

KRISTIE TIERNEY, CPA, MST

Department of Accounting and Information Systems

Rutgers Business School

Rutgers, The State University of New Jersey

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EDUCATION

2014 Master of Accountancy in Taxation
Rutgers Business School
Beta Gamma Sigma Honor Society

1994 Bachelor of Science
University at Albany, State University of New York
Accounting (major)/Business Administration (minor)
Cum Laude

ACADEMIC APPOINTMENTS

Rutgers Business School

2023 – Present Assistant Professor of Professional Practice

2022-2023 Part Time Lecturer

2014-2016 Part Time Lecturer

TEACHING EXPERIENCE

Professional Accounting Program:

- Corporate Tax (1 credit)

Undergraduate Accounting Program:

- Federal Income Taxation (3 credits)
- Business Entity Taxation (3 credits)

PUBLICATIONS

- 2018 *Analyzing the New Personal Casualty Tax Rules*, JOURNAL OF ACCOUNTANCY 54-59 (2018) (with Leonard Goodman and Jay A. Soled)
- 2014 *The Lure of Code Section 475*, 218 J. OF ACCOUNTANCY 56–64 (2014) (with Mary B. Goldhirsch and Jay A. Soled)
- 2014 *Income Tax Implications Associated with Drought*, 120 J. OF TAXATION 120–127 (2014) (with Leonard Goodman, Anthony Pochesci, and Jay A. Soled)

FACULTY DEVELOPMENT ACTIVITIES ATTENDED

- 2023 Tax Tech Ecosystem Series (Tax Analytics)
Ernst & Young
- 2023 New Jersey Law and Ethics Seminar
Center for Professional Education

LICENSURES AND CERTIFICATIONS

Certified Public Accountant, State of New Jersey

AWARDS / HONORS:

- 2014 Academic Excellence Award
Tax Executives Institute, New Jersey Chapter

SERVICE TO THE LOCAL COMMUNITY

Colts Neck Public School District Parent Teacher Organization

- 2018-2019 Treasurer
- 2017-2018 Assistant Treasurer

PROFESSIONAL EXPERIENCE

Publicis Healthcare Communications Specialty Group

New York, NY

Chief Financial Officer

2003-2004

- Responsible for all accounting/finance, client, legal, personnel, facilities matters for 14 companies
- Facilitated local office interactions with the parent company – e.g., training, GAAP queries, internal/external audits, timetables, and parent company charge-backs

VP, Corporate Finance

2001-2003

Corporate Finance Manager

2000-2001

- Consulted daily with the CFO on all MGI matters – e.g., accounting/finance, client, legal, personnel, facilities, and financial systems
- Participated in the global quarterly budget/forecast process, collaborating with the Chairman and CFO in developing the quarterly presentation to the parent company

Finance Director - Discovery International/New Jersey and TLC/Boston

2000-2004

- Advised Managing Directors on all finance matters including client compensation and profitability, client/vendor contract terms, staff utilization, and overhead costs
- Responsible for all finance functions including, monthly reporting in accordance with GAAP, cash management, and capital expenditure/fixed asset management

Finance Director for MediaVest North America/Corporate

1999

- Responsible for the budgeting and reporting process for all MediaVest corporate and several MediaVest North America divisions

Senior Financial Analyst for D'Arcy North America

1996-1999

- Coordinated and reported annual budget/quarterly forecasts for North American units

Finance Director for Coke Media

1996-1999

- Developed and presented annual budget/quarterly forecasts to senior management
- Responsible for all client financial matters including fee development and negotiation, contract compliance, audits, and billing

Internal Audit & Financial Analysis Staff Accountant

1995-1996

- Performed agency procedure reviews and issued management discussion reports
- Assisted the independent auditors with year-end and interim audit testing

Coopers & Lybrand L.L.P.

New York, NY

Business Assurance Associate

1994-1995

- Performed audit, compilation, and review of client financial statements