

DR. RATIKA GORE

Rutgers Business School, New Brunswick & Newark, NJ | +1 (973) 382 2194 | ratika.c.gore@gmail.com

Top-rated faculty and leader with **27+ years of international entrepreneurship and academic experience** across five countries (**USA, Singapore, Belgium, Philippines, India**). In the last 12 years, in academia, been a **top-rated faculty member**, teaching management courses at undergraduate, graduate, and executive levels. **Advisor to start-ups** and Co-chair for TiE NJ, is a **sought-after speaker** contributing to thought leadership at international conferences and industry forums. Has held various **academic leadership roles** and holds a proven record in **launching courses/curricula** and designing/leading impactful **student success initiatives**.

ACADEMIC POSITIONS (USA, India and Singapore)

- **Rutger Business School, NJ, USA**

- Assistant Professor of Practice, Department of Management and Global Business (Sept 2025 – present)**

- Teach Entrepreneurship, Business Policy & Strategy, Management Skills, and Organizational Behavior to undergraduate and graduate students.

- **Stevens School of Business, NJ, USA**

- Associate Director of MBA Programs, Lead for EMBA and MSTM (2023- 2025)**

- Teach Entrepreneurship and Design Thinking to undergraduate and graduate students. Developed two new courses. Redesigned two executive management programs, managing all aspects, including research, design, delivery, and assessment. Founded an Industry Readiness Track for MBA students and set up the first Student Advisory Board.

- **SPJIMR Mumbai, India (2013 - 2023) (#1 Business School in India, #FT35 globally)**

- Assistant Professor and Dy Chairperson (EMBA), Director (Industry Integration)**

- Taught Design Thinking & Innovation, and other courses to graduate and executive students. Developed several new courses for academic, corporate, and government programs. Established relationships with CXOs, thought leaders, and organizations for high-level engagements, including advisory councils. Set up and mentored several student-led clubs.

- **Director of Education at TiE, Singapore (2012-2013)**

- Researched, developed, and facilitated workshops in management courses for professionals and students.

EDUCATION AND PROFESSIONAL TRAINING (India, USA, Singapore)

- Indian Institute of Management, Lucknow, India (Global MBA Rankings FT #71)**

2024

- PhD in Marketing: A 4-study research analysing user behavior on social network sites.

- Harvard Business School, USA**

2024

- Certification: Teaching with Cases (nominated by Stevens Institute of Technology to attend)

- Columbia Business School, USA**

2019

- Certification: Digital Marketing and Communication

- Coach Masters Academy, Singapore**

2017

- Certificate: Transformative Coach

- Cambridge International, Singapore**

2012

- CIDTT Diploma: Teaching and Learning (distinction, top 10% worldwide)

- S P Jain Institute of Management and Research, India (Global MBA Rankings FT #35)**

1997

- PGDM (Equivalent to MBA)

TEACHING (India, USA, Singapore)

• Academic courses taught:

Business Policy & Strategy, Management Skills, Entrepreneurship, Organizational Behavior, Design Thinking, Leadership, Critical Thinking, Capstone (faculty advisor), Digital Marketing

- Excellent student evaluations (4.8+/5, 9.5+/10), both in-person and online
- Feedback demonstrates impact and engagement, including comments like, *"This is the best course"*, *"Best professor"* and *"left a profound imprint on my personal growth"*.

• New academic courses/workshops designed:

Cross-cultural Leadership, Critical Thinking, Leadership Communication, Digital Marketing, and Stakeholder Management

• Innovations in pedagogy and other tools used:

- **In the classroom:** C-Suite Talk Series, experiments with AI in the classroom. Shark-tank-like simulation for final venture pitches. Established a co-branded module in 'Design Thinking and Innovation' with Accenture (a leading consulting firm). Also, use simulations, case studies, group projects, and industry guest lectures.

- **Beyond the classroom:** Alumni mentorship, coffee conversations

- **Student clubs/initiatives:** Supporting program learning objectives for broader student growth:

- Founder-Lead for Student Industry Readiness Track, Stevens School of Business, USA (2023-2025)
- Founder of Student Advisory Board, Stevens School of Business, USA (2023-2025)
- Founder-Mentor of Student Public Speaking (and debate) Club, SPJIMR, India (2016-2023)
- Founder-Head of Student Career Development Centre, SPJIMR, India (2016-2020)
- Mentor of Student Entrepreneurship Club, SPJIMR, India (2013-2016)
- Mentor of Student Industry Integration Club, SPJIMR, India (2016-2019)
- Mentor in FinNovate (Start-up accelerator), SPJIMR, India (2022-2023)

• Student profiles taught:

- Undergraduates, Graduates, Executives, Entrepreneurs, New Faculty, Government Officials

• Corporates courses taught:

- Design Thinking for Abbott Healthcare, India
- Critical Thinking in Project Management for Larson and Toubro, India
- Leadership Communication for Times Group, India
- Data-driven Communication for Larson and Toubro, India
- Personal Effectiveness for BSH Household Appliances, India
- Customer Engagement for Yes Bank, India
- Leadership Coaching for Glenmark Pharmaceuticals, India
- Stakeholder Management for Tata Housing, India

RESEARCH AND INDUSTRY THOUGHT LEADERSHIP (USA, India, EU, Australia):

• Writing: (Business cases, research, and business articles)

- Gore, R., Datta, S., Agarwal, R., **"Women Entrepreneurship in India: Navigating the Social Paradoxes"**
A forthcoming research paper in Entrepreneurship accepted for presentation at EURAM 2026 Conference, first conducted with support from the 'Federation of Indian Chambers of Commerce and Industry Ladies Org.', studying a three-level dissonance women entrepreneurs experience in India

- Jayakumar, T. & Gore, R., '**Papa don't preach, just treat me fair**'. Sage Business Cases, Online ISBN: 9798348848545 (January 2026). A business case in Entrepreneurship exploring the interpersonal and strategic dynamics of a fourth-generation family-run business. Online ISBN: 9798348848545 (January 2026)
- Krishna, M. & Gore, R., '**WhatsApp: the Jiomart relationship – it's complicated.**'
A forthcoming business case evaluating a strategic alliance between WhatsApp (Meta, USA) and Jio (Reliance, India).
- Gore, R. & Maity, M., '**Do I have to? Factors that impact user attitude and user behavior on social network sites**'
A forthcoming research article with 3 studies applying motivation theories to investigate user behavior on social network sites
- Gore, R., Datta, S. & Agarwal, U., '**Dissonance trifecta: Factors impacting Women Entrepreneurs in India.**'
A forthcoming research article investigating the dissonance that women entrepreneurs in India feel at the micro, meso, and macro levels.
- Gore, R. & Maity, M., Center of Excellence in Research and Education, Conference, IIM Indore, India, '**Do I have to? Factors on social network sites that affect user behavior and attitude**'. (June 2, 2022).
A conference presentation (with proceedings) of 2 studies in a mixed methodology approach, applying three motivation theories to investigate user behavior on social network sites
- Agarwal, R. & Gore, R. (2022). '**Harish at Maharani Pharma**'. Sage Business Cases, Online ISBN:9781529779592.
A published business case on challenges of nurturing a professional leadership in a family-run business
- Gore, R. & Maity, M, European Marketing Academy Regional Conference, '**User behavior on social network sites: voluntary vs. mandatory entry**'. (September 22, 2021).
A conference presentation (with proceedings) of 1 qualitative field study exploring motivation theories to investigate user behavior on social network sites
- Agarwal, R., Datta, S., & Gore, R. (2021). '**Navigating the social paradoxes: A study on women entrepreneurship in India**', FICCI-FLO, Niti Aayog.
A white paper presented to the advisory body for the Indian government, using a 2-study approach to explore challenges faced by women entrepreneurs in India and outlining a potential roadmap for building an inclusive ecosystem
- Gore, R. (2020), Forbes India, '**Regular classes go online: Behind the screens**'
A business magazine article, uncovering the true state of students transitioning to online classes during COVID
- Gore, R. (2020), Business World Well-being, '**Gratitude In Lockdown: Story from A Slum Colony**'
A business magazine article, emphasizing on the strong correlation between gratitude and positive outcomes
- Gore, R. (2020), Business World Ed, '**Prep Under Lockdown: How Management Students Can Use This Time**'
A business magazine article, suggesting a self-led framework for career readiness for management students
- **Speaking: (Keynote speaker, panellist, moderator)**
 - Keynote Speaker, TiE Women, New Jersey (Mar2026)
 - Speaker & Moderator, DEI Leadership Summit, New York (July 2024)
 - Speaker, Harvest AI, Stevens Institute of Technology, USA (November 2023)

- Speaker, LeadHERship Conference, Stevens Institute of Technology (USA, October 2023)
- Speaker, DEI panel, Centelon Solutions, Australia (March 2022)
- Session Chair, 12th European Marketing Academy (Research) Conference, Poland (September 2021)
- Podcast (DEI) interview of Ms. Megha Tata, Managing Director, Discovery India (November 2021)
- Podcast (DEI) interview of Ms. Mansi Tripathy, Regional Vice President, Shell Lubricants, Singapore (July 2021)
- Keynote speaker, 'D&I and Leadership', PWC USA Advisory Leadership Team, (January 2021)
- Moderator, 'Leadership in Crisis', Federation of Indian Chambers of Commerce & Industry (June 2020)
- Speaker & Moderator, DEI Leadership Summit Singapore (India Edition), India (May 2019)
- Speaker panelist, 'Women Entrepreneurship', Federation of Indian Chambers of Commerce & Industry, India, (March 2019)

ENTREPRENEURIAL and CORPORATE EXPERIENCE (USA, Belgium, Singapore, Philippines, India)

Twelve years (2000 – 2012) of diverse global experience in setting up and running businesses in the USA, Europe, the Philippines, Singapore, and India. Clients included multinational and Fortune 500 organizations like Kroger (USA), Veritas (Europe), Tan Tok Sen Hospital (Singapore), LaSalle University (Singapore), and Nanyang Academy of Fine Arts (Singapore).

As a certified coach & consultant, worked with large multinational companies and government entities, including the Indian Embassy in the Philippines, Glenmark in Mumbai, and Abbott in Mumbai.

Four years (1997 – 2001) of corporate experience in identifying markets and developing high-profile launch events for premium brands involving brand ambassadors from films and sports in India. Brands included super premium brands like Harry Winston and Van Cleef & Arpels.

Companies:

- **Director**, Indicrats International, USA/EU (Sep 2002 - May 2013)
- **Director**, RCG Global Pte. Ltd. , Singapore (Dec 2009 - Jul 2012)
- **CEO**, RG Global LLC, USA (Sep 2007 - Jun 2012)
- **Trade Consultant**, Embassy of India, (Mar 2002 - Sep 2003)
- **Brand Manager** Sigem India (Audemars Piguet, Harry Winston, and Van Cleef and Arpels) (Mar 1997 - Apr 2001)

BOARDS, SERVICE AND AWARDS (USA, INDIA)

- **Executive Volunteering:** Co-Chair for U Program at TIE New Jersey, USA (a global ecosystem for entrepreneurs)
- **Advisory Board Membership:** Azuri, USA (skincare startup) and Untaboo, India (Ed-tech startup)
- **Social Impact:** Academic Advisor for award-winning NGO, Vidya, Mumbai, India (in education for slum children)
- **Editorial Advisory Board:** Annual academic journal of the prestigious college LSR, Delhi University
- **Research Article Review:** Reviewer for Journal, Management and Labor Studies, Sage Publications
- **Fundraising:** Dharavi Art Room, Mumbai, India (in art education for slum children)
- **Femina presents Women Super Achiever Award:** Awarded by World HRD Congress (Feb 2018)