

JEANA WIRTEBERG, Ph. D.

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EDUCATION

- 1979 **University of California at Los Angeles**, Los Angeles, CA
Ph.D.; Developmental Psychology; Social Psychology;
Measurement & Statistics.
Dissertation: *Expanding Girls' Occupational Potential: A Case Study of the Implementation of Title IX's Anti Sex-Segregation Provision in Seventh Grade Practical Arts.*
First Prize, Social Issues Dissertation Award from the Society for the Psychological Study of Social Issues (Division 9 of APA).
- 1972 **University of California at Los Angeles**, Los Angeles, CA
Master of Arts, Psychology
- 1971 **The City College of City University of New York**, New York, NY
Bachelor of Science, Mathematics, *Phi Beta Kappa, Magna Cum Laude.*

SUPPLEMENTAL EDUCATION

- 2017 **Rutgers University**, Institute for Ethical Leadership, Newark, N.J.
Corporate Social Responsibility (CSR) Certificate Program
- 1992 **Babson University**, Babson Park, MA.
Strategic Human Resources Management Executive Education
- 1987 **University of Michigan Business School**, Ann Arbor, Michigan
Business-to-Business Marketing
- 1985 **Wharton School of Business, University of Pennsylvania**,
Finance and Accounting for the Non-Financial Manager,
Philadelphia, PA.

ACADEMIC EXPERIENCE

- Sept. 2016 to Present **Rutgers Business School, Rutgers University**, Newark & New Brunswick, *Associate Professor of Professional Practice, Department of Management & Global Business.*
Courses Taught: Organizational Behavior in MBA; Management Skills, Women Leading in Business in BUILD program.
- 2004-2017 **Fairleigh Dickinson University**, Madison, NJ
Institute for Sustainable Enterprise, Co-Founder & Senior Advisor

- 2014-Aug. 2016 **Rutgers Business School, Rutgers University**, Newark & New Brunswick, *Part-Time Lecturer, Department of Management & Global Business.*
 Courses Taught: Organizational Behavior in MBA; Women Leading in Business in BUILD program.
- 2014-2016 **Bard College**, Annandale-on-Hudson, New York
 MBA Program in Sustainability, Visiting Lecturer
 Courses Taught: HR/Employees & Organizations

PROFESSIONAL MEMBERSHIPS

- 1992-Present Academy of Management
 Divisions: ONE, HR, ODC, Management Consulting, SIM
- 1992-Present Human Resources People & Strategy (formerly Human Resources Planning Society)
- 2000-Present Society for Human Resource Management (SHRM)
- 2008-Present Sustainability Management Association
- 2008-Present Morris County Chamber of Commerce
- 2008-2017 New Jersey Chamber of Commerce
- 1995-Present NJ Organization Development Learning Community
 (Founding member)
- 2006-Present OD Collaborative for a Flourishing World (Formerly Global Community for the Future of Organization Development).
 Founding member and leader, Research Committee

HONOR SOCIETIES

- 1972 Phi Beta Kappa

AWARDS & ACHIEVEMENTS

- 2001 New Jersey Association of Women Business Owners (NJAWBO) "*Salute to Women Leaders*" award (one of ten in New Jersey)
- 1999 *Distinguished Executive Fellow*, Center for Human Resource Management Studies, *Fairleigh Dickinson University*
- 1999 *Tribute to Women and Industry (TWIN) Award*
- 1995 *AT&T Human Resources Excellence Award*, for *Global HR Transformation*
- 1994 *AT&T Human Resources Excellence Award*, for *Strategic Assessment Survey*

- 1991 *AT&T HR Rave Award*, for recruiting of several hundred sales associates, 1990/91
- 1988 *AT&T Council of Leaders Winner*, Consumer Products
- 1979 *Dissertation Award* (first prize) from *Society for Psychological Study of Social Issues*
- 1978 *Graduate Woman of the Year Award*, Association of Academic Women,
- 1975 *Outstanding UCLA Graduate Student Award*.

PROFESSIONAL EXPERIENCE

- 2004-2016** **Institute for Sustainable Enterprise (ISE), Silberman College of Business, Fairleigh Dickinson University.**
Co-Founder/Director/Senior Advisor, External Relations and Services & Executive Researcher
- 2009-Present** **Transitioning to Green, LLC, President & CEO, and Transitioning to Green Foundation, President & Executive Director.**
- 1996-2004** **Public Service Enterprise Group (PSEG)**
Human Resources Director: Development, Quality & Organization Effectiveness
- 1983-1996** **AT&T**
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- 1992-1996** **AT&T HUMAN RESOURCES**
District Manager, HR Professionalism
- 1990-1991** **AT&T Human Resources**
Manager, Management Employment/College Relations
- 1988-1990** **AT&T Human Resources**
Manager, AT&T Employee Surveys
- 1985-1988** **AT&T Consumer Products**
Marketing Manager
- 1983-1984** **American Bell & AT&T Consumer Products**
Market Research Manager
- 1979-1983** **National Institute of Education, Department of Education, Washington, D.C.**
Research Manager/Team Leader, Social Processes/Women's Research Team
- 1975-1979** **U.S. Commission on Civil Rights, Washington, DC**
Office of Research, Social Science Analyst

PUBLICATIONS

BOOKS

- 2018.** J. Wirtenberg (ed. and co-author), with Linda M. Kelley, David Lipsky, and William G. Russell. ***The Sustainable Enterprise Fieldbook: Building New Bridges, Second Edition.*** New York: Routledge/Taylor & Francis Group.

- 2014 J. Wirtenberg. ***Building a Culture for Sustainability: People, Planet, and Profits in a New Green Economy***, Santa Barbara, CA: Praeger/ABC-CLIO, Jan 2014.
- 2008 J. Wirtenberg (ed. and co-author), with David Lipsky & William G. Russell. ***The Sustainable Enterprise Fieldbook: When It All Comes Together***. Sheffield, UK: Greenleaf Publishing; New York: AMACOM (North America co-publisher).
- 1983 B. Richardson and J. Wirtenberg (co-editors) (1983). ***Sex Role Research: Measuring Social Change***. New York: Praeger.
- 2010 J. Wirtenberg was Technical Editor, ***Green Careers for Dummies*** (2010) by Carol McClelland, Hoboken, N.J.: Wiley.

RESEARCH REPORT

- 2007 American Management Association, ***Creating a Sustainable Future – A Global Study of Current Trends and Possibilities, 2007-2017***. Authors: Vickers, M., Wirtenberg, J., Harmon, J., Lindberg, A., Lee, J., & Dennis, D.

EDITED SPECIAL ISSUES OF JOURNALS

- 2010 J. Wirtenberg (ed.) (2010). ***Transitioning to the Green Economy*** – Special Issue of ***People & Strategy***, 33(1).
- 1981 S. Tangri and J. Wirtenberg (eds.) (1981). "Women and the Future," Special Issue of ***Psychology of Women Quarterly***.

JOURNAL PUBLICATIONS (PEER-REVIEWED)

- 2014 Wirtenberg, J., (2014). "Three Transformative Business Sustainability Trends," ***Stanford Social Innovation Review***, July 10, 2014.
- 2010 Harmon, J., Fairfield, K. D. and Wirtenberg, J. (2010). "Missing an Opportunity: HR Leadership & Sustainability," ***People & Strategy***, 33(1), 16-21.
- 2007 Wirtenberg, J., Harmon, J., Russell, W. G., & Fairfield, K. (2007). "HR's Role in Building a Sustainable Enterprise: Insights From some of the World's Best Companies," ***Human Resource Planning, Special issue on "Triple Bottom Line: HR's Contribution"***, 30(1), 10-20.

- 2007 Wirtenberg, J., Abrams, L., Lipsky, D., Conway, M., & Slepian, J., (2007). "The Future of Organization Development: Enabling Sustainable Business Performance Through People," *Organization Development Journal Special Issue, Spring 2007*.
- 2007 Wirtenberg, J., Backer, T., Chang, W., Lannan, T., Applegate, B., Conway, M., Abrams, L., Slepian, J., (2007). "The Future of Organization Development in the Nonprofit Sector," *Organization Development Journal Special Issue, 25(4)*, pp. 179-195.
- 2004 Wirtenberg, J., L. Abrams & C. Ott, (2004). "Assessing the Field of Organization Development," *Journal of Applied Behavioral Science*, 40 (4), 465-479.
- 2004 Feuss, J., J. Harmon, J. Wirtenberg, & J. Wides (2004). "Linking Employees, Customers and Financial Performance in Organizations," *Journal of Cost Management*, 18(1), 12-22.
- 2003 Wirtenberg, J. (2003). "Social Responsibility and Business: Can They Co-Exist?" Executive Commentary, *Academy of Management Executive*.
- 1993 Conner, J. & J. Wirtenberg (1993). "Managing the Transformation of Human Resources Work," *Human Resource Planning*, 16(2), 17-34.
- 1981 Wirtenberg, J. (1981). "Educational Trends for Expanding Women's Occupational Lives," *Psychology of Women Quarterly*, 137-159.
- 1976 Wirtenberg, J. (1976). "Education: Barrier or Boon to Changing Occupational Roles of Women," *Journal of Social Issues*, 165-180.
- 1975 Wirtenberg, T. J. & Faw, T.T. (1975). "The Development of Learning Sets in Adequate and Retarded Readers," *Journal of Learning Disabilities*, 8(5), 304-307.

BOOK CHAPTERS

- 2018 Wirtenberg, J., Kelley, L. M., Lipsky, D., & Russell, W. G. "Introduction and overview." Introductory chapter in Part I: Understanding reality: our context for The Sustainable Enterprise Fieldbook. In J. Wirtenberg (ed.), with Linda M. Kelley, David Lipsky, and William G. Russell. *The Sustainable Enterprise*

Fieldbook: Building New Bridges, Second Edition. New York: Routledge/Taylor & Francis Group, 3-32.

- 2018** Wirtenberg, J., Fairfield, K. D., Knowles, R. N., Russell, W.G., & Muhurkar-Rao, S. “Employee Engagement for a sustainable enterprise.” Chapter 5 in J. Wirtenberg (ed.), with Linda M. Kelley, David Lipsky, and William G. Russell. ***The Sustainable Enterprise Fieldbook: Building New Bridges, Second Edition.*** New York: Routledge/Taylor & Francis Group, 221-252.
- 2018** Kelley, L.M., Axelrod, V. G., Russell, W.G., & Wirtenberg, J. “Sustainable globalization: the challenge and the opportunity.” Chapter 7 in J. Wirtenberg (ed.), with Linda M. Kelley, David Lipsky, and William G. Russell. ***The Sustainable Enterprise Fieldbook: Building New Bridges, Second Edition.*** New York: Routledge/Taylor & Francis Group, 321-388.
- 2018** Wirtenberg, J., Kelley, L.M., Lipsky, D., & Russell, W.G. “A path forward: building new bridges to the future.” Chapter 9 in J. Wirtenberg (ed.), with Linda M. Kelley, David Lipsky, and William G. Russell. ***The Sustainable Enterprise Fieldbook: Building New Bridges, Second Edition.*** New York: Routledge/Taylor & Francis Group, 447-465.
- 2018** Aydinliyim, L. & Wirtenberg, J. “Reimagining the 21st Century Employment Relationship: Aligning HR & CSR Through Employment Policies and Practices.” Chapter 40 In ***The Talent Management Handbook: Making Culture a Competitive Advantage by Acquiring, Identifying, Developing, and Promoting the Best People. Third edition,*** New York: McGraw Hill, 456-470.
- 2016** Wirtenberg, J., (2016). “The Living Organization: Designing a New Landscape for OD.” Chapter 9. W. J. Rothwell, J. M. Stavros, R. L. Sullivan, and J. D. Vogelsang (Editors), ***Organization Development in Practice,*** San Francisco, CA: Organization Development Network, 150-167.
- 2011** Wirtenberg, J., (2011). “Sustainable Enterprise for the 21st Century.” Chapter 4, Volume I (of 3 Volumes), In S.G. McNall, J.C.Hershauer and G.Basile, (Editors), ***The Business of Sustainability: Trends, Policies, Practices and Stories of Success,*** Santa Barbara, Ca: ABC-CLIO/Praeger, 67-88.

- 2011 Wirtenberg, J. (2011). "Unleashing Talent in Service of a Sustainable Future," In ***The Talent Management Handbook***, 2nd edition, New York: McGraw Hill.
- 2008 Harmon, J., Wirtenberg, J., et al. (2008). "Developing a Sustainability Strategy," In Wirtenberg, Lipsky & Russell & Lipsky (eds.), ***The Sustainable Enterprise Fieldbook***, Sheffield, UK: Greenleaf Publishing and New York: AMACOM, 2008.
- 2008 Fairfield, K., Knowles, R., Russell, W., & Wirtenberg, J. (2008). "Employee Engagement for a Sustainable Enterprise," In Wirtenberg, Russell & Lipsky (eds.), ***The Sustainable Enterprise Fieldbook***. Sheffield, UK: Greenleaf Publishing and New York: AMACOM.
- 2008 Axelrod, V., Harmon, W.G. Russell, W. & Wirtenberg, J. (2008). "Sustainable Globalization: The challenge and the opportunity," In Wirtenberg, Russell & Lipsky (eds.), ***The Sustainable Enterprise Fieldbook***. Sheffield, UK: Greenleaf Publishing and New York: AMACOM.
- 2008 Wirtenberg, J., Russell, W. & Lipsky, (2008). "Introduction and Overview," In Wirtenberg, Russell & Lipsky (eds.), ***The Sustainable Enterprise Fieldbook***. Sheffield, UK: Greenleaf Publishing and New York: AMACOM.
- 2008 Wirtenberg, J., Lipsky, D. & Russell, W. (2008). "A New Beginning: When It All Comes Together," In Wirtenberg, Russell & Lipsky (eds.), ***The Sustainable Enterprise Fieldbook***. Sheffield, UK: Greenleaf Publishing and New York: AMACOM.
- 2008 Harmon, J., Bucy, F., Nickbarg, S. Rao, G. & Wirtenberg, J. (2008). "The ABC's of Formulating and implementing Sustainability Strategy," ***PRNews Guide to Best Practices in Corporate Social Responsibility***, Vol. 3, 21-24.
- 2007 Wirtenberg, J. & Cox, T.P., (2007). "The Evolving Sustainability Paradigm: How Practices and Trends Impact PR," ***PRNews Guide to Best Practices in Corporate Social Responsibility***, Vol. 2, 3-6.

PROCEEDINGS (PEER-REVIEWED)

- 2007 Fairfield, K., Wirtenberg, J., Harmon, J. & Russell, W. G. (2007). "Towards Sustainability in Business Enterprises:

Experiences of Some Best-In-Class Firms.” *Proceedings of the Eastern Academy of Management*. New Brunswick, NJ: Eastern Academy of Management.

- 2007** Wirtenberg, J., Harmon, J., Fairfield, K.& W. Russell (2007). Building the Most Sustainable Companies: The Role of Human Resources.” *Proceedings of the International Eastern Academy*. Amsterdam: EAM-International.

ARTICLES

- 2016** Wirtenberg, J., (2016). “Five Keys to Unlock Human Potential and Solve our Most Intractable Problems,” *Huffington Post*, March 7, 2016.
- 2014** Wirtenberg, J. (2014). “Companies That Do Sustainability Right, Make it Mainstream, Not Niche.” *Bloomberg Business Week*, July 1, 2014.
- 2008** Wirtenberg, J. (2008). “Leaving a Legacy: Lead Sustainable Enterprise.” *Leadership Excellence*, November, p.16.
- 2001** Wirtenberg, J. (2001). “Improved ‘People ROI: How to Make it a Reality,” *HR Focus*, July 2001.
- 1996** Wirtenberg, J. (1996). “Eyeing Future HR Concerns,” *Personnel Journal*.
- 1981** Wirtenberg, J. (1981). “Sex Equity in American Education”, *Educational Leadership*.
- 1980** Wirtenberg, J. (1980). “Coed Practical Arts,” *American Education*, April 1980.
- 1980** Wirtenberg, J. (1980). “Restructuring Education through Feminist Inspired Global Analysis,” *Futurics: A Quarterly Journal of Futures Research*, Vol. 4, Nos. 3-4, 337-348.

BOOK REVIEWS

- 1998** **Change Management Bibliography**, published by the New Jersey Human Resource Planning Group, 1998 (contributed to overall design and wrote five book summaries).

GOVERNMENT PUBLICATIONS

- 1981** ***Sex Equity in Education:*** NIE-Sponsored Projects and Publications, US Department of Education, 1981.
- 1980** ***Characters in Textbooks: A Review of the Literature,*** US Commission on Civil Rights, 1980.
- 1979** ***Fair Textbooks: A Resource Guide,*** US Commission on Civil Rights, 1979.

CONFERENCE PRESENTATIONS (Selected Recent List)

April 25, 2018. Sustainable and Equitable Solutions for a Health Future. RU Sustainable event. Designed and facilitated University-wide meeting, New Brunswick, N.J.

October 11, 2017. RU Sustainable to the CORE* (*Curriculum, Operations, Research, Engagement)? Facilitated University-wide meeting, New Brunswick, N.J.

August 7, 2017. “Reimagining the 21st Century Employment Relationship: Aligning HR & CSR through Employment Policies and Practices in an Interconnected World,” *Academy of Management Annual Conference*, Atlanta, Ga.

June 29, 2017. Moderator, *Executives’ Association of New Jersey Panel on Corporate Social Responsibility*, Florham Park, N.J.

May 17, 2017. “CSR as a Career,” *Institute for Ethical Leadership Corporate Social Responsibility (CSR) Certificate Program*, Newark, N.J.

May 4, 2017. “Lessons Learned from Millennials: Attentional, Inspired Seeing,” *New Jersey Organizational Development Learning Community, Annual Sharing Day Conference*, Newark, N.J.

November 11, 2016. “The Next Generation: Building a Culture for Sustainability,” Keynote at *Cleaning Products 2016 Conference*, Washington D.C.

October 21, 2016. “Bridging the School to Work Divide through Sustainability Internships,” *NJCBA Conference*, Edison, N.J.

September 28, 2016. “CSR as a Career,” CSR Certificate Program Fall 2016, *Institute for Ethical Leadership*, Newark, N.J.,

May 5, 2016. "Leading for Our Future – People, Profit, Planet – and Purpose...A Real World Perspective," *New Jersey Organization Development Learning Community, Annual Sharing Day Conference*, Newark, N.J.,.

May 12, 2016. "Panel: Purpose From Within: What are Today's Employees Seeking From Companies"? *Ross Positive Business Conference*, Ross Business School, Ann Arbor, Michigan,

June 15, 2016. "Business Risk & Human Rights Risk: A Common Platform to Consider in Moving Toward Human Capital Development," *Labor, Human Rights and Sustained Company Performance, Skytop Strategies at Bard College*, Annandale-on-the-Hudson,

October 7, 2015. "Bringing It All Home: Recap & Looking Forward," *Commerce and Industry Association of New Jersey (CIANJ), Human Resources Summit: Tackling Issues Confronting New Jersey's Employers*, Bergen County, New Jersey,

October 21, 2015. "Accelerating HR's Role in Sustainability: The Next Big Step," *The 2015 COMMIT!Forum*, New York, NY.

November 5, 2015. "Developing Core Capacity: Case Stories," *Skytop Strategies Integrated Thinking Symposium*, New York, NY.

November 18, 2015. "Building a Culture for Sustainability," *SHRM of Central NJ*,

June 3, 2015. "Workplace of the Future - How to reach new milestones in employee engagement, gamification, educational services and culture shifts." *Sustainable Brands '15*, San Diego, California.

May 7, 2015. "Designing a New Landscape for OD: Introducing a New Model for Co-Creating Organizations that Thrive and Flourish," *NJ Organization Development Learning Community Annual Sharing Day*, Newark, N.J.

March 23, 2015. "The Human Side of Sustainability: Putting People and Communities Into the Equation," *NJ Appleseed: Embedding Sustainable Development & Land Use into Public Policy Panel: It's the Economy Stupid: Private Sector Concerns & How Implementing 'Green' Impacts the Bottom Line.*

March 11, 2015. "Building a Culture for Sustainability: People, Planet, and Profits in a New Green Economy," *SHRM, Morris County Chapter, Morris County, NJ* Program received 1.5 HRCI Business strategic credits.

February 19, 2015. "Engaging Employees' Hearts and Minds in Sustainability" and workshop on "How to Accelerate HR's Role in Sustainability: The Next Big Step!" *GreenBiz Annual Conference*, Scottsdale Arizona.

October 15, 2014. Workshop with Jeremy Hunter on "Mindful Management Practices for Human Flourishing," *Flourish & Prosper Global Forum for Business as an Agent for World Benefit*. Cleveland, Ohio.

October 16-17, 2014. Co-led Mini design Summit with Chris Laszlo and Bruce Cryer, "Consciousness and Connectedness in the Workplace" *Flourish & Prosper Global Forum for Business as an Agent for World Benefit*, Cleveland, Ohio.

January 15, 2013. "Co-Creating the Future of Organization Development," Global Community for the Future of OD. Sponsored by *FDU's Institute for Sustainable Enterprise, and the New Jersey OD Learning Community*, Madison, NJ.

April 18, 2012, 2/15/12 et al. "Explore Career Opportunities in the Emerging Green Economy," *Neighbors Helping Neighbors*. January 25, 2013 & Right Management, New Jersey.

October 18, 2012. "Sustainability and HR," *HR Policy Institute's Annual Conference HR and the Future*, Boston University, Boston, MA.

September 14, 2012. "Sustainability: Unleashing HR's Contribution." *i4cp Research Roundtable*, Ft. Lauderdale, Florida.

May 21, 2012. "Transitioning to Green...helping individuals and organizations thrive in the emerging green economy." *Summit Business & Professional Women*, Summit, NJ.

April 11, 2010. Plenary Session and ran breakout session on "Sufficiency and Sustainability" at the third annual *Global Sufficiency Summit*, sponsored by the *Global Sufficiency Network*, held at MIT, Boston, Massachusetts.

August 8, 2010. Jeana Wirtenberg, Convener & Chair. Panel included: Riane Eisler, Peter Senge, Jay Barney and Jane Dutton, "Creating a Caring Economics: Theory, Research, and Practice", *All Academy Symposium, Academy of Management*, Montreal, Canada.

April 27, 2010. "Building Bridges to a Green Economy: Discovering and Unleashing HR's Contribution," Presentation at the *33rd annual Global Conference of the Human Resource Planning Society*, San Diego, CA.

January 20, 2010. Platform Presentation on "Transitioning to Green Economy," *Ethical Culture Society of Bergen County*, Teaneck, NJ.

December 16, 2009. "Transitioning to Green: A World of Possibilities."
Presentation to *American Society for Quality*, New Jersey Chapter. Totowa, N.J.

November 15, 2009. "Inventing Your Future in the New Green Economy."
Workshop held for *Green Noise Seminar Series*, Part 3. Burlington, NJ.

November 5, 2009. "Building a Sustainable Enterprise: Unleashing HR's
Contribution." One Day workshop, *Human Resource Planning Society*, Western
New England, Farmington, Connecticut

"Transitioning to Green." Various Presentations to Dover, New Brunswick and
Somerville, *NJ Professional Services Groups*. November 4 (Dover), October 22
(New Brunswick), June 29 (Somerville) NJ, 2009.

October, 2009. Panel presentation at *Women's Entrepreneurial Expo.*, Florham
Park, NJ.

October 22, 2009. *Essex County Green Business Summit Presentation*, Newark,
NJ.

October 2, 2009. Presentation at *The Women's Institute at Bergen Community
College* Inaugural conference. Essex County, NJ.

September 23, 2009. "Transitioning to Green," Presentation to Right Associates
group in transition. Paramus, NJ.

September 16, 2009. Spoke at Georgian Court University at a forum on
"Transitioning to Green: A World Of Possibilities." Coverage from the Asbury
Park Press, Lakewood, N.J.

August, 2009. Participated in Symposium on "Creating a Sustainable Future:
New Thinking, New Models, and New Ways of Action." One of three
presentations in a panel chaired by John Ehrenfeld, Ph.D., *Academy of
Management*, Chicago, Illinois.

June 11, 2009. "People, Planet and Profits: HR's Role in Building a Sustainable
Enterprise." Half day workshop delivered to *Conference Board's HR Research
Council*. Manitoba, Canada.

May 28-29, 2009. Led workshop on "Drivers of business leadership and the role
of government in setting policy frameworks for success," at *The 10th National
Business Leaders Forum on Sustainable Development* at Parliament House,
Canberra. The 2009 Forum addressed "Redesigning the Global Economy:
Turning Risks into Sustainable Business Opportunities," Canberra, Australia.

May 19-21, 2009. "Jumpstarting The New Green Economy," the 2009 Green
Ventures Conference, held at Fairleigh Dickinson University, Madison, NJ.
Member of the core team which designed and coordinated the Conference with
more than 500 people attending over three days, including multiple presentations

and breakout sessions. Served as Master of Ceremonies at the Recognition event recognizing best practice sustainable companies and individual, and designed and led an Action Learning Workshop which launched "Transitioning to Green," www.transitioningtogreen.com, Madison, NJ

April 27, 2010. Jeana Wirtenberg, Ph.D., Speaker on Sustainability at *Women's Financial Network of New Jersey*, New York, NY.

March 3, 2009. "How to Develop Your Sustainability Strategic Plan," Keynote Presentation in *Executive Summit on Sustainable Business: Tackling a Tough Economy with Sustainability Strategies*, Milwaukee, Wisconsin.

January 22, 2009. "Sustainability: Forging a Path to a Brighter Future," *Women in Flavor & Fragrance Commerce (WFFC)*, Saddlebrook, New Jersey.

January 15, 2010. "HR Leadership and Sustainability Strategy: Missed Opportunity"? Presentation at *Institute for Sustainable Enterprise/Center for Human Resource Management Studies*, Madison, New Jersey.

January 5, 2009, "Transitioning to Green: A World of Possibilities," *Financial Women's Association (FWA) Scholarship Reunion: Sustaining Eco-Savvy Women*, New York, NY.

December 10, 2008. Moderator of Panel Discussion, Hoboken, New Jersey. *Net Impact New Jersey Professional Networking Event*.

November 7, 2008. "Journey to Sustainable Enterprise: When It All Comes Together", *2008 This Way to Sustainability IV, Our Sustainable Future*, CSU, Chico State University, Chico, California.

October 26, 2008. "Journey to Environmental Sustainability: Exploring the many roles of Colleges, Universities, and Campus Bookstores." *Campus Stores Canada (CSC)*, Edmonton, Alberta, Canada.

October 6, 2008. "The Sustainable Enterprise Fieldbook: When It All Comes Together," Enterprise Sustainability Action Team, *ODNofGNY*, Hosted by Pfizer, New York, New York.

October 2, 2008. Introducing "The Sustainable Enterprise Fieldbook: When It All Comes Together," Enterprise Sustainability Action Team, Fairleigh Dickinson University, Madison, New Jersey, Co-sponsored by the *NJ OD Community and the Institute for Sustainable Enterprise*, Madison, New Jersey.

September 20, 2008. "Sustainable Enterprise," *World Shift to Peace Festival, The Coalition for OneVoice*, New York, NY.

September 9, 2008 “Sustainability: Forging a Path to a Brighter Future in Personal Care,” *HBA Global Exposition & Educational Conference*, Jacob Javitz Center, New York, NY.

May 1, 2008. “OD Applications in Creating a Sustainable Enterprise,” *New Jersey Organization Development Annual Sharing Day (NJOD ASD)*, Enterprise Sustainability Action Team. Newark, New Jersey.

February 5, 2008. “Sustainability: Forging a Path to a Brighter Future.” *i4cp’s 36th Annual Membership Conference*, Tampa, Florida (Keynote).

February 6, 2008. “Green Leadership: Creating Business Value.” Interview with Andrew Winston, *American Management Association Webcast*, New York City.

Presentations 2007 and selected list of prior presentations

September 11, 2007. “Sustainability: An Evolving Business Paradigm.” *American Management Association Webcast*.

September, 25, 2007. “Sustainability,” *New York Human Resource Planning Society*.

April 16, 2007. “HR’s Role in Building a Sustainable Enterprise: Insights from Some of the World’s Best Companies,” Presentation to the *Human Resource Planning Society Annual Conference*, Scottsdale, AZ.

November 17, 2006. “HR’s Role in Building a Sustainable Enterprise: Insights from Some of the World’s Best Companies,” *Institute for Sustainable Enterprise, Fairleigh Dickinson University*, Madison, NJ.

October 24, 2006. “The Role of OD as a Business Partner – Listening to the Customer, Reaching the Customer & Lessons Learned from the Global Committee on the Future of OD (GCFOD) Volunteers,” *OD Network Conference*.

January 20, 2006. “Leader Survey Results: Challenges and Opportunities in the For Profit and Non Profit Sectors”, *FDU CHRMS Breakfast Seminar* including panel of five HR/OD executives, Madison, NJ.

“Defining the Future of Organization Development,” *Executive Development Associates*, February 28, 2006, Atlanta, Georgia; March 28, NYC; July 26, Boston, MA.

April 24, 2006. “Shaping the Future of Business: The Role of Organization Development in Driving Growth and Sustainability,” *Association of Internal Management Consultants (AIMC) Annual Conference*.

November 7, 2005. "Leading in the 21st Century," *Garden State SHRM*, Monmouth County, New Jersey.

November 3, 2005. "The Future of Organization Development," *Massachusetts Bay OD Learning Group*, Boston, MA.

July 14, 2005. "Building the Sustainable Enterprise: How OD Can Pave the Way," *NJ OD Network*, Newark, NJ.

January 11, 2005. "Building the Sustainable Enterprise for Today and Tomorrow," *Northern New Jersey ASTD*, Totowa, NJ.

Oct. 2004. "The Future of Organization Development," *Fairleigh Dickinson University*, Madison, NJ.

Nov. 2004. "The Future of Organization Development," *Garden State SHRM*, New Jersey.

April 2004. "Strategic People Metrics: The Economic Impact of Employee Workplace Perceptions - Two Case Studies," *Society for Industrial and Organizational Psychology (SIOP)*, Chicago, Illinois.

May 2003. "Employee Satisfaction, Customer Satisfaction, and the Bottom Line," *2003 Conference Board Performance Measurement Conference: The Implications for Business Execution and Strategy*, New York, NY.

October 2002. "Reshaping Leadership and Professional Development at PSEG: Adding Value in a Decentralized Environment," *IQPC Succession Planning and Leadership Development Conference*, Atlanta, GA.

February 2000. "Creating the Future at PSEG: A Journey of Transformation," Keynote address at *Human Resource Institute's Millennium conference*, Ft Lauderdale, FL.

2002. "Creating Effective Change Management Strategies for Different Types of Change: Illustrative Examples," *New Jersey Organization Development Network*, Newark, NJ.

2001. "People ROI: Strategic Approaches to Leading, Managing, and Measuring People Assets," The 2001 *Performance Measurement Conference, Conference Board*, New York, NY.

2001. "Uncovering PSEG's Core Identity: A Strategic Intervention," Keynote address at *NJ Organization Development Network Annual Sharing day*, Newark, NJ.

1993. "Managing the Transformation of HR Work at AT&T," *Human Resource Planning Society Annual Conference, Transforming the Way We Work*, Scottsdale, Arizona.

"Managing the Transformation of HR Work at AT&T,": Also Presented from 1993-1995 at: *Cornell University Graduate Program in HR* (twice), *NJ Human Resource Planning Group*, *Boston HR Planning Group*, *Cleveland HR Planning Group*, *Pitney Bowes Human Resource Forum*, *European Human Resources Forum*, *ABB (in Netherlands)*, and others.

Academy of Management

Participation in the Founding and Facilitation of Academy of Management Practitioner Series: *Academy of Management Annual Conference*, Co-leader *in Scholarship/Practice annual pre-conference workshops*, 1994-2006 (see below).

2006: Sustainable Practice Action Research Community (SPARC) Workshop, Academy of Management, Atlanta, Georgia, August 12-13, 2006

2005: Academy of Management Practitioner Series/Action Research Community Program, Honolulu, Hawaii, August 5-7, 2005.

2004: AoM Practitioner Series and Action Research
Included action research project: "The Future of Organization Development"

1999-2003: AoM Practitioner Series and Action Research annual pre-conference workshops

1998: Empowering Work/Action Research merges with the Practitioner Series

1997: Preconference: Practitioner Series – Building Effective Bridges Between Academics and Practitioners

1996: Symposium – Practitioner Involvement Dialogue: The Role of Practice and Practitioners in the Academy

1995: Caucus – Scholarship and Practice II

1994: Caucus – Scholarship and Practice I

CURRENT/RECENT SERVICE AND PRO BONO WORK (SELECTED LIST):

Rutgers Service Project

2017 to Present: Leading Principles for Responsible Management Education (PRME) initiative of the UN Global Compact, for Rutgers Business School. Also participating on Rutgers University Sustainability Committee.

Other

Jan. 2017-Present Leader, The Human and Business Side of Sustainability Subcommittee, Morris County Chamber of Commerce Sustainability Committee.

July 11, 2017 Panel of Judges, Women's Leadership Conference for Mandela Washington Fellows Program, in association with the Civic Leadership Institute and the Business & Entrepreneurship Institute. Rutgers University, New Brunswick, N.J.

2017 Volunteer article editor for Sage Open Article.

2014-2015 Business Alliance for the Future. Team leader for "New Business Narratives" team.

2006 to 2015 Human Resource Planning Journal, Publications Committee, Articles editor for Organization Effectiveness area, Human Resource Planning Society. Now called *HR People & Strategy Journal*,

2004-Present Global Committee on the Future of OD: Leadership Team; Team Leader, Research Team, 2003 to present. Now called "*OD Collaborative for a Flourishing World*" (ODCFW). Also Team Leader of *Enterprise Sustainability Action Team* launched 10/17/05 (29 practitioners/academics who collaborated on Sustainable Enterprise Fieldbook, Living Fieldbook, and working ongoingly on various initiatives to support Sustainable Enterprise and human side of sustainability).

2002 Chair of *NJ BEST Commission - Management Training and Development* to revamp training and development for the State of New Jersey under Governor McGreevey.

2002 At the request of the Chairman of the Board, successfully completed change management initiative working with CEO of *Liberty Science Center*, major non-profit organization in New Jersey to reinvent itself and create a new direction for the future,

1998-2004 *Integrity, Inc.* (Drug and Alcohol Rehabilitation Center) Chair of Personnel Committee and Member, Board of Trustees, Newark, N.J.

1998 to 2004 *Center for Human Resource Management Studies, Fairleigh Dickinson University* Board Member and Corporate Partner,

1998 to 2005. *The Academy of Management Executive*, Executive Advisory Panel.

CONSULTING

2004 to Present **President & CEO, Jeana Wirtenberg & Associates**
www.jeanawirtenberg.com

2009 to Present **President & CEO, Transitioning to Green, LLC**
www.transitioningtogreen.com

2010 to Present **President & Executive Director, Transitioning to Green Foundation (501C3),** www.TTGFoundation.org