

Pallavi Shukla, PhD

Assistant Professor of Professional Practice
Department of Management and Global Business
Rutgers Business School, Office 1048
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EDUCATION

Rutgers, The State University of New Jersey

Ph.D. in Management at Rutgers Business School

2016

Dissertation: *Migrants, Institutional Change and the Geography of Foreign Direct Investment*

Birla Institute of Technology, Mesra, India

Bachelor of Engineering, Electronics and Communication

1996

ACADEMIC, GOVERNMENT, AND PROFESSIONAL POSITIONS

Rutgers Business School – Newark and New Brunswick, NJ

2013-present

Department of Management and Global Business

Assistant Professor of Professional Practice

July 2017–present

Instructor

2016-2017

Part-time Instructor

Fall 2013 & Winter 2015

Bureau of Economic Analysis (BEA)

Academic Researcher

2015-2018

U.S. Department of Commerce, Washington, DC

Journal of International Business Studies

2010-2013

Editorial Assistant

JP Morgan, New York, NY

2008-2009

Project Manager

Bear, Stearns & Company, New York, NY

1999–2008

Associate Director

Project Manager

Equities Audit Trail System (2007 –2008)

Project Manager

Equities Shared Platform (2005 –2008)

Sr. Software Developer

Super Montage Connectivity (2003 –2005)

Sr. Software Developer

P&L Tracker (2001 –2003)

Software Developer

OTC Stratus (1999 –2001)

Tata Consultancy Services, Mumbai, India

1996–1998

Software developer at the National Stock Exchange of India

JOURNAL PUBLICATIONS (PEER-REVIEWED)

Cantwell, J., & Shukla, P. 2024. Spatial development of technological knowledge and the evolution of international business activity across technological paradigms. *International Business Review*.
<https://doi.org/10.1016/j.ibusrev.2024.102356>

Shukla, P. & Cantwell, J. 2018. Migrants and multinational firms: The role of institutional affinity and connectedness in FDI. *Journal of World Business*. <https://doi.org/10.1016/j.jwb.2018.07.003>

Shukla, P. & Cantwell, J. 2016. Migrants and the foreign expansion of firms. *Rutgers Business Review*, 1(1), 44-56 <https://rbr.business.rutgers.edu/article/migrants-and-foreign-expansion-firms>

BOOK CHAPTER CONTRIBUTIONS

Shukla, P. & Cantwell, J. 2023. Skilled migrants: Stimulating knowledge creation and flows in firms. *The Palgrave Handbook of Global Migration in International Business*.
https://link.springer.com/chapter/10.1007/978-3-031-38886-6_16

JOURNAL PUBLICATIONS (NON-PEER REVIEWED)

Cantwell, J., Piepenbrink, A., Shukla, P., Vo, A. 2016. The changing landscape of JIBS authorship. *Journal of International Business Studies*, 47(7), 749-777 [The changing landscape of JIBS authorship | SpringerLink](#)

Cantwell, J., Piepenbrink, A. & Shukla, P. 2014. Assessing the impact of JIBS as an interdisciplinary journal: A network approach. *Journal of International Business Studies*, 45(7): 787-99 [Assessing the impact of JIBS as an interdisciplinary journal: A network approach | SpringerLink](#)

PROCEEDINGS (PEER-REVIEWED)

Cantwell, J. & Shukla, P. 2023. Evolution of International Business Activity across Technological Paradigms. <https://www.aib.world/wp-content/uploads/2023/08/AIB-2023-Conference-Proceedings.pdf>

Shukla, P., Cantwell, J., Choudhury, P., Mudambi, R., Zander, I. 2022. Perspectives on Technological Innovation and Knowledge Flows. *Academy of Management Proceedings* Vol. 2022, No. 1.
<https://journals.aom.org/doi/10.5465/AMBPP.2022.12471symposium>

Hajro, A., Brannen, M., Morley, M.J., Shukla, P. & Zilinskaite, M. 2020. Broadening our sights: Advancing interdisciplinary thinking on global migration. *Academy of Management Proceedings* Vol. 2020, No. 1.
[Broadening our Sights: Advancing Interdisciplinary Thinking on Global Migration | Academy of Management Proceedings \(aom.org\)](#)

Piepenbrink, A. & Shukla, P. 2019. The path to fame: The structure and trajectory of seminal work. *Academy of Management Proceedings* Vol. 2019, No. 1.
<https://journals.aom.org/doi/10.5465/AMBPP.2019.11286abstract>

Shukla, P. & Cantwell, J. 2015. The Chicken or the Egg? Migrants and Foreign Direct Investment: An Exploratory Study. *Academy of Management Proceedings* Vol. 2015, No. 1.
<https://journals.aom.org/doi/10.5465/ambpp.2015.11189abstract>

PRESENTATIONS

Shukla, P. 2024. Migration and Digitalization: The Geography of Trade Patterns in the Information Age. *The Academy of International Business Annual Meeting*. Seoul, South Korea. July 2024.

Cantwell, J. & Shukla, P. 2023. Evolution of international business activity across technological paradigms. *The Academy of International Business Annual Meeting*. Poland, Warsaw. July 2023.

Shukla, P. 2021. Panelist. AIB Symposium. Advancing Interdisciplinary Thinking on Global Migration and Its Implications for Management and International Business Scholarship. *Academy of International Business Annual Meeting*. June-July 2021.

Shukla, P. 2021. Participant. Academy of Management Perspectives PDW. Migration and global business: a multidisciplinary review and implications. *Academy of Management Perspectives PDW*. June 2021

Shukla, P. 2020. Panelist. AAT Division Symposium. Broadening our Sight: Advancing Interdisciplinary Thinking on Global Migration. *Academy of Management Annual Meeting*. August 2020.

Piepenbrink, A., & Shukla, P. 2019. The path to fame: The structure and trajectory of seminal work. *The Academy of Management Annual Meeting, Boston, MA, USA*. August 2019.

Shukla, P. & Cantwell, J. 2017. Migrants and Multinational Firms: The role of institutional affinity and connectedness in FDI. *DRUID Conference NYU Stern School of Business, NY, USA*. June 2017. Panelist for a Professional Development Workshop on Migration, Innovation and Internationalization.

Shukla, P., & Cantwell, J. 2015. Migrants and Foreign Direct Investment: Literature Review and a Conceptual Framework. *International Business, Economic Geography and Innovation (iBEGIN) Conference, Philadelphia, PA, USA*. November, 2015.

Shukla, P., & Cantwell, J. 2015. The Chicken or the Egg? Migrants and Foreign Direct Investment: An Exploratory Study. *The Academy of Management Annual Meeting, Vancouver, Canada*. August 2015.

Shukla, P., & Cantwell, J. 2015. The Chicken or the Egg? Migrants and Foreign Direct Investment: An Exploratory Study. *The Academy of International Business Annual Meeting, Bengaluru, India*. June 2015.

Shukla, P. 2013. The role of foreign-born workers in influencing the geography of inward and outward FDI patterns. Dissertation proposal accepted for the AOM International Management Division Doctoral Consortium. *The Academy of Management Annual Meeting, Lake Buena Vista, Florida*. August 2013.

Shukla, P. 2012. Alliance Portfolio Management Capability and Portfolio Performance. *The Academy of Management Annual Meeting, Boston, Massachusetts*. August 2012.

Shukla, P. 2012. What Matters More - Experience or Competitive Imitation? A Longitudinal Study of R&D Location Decisions. *The Academy of International Business Annual Meeting, Washington DC*. June 2012.

ONLINE ARTICLES / BLOGS / NEWSPAPER COLUMNS

Piepenbrink, A. and Shukla, P., *Highly Influential Scholarly Works in Management Literature*. 2020.
Available at SSRN: https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3615071

PROFESSIONAL MEMBERSHIPS

Academy of Management	2012 - present
Academy of International Business	2011 –present

AWARDS / HONORS

Rutgers Business School – Newark & New Brunswick	
Dean’s Meritorious Teaching Award	2023

Journal of World Business	
Best Reviewer Award	2019

Rutgers Business School – Newark & New Brunswick	
Research assistantship (\$4200) awarded by RBS Dean’s office	2014
Competitive summer scholarship (\$3000) awarded by RBS Dean’s Office	2013
Competitive summer scholarship (\$3000) awarded by RBS Dean’s Office	2012

PROFESSIONAL OR EXECUTIVE TRAINING

Project Management Institute	
Project Management Professional (PMP) certification	2009 - 2012

FACULTY DEVELOPMENT ACTIVITIES ATTENDED

Academy of International Business U.S. Northeast Chapter Conference	October 2024
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Machine Learning in IB Webinar	July 2024
AIB Digitalization Special Interest Group & AOM IM Division Research Methods Workshop	

P3 Collaboratory for Pedagogy, Professional Development, and Publicly Engaged Scholarship	
Success Made for All: Revitalizing Teaching (SMARTeaching) Workshop	February 2024

Academy of International Business U.S. Northeast Chapter Conference	October 2023
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Teaching & Learning Conference	
Academy of Management Annual Meeting	August 2022

Harvard Business Publishing Webinar	June 2022
Topic: Simulations and eLearning	

Center for Teaching Advancement and Assessment Research Workshop	
Peer Review of Online Teaching	August 2020

Teaching & Learning Conference	
Academy of Management Annual Meeting	August 2020

Center for Teaching Advancement and Assessment Research Workshop

Engaging Students in Synchronous Sessions

July 2020

Teaching & Learning Conference

Academy of Management Annual Meeting, Boston, Massachusetts

August 2019

Teaching & Learning Conference

Academy of Management Annual Meeting, Atlanta, Georgia

August 2017

SERVICE TO THE PROFESSION

Academy of International Business (AIB) US Northeast (USNE) Chapter Leadership Team

AIB USNE Chapter Communications Officer

April 2023 – present

Responsible for Chapter Newsletter and social media posts

Annual Chapter Conference, Boston, Massachusetts

October 2024

Assistance in the organization of the event onsite and before the conference

Annual Chapter Conference, Providence, Rhode Island

October 2023

Assistance in the organization of the event onsite and before the conference

Reviewer**Journals:***Journal of International Business Studies*

2021 – present

Journal of World Business

2023 – present

2017 – 2020

Asia Pacific Journal of Management

2017 – 2019

Conferences:*The Annual Academy of International Business Conference*

2023 – present

2013 - 2016

The Annual Academy of Management Conference

2012 - 2022

The Strategic Management Society Special Conference

2018

The Annual JIBS Paper Development Workshops

2013-2016

Symposium Organizer

Organizer and Moderator. AOM Symposium. IM/TIM Division

August 2022

Perspectives on Technological Innovation and Knowledge Flows

*Academy of Management Annual Meeting, Seattle, WA, USA.***Session Chair**

Networks, Collaborations and Geopolitical Tensions for MNC's Innovation

July 2024

Knowledge, Innovation, and Technology Track

Academy of International Business Annual Meeting

Family Ownership, Entrepreneurship and Privatization Issues in

August 2021

International Management (IM Division)

Academy of Management Annual Meeting

State Ownership, Political Ties, and Firm Internationalization

June 2021

MNE State Relations and IB Policy Track.

Academy of International Business Annual Meeting

Innovation and Global Strategy (IM Division) <i>Academy of Management Annual Meeting</i>	August 2020
Managing MNEs (IM Division) <i>Academy of Management Annual Meeting, Chicago, United States</i>	August 2018
Determinants and Consequences of Internationalization Strategies <i>The Academy of International Business Annual Meeting, Bengaluru, India</i>	June 2015
<u>Paper Discussant</u> Regulation and policy: Institutions and frameworks <i>DRUID Conference 2017, NYU Stern, New York, United States</i>	June 2017

SERVICE TO THE UNIVERSITY

Newark Faculty Council	July 2022 – Present
Contingent Faculty (appointed) COACHE Survey Working Group	May 2024 - Present

SERVICE TO THE COLLEGE

RBS Nominating Committee / Rules of Procedure Committee (elected)	September 2024-2026
RBS Faculty Mentor – SAS Honors Program	July 2020 – present
Faculty Panelist at SASHP Scholars Day	April 2023
Faculty Panelist at SASHP Scholars Day	March 2022
Participant at (virtual) SASHP Scholars Day	April 2021
Academic Advising – Lead Faculty – Global Business Concentration New Brunswick campus	April 2020 - present
First-Year Interest Group Seminars (FIGS) program	
FIGS Speaker	October 2023
FIGS Faculty Mentor	May 2021 – Dec 2021
MGB representative, Undergraduate Open House RBS - New Brunswick	April 2022
Participant, Big Ten International Business Faculty Symposium International Business Summit, University of Nebraska, Lincoln	April 2018
Presenter, MBA Open House RBS - New Brunswick Strategy & Leadership and Global Business Concentrations	October 2016
Presenter, RBS Ph.D. program Professional Development Seminar For first-year PhD Students	November 2015
Presenter, RBS Ph.D. program Professional Development Seminar For first-year Ph.D. Students	October 2012

SERVICE TO THE DEPARTMENT

Multi-Section Course Coordinator - International Business Department of Management & Global Business	May 2018 – present
PhD Dissertation Committee member PhD Student: Wenli Ding	2023 – present
Faculty Compensation Program (FCP) Committee NTT member representative	2023 – 2024
Lecturer (formerly PTL) Advancement Committee Member	2023 – 2024
SME Presentation to the RBS UG 2030 Curriculum Revision Committee Represented the International Business Faculty of MGB	January 2023
Doctor of Business Administration (DBA) Advisor DBA Student: Katrina Tohme	September 2020 – July 2021
Teaching Peer Observations Observations conducted for: Corporate Strategy Instructor Business Policy & Strategy Instructor International Business Instructor	Spring 2024 Fall 2023 Fall 2020
