

CURRICULUM VITAE

Mitchell P. Koza

Education

Ph.D. Sociology and Education, University of Chicago, 1985

Ed.M. Policy and Planning, Harvard University, 1976

B.A. History and Politics, Queens College, City University of New York, 1973

Current Position

Distinguished Professor (II) of Global Strategy, Rutgers Business School – Newark and New Brunswick, Rutgers University, 2012 –

Primary Honors and Distinctions

“The Strategic Assembly of Global Firms”, (with Aylin Ataay and Steve Tallman). Selected as a “seminal study” for Inclusion in Strategic Management Society Journal Virtual Issue on Reconfiguration: Adding, Redeploying, Recombining and Divesting Resources and Business Units, 2015

Principal Judge, EFMD, Case Writing Competition, 2014

Judge, EFMD Case Writing Competition, 2013

Founder and Chair, Junior Faculty Paper Development Workshops, Strategic Management Society, 2010-2013

Senior Advisory Committee, Global Strategy Journal, 2009 –

Board of Directors, South Jersey Chamber of Commerce, 2006-2010

Judge, NJBIZ Magazine, Business of the Year Awards, 2007-2010

Weekly Business Commentator, WHYY, Philadelphia, Pennsylvania, 2006- 2010

Member, Quality of Markets Committee, Philadelphia Stock Exchange, 2006-2010

Founding Co-Chair, Interest Group on Global Strategy, Strategic Management Society, 2001-2004

Member, Board of Directors, European Group for Organization Studies (EGOS), 2001-2004

Listed in Who's Who in Management Sciences, Cooper, Cary L (ed.), Cheltenham: Edward Elgar, 2000

ERIM (Erasmus Research Institute of Management) Member, Erasmus Universiteit, Rotterdam 2001-2004

"The Co-evolution of Strategic Alliances", Organization Science Vol. 9 n° 3 May-June 1998 (with Arie Lewin)

This article was awarded two Citations of Excellence from the Anbar Electronic Intelligence Citation Service

This article was cited as one of the five most influential papers in the Absorptive Capacity Literature, Academy of Management Review 31 (4) p. 842 October, 2006)

"Inside the Double Paradox: Comparing Strategic Behaviors in a Globalizing Industry". (with Luis Vives and Silviya Svejenova)

Finalist for the Best Paper Prize of the 24th Annual Meeting of the Strategic Management Society, Puerto Rico, 2004

Honorable Mention (second place), Ibero-American Academy of Management, Lisbon, Portugal, 2005

AACSB Reaccreditation Review Committees:

Bilkent University (Chair), Turkey, 2016
Bilkent University (Chair), Turkey, 2011
Seoul National University (Chair) 2013
University of Illinois, Chicago, 2009
Pennsylvania State University, Harrisburg, 2006

University Employment

Distinguished Professor (II) of Global Strategy, Rutgers Business – Newark and New Brunswick, Rutgers University, 2012 –

Distinguished Professor (II) of Global Strategy and Vice Dean for Educational and Research Outreach, Rutgers Business – Newark and New Brunswick, Rutgers University, 2012 –2015

Distinguished Professor of Management, Rutgers School of Business – Camden, Rutgers University, 2005-2012

Dean and Distinguished Professor of Management, Rutgers School of Business – Camden, Rutgers University, 2005 - 2009

Director General (CEO) and Professor of International Strategy, European Center for

Executive Development (INSEAD-CEDEP), Fontainebleau, France 2003 – 2005

Professor of International Strategic Management (Permanent Chair) and Founding Director of the Centre for International Business, Cranfield School of Management, 1999 - 2003

Research Professor (Visiting), Fuqua School of Business, Duke University, 1999-2001

Associate Professor of Business Policy, European Institute of Business Administration (INSEAD) 1992 – 1999 (Assistant Professor 1989 - 1992)

Visiting Scholar (Sabbatical Leave), Haas School of Business, University of California, Berkeley (1996-1997)

Assistant Professor of Organization and Strategy, Graduate School of Management, University of California, Los Angeles, 1985 - 1988 (Acting Assistant Professor, 1983 - 1985)

Lecturer and Program Director, Master's Program in Policy Studies, University of Chicago, 1979 - 1981

Associate in Research, Institution for Social and Policy Studies, Yale University, 1979 - 1981

Management Employment

Assistant Director, Applied Social Research, New York, 1981 - 1983

Publications

Collections

Organizational Theories of the Firm, Guest Editor, Special Issue, Organization Studies, Volume 24 (8) October 2003 (with Jean-Claude Thoenig)

Co-evolution and Multilevel Analysis in Organizational Research, Guest Editor, Special Issue, Organization Studies, Volume 22 (6) November 2001 (with Arie Lewin)

Managing Partnerships and Strategic Alliances, Guest Editor, Special Issue, Organization Science, Vol. 9, n°3 May-June 1998 (with Arie Lewin)

European Perspectives on Organization, Guest Editor, Special Issue Organization Science, Vol. 6, n°1, Jan-Feb, 1995 (with Jean-Claude Thoenig)

Journal Articles and Book Chapters

“The Strategic Assembly of Global Firms”, (with Aylin Ataay and Steve Tallman)

Selected as a “seminal study” for Inclusion in Strategic Management Society Journal Virtual Issue on Reconfiguration: Adding, Redeploying, Recombining and Divesting Resources and Business Units, 2015

“The Strategic Assembly of Global Firms: A Microstructural Analysis of Local Learning and Global Adaptation”, Global Strategy Journal, Volume 1: 27-46 2011 (with Aylin Ataay and Steve Tallman)

“Keeping the Global in Mind: the Evolution of Headquarters in Global Multi-Business Firms”, Management International Review, 50:433-448, 2010 (with Steve Tallman)

“Developing an International Alliance Capability”, Thunderbird International Business Review, Vol. 50, 2, March/April, 2008 (with Briance Mascarenhas)

“Managing Alliances Over Their Life Cycle”, Peking University Business Review, Vol. 31, 2, pp. 74-78, 2007 (Translated into Mandarin, with Briance Mascarenhas)

“The Enforcement Space: A Perspective on Stability of Strategic Alliances”, in Strategic Alliances: Governance and Contracts, Africa Arino and Jeffrey Reuer (eds.), pp. 159-169, Palgrave Macmillan, New York, 2006 (With Silviya Svejenova and Arie Lewin)

“Wireless Apostles’ and Global Emperors: Strategies for Domination in a Global Arena”, in Creating Value Through International Strategy, Africa Arino, Ghemawat P, and Ricart, J.EN (eds.) pp. 238 – 253, Palgrave Macmillan, New York, 2004. (with Silviya Svejenova and Luis Vives)

“Rethinking the Firm: Organizational Approaches”. Organization Studies. Vol. 24, Issue 8, pp. 1219 -1229, 2003 (with Jean-Claude Thoenig)

“Coevolutionary Processes of Strategic Adaptation and Change: The Promise and Challenge of Empirical Research”. Organization Studies, Vol. 22, Issue 6, pp. V – XII, 2001. (with Arie Lewin)

"Eating Soup with a Fork: How Informal Social Networks Influence Innovation in High-Technology Firms", Strategic Change, Vol. 10, pp. 95-102, 2001 (with Philip Davies)

“International Joint Venture Instability and Corporate Strategy” pp. 261 – 280, 2000, in David Faulkner and Mark de Rond (eds.), Cooperative Strategy: Economic, Business, and Organizational Issues, Oxford University Press, Oxford and New York (with Jeffery Reuer). Reprinted in paperback, 2001

“On Lemons and Indigestibility: Resource Assembly Through Joint Ventures”, Strategic Management Journal, Vol. 21, pp. 195-197, 2000 (with Jeffrey Reuer)

“Managing Partnerships and Strategic Alliances: Raising the Odds of Success”, European Management Journal, Vol. 18, No. 2, pp. 146-151, 2000 (with Arie Lewin)

“Asymmetric Information and Joint Venture Performance: Theory and Evidence from Domestic and International Joint Ventures”, Strategic Management Journal, Vol. 21: 81-88, 2000 (with Jeffrey Reuer)

Reprinted in Strategic Alliances: Theory and Evidence, Reuer, Jeffrey J. (ed.), pp. 154 – 165, Oxford University Press, Oxford, 2004

"The Co-evolution of Network Alliances: a Longitudinal Analysis of an International Professional Service Network", Organization Science Vol. 10, No. 5, September-October pp. 638-653, 1999 (with Arie Lewin)

"The Co-evolution of Strategic Alliances", Organization Science (with Arie Lewin) Vol. 9 n° 3 May-June 1998

This article was awarded two Citations of Excellence from the Anbar Electronic Intelligence Citation Service

This article was cited as one of the five most influential papers in the Absorptive Capacity Literature, Academy of Management Review 31 (4) p. 842 October, 2006)

"Les Approches Européennes et Américaines de la Théorie des Organisations", Revue Française de Gestion (with Jean-Claude Thoenig), N°102, Jan-Feb 1995

"Organization Theory at the Crossroads: Some Reflections on European and United States Approaches to Organizational Research", Organization Science (with Jean-Claude Thoenig), vol. 6, N°1, Jan-Feb, 1995

"An Information Theory of Joint Ventures" (with Srinivasan Balakrishnan), Advances in Global High-Technology Management, Strategic Alliances in High Technology, Gomez-Mejia, Luis and Michael Lawless (eds.), volume 5, Part B, pages 59-72, 1995 by JAI Press Inc

"Information Asymmetry, Adverse Selection and Joint Ventures: Theory and Evidence", Journal of Economic Behavior and Organization, Vol. 20, No 1, January 1993 (with Srinivasan Balakrishnan)

Reprinted in Strategic Alliances: Theory and Evidence, Reuer, Jeffrey J. (ed.), pp. 116 – 135, Oxford University Press, Oxford, 2004

"Information Asymmetries: How Not to Buy A Lemon in Negotiating Mergers and Acquisitions", European Management Journal, Vol. 9, No 3, 1991 (with Ingemar Dierickx)

Reprinted as "Coma pagar el precio justo", in Estrategia Financiera 78, October 1992, 21-25

Reprinted as "Fusioni E Acquisizioni: Come Pagare Il Giusto Prezzo", in L'Impresa, 2, 1992

"Collaboration or Paradigm Shift?: Caveat Emptor and the Risk of Romance with Economic Models for Strategy and Policy Research", Organization Science, Vol. 1, 1990 (with Paul Hirsch and Ray Friedman)

Reprinted in Talking About Organization Science: Debates, Discourses, Dialogue, and Direction, Peter Frost, Richard Daft, and Arie Lewin (eds.), pp.3 – 17, Sage Publications, Thousand Oaks, 2000

Reprinted in Strategy: Critical Perspectives, David Faulkner (ed.), Routledge, London, 2002

Reprinted in Central Currents in Organization Studies: Frameworks and Applications, Stuart Clegg (ed.), Sage, Thousand Oaks, 2002

Reprinted in Michael Porter: Critical Perspectives on Business and Management, John C Wood and Michael C Wood (eds.) to be published by Routledge, 2010

"Patterns of Cooperative Competition in Global Technologies Industries", 1990 In Lawless, Michael and L R Gomez-Mejia (eds.), Strategic Management in High Technology Firms JAI Press, Greenwich, Connecticut (with Srinivasan Balakrishan)

"Regulation and Organization: Environmental Niche Structure and Administrative Organization", 1988. Research in the Sociology of Organizations, Vol. 6: 183-201

Newspaper Articles, Proceedings Papers, Book Reviews & Miscellaneous

Nurturing the M & A Competence: The Crucial Role of Management Education". Mergers and Acquisitions, December, 2001

"How to Manage in Times of Disorder" Financial Times, Mastering Strategy Series (22 November 1999) (with Arie Lewin)

Reprinted in Mastering Strategy, Tim Dickson (ed.), pp. 115 – 118, Prentice Hall, London, 2000

Reprinted as "Le Management en Period de Rupture", Les Echos, Thursday, 18 May 2000

Reprinted as "Warum Veranderung zur routine warden muss", pp. 154-158. Mastering Strategie: Das komplette Know-how der weltweit führenden Business-Schools, Financial Times, Prentice Hall Deutsch, 2001

"Putting the S-word Back in Alliances", Financial Times, Mastering Strategy Series (1 November 1999)

Reprinted in Mastering Strategy, Tim Dickson (ed.), pp. 356 – 361, Prentice Hall, London, 2000

Reprinted as "De strategie moet weer terugkeren in allianties", het Financieele Dagblad, 23/05/2000

Reprinted as "Wie allianzen stabiler und erfolgreicher werden", pp. 447 – 452.
Mastering Strategie: Das komplette Know-how der weltweit führenden
Business-Schools, Financial Times, Prentice Hall Deutsch, 2001

Reprinted as "Kuidas alliansid taas edukaks muuta", Director, November 2002

"Managing Partnerships & Strategic Alliances: an Historic Note", Organization Science Vol. 9, n° 3 May-June 1998

"When Joint Ventures Signal the Best Way Forward", Technology Strategies, No 72, October 1991

Inter Corporate Collaboration: Intimacy, Boundary Permeability, & the Quality of Execution", Proceedings of the Conference on Corporate Governance and Competitive Strategy, University of Minnesota, 1990

"The Emergence of Supra Nationals in Global Industries", 1988 In Lawless, Michael and L R Gomez-Mejia (eds.), Proceedings of the Conference on Managing the High Technology Firm, Boulder, Colorado (with Srinivasan Balakrishnan)

Review of The Transfer Pricing Problem: A Theory for Practice by Robert Eccles, 1986, pp. 1283-1285, American Journal of Sociology

Case Studies

Heineken, El Aguila SA, INSEAD, Fontainebleau, France 1990

Whitbread, Dealing with the Beer Orders, INSEAD, Fontainebleau, France 1992

Whitbread, After the Beer Orders, INSEAD, Fontainebleau, France 1992

Whitbread, Teaching Note, Insead Fontainebleau, France 1993

Nexia International, INSEAD, Fontainebleau, France 1996.

Reprinted in Managing the Global Corporation, Jose de la Torre and Yves Doz (editors) McGraw Hill, 2001

Nexia International: Teaching Note, Insead, Fontainebleau, France, 1997

The Vanguard Group, Insead, Fontainebleau, France, 1999

The Vanguard Group: Teaching Note, Insead, Fontainebleau, France, 1999

Work in Progress

Strategic Animation in Global Professional Services: A Case of Virtual Integration Processes in Network Organizations, (with Steve Tallman)

Strategic Animation and Emergent processes: Managing for Efficiency and Innovation in Globally Networked Organizations, (with Steve Tallman)

Decision Making in Policy Groups

Book length monograph on Global Strategic Management (including, but not limited to, chapters on variations of the papers listed above)

Editorial Activities

(For Guest Editorships of Special Issues please see Collections, above)

Senior Advisory Committee, Global Strategy Journal, 2009 –

Editorial Review Board, Long Range Planning, 2013-

Advisory Board, SJ Magazine, 2007-2012

Editorial Review Board, Metamorphosis 1999-

European Editor, The Journal of Management Inquiry 1999-2004

Board of Consulting Editors, Journal of International Business Studies, 2002-2007

Editorial Review Boards Organization Science (2009 -2004)

Occasional Referee, Administrative Science Quarterly, Academy of Management Journal, Academy of Management Review, American Journal of Sociology, California Management Review, Journal of Economic Behavior and Organization, Journal of Management Inquiry, Organization Science, Journal of International Business Studies, Organization Studies, Strategic Management Review, Journal of Management Studies, Many Annual Meetings of the Academy of Management and the Strategic Management Society

Conferences

Organizer, Conference on “Organization Theories of the Firm”, Organization Studies, Cranfield School of Management, 2001

Organizer, Conference on “Partnerships and Strategic Alliances”, Organization Science, INSEAD, Fontainebleau, France, 27-29 June 1997

Organizer, Conference on “Sociology and Strategy: Organizations in the Marketplace”, INSEAD, Fontainebleau, France, 11-13 April 1996

Chair, Track on the Multinational Corporation (9 sessions), 1994 Strategic Management Society Conference, HEC, Jouy-en-Josas, France, September 1994

Organizer, Conference on “Organization Theory at the Crossroads: European Contributions to the Science of Organizations”, INSEAD, Fontainebleau, France, November, 1991 (with Jean-Claude Thoenig)

Professional Activities

Founder and Chair, Junior Faculty Paper Development Workshops, Strategic Management Society, 2010-2013

Organizer and Chair, “Networks, Clusters, and Agglomeration”, Annual Meeting of the Strategic Management Society, Atlanta, 2013

Invited Panelist, “Practicing Cooperative Strategies”, Annual Meeting of the Strategic Management Society, Prague, 2012

Invited Panelist, “Bringing High Level Theory into Pedagogy”, Annual Meeting of the Strategic Management Society, Miami, 2011

Organizer and Chair, “Capability Building as a Motive for International Expansion”, Annual Meeting of the Strategic Management Society, Miami, 2011

Discussant, “Power of Richness”, Professional Development Workshop, Academy of Management, Anaheim, California, 2008

Founding Co-Chair, Interest Group on Global Strategy, Strategic Management Society, 2001-2004

Organizer and Chair, Theme on “Firm Adaptation in Times of Disorder”, Annual Meeting of Egos, Slovenia, 2004 (with Jose-Luis Alvarez)

Organizer and Chair, Theme on “New Organization Forms”, Annual Meeting, Egos, Copenhagen, 2003

Organizer and Chair, Panel on “New Directions in Globalization and International Strategy Research”, Annual Meeting of the Strategic Management Society, Paris, France, 2002

Organizer and Chair, Theme on “New Organizational Forms”, Annual Meeting of Egos, Barcelona, Spain, 2002

Organizer and Chair, "Managing in Times of Disorder", Annual Meeting of EGOS, Lyon, France, 2001 (with Henk Volberda)

Panelist, Plenary Session, “Organization Theory As Actionable Knowledge”, Annual Meeting of EGOS, 2000

Invited Panelist, Plenary Session, “Organization Theory As Science: Prospects and Limitations”, Annual Meeting of EGOS, Warwick, United Kingdom, 1999

Organizer and Chair, Session on Strategic Alliances, 14th Annual Meeting of the

Strategic Management Society Conference, HEC, Jouy-en-Josas, France, September 1994

Organizer and Chair, Session on Corporate Restructuring, 13th Annual International Conference of the Strategic Management Society, Chicago, October 1993

Chair, Session of 12th Annual International Conference of the Strategic Management Society, London, October 1992

Chair and Discussant, 11th Annual International Conference Strategic Management Society, Toronto, October 1991

Organizer and Chair, Session on Macro-Organizational Behavior: Transacting, Agenda Building and Controlling Managers, National Meeting of the Academy of Management 1990

Discussant, Session on Determinants of Corporate Alliances and LBO's, National Meeting of the Academy of Management 1990

Organizer and Chair, Session on Strategic Alliances in High Technology Industry, Conference on Managing the High Technology Firm, University of Colorado, Boulder, Colorado, January 1990

Organizer and Chair, Session on Strategic Performance Indicators, National Meeting of the Academy of Management, August 1989

Organizer and Chair, Session on Strategic Alliances in High Technology Industry, Conference on Managing the High Technology Firm, University of Colorado, Boulder, Colorado, January 1988

Organizer and Chair, Session on Industry Analysis, National Meeting of the Academy of Management, August 1988

Organizer and Chair, Session on Interdependencies, National Meeting of the Academy of Management, August 1987

Organizer and Chair, Session on the New Sociology of Industry, National Meeting of the American Sociological Association, August 1986

Presentations

“Strategic Animation in Global Professional Services: A Case of Virtual Integration Processes in Network Organizations”, Meeting of the Strategic Management Society, St Gallen, 2015 (with Steve Tallman)

Strategic Animation and Emergent processes: Managing for Efficiency and Innovation in Globally Networked Organizations”, Meeting of the Strategic Management Society, St. Gallen, 2015 (with Steve Tallman)

“Rethinking Global Strategy and Management: A Personal and Professional

Journey”, Campbell Lecture, Rowan University, April 12, 2013

(Between 2006-2014, I presented multiple keynote addresses, and served as chair, and moderator in the New Jersey metropolitan area in my roles as Dean and Vice Dean (please let me know if you would like more information))

“Managing in Times of Disorder: The Emergence of the Global Multi-business Firm”, Keynote Address, Academy of International Business, Northeast, Atlantic City, New Jersey, 2008

“Competitive Advantage From Organizational Capability”, Keynote Address, Italian-American Chamber of Commerce, Philadelphia, Pennsylvania, 2008

“International Strategy and Global Competition”, Keynote Address, Atlantic City Hotel and Lodging Association, Atlantic City, NJ 2007

“Inside the Double Paradox: Comparing Strategic Behaviors in a Globalizing Industry”, 24th Annual Meeting of the Strategic Management Society, Puerto Rico, 2004. (with Silviya Svejenova and Luis Vives). (Nominated for Best Paper Prize)

“From Local Champions to Global Masters: Strategies for Domination in the Globalizing Wireless Arena”, Academy of Management Annual Meeting, New Orleans, 2004, (with Silviya Svejenova and Luis Vives)

“Wireless Apostles and Emperors: Strategies for Domination in a Global Arena”, 1st International Workshop on Creating Value Through Global Strategy, Barcelona. 2003. (with Silviya Svejenova and Luis Vives)

“Managing Joint Ventures and Strategic Alliances: Raising the Odds of Success”, Keynote Address, Conference on Joint Ventures and Strategic Alliances, Institute of Directors, London, UK, 2003

“Rethinking Strategic Alliance Research from a Coevolution Perspective” Conference on Emerging Research Frontiers in International Business, Duke University, North Carolina, 2003

“The Challenge of International Strategy Research”, Annual Meeting of the Strategic Management Society, Paris, France, 2002

“Managing in Times of Disorder”, World Strategy Congress, Said Business School, Oxford University, UK, 2002

“Strategic Adaptation in Times of Disorder”, Erasmus Research Institute of Management Conference, Rotterdam, Netherlands, 2002.

"Are Networks New Forms of Organization?", Academy of International Business Annual Meeting, Australia, 2001

“Asymmetric Information and Joint Venture Performance: Evidence from Domestic and International Joint Ventures”, Academy of International Business, South Carolina, 1999 (with Jeffrey Reuer)

“The Co-evolution of Cooperation: A Historical Analysis of Exploration Networks 1870-1996”, Annual Meeting of The Academy of Management, Chicago 1999 (with Marie-Laura Djelic and Arie Lewin)

“Where is the Action in Organization Research?”, Annual Meeting of EGOS, Warwick University, United Kingdom, 1999 (with Joanna Mair)

“Are Networks New Forms of Organization: A Multi-level Analysis of National Political Economy and Organizational Networks 1870 – 1930” Annual Conference on Messo, Duke University, 1999 (with Marie-Laure Djelic and Arie Lewin)

“Asymmetric Information and Joint Venture Performance” (with Jeffrey Reuer). European International Business Academy, Jerusalem, December 1998

“The Co-evolution of Network Alliances,” EGOS Meetings, Maastricht, Holland, August 1998

“North American and European Research Traditions: Convergence or Divergence?”, Academy of Management 1995 Annual Meeting, Vancouver, Canada, August 1995

“The Business Firm: Arena for Strategic Behavior or Moral Community?”, 7th International Conference on Socio-Economics, Society for the Advancement of Socio-Economics, Washington, USA, April 1995

“Rethinking the Business Firm”, Organization Science Winter Conference, Colorado, USA, January 1995

"What is Interesting about the Multinational Firm?", SMS Conference, HEC, Jouy-en-Josas, France, September 1994

"Learning Alliances: A Comparison of Business and University Collaborations", EAIE 5th Annual Conference: Europe and Beyond, The Hague, Netherlands, December 1993

"Alliances and Corporate Culture". Keynote address at the 14th International IDATE Conference, Montpellier, France, November 1992

"The Role of Headquarters in Assembling Alliances and Partnerships", Keynote address presented at The Economist Conference on Alliances and Partnerships: A European Perspective, London, UK, June 1992

"The Environmental Responsiveness of Global Firms", presented at the National TIMS/ORSA Conference, Orlando, 1992

"Information Asymmetry, Adverse Selection and Joint Ventures", presented at the Annual Meeting of the Academy of Management, 1991

"The Challenge of Strategic Alliances", presented at the 1991 EFMD Annual Conference, "Managing Without Boundaries", The Hague, Netherlands, June 1991

"Inter Corporate Collaboration: Intimacy, Boundary Permeability and the Quality of Execution", presented to the Conference on Corporate Governance and Competitive Strategy, University of Minnesota, Minneapolis, Minnesota, 1990

"Strategic Alliances in High Technology Industries", presented to the Conference on Managing the High Technology Firm, University of Colorado, Boulder, Colorado, January 1990

"The Corporate Challenge of Environmental Responsiveness", presented to the Conference on Environmental Responsiveness, United Nations Environmental Program, Paris, France, December 1989

"The Emergence of Supra Nationals in Global Industries", presented to the Conference on Managing the High Technology Firm, University of Colorado, Boulder, Colorado, January 1988

"Organizational Costs and a Theory of Joint Ventures", presented at the Annual Meeting of the Academy of Management, August 1987

"Risk, Information Asymmetries, and the Formation of Joint Ventures: A Theoretical Synthesis and Cross Industry Analysis", presented at the Annual Meeting of the American Sociological Association, August 1986

"Environment and Control in Organizations", presented at the Stanford University Conference on Organizational Theory, Asilomar, California, 1986

"The New Sociology of Industry", presented at the Annual Meeting of the American Sociological Association, August 1985

"Institutional Strategies in Emerging Global Industries: The Case of International Business Communications", presented at the Annual Meeting of the Strategic Management Society, October 1984 (with Srinivasan Balakrishnan)

"Environmental Turbulence and Sub-unit Politics in Weak Technology Industries: The Case of Public Education", presented at the Annual Meeting of the American Educational Research Association, 1982

"Multi-level Relationships in the Distribution of Organizational Resources" Annual Meeting of the American Educational Research Association, 1981

Colloquia (examples)

Chicago, Harvard, Michigan, University of Southern California, Claremont Graduate School, Emory, New York University, INSEAD, UCLA, Berkeley, Stanford, Köln, Duke, London Business School, Templeton College, Oxford University, McGill, Judge Institute, University of Cambridge, Warwick University, Santa Clara University, University of Massachusetts, Amherst

Teaching and Program Direction (examples)

Undergraduate Courses: 	Management of the Music Industry
MBA Courses:	International Strategy and Management Business Policy Management of Organizations Strategy Implementation Crafting Strategic Management Global Management Strategy
Ph.D. Courses:	Organization Theory Organization Sociology Advanced Behavioral Science
Executive Education Modules:	CEDEP General Management Cycle (Director) Mastering Acquisitions, Mergers, and Strategic Alliances (Program Director, Cranfield-Fuqua joint program) Managing Partnerships & Strategic Alliances (Program Director, Insead) Advanced Management Program Strategic Issues in Mergers & Acquisitions Strategic Management of Services International Executive Program Young Managers Program Management of People Managerial Skills in International Business Advanced Management Program Customized programs for over 200 companies and external executive education providers