

GUANG MA

Department of Accounting & Information Systems
Rutgers Business School
Rutgers University

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EMPLOYMENT

Rutgers University, Rutgers Business School	New Brunswick, NJ
<i>Associate Professor (without tenure)</i>	<i>2023 – Present</i>
McGill University, Desautels Faculty of Management	Montreal, QC
<i>Assistant Professor of Accounting</i>	<i>2019 - 2023</i>
National University of Singapore, NUS Business School	Singapore
<i>Assistant Professor of Accounting</i>	<i>2012 - 2019</i>

EDUCATION

The University of Texas at Dallas	Richardson, TX
<i>Ph.D. in Management Science</i>	<i>2012</i>
<i>(Concentration in Accounting and Information Management)</i>	
Peking University	Beijing, China
<i>M.A. in Economics with Concentration in Finance</i>	<i>2005</i>
<i>B.B.A. in Financial Management, Minor in Spanish</i>	<i>2003</i>

EDITORIAL BOARD AND REVIEW SERVICES:

- **Editorial Board:**
Contemporary Accounting Research 2023-2025
- **Ad-hoc Reviewer for Journals:**
Management Science 2015 – present
Production and Operations Management 2022 – present
Journal of Economic Behavior & Organization 2012 - 2019
Journal of Accounting, Auditing, and Finance 2015 – present
Contemporary Accounting Research 2016 – present
Accounting Perspectives 2014 – present
European Accounting Review 2016 – present
Asia-Pacific Journal of Financial Studies 2020 – present
- **Peer Reviewer for Grant Committees:**
Research Grants Council (RGC) of Hong Kong: 2019 - Present
- **Reviewer and Moderator for Conferences:**

AAA Annual Meeting	2012 - present
FARS Midyear Meeting	2012 - present
IAS Midyear Meeting	2017 - 2018
EAA Annual Congress	2012 - 2018

PUBLICATIONS

9. Brown, S., Ma, G., and Tucker, J. “*Financial Statement Similarity*”. *Contemporary Accounting Research*, 2023 (forthcoming).
8. Cao, S., Li, Y. and **Ma, G.** “*Labor Market Benefit of Disaggregated Disclosure*”. *Contemporary Accounting Research*, 2022 (Fall). Vol 39, Issue 3, pp 1726-1757.
7. Liao, P-C., **Ma, G.**, and Radhakrishnan, S. “*Adverse Selection, Diversion of Resources and Conservatism*”, *Contemporary Accounting Research*, 2021 (Summer). Vol 38, Issue 2, pp 1114-1138.
6. **Ma, G.** “*The Information Content of Operations-Related Disclosure*”, *Journal of Accounting Literature*, 2019 (December). Vol 43, pp 87-107.
5. Cao, S., **Ma, G.**, Tucker, J., and Wan, C. “*Technological Peer Pressure and Product Disclosure*”, *The Accounting Review*, 2018 (November). Vol 93, Issue 6, pp 95-126.
4. **Ma, G.**, and Markov, S. “*The Market’s Assessment of the Probability of Meeting or Beating the Consensus*”, *Contemporary Accounting Research*, 2017 (January). Vol 34, Issue 1, pp 314-342.
3. “*Equity Structure and Financial Restatement: A Research from China*”, with Chunsheng Zhou. *Journal of Financial Research*. Nov. 2005.
2. “*Law, Corporate Governance, and Corporate Scandal in an Emerging Economy: Insights from China*”, with Yi Zhang. *The Management World*. Oct. 2005.
1. “*Central Bank Independence and Macroeconomic Performance*”. *Economic Science*. Jun. 2003.

RESEARCH GRANTS

1. Co-PI, 2022-2027. “*Private Interaction with Management: Evidence from Textual Analysis of Analyst Reports*”. SSHRC (Social Sciences and Humanities Research Council) Insight Grant. Amount CAD \$147,966.
2. PI, 2016-2018. “*Brokerage Culture, Tipping, and Analyst Ranking*”, Singapore MOE AcRF Tier 1, Amount SGD \$28,000.
3. PI, 2015-2017. “*Public Release of Enforcement Actions and Financial System Stability*”, Singapore MOE AcRF Tier 1, Amount SGD \$39,000.
4. PI, 2012-2015. “*CEO Psychological Attributes and Corporate Disclosure*”, Singapore MOE AcRF Startup Grant, Amount SGD \$40,000.

TEACHING INTEREST

Business/Data Analytics, Accounting Information System, Financial Accounting (introductory, intermediate, and advanced), Financial Statement Analysis, Accounting Theory

TEACHING EXPERIENCE

McGill University Montreal, QC

“Research Design in Accounting” (Ph.D.)

Teaching evaluation:

5 (6 enrolled)

Fall 2022

“Development of Accounting Thoughts” (undergraduate)

Teaching evaluation:

4.8 (75 enrolled)

Winter 2023

4.6 (74 enrolled)

Winter 2022

4.3 (86 enrolled)

Winter 2021

4.1 (73 enrolled)

Winter 2020

Nominated for the *BCom Elective Teaching Awards*

“Introductory Financial Accounting” (undergraduate)

Winter, 2021

Teaching evaluation: 4.1 (62 enrolled)

National University of Singapore

Singapore

“Empirical Accounting Research” (PhD seminar)

2018-2019

Teaching evaluation: 4.8

“Corporate Accounting & Reporting” (undergraduate)

2017-2019

Enrollment: 150 on average

Teaching evaluation: 4.2 on average

“Introductory Financial Accounting” (undergraduate)

2012 - 2017

Enrollment: 600+ on average

Teaching evaluation: 4.0+ on average

The University of Texas at Dallas

Richardson, TX

Instructor:

2011

“Introductory Financial Accounting” (undergraduate)

Enrollment: 30+ on average

Teaching evaluation: 4.5+ on average

Teaching Assistant:

2007 - 2012

“Financial Accounting” (undergraduate, master, MBA & EMBA)

“Research Seminar in Capital Markets” (PhD)

PROFESSIONAL EXPERIENCE

China Merchants Bank (Headquarters)

Shenzhen, China

Management Trainee, Planning and Finance Department

May 2005 – July 2007

SERVICES

- **McGill University** Montreal, QC
EDI (Equity, Diversity, and Inclusion) area representative 2020 – 2022
Workshop committee 2019 – 2022
UPC committee 2019 – 2020
- **National University of Singapore** Singapore
Workshop committee chair and coordinator 2017 – 2019
Workshop committee 2015 – 2016
Junior faculty recruiting committee 2013 – 2015
Cerebration case competition, judge 2014
Honor theses examiner 2014 – 2018

CONFERENCES AND INVITED PRESENTATIONS

National Investor Relations Institute (NIRD)		
Annual Meeting	Chicago, IL	<i>June 2023</i>
Baruch-Fordham-Rutgers Accounting Symposium	Newark, NJ	<i>May 2023</i>
Concordia-HEC-McGill Joint Symposium	Montreal, QC	<i>December 2022</i>
FARS Midyear Meeting 2022	Virtual	<i>January 2022</i>
Peking University	Beijing, China	<i>July 2021</i>
FARS Midyear Meeting	Nashville, TN	<i>January 2020</i>
AAA Annual Meeting	San Francisco, CA	<i>August 2019</i>
McGill University	Montreal, QC	<i>February 2019</i>
University of Oklahoma	Norman, OK	<i>February 2019</i>
University of Hong Kong	Hong Kong	<i>January 2019</i>
Nanjing University	Nanjing, China	<i>December 2018</i>
City University of Hong Kong	Hong Kong	<i>November 2018</i>
University of North Texas	Dallas, TX	<i>September 2018</i>
Kennesaw State University	Atlanta, GA	<i>September 2018</i>
Georgia State University		
(invited speaker for PhD seminar)	Atlanta, GA	<i>August 2018</i>
EAA Congress	Milan, Italy	<i>May 2018</i>
Tri-University Accounting Research Forum	Singapore	<i>April 2018</i>
Tsinghua University	Beijing, China	<i>December 2017</i>
EAA Congress	Valencia, Spain	<i>May 2017</i>
FARS Midyear Meeting	Charlotte, NC	<i>January 2017</i>
IAS Midyear Meeting	Tampa, FL	<i>January 2017</i>
TJAR Annual Meeting	Kobe, Japan	<i>January 2017</i>
Singapore Management University	Singapore	<i>September 2016</i>
Tri-University Accounting Research Forum	Singapore	<i>April 2016</i>
Conference on Convergence of Financial and Managerial Accounting Research	Calgary, Canada	<i>June 2015</i>
AAA Annual Meeting 2014	Atlanta, GA	<i>August 2014</i>
Nanyang Technological University	Singapore	<i>April 2014</i>
Xiamen University	Xiamen, China	<i>December 2013</i>
AAA FARS Midyear Meeting 2013	San Diego, CA	<i>January 2013</i>

Korean Accounting Association Midyear Conference	Seoul, Korea	<i>December 2012</i>
AAA Annual Meeting 2012	Washington, DC	<i>August 2012</i>
AAA FARS Midyear Meeting 2012	Chicago, IL	<i>January 2012</i>
Tulane University	New Orleans, LA	<i>March 2012</i>
George Mason University	Fairfax, VA	<i>March 2012</i>
CUNY – Baruch College	NYC, NY	<i>March 2012</i>
National University of Singapore	Singapore	<i>February 2012</i>
City University of Hong Kong	Hong Kong	<i>February 2012</i>
Chinese University of Hong Kong	Hong Kong	<i>February 2012</i>
5th Annual IECG Research Symposium Series	Richardson, TX	<i>August 2011</i>
AAA Annual Meeting 2011	Denver, CO	<i>August 2011</i>
AFA Annual Meeting 2007	Chicago, IL	<i>January 2007</i>
AAA Annual Meeting 2006	Washington, DC	<i>August 2006</i>
Asian Finance Association Annual Conference 2005	Malaysia	<i>July 2005</i>

PHD STUDENT COMMITTEE

Ximi Wang, McGill	<i>2021-Now</i>
Peng Wang, McGill	<i>2021-Now</i>
Xinjiao Guan, NUS (Placement: Monash University)	<i>2018</i>
Sha Pei, NUS (Placement: Shanghai Lixin University of Accounting and Finance)	<i>2018</i>
Yuehua Li, NUS (Placement: Shanghai University of Finance and Economics)	<i>2017</i>
Zeyu Sun, NUS (Placement: University of International Business and Economics)	<i>2015</i>