multinational corporations and human rights in emerging markets. *International Journal of Emerging Markets*, 9 (1): 11-32.
- [24] Gaur A. S., Kumar, V. & Singh, D. A. (equal authorship) 2014. Institutions, resources, and internationalization process of emerging economy firms. *Journal of World Business*, 49 (1): 12-20. doi: 10.1016/j.jwb.2013.04.002

## **2013**

- [23] Gaur, A. S., Malhotra, S., & Zhu, P. 2013. Acquisition announcements and stock market valuation of acquiring firms' rivals: A test of the growth probability hypothesis in China. *Strategic Management Journal*, 34 (2): 215-232.
- [22] Piepenbrink, A., & Gaur, A. S. 2013. Methodological advances in the analysis of two-mode networks – An Illustration using board interlocks of Indian business groups. *Organizational Research Methods*, 16 (3): 474-496.
- [21] Lee, J-H., & Gaur, A. S. (equal authorship) 2013. Managing multi-business firms: A Comparison between Korean Chaebols and Diversified US firms. *Journal of World Business*, 48 (4): 443-454.
- [20] Singh, D., & Gaur, A. S. 2013. Governance Structure, innovation and internationalization: Evidence from India. *Journal of International Management*, 19(3): 300-309.
- [19] Mukherjee, D., Gaur, A. S., Dutta, A. 2013. Creating value through offshore outsourcing: A resource management framework. *Journal of International Management*, 19 (4): 377-389.
- [18] Mukherjee, D., Gaur, A. S., Gaur, S. S., & Schmid, F. 2013 External and internal influences on R&D alliance formation: Evidence from German SMEs. *Journal of Business Research*, 66(11): 2178-2185.

## **2012**

- [17] Kumar, V., Gaur, A. S., & Pattnaik, C. 2012. Product diversification and international expansion of business groups: Evidence from India. *Management International Review*, 52 (2): 175-192.

## 2011

- [16] Gaur, A. S., Mukherjee, D., Gaur, S. S., & Schmid, F. 2011. Environmental and firm level influences on inter-organization trust and SME performance. *Journal of Management Studies*, 48(8): 1752-1781.
- [15] Srinivasan, M., Mukherjee, D., & Gaur, A. S. 2011. Buyer-supplier partnership quality and supply chain performance: Moderating role of risks, and environmental uncertainty. *European Management Journal*, 29(4), 260-271.
- [14] Gaur, A. S., Kumar, V., & Sarathy, R. 2011. Liability of foreignness and internationalization of emerging market firms. In Asmussen, C., Devinney, T. M., Pedersen, T. & Tihanyi, L. (eds) *Advances in International Management – Dynamics of globalization: location-specific advantages or liabilities of foreignness?*, Volume 24, New York, NY: Emerald.
- [13] Gaur S. S., Vasudevan, H., & Gaur, A. S. 2011. Effect of market orientation on manufacturing performance: Moderating role of firm resources and environmental factors. *European Journal of Marketing*, 45(7/8): 1172-1193.

## 2010

- [12] Singh, D. A., Gaur, A. S., & Schmid, F. 2010. Corporate diversification, TMT experience and performance: evidence from German SMEs. *Management International Review*, 50 (1): 35-56.
- [11] Judge, W. Q., Gaur, A. S. & Muller M. K. 2010. Antecedents of shareholder activism: Evidence from a multi-country study. *Corporate Governance: An International Review*, 18(4): 258-273.
- [10] Gaur, A. S. & Kumar, V. (equal authorship) 2010. Internationalization of emerging market firms: A case for theoretical extension. In Devinney, T. M., Pedersen, T. & Tihanyi, L. (eds) *Advances in International Management – The Past, Present and Future of International Business and Management*, Volume 23, New York, NY: Emerald.

## 2009

- [9] Hwang P., & Gaur A. S. 2009. Organization efficiency, firm capabilities and economic organization of MNEs. *Multinational Business Review*, 17 (3): 143-162.
- [8] Chaturvedi, S. & Gaur, A. S. 2009. A dynamic model of trust and commitment development in strategic alliances. *IIM B Management Review*, 21 (3): 173-188.
- [7] Singh, D. A., & Gaur, A. S. 2009. Business group affiliation, firm governance and firm performance: Evidence from China and India. *Corporate Governance: An International Review*, 17 (4): 411-425.
- [6] Gaur, A. S. & Kumar, V. 2009. International diversification, firm performance and business group affiliation: Empirical evidence from India. *British Journal of Management*, 20: 172-186.

## 2008

- [5] Delios, A., Gaur, A. S. & Makino, S. (equal authorship) 2008. The timing of international expansion: Information, rivalry, and imitation among Japanese firms, 1980-2002. *Journal of Management Studies*, 45: 169-195.
- [4] Merchant, H. & Gaur, A. S. 2008. Opening the 'non-manufacturing' envelope: the next big enterprise for international business research. *Management International Review*, 48 (4): 379-396.

### **2007**

- [3] Gaur, A. S. & Lu, J. 2007. Ownership strategies and subsidiary performance: Impacts of institutions and experience. *Journal of Management*, 33 (1): 84-110.
- [2] Gaur, A. S., Delios, A. & Singh, K. 2007. Institutional environments, staffing strategies and subsidiary performance. *Journal of Management*, 33 (4): 611-636.

### **2006**

- [1] Gaur, A. S. 2006. Changing demands of leadership in new economy: A survey of Indian leaders. *IIM B Management Review*, 18: 149-158.

### **AOM Best Paper Proceedings**

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- [7] Piepenbrink, A., & Gaur, A. S. 2017. Topic models as a novel approach to identify themes in content analysis. *Academy of Management Best Paper Proceedings*, 2017.
- [6] Gaur, A. S., Pattanaik, C., Lee, J. Y., & Singh, D. 2016. The network advantage of MNCs and business groups and foreign subsidiary performance. *Academy of Management Best Paper Proceedings*, 2016.
- [5] Gaur, A. S., Ma, X., & Ding, Z. 2014. Perceived Home Country Supportiveness/Unfavorableness and Emerging Market Firms' Outward FDI. *Academy of Management Best Paper Proceedings*, 2014.
- [4] Contractor, F., Yang, Y., & Gaur, A. S. 2013. Firm-specific intangible assets and subsidiary profitability: The moderating role of distance. *Academy of Management Best Paper Proceedings*, 2013.
- [3] Gaur, A. S. 2007. Strategic adaptation during institutional transition. *Academy of Management Best Paper Proceedings*, 2007.
- [2] Gaur, A. S. & Delios, A. 2006. Business group affiliation and firm performance during institutional transition. *Academy of Management Best Paper Proceedings*, 2006.
- [1] Gaur, A. S., Delios, A., & Singh, K. 2005. Institutional environments, staffing strategies and subsidiary performance: lessons from Japanese MNCs. *Academy of Management Best Paper Proceedings*, 2005.

### **Books & Chapters**

- [7] Gaur, A. S. & Vashishtha, A. 2021. Emerging themes in International Business Research. In Merchant, H. (Ed.), Handbook of International Business, Springer.
- [6] Mitra, N., Mukherjee, D., & Gaur, A. S. 2020. Mandated CSR in India: Opportunities, Constraints, and the Road Ahead. In Rethinking Business Responsibility in a Global Context (pp. 193-217). Springer, Cham.
- [5] Singh, D. & Gaur, A. S. 2012. Institutional Distance and International Strategy. In Verbeke, A. & Merchant, H. (Eds.), Handbook of Research on International Strategic Management, Edward Elgar Publishing.
- [4] Delios, A., Gaur, A. S. & Kamal, S. 2009. International acquisitions and the globalization of firms from India. In Chaisse, J. & Gugler, P. (Eds.), Expansion of Trade and FDI in Asia: Strategic and Policy Challenges, Routledge: New York, NY.
- [3] Gaur, A. S. & Gaur S. S. 2009. Statistical methods for practice and research: A guide to data analysis using SPSS (2nd ed.). Sage: New Delhi.
- [2] Kumar, V. & Gaur, A. S. 2007. International diversification and firm performance in India. In Research in global strategic management (Volume 13): Regional aspects of multinationality and performance, Rugman, Alan M. (Ed.), Elsevier, USA.
- [1] Gaur, A. S. & Gaur S. S. 2006. Statistical methods for practice and research: A guide to data analysis using SPSS. Sage: New Delhi.

### **Cases and Other Publications**

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- [7] Kohli, N. & Gaur, A. S. 2020. Nissan Motors: Corporate Governance Failure (# 9B20M114).
- [6] Kohli, N. & Gaur, A. S. 2020. Teaching Note: Nissan Motors: Corporate Governance Failure (# 9B20M114).
- [5] Gaur, A. S. 2013. Strategic Groups. Encyclopedia of Management Theory (Ed. Kessler, E. H.) Sage Publications. (in press).
- [4] Gaur, A. S. & Kohli, N. 2011. Governance Failure at Satyam. Ivey Case Publishing (# 9B11M028).
- [3] Gaur, A. S. & Kohli, N. 2011. Teaching Note: Governance Failure at Satyam. Ivey Case Publishing (# 8B11M028).
- [2] Gaur, A. S. 2009. Factor Endowments. Encyclopedia of Business in Today's World (Ed. Wankel, C.) Sage Publications.
- [1] Gaur, A. S. 2009. Central American Common Market. Encyclopedia of Business in Today's World (Ed. Wankel, C.) Sage Publications.

### **Teaching Portfolio**

Doctoral Seminars:      Global Political Economy (Rutgers)  
                                    Organization Theory (Old Dominion University, VA)  
                                    Quantitative Methods (Indian Institute of Foreign Trade, India)

Executive MBA: Strategies for Emerging Markets (Rutgers)

MBA: Strategic Management (Rutgers)  
Global Management Strategy (Rutgers)  
International Business (Rutgers)  
Strategies for Emerging Markets (Rutgers)  
Doing Business Abroad (India Travel Course – Rutgers)

Undergraduate: International Business (Rutgers)  
Business Strategy and Policy (Rutgers)

## **Professional Service**

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### **Service to the Workplace**

#### **At the University and School level**

- Committee for the Reorganization of Division of Global Affairs within the School of Arts and Sciences – Rutgers Newark (2019)
- Courses of study committee, Management and Global Business Department representative, 2014-2015.
- College committee on internationalization of undergraduate education, 2014.

#### **At the Department (Management and Global Business) level**

- Vice-chair, Department of Management and Global Business (2017 onwards)
- IB recruitment committee chair (2018)
- NTT Recruitment committee member (2017-2018)
- Coordinator – International Business area (2015-)
- Undergraduate curriculum revision committee, 2015-16.
- Departmental seminar organizer, Spring 2014.
- Ph. D. qualifying exam committee for International Business (2011-).
- Ph. D. qualifying exam committee for Marketing Department, 2014.
- International Business faculty search committee member, 2013-14.
- Department representative in the MBA Open House, 2013.
- MBA curriculum revision committee, 2013.
- Revised department brochures.
- Department representative in the Rutgers' Day activities (2010-2012).
- Department representative in the MBA Open House, 2011.

#### **At Old Dominion University**

- Member, Recruitment, Retention and Placement Committee, Business School, ODU.
- Undergraduate advising, Management Department, ODU.

## Service to the Profession

### Leadership in Professional Associations and Conferences

- Co-Track chair, Global Strategy, Academy of International Business 2021.
- President, Asia Academy of Management (2015-17 & 2017-2019).
- Organizer, Inaugural Journal of World Business Paper Development Workshop at the University of Essex, UK (April 2018).
- Co-Track Chair, Global value chains, AIB 2018.
- Chair, International Management Division Doctoral Consortium, AOM 2017.
- Track chair, Academy of International Business annual conference (2016)
- Co-Program Chair, Biennial Conference of Asia Academy of Management, Hong Kong, 2015.
- Track Chair, Entrepreneurship and Innovation, International Conference on Organization and Management - 2015, Abu Dhabi.
- Panel Organizer, Boundary Spanning in Global Organizations. Academy of International Business 2014 and Academy of Management 2014.
- Secretary (Elected), Asia Academy of Management 2013-2014.
- PDW chair, Asia Academy of Management division, AOM 2012.
- Co-Track Chair, Alliances and Business Clusters, AIB 2009.
- Organizer, New Doctoral Student Consortium, AOM 2007, Philadelphia.
- Competitive Session Chair, Alliances and Business Clusters, AIB 2008, Milan.
- Discussant, AIB 2006, APJM Special Issue Conference, 2005.

### Editorial and Review work

- **Editor-in-Chief**, Journal of World Business (2019 onwards)
- **Deputy Editor**, Journal of World Business (2017-2018)
- **Consulting Editor**, Journal of International Business Studies (2017-2019)
- **Senior Editor**, Journal of World Business (October 2014 - 2017)
- **Senior Editor**, Asia Pacific Journal of Management (2014 - 2018)
- **Guest Editor** (with Alvaro Cuervo-Cazzura and Yves Doz) – Global Strategy Journal (2019) Special Issue on “Global Strategy in the Age of Skepticism of Globalization”.
- **Guest Editor** (with Andreas Schotter, Ram Mudambi and Yves Doz) – Journal of Management Studies (2018) Special Issue on “Boundary Spanning in Global Organizations”.
- **Guest Editor** (with Jane Lu, Vikas Kumar and Robert Hoskisson) – Journal of World Business (2018) Special Issue on “Business Group Affiliation and Internationalization of Emerging Market Firms”.
- **Guest Editor** (with Vikas Kumar, Wu Zhan and Yadong Luo) – International Business Review (2018) Special Issue on “Co-evolution of MNCs and Local Competitors in Emerging Markets”.
- **Editorial board member**
  - Global Strategy Journal (2017-)
  - Journal of World Business (2013 - 2014)
  - Management International Review (2012-)
  - Journal of Management Studies (2010-2020)

- Journal of International Business Studies (2011-2013; 2015-)
- Journal of International Business Policy (2017-)
- Corporate Governance: An International Review (2010-2020)
- IIM B Management Review (2010-)
- International Journal of Multinational Corporation Strategy (2015-)
- Canadian Journal of Administrative Sciences (2008-2011)
- Metamorphosis- A Journal of Management Research (2016-)
  
- **Panelist, New Doctoral Student Consortium, AOM 2007 (Philadelphia).**
  
- Ad-hoc Reviewer
  - Social Science and Humanities Research Council (SSHRC) of Canada Grants.
  - Academy of Management Journal
  - Strategic Management Journal.
  - Journal of International Business Studies
  - Journal of Economic Geography
  - Asia Pacific Journal of Management
  - Research Policy
  - Group and Organization Management
  - International Business Review
  - International Marketing Review
  - International Journal of Emerging Markets
  - Human Relations
  - Journal of Asia Business Studies
  - Journal of International Management
  - Journal of World Business
  - Management International Review
  - Multinational Business Review
  - Organization Studies

## Supervision

- [18] **Advisor**, T. Liu (**Ph. D. Dissertation**, Rutgers Business School)
- [17] **Advisor**, A. Vashishtha (**Ph. D. Dissertation**, Rutgers Business School)
- [16] **Advisor**, S. Sethuram (**Ph. D. Dissertation**, Rutgers Business School)
- [15] **Advisor**, Kyungjoong Kim (**Ph. D. Dissertation**, Rutgers Business School)
- [14] **Advisor**, N. Nuruzzaman (**Ph. D. Dissertation**, Rutgers Business School. Thesis defended in July 2020)
- [13] **Advisor**, Hyun Gon Kim (**Ph. D. Dissertation**, Rutgers Business School, Thesis defended in April 2017)
- [12] **Ph. D. Committee**, Salma Zaman (Rutgers Business School, Thesis defended in August 2018)
- [11] **Ph. D. Committee**, Kyle Herman (Department of Global Affairs, Thesis defended in Spring 2018)
- [10] **Ph. D. Committee**, Andres Velez Calle (Rutgers Business School, Thesis defended in Spring 2018)
- [9] **Ph. D. Committee**, Yuanyuan Li (Rutgers Business School, Thesis proposal defended in Fall 2017)
- [8] **Ph. D. Committee**, Tung-Min Hun (Rutgers Business School, Thesis proposal defended in Fall 2017)
- [7] **Ph. D. Committee**, Grace Devi (Rutgers Business School, Thesis defended in Spring 2017)
- [6] **Ph. D. Committee**, Emine Beyza Satoglu (Rutgers Business School, Thesis defended Spring 2015)
- [5] **Ph. D. Committee**, Gunae Choi (Rutgers Business School, Thesis defended in 2015)
- [4] **Ph. D. Committee**, Matthew Smith (Rutgers Business School, Thesis defended in 2012)
- [3] **Ph. D. Committee**, Maureen Muller (Old Dominion University, Thesis defended in March 2010)

- [2] **Co-Advisor**, Halimin Herjanto (**Master's thesis**, Faculty of Business, Auckland University of Technology, Auckland, New Zealand, Thesis defended in Dec 2009)
- [1] **Co-Advisor**, Hanoku Bathula (**Ph. D. Dissertation**, Faculty of Business, Auckland University of Technology, Auckland, New Zealand, Thesis defended in June 2008)

### **Thesis Examination**

- [13] 2021 – Indian Institute of Management, Lucknow.
- [11] 2018 – Xiao Fenglong, National University of Singapore, Singapore.
- [10] 2018 – Faisal Shafique Butt, Preston University, Islamabad, Pakistan.
- [9] 2016 – Prateek Maheshwari, GLA University, Mathura, India.
- [8] 2014 – Pramod Gupta, Motilal Nehru National Institute of Technology, Allahabad, India.
- [7] 2014 – Neha Agarwal, Jaypee University of Information Technology, Wazirpur, India.
- [6] 2013 – Swati Sharma, Jaypee University, Noida, India.
- [5] 2012 – Rinku Gupta, Malaviya National Institute of Technology, Jaipur, India.
- [4] 2011 – Vinky Sharma, Jaypee University, Noida, India.
- [3] 2011 – Amit Srivastava, Jaypee University, Noida, India.
- [2] 2011 – Tanu Sharma, Jaypee University, Noida, India.
- [1] 2009 – Vandana Ahuja, Jaypee University, Noida, India.