

RAMDAS CHANDRA
Associate Professor
Wayne Huizenga School of Business and Entrepreneurship
Nova Southeastern University
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EDUCATION

New York University, Stern School of Business
Doctorate in Philosophy (May 2002)

University of Delhi (India)
Master of Business Administration (April 1992)

University of Poona (India)
Bachelor of Mechanical Engineering (April 1989)
Gold medalist

EXPERIENCE

Nova Southeastern University, Wayne Huizenga School of Business and Entrepreneurship (Florida)
Associate Professor (July 2006 onwards)

Long Island University, College of Management (New York)
Visiting Associate Professor (September 2005 to June 2006)

Concordia University, John Molson School of Business (Montreal, Canada)
Instructor / Assistant Professor (June 1998 to August 2005)

New York University, Stern School of Business (New York)
Instructor (September 1996 to May 1998)

Industry Experience (Available upon request)

TEACHING

Doctoral Courses

- Emerging Issues in International Business
- Seminar in International Marketing
- Seminar in Emerging Issues in Marketing

Graduate Courses (including Executive MBA)

Strategy courses

- International Strategy
- Corporate Diversification Strategies
- Strategic Management (Capstone)

Graduate Courses (including Executive MBA; Contd.)*Digitization courses*

Digital Transformation and Marketing
Electronic Marketing

International courses

Emerging Markets
Foundations of Global Business
International Marketing

Other courses

Entrepreneurship
Marketing Management

Undergraduate Courses*Strategy courses*

Business Strategy and Policy
Strategy in a Global Context

Digitization courses

Strategic Internet Marketing
Electronic Marketing

International courses

Business and the Global Environment
International Business Management
International Management
International Marketing Management
Environment of World Business

Principles courses

Principles of Management
Principles of Marketing

Other courses

Business and Sustainable Development

WORK IN PROGRESS

Corruption, FDI and Economic Growth

(Under revision; Coauthored; Targeted to Critical Perspectives on International Business)

Human Capital Economic Resilience & Development in Small countries

(Under revision; Coauthored; Targeted to Journal of Development Areas)

Effectiveness of Different Forms of Aid in the Fragile States

(Under preparation; Sole authored)

Impact of Trade Wars on the Reorganization of Supply Chains

(Under preparation; Coauthored)

Impact of Social & Human Capital on Gender Inequality and Human Development

(Under preparation; Coauthored)

Consumer Perceptions of Fair-trade Pricing

(Under preparation; Coauthored)

PUBLICATIONS

Variance in U.S. Hospital Charges in Mastectomy Treatments: Data-Driven Attribution to Diagnoses, Treatments, Severity of Illness, Patient Demographics and Hospital Characteristics

Journal of International Finance and Economics (2020) / With Drs. Fiedler and Chinta

Effects of Role Models and Financing Barriers on Women Entrepreneurship

Journal of Business and Economics (2020) / With Drs. Chinta and Fiedler

Empirical Study of Need-driven and Opportunity-driven Women Entrepreneurship in the state of Alabama

SAM Advanced Management Journal (2019) / With Drs. Chinta and Tadepalli

SMEs and Social Capital: Exploring the Brazilian Context

European Business Review (2016), with Drs. Ruth Clarke and Marcilio Machado

Revenue Management in the Hotel Industry: Comparing US and Canadian Properties

Journal of Business Studies Quarterly (2015) with Drs. Paul Willie and Ruth Clarke

Strategy Tools and the Kyoto Protocol's Flexible Development Mechanisms

Advances in Competitiveness Research (2013) with Dr. Patricia Nicelli

R&D offshoring in multinational enterprises: Relevance of transaction cost and internalization theories

Competitiveness Review (2012) with Drs. P.M. Rao and Jongtae Shin

Innovation without Property Rights and Property Rights without Innovation: Recent Developments in the ICT Sector

Advances in Competitiveness Research (2011) with Dr. P.M.Rao and J. Klein

Bridging Voids: Constraints on Hispanic Entrepreneurs Building Social Capital”

International Journal of Entrepreneurship and Small Business (2011) with Dr. R. Clarke

William Byrd Latin America: Pre-determinants of international acquisitions”

International Journal of Case Method Research and Application (2011) with Dr. J. Swartz

International Acquisitions: A Latin American Case Study”

International Journal of Case Method Research and Application (2010) with Dr. J. Swartz

The Growth of the Olympic Winter Games in ‘Non-Traditional’ Markets

Sports Marketing Quarterly (2007) with Drs. Kashef Majid and Annamma Joy

Business Process Outsourcing: Just Another Revolution

Organizational Performance Review, Spring/Summer 2005, Conference Board of Canada, with Ms. Vandana Shankar

A Model of Consumer Web Navigational Behavior: Conceptual Development and Application

Journal of Business Research (2005) with Dr. Marie-Odile Richard

Business Process Outsourcing: A Costs Perspective

European Business Forum (2004) with Ms. Vandana Shankar

A Cognitive Map of the International Business Field

International Business Review (1997) with Dr. William Newbury

PRESENTATIONS

Impact of Trade Wars on Supply Chain Reorganization,

with Dr. P. Nicelli,
2019 American Competitive Society Conference

The Impact of Quality of Human Capital on Development in Small Emerging Markets

with Dr. Ruth Clarke
2016 Global Strategy and Emerging Markets Conference, University of Miami

Exploring the Emerging Economy Context: SMEs and Social Capital in Brazil

with Drs. Ruth Clarke, and Marcilio Machado
2013 AIB Annual Meeting in Istanbul, Turkey

Social Capital and Performance: Empirical Evidence from Hispanic Immigrant Entrepreneurs”

with Dr. Ruth Clarke
2009 AIB Annual Meeting in San Diego.

Effect of Corruption on Spillovers from Foreign Direct Investment

with Dr. Patricia Fadale
2008 AIB Northeast Annual Meeting, Atlantic City, NJ.

The Role of MNEs in the Development of High-Tech Industrial Clusters: A Comparative Analysis of India’s Pharmaceutical, Automotive and Software Sectors”

with Dr. P.M. Rao
2008 American Society for Competitiveness Annual Meeting, Washington, DC.

An Empirical Investigation of the Link between Transaction Costs and Governance Structures of Off-Shoring Programs

with Drs. Michael Rawdan and Ruth Clarke
2008 Annual Meeting of the Academy of International Business, Milan, Italy.

Globalization and MNE rents in Emerging Markets

with Vandana Shankar
2008 Global Studies Conference, University of Illinois, Chicago, IL

The Internationalization and Outsourcing of R&D in Multinational Enterprises: A Transaction Cost and Internalization Theory Perspective

with Drs. Peter Buckley, Parvez Ghauri and P.M. Rao
2008 Offshoring and Outsourcing Conference, Bocconi University, Italy.

Hispanic American Entrepreneurs: Research Opportunities and Challenges”

with Dr. Ruth Clarke
2008 USABE conference, San Antonio, TX

Social Capital and Economic Growth: International Comparisons

with Dr. Ruth Clarke

2007 Annual Meeting of the Academy of International Business, Southeast chapter, Nashville, TN

Social Capital, Performance and the Internationalization of Emerging Market Firms

with Dr. Ruth Clarke

2007 Annual Meeting of the Strategic Management Society, San Diego, CA

Perceptions Of IT Job Prospects: A Reality Check From College Bound High School Seniors

with Dr. Shailendra Palvia

2006 Annual Meeting of the Decision Sciences Institute

Keep Your Friends Close And Your Enemies Closer: Strategic Groups And FDI Location Choice

with Drs. Naomi Gardberg and William Newburry

2006 Academy of Management, Atlanta, GA

“Trade and wages: Preliminary Evidence from Canada”

Sole author

2006 Academy of International Business conference UK chapter, London UK

Explaining The Level and Rate Of Franchise Internationalization

Sole author

2005 Academy of International Business conference, Quebec City, Canada

*Nominated for Haynes award for the Best Paper in Track.***Relative Wage Patterns Among Unskilled and Skilled Workers and International Trade: Evidence From Canada**

Sole author

2005 Administrative Sciences Association of Canada, Toronto, Canada

Does Location Matter: International Process Theory and Market Selection

Sole author

2002 Academy of International Business, San Juan, Puerto Rico

Product Characteristics and Price Competition in an Online World"

Sole author

2001 World Marketing Congress, Cardiff, Wales, UK

International Market Diversity and Firm Performance: Evidence from the Food Industry

with Dr. Naomi Gardberg

1999 Academy of International Business, Charleston, SC

International Franchising: The Case of the Food Service Industry

Sole author

1998 Academy of International Business, Vienna, Austria.

Global Retailing: Differences Among Domestic and International Retailers, Implications for Growth”

with Dr. Naomi Gardberg

1997 Academy of International Business, Monterrey, Mexico

On measuring cultural distance between countries

with Dr. Naomi Gardberg

1997 Symposium on cross-cultural consumer and business studies, Hawaii

Book Chapters

- Gladwin, T.N., W.E. Newburry and R. Chandra. 1998. "Reconciling economic globalization with sustainable development," in *Sustainable Development and the Industrial Firm*, ed. N. Roome (Washington, D.C.: Island Press).
- Clarke, Ruth and Chandra, R., "Afghanistan" (2009). *Handbook of research on Asian entrepreneurship*, Ed. Leo Paul Dana, Cheltenham

SERVICE (SELECTED)

Nova Southeastern University (USA)

- Faculty Advisor, International Business Students Association (2012 onwards)
- Vice-chair of Board, Florida Charter Educational Foundation (Since 2018)
- Panelist, Broward County Office of Small Business and Economic Development, since 2007
- Editorial Board Member, *Journal of Asia Business Studies* (2014 to 2019)

Concordia University (Canada)

- Director, International Business Programs (June 2001 to August 2005)
- Acting Director, Canada-China University-Industry Partnership Program, a Canadian International Development Agency initiative (September 1999 to June 2000)