

Pallavi Shukla, PhD

Assistant Professor of Professional Practice
Department of Management and Global Business
Rutgers Business School, Office 1048
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Email: pallavi.shukla@rutgers.edu

EDUCATION

Rutgers, The State University of New Jersey
Ph.D. in Management at Rutgers Business School 2016

Birla Institute of Technology, Mesra, India
Bachelor of Engineering, Electronics, and Communication 1996

ACADEMIC, GOVERNMENT, AND PROFESSIONAL POSITIONS

Rutgers Business School – Newark and New Brunswick, NJ 2013-present
Department of Management and Global Business

Assistant Professor of Professional Practice July 2017–present
Instructor 2016-2017
Part-time Instructor Fall 2013 & Winter 2015

Bureau of Economic Analysis (BEA) 2015-2018
Academic Researcher
U.S. Department of Commerce, Washington DC

Journal of International Business Studies 2010-2013
Editorial Assistant

JP Morgan, New York, NY 2008-2009
Project Manager

Bear, Stearns & Company, New York, NY 1999–2008
Project Manager Equities Audit Trail System (2007 –2008)
Project Manager Equities Shared Platform (2005 –2008)
Sr. Software Developer Super Montage Connectivity (2003 –2005)
Sr. Software Developer P&L Tracker (2001 –2003)
Software Developer OTC Stratus (1999 –2001)

Tata Consultancy Services, Mumbai, India 1996–1998
Software developer at the National Stock Exchange of India

JOURNAL PUBLICATIONS (PEER-REVIEWED)

Shukla, P. & Cantwell, J. 2018. Migrants and multinational firms: The role of institutional affinity and connectedness in FDI. *Journal of World Business*. <https://doi.org/10.1016/j.jwb.2018.07.003>

Shukla, P. & Cantwell, J. 2016. Migrants and the foreign expansion of firms. *Rutgers Business Review*, 1(1), 44-56 <https://rbr.business.rutgers.edu/article/migrants-and-foreign-expansion-firms>

Cantwell, J., Piepenbrink, A., Shukla, P., Vo, A. 2016. The changing landscape of JIBS authorship. *Journal of International Business Studies*, 47(7), 749-777 [The changing landscape of JIBS authorship | SpringerLink](#)

Cantwell, J., Piepenbrink, A. & Shukla, P. 2014. Assessing the impact of JIBS as an interdisciplinary journal: A network approach. *Journal of International Business Studies*, 45(7): 787-99 [Assessing the impact of JIBS as an interdisciplinary journal: A network approach | SpringerLink](#)

BOOK CHAPTER CONTRIBUTIONS

Shukla, P. & Cantwell, J. 2023. Skilled migrants: Stimulating knowledge creation and flows in firms. *The Palgrave Handbook of Global Migration in International Business*. (forthcoming)

PROCEEDINGS (PEER-REVIEWED)

Cantwell, J. & Shukla, P. 2023. Evolution of International Business Activity across Technological Paradigms. <https://www.aib.world/wp-content/uploads/2023/08/AIB-2023-Conference-Proceedings.pdf>

Shukla, P., Cantwell, J., Choudhury, P., Mudambi, R., Zander, I. 2022. Perspectives on Technological Innovation and Knowledge Flows. *Academy of Management Proceedings* Vol. 2022, No. 1. <https://journals.aom.org/doi/10.5465/AMBPP.2022.12471symposium>

Hajro, A., Brannen, M., Morley, M.J., Shukla, P. & Zilinskaite, M. 2020. Broadening our sights: Advancing interdisciplinary thinking on global migration. *Academy of Management Proceedings* Vol. 2020, No. 1. [Broadening our Sights: Advancing Interdisciplinary Thinking on Global Migration | Academy of Management Proceedings \(aom.org\)](#)

Piepenbrink, A. & Shukla, P. 2019. The path to fame: The structure and trajectory of seminal work. *Academy of Management Proceedings* Vol. 2019, No. 1. <https://journals.aom.org/doi/10.5465/AMBPP.2019.11286abstract>

Shukla, P. & Cantwell, J. 2015. The Chicken or the Egg? Migrants and Foreign Direct Investment: An Exploratory Study. *Academy of Management Proceedings* Vol. 2015, No. 1. <https://journals.aom.org/doi/10.5465/ambpp.2015.11189abstract>

PRESENTATIONS

Cantwell, J. & Shukla, P. 2023. Evolution of international business activity across technological paradigms. *The Academy of International Business Annual Meeting*. Poland, Warsaw. July 2023.

Shukla, P. 2022. Organizer and Moderator. AOM Symposium. IM/TIM Division. Perspectives on Technological Innovation and Knowledge Flows. *Academy of Management Annual Meeting, Seattle, WA, USA*. August 2022.

Shukla, P. 2021. Panelist. AIB Symposium. Advancing Interdisciplinary Thinking on Global Migration and Its Implications for Management and International Business Scholarship. *Academy of International Business Annual Meeting*. June-July 2021.

Shukla, P. 2021. Participant. Academy of Management Perspectives PDW. Migration and global business: a multidisciplinary review and implications. *Academy of Management Perspectives PDW*. June 2021

Shukla, P. 2020. Panelist. AAT Division Symposium. Broadening our Sight: Advancing Interdisciplinary Thinking on Global Migration. *Academy of Management Annual Meeting*. August 2020.

Piepenbrink, A., & Shukla, P. 2019. The path to fame: The structure and trajectory of seminal work. *The Academy of Management Annual Meeting, Boston, MA, USA*. August 2019.

Shukla, P. & Cantwell, J. 2017. Migrants and Multinational Firms: The role of institutional affinity and connectedness in FDI. *DRUID Conference NYU Stern School of Business, NY, USA*. June 2017. Panelist for a Professional Development Workshop on Migration, Innovation and Internationalization.

Shukla, P., & Cantwell, J. 2015. Migrants and Foreign Direct Investment: Literature Review and a Conceptual Framework. *International Business, Economic Geography and Innovation (iBEGIN) Conference, Philadelphia, PA, USA*. November, 2015.

Shukla, P., & Cantwell, J. 2015. The Chicken or the Egg? Migrants and Foreign Direct Investment: An Exploratory Study. *The Academy of Management Annual Meeting, Vancouver, Canada*. August 2015.

Shukla, P., & Cantwell, J. 2015. The Chicken or the Egg? Migrants and Foreign Direct Investment: An Exploratory Study. *The Academy of International Business Annual Meeting, Bengaluru, India*. June 2015.

Shukla, P. 2013. The role of foreign-born workers in influencing the geography of inward and outward FDI patterns. Dissertation proposal accepted for the AOM International Management Division Doctoral Consortium. *The Academy of Management Annual Meeting, Lake Buena Vista, Florida*. August 2013.

Shukla, P. 2012. Alliance Portfolio Management Capability and Portfolio Performance. *The Academy of Management Annual Meeting, Boston, Massachusetts*. August 2012.

Shukla, P. 2012. What Matters More - Experience or Competitive Imitation? A Longitudinal Study of R&D Location Decisions. *The Academy of International Business Annual Meeting, Washington DC*. June 2012.

ONLINE ARTICLES / BLOGS / NEWSPAPER COLUMNS

Piepenbrink, A. and Shukla, P., *Highly Influential Scholarly Works in Management Literature*. Available at SSRN: https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3615071

PROFESSIONAL MEMBERSHIPS

Academy of Management	2012 - present
Academy of International Business	2011 –present

AWARDS / HONORS

Rutgers Business School – Newark & New Brunswick	
Dean’s Meritorious Teaching Award	2023

Journal of World Business	
Best Reviewer Award	2019

Rutgers Business School – Newark & New Brunswick	
Research assistantship (\$4200) awarded by RBS Dean’s office	2014
Competitive summer scholarship (\$3000) awarded by RBS Dean’s office	2013
Competitive summer scholarship (\$3000) awarded by RBS Dean’s office	2012

PROFESSIONAL OR EXECUTIVE TRAINING

Project Management Institute	
Project Management Professional (PMP) certification	2009 - 2012

FACULTY DEVELOPMENT ACTIVITIES ATTENDED

Academy of International Business U.S. Northeast Chapter Conference	October 2023
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Teaching & Learning Conference	
Academy of Management Annual Meeting	August 2022

Harvard Business Publishing Webinar	June 2022
Topic: Simulations and eLearning	

Center for Teaching Advancement and Assessment Research Workshop	
Peer Review of Online Teaching	August 2020

Teaching & Learning Conference	
Academy of Management Annual Meeting	August 2020

Center for Teaching Advancement and Assessment Research Workshop	
Engaging Students in Synchronous Sessions	July 2020

Teaching & Learning Conference	
Academy of Management Annual Meeting, Boston, Massachusetts	August 2019

Teaching & Learning Conference	
Academy of Management Annual Meeting, Atlanta, Georgia	August 2017

SERVICE TO THE PROFESSION

Academy of International Business (AIB) US Northeast (US-NE) Chapter Leadership Team	
AIB US-NE Chapter Communications Officer	April 2023 – present

Responsible for Chapter Newsletter and social media posts Annual Chapter conference, Providence, Rhode Island	October 2023
<u>Reviewer</u>	
Journals:	
<i>Journal of International Business Studies</i>	2021 – present
<i>Journal of World Business</i>	2017 – 2020
<i>Asia Pacific Journal of Management</i>	2017 – 2019
Conferences:	
<i>The Annual Academy of International Business conference</i>	2013-2016, 2023
<i>The Annual Academy of Management conference</i>	2012 - 2022
<i>The Strategic Management Society special conference</i>	2018
<i>The Annual JIBS Paper Development Workshops</i>	2013-2016
<u>Session Chair</u>	
Family Ownership, Entrepreneurship and Privatization Issues in International Management (IM Division) <i>Academy of Management Annual Meeting</i>	August 2021
State Ownership, Political Ties, and Firm Internationalization MNE State Relations and IB Policy Track. <i>Academy of International Business Annual Meeting</i>	June 2021
Innovation and Global Strategy (IM Division) <i>Academy of Management Annual Meeting</i>	August 2020
Managing MNEs (IM Division) <i>Academy of Management Annual Meeting, Chicago, United States</i>	August 2018
Determinants and Consequences of Internationalization Strategies <i>The Academy of International Business Annual Meeting, Bengaluru, India</i>	June 2015
<u>Paper Discussant</u>	
Regulation and policy: Institutions and frameworks <i>DRUID Conference 2017, NYU Stern, New York, United States</i>	June 2017
SERVICE TO THE UNIVERSITY	
Member, Newark Faculty Council Contingent Faculty (Appointed)	July 2022 – Present
SERVICE TO THE COLLEGE	
RBS Faculty Mentor – SAS Honors Program Faculty Panelist at SASHP Scholars Day Faculty Panelist at (in-person) SASHP Scholars Day Participant at (virtual) SASHP Scholars Day	July 2020 – present April 2023 March 2022 April 2021
Academic Advising – Lead Faculty – Global Business Concentration New Brunswick campus	April 2020 - present

First-Year Interest Group Seminars (FIGS) program

FIGS Speaker
FIGS Faculty Mentor

October 2023
May 2021 – Dec 2021

Participant, Big Ten International Business Faculty Symposium

International Business Summit, University of Nebraska, Lincoln

April 2018

Presenter, RBS Ph.D. program Professional Development Seminar

For first-year PhD Students

November 2015

Presenter, RBS Ph.D. program Professional Development Seminar

For first-year Ph.D. Students

October 2012

SERVICE TO THE DEPARTMENT

International Business Multi-Section Course Coordinator

Department of Management & Global Business

May 2018 – present

SME Presentation to the RBS UG 2030 Curriculum Revision Committee

Represented the International Business Faculty of MGB

January 2023

MGB representative, Undergraduate (in-person) Open House RBS - New Brunswick

April 2022

Doctor of Business Administration (DBA) Advisor

September 2020 – July 2021

Teaching Peer Observer

February 2020 – December 2020

Presenter, MBA Open House RBS - New Brunswick

Strategy & Leadership and Global Business Concentrations

October 2016
