

# HUAXIA LI

Accounting & Information Systems  
Rutgers Business School – Newark and New Brunswick  
1 Washington Park 902B, Newark, NJ 07102  
201-889-4957  
[huaxia.li@business.rutgers.edu](mailto:huaxia.li@business.rutgers.edu)

## ACADEMIC POSITION:

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### RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY

#### Rutgers Business School – Newark and New Brunswick

Lecturer (Instructor 50%) - A Professional Practice Rank	2022-Present
Research Assistant	06/2022 – 08/2022
Teaching Assistant	01/2022 – 06/2022

## EDUCATION:

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### RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY

#### Rutgers Business School – Newark and New Brunswick

Ph.D. in Management – Accounting Information System Expected Graduation: 06/2024

### RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY

#### Rutgers Business School – Newark and New Brunswick

Master of Information Technology and Analytics 01/2020

### UNIVERSITY OF MACAU, MACAU, CHINA

#### Faculty of Business Administration

Bachelor of Business Administration in Financial Controllershship	06/2018
• Exchange: Tsinghua University, School of Economics and Management	Spring 2017
• Summer Exchange: University of California at Berkeley	Summer 2016

## RESEARCH INTEREST:

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Government accounting and reporting quality  
Emerging technologies in auditing  
Corporate social responsibility related issues

## WORKING PAPERS:

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GASB Post Implementation Review: A Process of Unstructured Data Collection (with Danyang Wei, Kevin C. Moffitt and Miklos A. Vasarhelyi)

Exploring Mayors' Disclosure Patterns on Social Media: Evidence From Twitter Expressions (with Xinxin Wang and Hussein Issa)

Can CEO's characteristics predict corporate greenwashing? Evidence from China's heavily polluted industries (with Qiang Li and Zichun He)

## ACADEMIC ACTIVITIES:

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Conference

Thirty-first Annual Strategic and Emerging Technologies Research Workshop at 2022 AAA Annual Meeting, San Diego, 2022

## **GRANTS & AWARDS**

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- Dean's list, Second semester, University of Macau, 2015-2016
- University of Macau Full Scholarship, 2014-2018
- Government Accounting Standard Board Crain Grant, 2019
- 2021-22 Graduate School-Newark Scholarship, 2021
- 2022 Summer Ph.D. Student Scholarships, 2022

## **PROFESSIONAL EXPERIENCE:**

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**Beijing Mobike Technology Co., Ltd.,** Beijing, China

04/2017-07/2017

Financial Intern

- Identified, managed and analyzed trends within national financial data and applied Excel Modeling & SPSS to evaluate the monthly cost flow report; generated various visualizations and Excel Dashboards in order to portray the budget trend and cost-saving plan.
- Coordinated with accountants from 170 operational cities and 4 countries to conduct invoice and contract verifications, authentication and archives; maintained the company database, invoice data, and client information.

**McCann-Erickson World Group.,** Beijing, China

02/2017- 04/2017

Customer Analysis Intern

- Analyzed the keywords within the daily interaction of Nestlé's Sina Microblog and WeChat Official Account in order to present synthesized and condensed data to the manager, utilizing pivot tables & data validation Excel functions, which helped to promote the decision-making process.

## **SKILLS:**

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- Programming Languages and Database: Python, R, SQL
- Professional Software: UiPath, Tableau
- Graphic Design Software and Application
- Languages: Mandarin (Native), English (Fluent)