

Arturo E. Osorio-Fernandez

Rutgers Business School
1 Washington Park, Rm 1028
Newark, NJ 07102
Phone: (413) 230-7038
Email: osorio@business.rutgers.edu

EDUCATION

Ph.D., University of Massachusetts Amherst, 2010

Business Strategy

A Tale of a Town: Artists Crafting "The Creative Class", February 2010.

Chair: Marta Calás

Available at: http://scholarworks.umass.edu/open_access_dissertations/192

Professional MBA, University of Massachusetts Amherst, 2002

Management, Business Strategy.

Bachelor in Accounting, Universidad Popular Autónoma del Estado de Puebla, (México), 1994

Bachelor in Accounting & Mexican Certified Public Accountant

ACADEMIC EXPERIENCE

Employment

2014-ongoing ***Assistant Professor of Practice Academically Qualified***

Management & Global Business

Rutgers University

2015 Summer-University of Saint Joseph, Macau

2009-2014 ***Assistant Professor***

Management & Global Business

Rutgers University

2006-2009 ***Online Instructor***

Isenberg School of Management

University of Massachusetts Amherst

2002-2008 ***Classroom Instructor***

Isenberg School of Management

University of Massachusetts Amherst

Traditional Courses Taught

Urban Innovation: Solving Socio Economic Issues –UG Honors Learning & Living Community (2017)

Managing Growing Ventures -UG program (2015-ongoing)

Urban Entrepreneurship & Economic Development -UG program (2010-ongoing)

Introduction to Entrepreneurship -UG program (2009-ongoing)

Engaged Citizens, Now! –UG Honors Program (2015)

Urban Entrepreneurship & Economic Development -MBA program (2014)
Entrepreneurship & Small Businesses -UG program (2009)
Business Strategy -UG program (2007-2009)
International Management –UG program (2004-2005)

Online Courses Taught

Principles of Management-UG (2007-2009)
Business Strategy -UG (2007-2009)

Academic Programs Developed

Rutgers Entrepreneurship Minor -UG program (2009-2012)
Rutgers Entrepreneurship Concentration -UG program (2009-2012)

Honors Courses Developed

Urban Innovation: Solving Socio Economic Issues –UG Honors Learning & Living Community (2017)
Engage Citizens, Now! –UG Honors Program (2015)

Traditional Courses Developed

Managing Growing Ventures -UG program (2015-ongoing)
Urban Entrepreneurship & Economic Development -MBA program (2013-2014)
Introduction to Entrepreneurship -UG program (2009-ongoing)
Entrepreneurship & Small Businesses -UG program (2009)
Urban Entrepreneurship & Economic Development -UG program (2010-ongoing)
Practicum in Entrepreneurship -UG program (2010)
Accounting for Entrepreneurs & Small Businesses -UG program (2010)
Marketing for Entrepreneurs & Small Businesses -UG program (2010)
Finance for Entrepreneurs & Small Businesses -UG program (2010)
Business Strategy -UG program (2007-2009)

Online Courses Developed

Principles of Management-UG (2007-2009)
Business Strategy -UG (2007-2009)

Training Programs Developed

Rutgers Veterans Initiative – Business Component work force development program (2014-2017)
Entrepreneurship Pioneer Initiative – Entrepreneurship Development Program Advisory (2010-2014)
Arts HUB Initiative – Entrepreneurship Development Program Advisory (2015)

INDUSTRY EXPERIENCE

Employment

- 1995-2002 ***Binational Purchasing and Finance Manager***, Large Millimeter Telescope (LMT)
US\$ 100-million Binational R&D Project at the University of Massachusetts Amherst
- 1994-1995 ***Mexico Purchasing and Finance Manager***, Large Millimeter Telescope (LMT) US\$
50-million budget Binational Project at INAOE, Puebla, Mexico
- 1992-1994 ***Junior Auditor***, González Martiñon y Asoc. Puebla, Mexico
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PROFESSIONAL MEMBERSHIPS

- 2005-ongoing - Member, Academy of Management (BPS, CMS, ENT, PNP, SIM Divisions)
- 2013-2014 – Member United States Association for Small Businesses and Entrepreneurship (USASBE)
- 2009-2011 - Member, European Group for Organizational Studies (EGOS)
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AWARDS / ACHIEVEMENTS

2017 Rutgers Heath Award

Award for outstanding commitment to clinical excellence as part of the HEAL (Health, Education, Advocacy & Law) Collaborative. The winners were selected by the Rutgers Health Group and Rutgers Biomedical and Health Science Board of Advisors. Criteria assessed the impact of medical interventions on patients health.

2016 RBS Dean's Meritorious Faculty Service Award

Award for overall service contributions for the period 2013-2015. The winners were selected by the Rutgers Business School (RBS) Board of Advisors. Criteria assessed the impact of faculty activities that helped RBS to achieve higher student and alumni satisfaction, business-school rankings, and better external and corporate relations.

2015 Leaders in Faculty Diversity Award

Nominated by Rutgers Business School and awarded by Robert Barchi, President of Rutgers, The State University of New Jersey

2014-ongoing: Senior Fellow, The Cornwell Center

Senior research advisor on work in urban systems, community collaboration, and economic development

2013: Professor of the Month, Special Issue of End of the Year Dean's Advisory Council Publication.

Nominated and awarded by the Undergraduate Dean's Council of Rutgers Business School Students.

2011: ArgenINTA's award on Basic and Applied Research on Food Quality.

Argentine Institute of Agricultural Technologies.

Collaborative research with the Department of Food Engineering of the Universidad Argentina de la Empresa (Buenos Aires, Argentina) on Food Safety.

2009-ongoing: Fellow, The Center for Urban Entrepreneurship & Economic Development (CUEED)

Researcher in the area of entrepreneurship and socioeconomic development

JOURNAL PUBLICATIONS (PEER-REVIEWED)

- Osorio, A.E.**, Corradini, M.G. & Dewi, G., (2017) "In-store Cold Chains Failures: Food Safety Considerations" *Journal of Marketing Channels*, Special Issue Food Safety and Food Security: Challenges and Opportunities. 24(3-4). Pp 1-18.
doi.org/10.1080/1046669X.2017.1393233
- Shen, T. **Osorio, A.E.** & Settles, A. (2017), "Does Family Support Matter? The Influence of Support Factors on Entrepreneurial Attitudes and Intentions of College Students." *Journal of Academy of Entrepreneurship*. 23(1) Pp 24-43. Available at
<https://www.abacademies.org/articles/does-family-support-matter--the-influence-of-support-factors-on-entrepreneurial-attitudes-and-intentions-of-college-stud-1528-2686-23-1-103.pdf>
- Gupta, V.K.; Dutta, D.K.; Guo, G.; Javadian, G.; Jiang, C.; **Osorio, A.E.**; & Ozkazanc-Pan, B. (2016) "Classics in Entrepreneurship Research: Enduring Insights, Future Promises," *New England Journal of Entrepreneurship*: 19: (1). Available at:
<http://digitalcommons.sacredheart.edu/neje/vol19/iss1/2>
- Osorio, A.E.** Ozkazanc-Pan, B. & Donnelly, P., (2015) "An Entrepreneurial Context for the Theory of the Firm: Exploring Assumptions and Consequences." *New England Journal of Entrepreneurship*: 18(1). Available at:
<http://digitalcommons.sacredheart.edu/neje/vol18/iss1/6>
- Osorio, A.E.**, Corradini, M.G. & Williams, J.D. (2013) "Remediating Food Deserts, Food Swamps, and Food Brownfields: Helping the Poor Access Nutritious, Safe, and Affordable Food." *Academy of Marketing Science Review*, DOI: 10.1007/s13162-013-0049-6

BOOK CONTRIBUTIONS

- Osorio, A.E.** (Contract #64917 - 2018), "The Urban Quality of Life and Entrepreneurship" In Gupta, V.K. et al., *Foundational Research in Entrepreneurship Studies*, Palgrave Macmillan.
- Jett, Q. & **Osorio, A.E.**, (2016). "The Public Good in the Accountability of Businesses: The Functions and Uses of Benefit Corporations." *Problem Solving with the Private Sector: A Public Solutions Handbook*. In D. Bloomberg & M. Holzer.
- Osorio, A.E.** & Cordero, J. (2014) "Training of Urban Entrepreneurs." *Advances in the Study of Entrepreneurship, Innovation, and Economic Growth*. Volume 24: Innovative Pathways for University Entrepreneurship in the 21st Century. (Eds) Kuratko, D. F. & Hoskinson, S. Emerald
- Osorio, A.E.**, (2013) "Creative revitalization as a Community affair." In M. B. Breitbart (Ed), *Creative Economies in Post-Industrial Cities*. London, Ashgate

PROCEEDINGS (PEER-REVIEWED) (* denotes conference speaker)

- Ozkazanc-Pan, B. & **Osorio, A.E.*** (2015). "Diversity and Inclusion in Entrepreneurial Ecosystems." 2015 MFCA Annual Conference, in Bridgewater, MA. June 11-13
- Williams, J. **Osorio, A.E.***, & Corradini M. G. (2015). "Outside Looking In on Food Wars, Marketing, and Public Policy." 2015 Marketing and Public Policy Conference, Washington, DC, June 4-6.
- Jett, Q.* & **Osorio, A.E.** (2014). Experimentation with Social Enterprise Legal Forms: The Rise of the Benefit Corporation. Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). Denver, CO, November 20-22
- Robinson, J. R., **Osorio A, E.**, & Cordero, J.* (2014). Developing University-Based Urban Entrepreneurship Programs. USASBE Annual Conference in Fort Worth, TX, January 9 - 12, 2014 ****Best Workshop Nominee**
- Osorio, A.E.**, Corradini, M. G., & Carnovale, S.* (2012) "Extending the Quality Chain: Delivering Quality to Final Consumers." *22nd Annual North American Research Symposium on Purchasing and Supply Chain Management (NARS)*, March 15-16, in Phoenix/Chandler, Arizona, and for posting on the Institute for Supply Management's (ISM)
- Oliveros Lao Phillips, J., **Osorio, A.E.**, & Alves, J. (2018) "Transgenerational Entrepreneurship in Chinese Family Businesses: Proposal for a Model of Work-Life Synergy" *ICFBRD 2018: 20th International Conference on Family Business and Regional Development*. World Academy of Science, Engineering and Technology International Journal of Humanities and Social Sciences 12(6). [urn:dai:10.1999/1307-6892/79538](https://doi.org/10.1999/1307-6892/79538)

ARTICLES IN NON-REFEREED OR PRACTICE GENERAL JOURNALS

- Franco, A. Cruz, C. A., & Sudhir, A. (2017) A Resource Guidebook for Elmira, NY. *Investing in Our Communities*. Advisor/reviewer **Osorio, A. E.** Federal Reserve NYC. Outreach & Education. <https://www.newyorkfed.org/medialibrary/media/outreach-and-education/cra/elmira-resource-guidebook.pdf>
- Donnelly, P., Ozkazanc-Pan, B., **Osorio, A.E.**, Ruane, S., Feeney, S., & Burgos-Mirabal, R., (2017) GOOTHing with AROMA in Atlanta. *Critical Management Studies Quarterly News Letter*. September (October), Critical Management Division AoM.
- Osorio, A.E.**, Ozkazanc-Pan, B., Poonamallee, L., Jammulamadaka, N. (2014) Reflections on PDW Critical Scholar. *Critical Management Studies Quarterly News Letter*. September (October), Critical Management Division AoM.
- Osorio, A.E.** (2014) Doctoral and New Scholar Consortium: Fostering Critical Scholars and Scholarship. *Critical Management Studies Quarterly News Letter*. March, Critical Management Division AoM.
- Corradini, M. G., Oddone, S., & **Osorio, A.E.** (2011). "Abuso Térmico y Sanitario de Alimentos en la Ciudad de Buenos Aires y su Efecto en la Inocuidad Alimentaria" (*Temperature and sanitary abuse of food in the city of Buenos Aires and the effect on Food Safety*) *Ingeniería Alimentaria*, Vol. December: 1-5. Buenos Aires, Argentina.

Osorio, A.E. (1992). “Mercados Emergentes; Efectos de Economías Nacionales” (*Emergent Markets, Effects of National Economies*) Journal of the School of Economics, UPAEP; 1(1) 1-5.

ELECTRONIC PUBLICATIONS (NOT REFEREED)

Osorio, A.E. (2017) “Expert commentary on ‘Business Credit Cards’ Available at WalletHub: https://wallethub.com/credit-cards/business/#Arturo_E._Osorio

Osorio, A.E. (2014) “Expert commentary on ‘2014’s Best and Worst Cities for Hispanic Entrepreneurs by Richie Bernardo’.” Available at WalletHub: <http://wallethub.com/edu/best-and-worst-cities-for-hispanic-entrepreneurs/6491/#Arturo-E.-Osorio>

Corradini, M. G., Oddone, S., & **Osorio, A.E.** (2011) “Seguridad Alimentaria y Temperaturas Sub-óptimas: Evaluación de la Cadena de Frío en la Ciudad de Buenos Aires.” (*Food Security and Suboptimal Temperatures: Assessment of the Cold Chain in the City of Buenos Aires*). Complete version and summary at the website of the Council for Information on Food Safety and Nutrition. (CISAN). (in Spanish). Available at: http://www.cisan.org.ar/articulo_ampliado.php?id=125&hash=6af61ef950d27b40d313cf0635fdd8fd

Mangaliso, M.P., Alves, J.C., Knipes, B.J., **Osorio, A.E.**, & Mangaliso, Z.A. (2010) “Culture as the Context of Environmental Uncertainty, Structural Decentralization, and Strategic Significance of Information: A Three Country Comparison” (November 8, 2010). Available at Social Science Research Network (SSRN): <http://ssrn.com/abstract=1705393> or <http://dx.doi.org/10.2139/ssrn.1705393>

REPORTS / MONOGRAPHS

Osorio, A.E. (*Forthcoming*) “NJSBDC – Rutgers Fairmount Neighborhood Project” Report developed for the NJ-SBDC.

Osorio, A.E. (*Forthcoming*) “Business Environment in Newark” Report developed for the Cornwall Center.

Osorio, A.E. (2017) “Industrias Culturales: Definiciones, valor, y caracterización” Report developed for the Division of International Commerce, Services, & Investment, Mexican Secretariat of Economy (Division de Comercio Internacional de Servicios e Inversión, Secretaría de Economía de México). DOI: 10.13140/RG.2.2.24426.21447

Osorio, A.E. (2016) “Joseph C. Cornwall Center for Metropolitan Studies: Operations Report, Summer 2016” Commissioned internal operations report by the transition officer to develop a new urban research agenda.

Osorio, A.E. & Williams, J. (2016) “Entrepreneurial Space in Middlesex County, NJ.” Study funded by the Middlesex County Chamber of Commerce

Osorio, A.E. & Staples, B. (2016) “Lessons Learned From Sandy: Business Recovery and Resilience.” Study funded by the US Small Business Administration Office of New Jersey. News Letter # 1

- Osorio, A.E.** & Staples, B. (2016) “Lessons Learned From Sandy: Business Recovery and Resilience.” Study Funded by the US Small Business Administration Office of New Jersey. News Letter # 2
- Osorio, A.E.** & Staples, B. (2016) “Lessons Learned From Sandy: Business Recovery and Resilience.” Study funded by the US Small Business Administration Office of New Jersey. News Letter # 3
- Osorio, A.E.** & Staples, B. (2016) “Lessons Learned From Sandy: Business Recovery and Resilience.” Study funded by the US Small Business Administration Office of New Jersey. News Letter # 4
- Osorio, A.E.** & Staples, B. (2016) “Lessons Learned From Sandy: Business Recovery and Resilience.” Study funded by the US Small Business Administration Office of New Jersey. News Letter # 5
- Osorio, A.E.** & Staples, B. (2016) “Lessons Learned From Sandy: Business Recovery and Resilience.” Study funded by the US Small Business Administration Office of New Jersey. News Letter # 6
- Alves, J. **Osorio, A.E.** (2016) “Macau Business Clusters: Present and Future.” Report funded by the Macau Foundation.
- Osorio, A. E.**, Lessons Learned From Sandy: Business Recovery and Resilience (November 16, 2015). Available at SSRN: <http://ssrn.com/abstract=2739228>
- Osorio, A.E.** (2015) “State of the Affairs of Mexican Residents in New Jersey.” Study requested by the Mexican Consulate in New York as briefing for the new Mexican Foreigner Minister Claudia Ruiz Massieu.
- Osorio, A.E.** (2014) “Assessment of the State of the Art of the Urban Retail Industry in US.” Study Contracted by the International Council of Shopping Centers.
- Osorio, A.E.** & ogilvie, d., (2011). "Halsey Street Project Report" Internal Report. *The Center for Urban Entrepreneurship & Economic Development (CUEED)*.

CONFERENCE PAPER PRESENTATIONS

- Osorio, A.E.**, Settles, A. & Shen, T., (2017) “The Influence of Support Factors on Entrepreneurial Attitudes and Intentions of College Students" Academy of Management Annual Meeting, Atlanta, GA August 4-8. *Published online as Abstract proceeding*
- Settles, A. & **Osorio, A.E.**, (2017) “Redesigning Entrepreneurship Education: Role of Family Support" Academy of Management Annual Teaching and Learning Conference, Atlanta, GA August 6. *Published online as Abstract proceeding*
- Etta, M., **Osorio, A. E.**, & Gupta, P. (2015) Mapping Relations: Building Partnerships and Developing Workforce Readiness Programs in Newark, New Jersey. Eastern Region Campus Compact, Newark, NJ, October 14-16
- Osorio, A.E.** (2015). “Technology Entrepreneurship & Pharma.” Analytical Innovation from Benchtop to Business, 2015 Eastern Analytical Symposium, Garden State Exhibit Center, Somerset, NJ, November, 16-18.

- Hopper, B., Fraser, L. **Osorio, A.E.**; Lyons, K., Harvey, G., Nodoro, T., Lyneir, L., (2015). "RBS/NJSBDC Project Proposal" The Mid-Atlantic Engagement Academy, Rutgers University-Newark, Newark, NJ, May 27-29, 2015.
- Etta, M., **Osorio, A. E.**, & Gupta, P. (2015) Mapping Relations: Building Partnerships and Developing Workforce Readiness Programs in Newark, New Jersey. The Mid-Atlantic Engagement Academy, Rutgers University-Newark, Newark, NJ, May 27-29, 2015
- Valverde, J. Nepomnyaschy, L. Findley, P., Backstrand, J., **Osorio, A.E.** & Hanan Tanuos, (2015-2017), *H.E.A.L. Collaborative*. The Mid-Atlantic Engagement Academy, Rutgers University-Newark, Newark, NJ, May 27-29, 2015
- Osorio, A.E.**, Ozkazanc-Pan, B., & Clark Muntean, S. (2014). Measuring the "Success" of Social Entrepreneurship Incubators: Rethinking Concepts. 11th Social Entrepreneurship Conference. Northeastern D'Amore-McKim School of Business and NYU Stern School of Business. Boston, MA, November 5-7
- Osorio, A.E.** & Ozkazanc-Pan, B. (2014) "Defining the 'urban' in urban entrepreneurship: Implications for economic development policy" Discussion Paper, Academy of Management Annual Meeting, Philadelphia, PA August 1-5. *Published online as Abstract proceeding. doi:10.5465/AMBPP.2014.12486abstract*
- Jett, Q. & **Osorio, A.E.** (2014). Business legal transition to social purpose: The role of local embeddedness. 2014 Social Entrepreneurship Colloquium hosted by the University of Missouri- Kansas City Sponsored by the Kauffman Foundation 20-21 May
- Jett, Q. & **Osorio, A.E.** (2014). Business legal transition to social purpose: The role of local embeddedness. Urban Affairs Association. San Antonio, TX. March 19-22, 2014
- Jett, Q. & **Osorio, A.E.** (2013). "Legal transition to social purpose: The role of local embeddedness." 10th annual NYU Stern Business School conference on Social Entrepreneurship. November 6-8.
- Osorio, A.E.**, Ozkazanc-Pan, B., Guo, C., & Robinson, J.R. (2013). "Examining Urban Entrepreneurship: Forms and Varieties under Capitalist and Transition Economies Urban Entrepreneurship Types." Academy of Management Annual Meeting, in Orlando, FL, August 9-13. *Published online as Abstract proceeding. doi:10.5465/AMBPP.2013.16901symposium*
- Osorio, A.E.** & Ozkazanc-Pan, B., (2013) "Understanding Urban Entrepreneurship: Defining Concepts and Empirics." Academy of Management Annual Meeting, Orlando, FL August 9-13. *Published online as Abstract proceeding*
- Robinson, J.R. & **Osorio, A.E.** (2013) " Capitalism in Question: Business, Entrepreneurship and Economic Development in the Urban Context." Academy of Management Annual Meeting, Orlando, FL August 9-13.
- Osorio, A.E.** (2012), "Urban Renaissance through (In)formal Entrepreneurial Participation." Academy of Management Annual Meeting. Boston, MA. August 6-7.
- Osorio, A.E.**, Corradini, M. G., & Williams, J. (2012). "Street Level Recommendations to mitigate food marginalization at low income neighborhoods: A walk around the city of Buenos Aires, Argentina." Association of American Geographers Annual Meeting, New York, NY February 24-28.

- Osorio, A.E.** & Ozkazanc-Pan, B. (2012). "Urban Entrepreneurship and Socioeconomic Development: Policy in Formal & Informal Economies" Academy of Management Annual Meeting, Academy of Management Annual Meeting, August 6-7, in Boston, MA.
- Jett, Q. & **Osorio, A.E.** (2012), "Exploring the Coupling of Employee Ownership and Governance: What Changes (and Not) with the Adoption of Employee Stock Ownership Plans (ESOPs)?", CMS Paper Development Workshop: *Academy of Management Annual Meeting*, Boston, MA. August 6-7.
- Corradini, M. G., Oddone, S., Balza, F., Trevisan, M., **Osorio, A.E.** (2011). "Food Safety in the city of Buenos Aires: Identification of risks from retailer and consumer behavior" *Association of American Geographers Annual Meeting*, Washington, DC April 12-16.
- Osorio, A.E.** (2011). "Role of Scientists as Urban Entrepreneurs." Critical Perspectives on Entrepreneurship and Urban Development Symposium. Academy of Management Annual Meeting, August 12-16, in San Antonio, TX. *Published online as Abstract proceeding.*
- Osorio A.E.** & ogilvie, d. (2011). "A Ground Level Perspective on Collaborative Urban Renaissance through Entrepreneurial Participation" Association of American Geographers Annual Meeting, Washington, DC April 12-16.
- Osorio, A.E.** & Ozkazanc-Pan, B. (2011). "Critical Perspectives on Entrepreneurship and Urban Development." Symposium Organizer. Academy of Management Annual Meeting, August 12-16, in San Antonio, TX.
- Osorio, A.E.** & Reed, A. (2011). "An Entrepreneurial Context for the Theory of the Firm: Exploring Assumptions and Consequences." Academy of Management Annual Meeting, August 12-16, in San Antonio, TX.
- Corradini, M. G., Oddone, S. L., Barrio, Y, Darduin, A. L. & **Osorio A.E.** (2010). "Poles of food-borne disease risk: Mapping self-service food stores and temperature abuse in the city of Buenos Aires." *Association of American Geographers Annual Meeting*, Washington, DC April 14-18. *Published online as Abstract proceeding.*
- Osorio, A.E.** (2010). "Co-construction of Organizations and Environment: Research Methods to Explore Social Processes." Academy of Management Annual Meeting, August 6-10, Montreal, Canada. *Published online as Abstract proceeding.* doi:10.5465/AMBPP.2010.54509548.
- Osorio, A.E.** & ogilvie, d. (2010) "A Ground Level Perspective on Collaborative Urban Renaissance Through Entrepreneurial Participation." Association of American Geographers Annual Meeting, Washington DC. April 14-18.
- Nelli, N. L. & **Osorio, A.E.**, (2009). "Organizational Learning and the Creative Class: Learning Creative Ways to Cope with Perceived Environmental Uncertainty." Iberoamerican Academy of Management, Buenos Aires, Argentina, December 9-11.
- Nelli, N. L. & **Osorio, A.E.**, (2009). "Organizational Learning and the Creative Class: Learning Creative Ways to Cope with Perceived Environmental Uncertainty." 25th EGOS Colloquium; The art of practice in the 21st century organization. Barcelona, Spain. July 2-4.

- Osorio, A.E.** (2008). "A Tale of a Town: Artists Crafting "The Creative Class."" 2008 2010 Academy of Management Annual Meeting. Anaheim, CA. August 8-13. *Published online as Abstract proceeding. doi:10.5465/AMBPP.2008.33631427*
- Osorio, A.E.** (2006). "A New Business Approach: A Call for Business Strategies Alignment with Regional Sustainability & Development Goals." Academy of Management & United Nations Conference. *Business as an Agent of World Benefit*, Cleveland, OH. October 22-25.
- Mangaliso, M., Alves, J. & **Osorio, A.E.** (2005). "The Impact of Uncertainty and Decentralization on Information Usefulness: An International Comparison." Eastern Academy of Management National Conference, Springfield, MA. May 11–15.
- Wooldridge, W., Calás, M. B. & **Osorio, A.E.** (2005). "Growing On Lifestyle: Toward An Emergent Process Model Of Regional Cluster Development." Academy of Management Annual Meeting, Honolulu, HI. Aug 5- 10. *Published online as Abstract proceeding. doi:10.5465/AMBPP.2005.18782122*
- Osorio, A.E.** & Mangaliso, M. (2003). "From Strategic Thinking to Strategic Implementation: How Companies Shape an Industry." *Managing in a Global Economy*. 2003 Eastern Academy of Management, International Conference, Porto, Portugal. June.

INVITED PRESENTATIONS

- Osorio, A.E.** (2017) "Social Media Marketing Judging Panel." NJSBDC's Internet Marketing Week 2017, Rutgers University, Newark, NJ, 12-Oct
- Osorio, A.E.** (2017), "Product Development: From innovation to implementation"" University of Massachusetts Food Science Program, Amherst, MA. 5-Oct
- Osorio, A.E.** (2017), "Sustainability Innovation as Entrepreneurial Strategy," 2017 Mandela Washington Fellowship-Young African Leaders Initiative Business and Entrepreneurship Institute, Newark, NJ. 7-Jul
- Osorio, A.E.** (2017), "Managing Growing Venture Models vs. Startups," Entrepreneurship Pioneer Initiatives (EPI8), Newark, NJ. 27-Apr
- Osorio, A.E.** (2017), "Startups & the Entrepreneur," Entrepreneurship Pioneer Initiatives (EPI8), Newark, NJ. 27-Apr
- Osorio, A.E.** (2016) "Social Media Marketing." NJSBDC's Internet Marketing Week 2016, Rutgers University, Newark, NJ, 18-Oct
- Osorio, A.E.** (2016), "Product Development: From innovation to implementation"" University of Massachusetts Food Science Program, Amherst, MA. 13-Oct
- Osorio, A.E.** (2016), "Startups & New Ventures," VETs Program, Newark, NJ. 31-Aug
- Osorio, A.E.** (2016), "Sustainability Innovation as Entrepreneurial Strategy," 2016 Mandela Washington Fellowship-Young African Leaders Initiative Business and Entrepreneurship Institute, Newark, NJ. 19-Jun
- Osorio, A.E.** (2016), "Managing Growing Venture Models vs. Startups," Entrepreneurship Pioneer Initiatives (EPI8), Newark, NJ. 27-Apr

- Osorio, A.E.** (2016), “Startups & the Entrepreneur,” Entrepreneurship Pioneer Initiatives (EPI8), Newark, NJ. 27-Apr
- Osorio, A.E.** (2016), “Introduction to Entrepreneurship and the Business World,” PREP Program, Rutgers Business School, Newark, NJ 9-Apr
- Osorio, A.E.** (2015), “Business Plans Development,” Rutgers VETS Program, Newark, NJ. 29-Oct
- Osorio, A.E.** (2015), “Urban Business, Startups & the Entrepreneur,” Rutgers VETS Program, Newark, NJ. 3-Jun
- Osorio, A.E.** (2015), “Startups & the Entrepreneur,” Entrepreneurship Pioneer Initiatives (EPI7), Newark, NJ. 24-Apr
- Osorio, A.E.** (2015), “Managing Growing Venture Models vs. Startups,” Entrepreneurship Pioneer Initiatives (EPI7), Newark, NJ. 24-Apr
- Osorio, A.E.** (2014), “Que tipo de Emprendedor eres tu?” (*What type of Entrepreneur are you?*) Instituto Tecnológico de Monterrey, Campus Estado de Mexico, 19-May
- Osorio, A.E.** (2014), “Community Collaborative Scholar Work,” *Weekly research seminar*, Management Department, University of Massachusetts Boston, Boston, MA, 6-May.
- Osorio, A.E.** (2014), “What type of entrepreneur are you?,” Entrepreneurship Pioneer Initiatives (EPI6), Newark, NJ. 25-Apr.
- Osorio, A.E.** (2013), “Social Networks & Entrepreneurship. Entrepreneurship,” Pioneer Initiatives (EPI5), Newark, NJ.
- Osorio, A.E.** (2013), “Introduction to Entrepreneurship: Critical Views & Traditional Perspectives,” Rutgers Business School.
- Osorio, A.E.** (2013), “Entrepreneurship & Socioeconomic Development,” *Weekly research seminar*, Harvard Kennedy School of Public Policy.
- Osorio, A.E.** (2013), “Introduction to Business & Entrepreneurship. Rutgers,” Scholars Training & Enrichment Program (STEP) Rutgers Business School.
- Osorio, A.E.** (2013), “Introduction to Entrepreneurship,” Essex County High School
- Osorio, A.E.** (2013), “Business Communications,” Essex County High School.
- Osorio, A.E.** (2012), “Urban Entrepreneurship and local Business Strategies,” Rutgers Business School.
- Osorio, A.E.** (2011), “Creativity in Management,” Rutgers Business School.
- Osorio, A.E.** (2011), “Introduction to Entrepreneurship,” Rutgers Business School.
- Osorio, A.E.** (2008), “A Tale of a Town: Artists Crafting ‘The Creative Class’” Universidad de San Andres, Business School, Buenos Aires, Argentina.

PRESENTATIONS & INTERVIEWS (NON ACADEMIC)

- Osorio, A.E.** (2017) Attracting, Retaining High-Growth Clients and Formulating New Client Opportunities in this Small Business Segment. New Jersey Small Business Development Centers Headquarters (NJSBDC), Brookdale Community College, Lincroft, NJ, 19-Oct

- Osorio, A.E.** (2017), Using Central NJ as a Springboard to International Markets, NJ Immigrant Entrepreneur Awards. Middlesex County Chamber of Commerce. Monroe, NJ, 13-Sep
- Osorio, A.E.** (2017) Entrepreneurship Training as a Springboard to Business and Life Success, Presentation at New Jersey Association for Lifelong Learning (NJALL) Annual conference, 19-May
- Osorio, A.E.** (2016) Effects of the Trans Pacific Partnership in New Jersey, Interview for NJBiz.com. 05-Dec. Available at:
<http://www.njbiz.com/apps/pbcs.dll/article?AID=/20161205/NJBIZ01/312059993/going-global-trade-deal-debate-runs-deep>
- Osorio, A.E.** (2016) Effects of the Trans Pacific Partnership in New Jersey, TV Interview for NJTV. 24-Nov. Available at <http://www.njtvonline.org/news/video/trump-ending-trans-pacific-partnership-might-hurt-nj-businesses/#.WDZ8gH7v2Os.email>
- Osorio, A.E.** (2016) The Science of a Disaster. Keynote speaker. New Jersey Small Business Development Centers Headquarters (NJSBDC), Union County College, Union, NJ, 30-Aug
- Osorio, A.E.** (2016) The Power and Role of Immigrant Entrepreneurs in New Jersey, Keynote. NJ Immigrant Entrepreneur Awards Cocktail Reception, Organized by Statewide Hispanic Chamber of Commerce. 02-Nov.
<http://business.shccnj.org/events/details/nj-immigrant-entrepreneur-awards-cocktail-reception-39>
- Osorio, A.E.** (2016) Time Management Strategies. New Jersey Small Business Development Centers Headquarters (NJSBDC), Brookdale Community College, Lincroft, NJ, 28-Oct
- Osorio, A.E.** (2016) Strong Businesses Build Strong Communities. Keynote speaker. Greater Newark Enterprises Corporation Newark Annual Stakeholders Celebration, Newark, NJ, 29-June
- Osorio, A.E.** (2016) Financial Credit for Small Business & Entrepreneurs. Federal Reserve Bank of NY Panel Discussion. Greater Newark Enterprises Corporation Private Symposium. Newark, NJ, 28-June
- Osorio, A.E.** (2015), Socioeconomic Renaissance in Middlesex County, NJ. Findings and Reports on the Current State of Affairs in the Middlesex County. Scrambled eggs: General Assembly & Middlesex County Chamber of Commerce Board of Trustees. Monroe, NJ, 20-May
- Osorio, A.E.** (2015), Socioeconomic Renaissance in Middlesex County, NJ. Scrambled eggs: Economic Breakfast, Initial Findings on the Current State of Affairs in the Middlesex County. Middlesex County Chamber of Commerce. Monroe, NJ, 15-Jan
- Osorio, A.E.** (2014), The tactics and the roles of business within our society. The Art of the CEO. Radio –webcast available at:
<http://www.blogtalkradio.com/theartofthecoo/2014/11/18/global-entrepreneur-week-how-its-done> , 18-Nov

- Osorio, A.E.** (2014) Socioeconomic Renaissance in Middlesex County, NJ. Scrambles eggs: Economic Breakfast, You & New Jersey, Perfect Together. Middlesex County Chamber of Commerce. Princeton, NJ, 17-Oct
- Osorio, A.E.**, (2014) “Workshop: A Business of Your Own, Is It for You?” Next Level Conference & Celebration, 7th Annual Institute for Entrepreneurial Leadership, Newark, NJ, 10-Jul.
- Osorio, A.E.**, (2014) “Workshop: From the Kitchen to the Co-Packer workshop” Next Level Conference & Celebration, 7th Annual Institute For Entrepreneurial Leadership, Newark, NJ, 10-Jul.
- Osorio, A.E.** & Montemayor, R., (2014), *Socioeconomic Panel*, New Brunswick, NJ: 1st Binational Mexican American Summit of New Jersey, Rutgers Business School and Lazos America Unida in collaboration with the Mexican Consulate and the Office of the Governor of New Jersey Chris Christie, New Brunswick, NJ May, 3.
- Osorio, A.E.** (2014), Senator Cory A. Booker Small Business Roundtable Event: Challenges & Opportunities for Minority Small Business Owners. Camden NJ, 14-Feb.
- Osorio, A.E.** (2014), Senator John Menendez Round Table Discussion: Mexico USA Relationships and Treaties. Newark NJ, 14-March.
- Interview by Beeson, E. (2014), Help wanted: 2014 Super Bowl promises to create thousands of temporary jobs *The Star-Ledger* (Published: January 12, 2014), Interview available at:
http://www.nj.com/business/index.ssf/2014/01/help_wanted_super_bowl_promises_to_create_thousands_of_temporary_jobs.html
- Osorio, A.E.** (2013), Emprendimiento Empresarial y Desarrollo Economico (Entrepreneurship & Socioeconomic Development), Instituto de Desarrollo Urbano de Empresarios (IDUE), Brick City Development Corporation, Newark, NJ.
- Corradini, M. G. & **Osorio, A.E.** (2012), Food Safety Challenges in a Global Market, *III Food & Beverage Seminar: Peru to the World Expo / III Seminario de Alimentos y Bebidas: Peru to the World Expo*, Newark, NJ: Peru Agribusiness Inc, The Center for Urban Entrepreneurship & Economic Development (CUEED), and the Peruvian Government
- Osorio, A.E.** (2012) Entrepreneurial Opportunities in the US, *III Food & Beverage Seminar: Peru to the World Expo / III Seminario de Alimentos y Bebidas: Peru to the World Expo*, Newark, NJ: Peru Agribusiness Inc, The Center for Urban Entrepreneurship & Economic Development (CUEED), and the Peruvian Government.
- Osorio, A.E.** (2012), Food & Beverage Business Opportunities in the US -*TV interview*: Willax.tv.
- Osorio, A.E.** & Corradini, M.G. (2012), “Urban Food Security, *Interdisciplinary Conversations*.” Newark, NJ: Joseph C. Cornwall Center for Metropolitan Studies. November 28.
- Osorio, A.E.** (2011), Food Deserts in Inner Cities in the USA -PBS interview, Available at:
<http://video.pbs.org/video/2128431246>
- Osorio, A.E.** (2011), Tourism & Business in Peru, *II Food & Beverage Seminar: Peru to the World Expo / II Seminario de Alimentos y Bebidas: Peru to the World Expo*,

Newark, NJ: Peru Agribusiness Inc, The Center for Urban Entrepreneurship & Economic Development (CUEED), and the Peruvian Government.

Osorio, A.E. (2011), Tourism & Business in Peru -TV interview, Willax.tv. Available at: <http://willax.tv/internacional/seminario-en-eeuu-alimentos-y-bebidas> (in Spanish)

Osorio, A.E. (2009), Social Networks, Entrepreneurship Pioneer Initiatives I (EPI1), Newark, NJ.

Osorio, A.E. (2009), Urban Entrepreneurship and Green Initiatives, *The Essex County Green Business Breakfast*, Green Business Summit at PSEG, Ecoventions, Newark, NJ.

ORGANIZING & CHAIRING ACTIVITIES (NON ACADEMIC)

Osorio, A.E. (2017) First Time Home ownership, Rutgers Business School in collaboration with EduCasa (www.Educasausa.org), Newark, NJ, December 12.

Osorio, A.E. (2017) The Future of Work. *Taking the Pulse of the Region's Business: Is Our Workforce Healthy Enough to Thrive?*, Rutgers Business School, Newark, NJ, November 8.

Osorio, A.E., (2017) “3r Foro Hispanico de la Educacion en Neva Jersey,” Newark, NJ Grupo de Cónsules Latinoamericanos de Nueva Jersey (GLACO-NJ), Collaboration Colombia, Ecuador, México, El Salvador and Perú), Rutgers Newark, October 28.

Osorio, A.E., (2017) “Entrepreneurship Training as a Springboard to Business and Life Success,” Brookdale, NJ Association for Lifelong Learning Annual Conference, “We Can Do Difficult Things!” Brookdale Community College, May 19.

Osorio, A.E. (2016) Driving the Rising Tide of the Greater Newark Business Community: Higher Education's Role as a Strategic Partner. *Cross Campus and Community Collaborations*, Rutgers Business School, Newark, NJ, 29-Jun.

Osorio, A.E. (2014) Local Wealth, Global Millions. Global Entrepreneurship Week. Center for Urban Entrepreneurship & Economic Development (CUEED), Newark, NJ, 18-Nov

Osorio, A.E. (2014), Entrepreneurial Opportunities Between Mexico & New Jersey, *Socioeconomic Panel*, New Brunswick, NJ: 1st Binational Mexican American Summit of New Jersey, Rutgers Business School and Lazos America Unida in collaboration with the Mexican Consulate and the Office of the Governor of New Jersey Chris Christie., New Brunswick, NJ, 3-May.

Osorio, A.E. & Office of Senator Cory A. Booker. (2014). “Access to Capital Summit.” Newark NJ, Jun 13.

EXTERNAL GRANTS

Corradini, M. G., Rogers, M., **Osorio, A.E** (2017), *Data Science meets Food Science*. ARS \$ 42,000 (US\$ 2,692). Instituto de Tecnologia - Fundacion UADE. Buenos Aires, Argentina

Osorio, A.E. & Rowe, A, (2016-2017), *Rutgers V.E.T.S. (Veterans Environmental Technology and Solutions) program* \$37,800. Rutgers-Newark, The State University of New Jersey

- Alves, J., **Osorio, A.E.**, Corradini, M.G. (2016). *Exploring Innovation in Food Systems in the Pearl River Delta Region*. HK\$ 70,000 (US\$8,762). Macau Foundation.
- Alves, J., Xia, H., & **Osorio, A.E.** (2014-2016). *Analysis of Business Clusters in Macau*. HK\$ 340,000 (US\$80,000). Macau Foundation.
- Osorio, A.E.** & Cordero, J. (2013-2015). *Sandy Assessment: Small Business Recovery*. US\$50,000. US Small Business Administration.
- Osorio, A.E.** & Cordero, J. (2013-2014). *Entrepreneur Pioneer Initiative Support*. US\$5,000. Wells Fargo Foundation.
- Corradini, M. G., Oddone, S., **Osorio, A.E.** (2012-2013). *Identifying Modeling Factors that Affect Food Security (US\$ 19,500)*. Institute of Technology. College of Engineering and Sciences: Universidad Argentina de la Empresa. Buenos Aires, Argentina
- Corradini, M. G., Oddone, S., **Osorio, A.E.** (2011-2012). *Assessment of Urban Food Systems. (US\$ 11,000)*. Institute of Technology. College of Engineering and Sciences: Universidad Argentina de la Empresa, Buenos Aires, Argentina
- Corradini, M. G., Oddone, S., **Osorio, A.** (2011-2011). *Argentinean Federal Grant to support extraordinary research. ARS \$ 5,000 (US\$ 1,500)*. Fundacion ArgenINTA
- Corradini, M. G., Research Team: Oddone, S., **Osorio, A.E.** (2010-2011). *Temperature abuse in foods and probabilistic models of microbial growth and inactivation. (Grant Amount: US\$ 7,500)*. Institute of Technology. College of Engineering and Sciences: Universidad Argentina de la Empresa. Buenos Aires, Argentina
- ogilvie, d. & **Osorio, A.E.** (2010-2011) *IBM Packaged Services Grant of server and Implementation Grant. \$12,000*. IBM
- Corradini, M. G., Oddone, S., **Osorio, A.E.** (2009-2010) *Food Mishandling and Predictive Microbiology (Grant Amount: US\$ 10,000)* Universidad Argentina de la Empresa and government of the City of Buenos Aires.

INTERNAL GRANTS

- Mundra, K. & **Osorio, A.E.** (2017-2018), *Multi-Method Data Collection on Immigrant Networks and Socio-Economic Outcomes in New Jersey: A Descriptive Analysis*. \$60,000. Rutgers-Newark, The State University of New Jersey
- Valverde, J. Nepomnyaschy, L. Findley, P., Backstrand, J., **Osorio, A.E.** & Hanan Tanuos, (2015-2017), *H.E.A.L. Collaborative*. \$175,000. Rutgers-Newark, The State University of New Jersey
- New program in Urban Arts & Culture Leadership*. (2015-2017), \$100,000. Rutgers-Newark, The State University of New Jersey. Key Collaborator.
- White, C. & **Osorio, A.E.** (2014-2015), *Being Engaged Citizen-Leaders Now!* \$5,500. Rutgers, The State University of New Jersey. Course developed: *Being Engaged Citizen-Leaders Now!*
- Osorio, A.E.**, (2012) *Community Based Learning Grant Program Grant Recipient*. \$3,000. Rutgers, The State University of New Jersey. Course developed "*Urban Entrepreneurship & Economic Development*"

Wooldridge, W., Calás, M. B. & **Osorio, A.E.**, (2004-2005) *Extending Capabilities in the Emerging Cycling Service Industry*. \$10,000. University of Massachusetts Amherst

SERVICE TO THE PROFESSION

Leadership Roles

2017-ongoing- Treasurer Critical Management Studies (CMS) Division of the Academy of Management

2014-ongoing - Associate Editor, *New England Journal of Entrepreneurship* (NEJE)

2014 – Reviewer, International Mobility and Career Development of Female Scientists, *Austrian Science Fund*

2014-ongoing – Grants Reviewer, Instituto de los Mexicanos en el Exterior (IME-BECAS), New York. *Mexican Secretary of State*

Session Chair

Osorio, A.E. (2017) “Get Out of the Hotels (GOOTH)” CMS Session, Academy of Management Annual Meeting, Atlanta, GA August 4-8

Osorio, A.E. (2016) “Development: From Control to Emancipation?” CMS Session, Academy of Management Annual Meeting, Anaheim, CA August 5-9

Grace Guo, G., Jiang, C., Bewaji, T., Dutta, D. K., Gupta, A., Gupta, V., Javadian, G., **Osorio, A. E.**, Ozkazanc-Pan, B., & Yang, Q. (2016) "Classics in Entrepreneurship Research and Their Impact on Scholarship Today" Caucus, Academy of Management Annual Meeting, Anaheim, CA August 5-9.

Ozkazanc-Pan, B. , Donnelly, P., Bristow, A, Ratle, O., Robinson, S., Tessier, S., Scott, S. & **Osorio, A.E.**, (2015) “CMS Division Doctoral Student Consortium” Professional Development Workshop (PDW), Academy of Management Annual Meeting, Vancouver, BC, Canada, August 7-11.

Gavin Jack, G., Peredo, A.M., **Osorio, A.E.**, Perey, R. & Reichel, A. (2015) “Putting Degrowth to Practice: Re-Imagining Management Education as Disruption and Renewal” Professional Development Workshop (PDW), Academy of Management Annual Meeting, Vancouver, BC, Canada, August 7-11.

Osorio, A.E., Ozkazanc-Pan, B., Jack, G., Jammulamadaka, N. & Latha, N., (2014) “Career Development Workshop for New Critical Scholars and PhD Students" Professional Development Workshop (PDW), Academy of Management Annual Meeting, Philadelphia, PA August 1-5.

Osorio, A.E. & Ozkazanc-Pan, B. (2013) “Understanding Urban Entrepreneurship: Defining Concepts and Empirics." Professional Development Workshop (PDW), Academy of Management Annual Meeting, Orlando, FL August 9-13. *Published online as Abstract proceeding*

Osorio, A.E. & Ozkazanc-Pan, B., (2013) “Forms and Varieties under Capitalist and Transition Economies Urban Entrepreneurship Types: Examining Urban Entrepreneurship." Symposium, Academy of Management Annual Meeting, August 9-13, in Orlando, FL. *Published online as Abstract proceeding*

Robinson J.R. & **Osorio, A.E.** (2013) " Capitalism in Question: Business, Entrepreneurship and Economic Development in the Urban Context." Caucus, Academy of Management Annual Meeting, Orlando, FL August 9-13. *Published online as Abstract proceeding*

Osorio, A.E. & Ozkazanc-Pan, B. (2012) "Urban Entrepreneurship and Socioeconomic Development Policy in Formal and Informal Economies." Symposium, Academy of Management, Boston, MA Aug 3-7.

Osorio, A.E. & Ozkazanc-Pan, B. (2011) "Critical Perspectives on Entrepreneurship and Urban Development." Symposium, Academy of Management Annual Meeting, San Antonio, TX Aug 12-16.

Osorio, A.E. (2005-2009), "Ph.D Ad-Hoc Management Research Seminar," Monthly meetings, Isenberg School of Management, University of Massachusetts, Amherst, MA.

Paper Discussant

Osorio, A. E., (2016) " Development: From Control to Emancipation?" Paper Session Chair, Academy of Management Annual Meeting, Anaheim, CA August 5-9.

Paper Reviewer

Academy of Management (2012-ongoing)

Eastern Academy of Management - Regional Conference (2004)

Eastern Academy of Management - International Conference (2003)

SERVICE TO THE UNIVERSITY

Commissions & Committees

2017- ongoing –Newark Arts Task Force –Co-chair Research and Data group, Newark Arts

2017- ongoing –Express Newark Project Advisor, Chancellor’s Office

2016-ongoing –Teachers Village Project Advisor, Chancellor’s Office

2016-ongoing –Hispanic Serving Institution Advisor, Chancellor’s Office

2015-ongoing – Rutgers Newark Chancellor’s Commission on Diversity

2015-ongoing – Rutgers Newark Chancellor’s Seed Grants Committee

2015-ongoing – Community Engagement Task Force, Rutgers Business School

2015-2016 – Rutgers Newark Chancellor’s New Professorate Committee

2014-2016 –Latino Advisory Council, Rutgers University. President Office

2010-ongoing - Grad School Faculty, Rutgers Business School

2014-2016 – Rutgers Business School Strategic Plan Committee

2014-2015 – Diversity Strategic Group, Rutgers University Newark

2014-2015 – Diversity Safe Zone Officer, Rutgers University Newark

06/2014-12/2014 –Vice-chair Hispanic Task Force, Rutgers. Business School

06/2014-12/2014 –Diversity Task Force, Rutgers. Business School

06/2014-09/2014 – Rutgers Business School Hispanic Task Force, Rutgers Business School Dean’s Office

06/2014-09/2014 – Rutgers Business School Diversity Task Force, Rutgers Business School Dean's Office
2010-2014 - Fellow, New Brunswick Business School
2009-2011 - Program coordinator & Student liaison for Rutgers UG Entrepreneurship Program
09/2009-05/2011 - Establishment of an UG Entrepreneurship Programs for Rutgers

STUDENT-CENTERED SERVICE

Graduate Students Academic Projects Supervised

Lenore Pearson. (2015-current). Doctoral Student Ph.D. Dissertation committee member.
Youngeun Shin. (2015). MBA Student. Special Topic. Middlesex Chamber of Commerce.
Jenny Lao-Phillips (2015). Doctoral Student Ph.D. Dissertation external committee member. University of Saint Joseph, Macau.
Tao Shen. (2013-2014). Doctoral Student. Summer Project. Exploring the Influence of Entrepreneurship Education on Entrepreneurial Intentions of University Students in China
Huangen Chen. (2013). Doctoral Student. Summer Project. Entrepreneurial Training in China
Kelechi Nwoke. (2013). Doctoral Student. Summer Project. Understanding Urban Entrepreneurship: Creative Spaces at Urban Locations
Yun (Millie) Su. (2011-2013). Doctoral Student. Ph.D. Dissertation committee member. Academic Scientists' Construction of Knowledge for Complex Innovation: The Knowing in Practice Perspective
Amanze Okere. (2012). MBA Student. Special Topic Course. Integrated Business Applications

Undergraduate Students Academic Projects Supervised

Benjamin Lioue. (2015-2016) Undergraduate. Honors Thesis Advisor. Social College Experience.
Keziah Riddick. (2015-2016) Undergraduate. Honors Thesis – Second Reader. Leadership.
Daniel Rosario. (2015) Undergraduate. Honors Thesis Advisor. Socio Economic Development in NJ
Cristina Mateo. (2013) Undergraduate. Special Topic Course. Entrepreneurship & Mix Income Housing
Alejandra Alvarez. (2011) Undergraduate. Honors Thesis Advisor. Simple Steps to a Start up?
Jihra Berman. (2011) Undergraduate. Special Topic Course. Organization Restructuring
Jorge Garcia. (2011) Undergraduate. Special Topic Course. Running a Start up
Peter Schlittenhardt. (2011) Undergraduate. Special Topic Course. Managing Successful Student Organizations

Jonathan Collazo. (2010). Undergraduate. Special Topic Course. Urban Entrepreneurship Council

General Student Advisement

2017-ongoing - UndocuRutgers Academic Advisor

2013-ongoing - Association of Latino Professionals in Finance and Accounting Chapter Rutgers (ALPFA) Academic Advisor

2013-2015 – MBA Rutgers Business School (RBS) Pride. Academic Advisor

2012- 2014 –Collective Entrepreneurship Organization (CEO). Academic Advisor

2011- 2012 –Urban Entrepreneurial Council. Academic Advisor

2011-2012 –New Brunswick Entrepreneurship minor adviser (120 students)

2010-2012 –Newark Entrepreneurship minor adviser (30 students)

Student Competitions

2017 – Rutgers New Brunswick Honors School, College Avenue. Social Entrepreneurship. Judge on Business Case Competition. (November 13, 2017)

2017 - Rutgers Business School Newark-New Jersey County College Case Competition (RBS C4). Judge on Case Study Competition. (April 7, 2016).

2016 - Rutgers Business School Newark-New Jersey County College Case Competition (RBS C4). Judge on Case Study Competition. (April 1, 2016).

CONSULTING

“Industrias Culturales: Definiciones, valor, y caracterización” Analysis on understandings, definitions, and policies supporting and controlling cultural and artistic industries. Project tasked by the Division of International Commerce, Services, and Investment, Mexican Secretariat of Economy (Division de Comercio Internacional de Servicios e Inversión, Secretaría de Economía de México). (2017)

“NJSBDC – Rutgers Fairmount Neighborhood Business Training Project.” Task force to address the business training needs in the Fairmount Neighborhood, Newark, NJ. Report & training funded by NJSBDC with a seed Grant from Rutgers Newark Chancellor’s Office. (2017).

“NJSBDC – Rutgers Fairmount Neighborhood Project.” Study to explore the business environment and business needs in the Fairmount Neighborhood, Newark, NJ. Report funded by NJSBDC with a seed Grant from Rutgers Newark Chancellor’s Office. (2016).

“Exploring Innovation in Food Systems in the Pearl River Delta Region.” Study to explore food systems in Macao as part of the Delta Pearl River area. Report funded by the Macau Foundation. (2016).

“Business Clusters in Macao and Local Economic Development.” Study to assess alternative paths of socioeconomic development for Macao as a cornerstone in the Delta Pearl River area. Report funded by the Macau Foundation. (2015).

“Sandy Assessment: Small Business Recovery.” Report to provide paths of improvement for the Small Business Development Centers when helping recovery efforts after major

disasters. Study funded by the US Small Business Administration Office of New Jersey. (2015),

“Socioeconomic Future of Middlesex County, New Jersey.” Analysis to assess paths of business growth in the Middlesex, NJ Area. Project Commissioned by the Middlesex Chamber of Commerce (2014-2015)

“Assessment of the State of the Art of the Urban Retail Industry in US.” Study commissioned by the International Council of Shopping Centers. (2014)

“Food Security in Urban Contexts.” Collaboration with Universidad Argentina de la Empresa (2011)

SERVICE TO THE LOCAL COMMUNITY

Socioeconomic Development & Research Initiatives

“*Middlesex Economic Development Report.*” Research project tasked to assess the economic environment in Middlesex County, New Jersey to provide business advice and support local policy initiatives. Project partnered with the Federal Reserve, New York Office.

“*Newark’s Community Cultural Plan.*” Research project tasked to develop metrics to assess impact and relevance of the arts in Newark. Project partners include Newark Arts Council, Newark’s Visitor Bureau, Newark’s City Hall (2017-ongoing)

“*VETs Networking Program – Business & Entrepreneurship Networking Component.*” Networking and social capital building program to support Veterans launching ventures in the Green Industry. (2017).

“*Newark City of Learning Collaborative (NCLC).*” Develop metrics to assess impact and collaboration strength for NCLC partners. A citywide postsecondary collective impact network, committed to increasing the percentage of Newark residents with postsecondary degrees, certificates, and high quality credentials from the current 17 percent to 25 percent by 2025 (2015-ongoing)

“*VETs Education Program – Business & Entrepreneurship Training Component.*” Training program to support Veterans launching ventures in the Green Industry. (2014-2015).

“*Fairmount Promise Neighborhood Initiative.*” Development of the implementation plan and organization to execute the socioeconomic development initiative for the Fairmount neighborhood, Newark, NJ. Project done in collaboration with the Cornwall Center for Metropolitan Studies. (2016)

“*Newark Work Ready Program.*” Analysis of the organizational collaborations in the Newark area aiming to promote the employment of local students. Project done in collaboration with the Cornwall Center for Metropolitan Studies. (2015-2016).

“*Sandy Assessment: Small Business Recovery.*” Report to provide paths of improvement for the Small Business Development Centers when helping recovery efforts after major disasters. Study funded by the US Small Business Administration Office of New Jersey. (2015),

“*Socioeconomic Future of Middlesex County, New Jersey.*” Analysis to assess paths of business growth in the Middlesex, NJ Area. Project commissioned by the Middlesex Chamber of Commerce (2014-2015)

“*Entrepreneurship Pioneer Initiative (EPI)*.” Training program for First Generation Entrepreneurs. Initiative developed at Rutgers (2010-201).

“*Food Security in Urban Contexts*.” Collaboration with Universidad Argentina de la Empresa (2011)

“*A Tale of a Town: Artists Crafting ‘The Creative Class’: Analysis of the Impact of the Arts for Grassroots Socioeconomic Development Initiatives*.” Independent Study (2010)

“*Large Millimeter Telescope Project (LMT)*.” USD\$100-Million Binational USA-Mexico Program to build a radio telescope and provide opportunities for economic development in central Mexico

Board Advisory

2015-ongoing – PlaNewark. Board member / Advisor

2013-ongoing – Board member of Project Dental All (formerly Project Dental Africa)

2011-ongoing - Peru Agribusiness Inc. Board Member

2013, 2016 – James Street Historical Neighborhood Association, Board Member

2013-2015 – Newark Proud. Board Member

2012-2015 – La Casa Don Pedro – Economic Development Advisor

Community Advisory

2014-ongoing –New Jersey Community relationships Advisor, *Mexican Consulate in New York*

2014-2015 – Economic Development Advisor, *Halsey Street Revitalization Project*

2012-2014 – External Advisor, *Newark’s food policy department*

2011-2012 - Implementation Committee Team member, *Halsey Street Block Party Project*

2010-2016 - Implementation Committee Team member, *Lower Broadway Socioeconomic Development*

2010-2011 - Evaluation/Data Partner Team member, *SHCI Living Cities TII Newark*

Business Support

Wonder Curl, Development of Growth Strategy for a line of all natural hair products for curly hair. Team project for Undergraduate course. Spring 2017 email: scarlett@wondercurl.com website: <https://www.wondercurl.com> Entrepreneur; Scarlett Rocourt

Tabooze, Development of Growth Strategy for an all natural, flavor, sugar-free, calorie free cocktail mixer and jelly line. Team project for Undergraduate course. Fall 2016. Email: lschlakman@aol.com Entrepreneur; Lori Schlakman.

Misana Misana, Tanzania, manyamamisana@gmail.com, Washington Mandela Fellow 2016, Feedlot-Disease free Beef

Bahnan Omar Loula, Djibouti, omar.bahnan@gmail.com, Washington Mandela Fellow 2016, E - Procurement

Zintle Raziya, South Africa, zintleraziya@gmail.com, Washington Mandela Fellow 2016, Igniting Humanity - NPO (community empowerment)

Namasiku Bainga, Namibia, baingaiivy@gmail.com, Washington Mandela Fellow 2016, Serial Entrepreneur

Chebet Lesan, Kenya, chebetlesan@gmail.com, Washington Mandela Fellow 2016, Moto-Charcoal Briquettes

Sylver Kibelolaud, Congo, sylverd.k@gmail.com, Washington Mandela Fellow 2016, GreenVille Solutions (GVS)

Jams by Kim LLC– Development of Growth Strategy for an artisanal jams and jelly line. Team project for Undergraduate course. Spring 2016. Website: <https://www.jamsbykim.com> Food-preneur; Kim Osterhoudt.

Jayaraman Food– Development of Growth Strategy for opening a new café and extending existing catering services. Team project for Undergraduate course. Spring 2015. Food-preneur: Geetha Jayaraman.

Bee Leaf in Bags LLC– Development of Growth Strategy for a new line of reusable grocery bags. Team project for Undergraduate course. Spring 2015. Entrepreneur: Devika Chinapen.

Edible Lights – Development of a startup strategy for an R&D on naturally occurring edible lights at Rutgers Food Science Department. Team project for MBA course. Spring 2014. Tech-preneurs: Maria G. Corradini & Richard Ludescher.

New Jersey City Pest Control LLC – Development of a marketing and a financial strategy for a home and garden extermination services. Team project for MBA course. Spring 2014. Entrepreneur: Mali Ramos.

Vets Program at SEBS – Develop of a sustainable strategy for an outreach programs to train Veterans to provide services for urban and suburban gardening. Team project for MBA course. Spring 2014. Program Coordinator: Matthew Smith & Sabedo Argueta.

Femworks LLC – Development of a marketing strategy for a minority Marketing firm. Team project for MBA course. Spring 2014. Entrepreneur: Kimberlee S. Williams.

HEAL – Development of a startup and a funding strategy for a Health and Law Center for underserved urban communities. Team project for MBA students. Spring 2014. Entrepreneur: Jenifer Valverde.

Davis Center LLC – Development of an online operations strategy for an education and training program. Team project for MBA course. Spring 2014. Entrepreneur: Dorinne Davis.

YOPAT – Development of a marketing and pricing strategy for an urban events firm. Team project for MBA course. Spring 2014. Entrepreneurs: SuSu Stewart & Linda Street

Project Dental All (PDA) – Development of a Startup and global growth strategy for a non-profit organization to promote dental education and dental health. Spring 2013. Entrepreneur: Kwame Otuo-Achampong.

LINGUISTIC ABILITY

Full proficiency: Spanish and English

TRAINING & CERTIFICATES**Collaborative Institutional Training Initiative (CITI) Program**

Social/Behavioral/Epidemiologic Research Investigators. Completion 26-Jun-2017 Record ID: 22391058

Social and Behavioral Responsible Conduct of Research. Completion 26-Jun-2017 Record ID: 13811826

Safe Zone Liaison

Rutgers LGTBQ Safe Zone Liaison, 2014-current

Experimental Exercises

Eastern Academy of Management, 05/2009

Human Research Subjects Training Certificate

Collaborative Institutional Training Initiative (CITI), 2008-current

WebCT Vista online and distance education training

University of Massachusetts Amherst, 2006

Advance teaching training seminar

University of Massachusetts Amherst, 2002

Teaching training seminar

University of Massachusetts Amherst, 2002