

Tony Lizhang He

Management and Global Business
Rutgers Business School – Newark and New Brunswick
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Academic Positions

Assistant Professor, Management and Global Business, Rutgers Business School – Newark and New Brunswick, 2022-Present

Senior Fellow, Environmental, Social, and Governance Institute of The Wharton School of the University of Pennsylvania, 2022-Present

Education

Ph.D. in Applied Economics, The Wharton School of the University of Pennsylvania, 2022

M.B.A., Harvard Business School, 2015

B.S. in Biomedical Engineering, Johns Hopkins University, 2011

Research Interests

Nonmarket strategy, international business, stakeholder management, political economy, corporate political activities, corporate social responsibility

Papers

Journal Articles

Business and Peace: The Impact of Firm-Stakeholder Relational Strategies on Conflict Risk (with Brian Ganson and Witold J. Henisz). *Academy of Management Review*. Vol. 47, No. 2: 259-281, 2022.

- *Selected as Best Paper Finalist of Academy of Management Review in 2023*

“Us” and “Them”: Corporate Strategic Activism, Horizontal Inequalities, and Society’s Capacity to Address Its Grand Challenges (with Brian Ganson and Witold J. Henisz). *Global Strategy Journal*. 12.3: 520-542, 2022.

Working Papers

Corporate Political Connections in the European Union
Revise and Resubmit at *Strategic Management Journal*

Direct and Adjacent Experience with Intergroup Conflict Risk in MNCs' Decisions to Enter High-Risk Environments (with Anne S. Jamison)

Corporate Scandals and the Opportunistic Entry of Sustainable Products

ESG Performance and U.S. State-Level Lobbying (with Witold Henisz and Tim Werner)

Academic Activities

Invited Presentations and Conferences (Including Scheduled)

2023: The Nexus of Business and Government in the Global Economy, Peace Positive Private Sector Development in Africa (P3A) Conference, Stellenbosch Business School, Strategic Management Society (SMS) Annual Conference

2022: International Association for Chinese Management Research (IACMR) Macro Frontier Research Conference, Wharton Nonmarket Strategy Workshop, Inaugural Convening of the ESG Initiative at the Wharton School

2021: Bocconi University Research Seminar (Department of Management and Technology), Copenhagen Business School Research Seminar (Department of International Economics, Government and Business), George Washington University School of Business Research Seminar (Department of International Business), Harvard Business School Research Seminar (Strategy Unit), Rutgers Business School – Newark and New Brunswick Research Seminar (Department of Management and Global Business), Consortium on Competitiveness and Cooperation (CCC) Doctoral Conference, Strategy and the Business Environment (SBE) Annual Conference, Rising Scholars Conference, Academy of Management (AOM) Annual Meeting (Strategy Division)

2020: Academy of Management (AOM) Annual Meeting (Strategy Division), Strategic Management Society (SMS) Annual Conference

Referee Service

Academy of Management Journal, Academy of Management Review, Journal of Management Studies, Journal of Urban Economics, Management Science, Organization Science, Strategic Management Journal

Co-Authored Harvard Business School (HBS) Case Studies

Henderson, Rebecca, and Tony L. He. "German Business and the Syrian Refugee Crisis." Harvard Business School Case 316-142, January 2016.

Henderson, Rebecca, and Tony L. He. "Business and the Building of Inclusive Institutions." Harvard Business School Technical Note 316-156, March 2016.

Henderson, Rebecca, Amram Migdal, and Tony L. He. "Industry Self-Regulation: Sustaining the Commons in the 21st Century?" Harvard Business School Background Note 315-074, revised March 2016.

Henderson, Rebecca, Tony L. He, and Brian Tomlinson. "Reimagining Capitalism: Towards a Theory of Change." Harvard Business School Case 316-162, April 2016.

Cole, Shawn, and Tony L. He. "Farmers Business Network: Putting Farmers First." Harvard Business School Case 217-025, September 2016.

Cole, Shawn, Mark Kramer, and Tony L. He. "DBL Partners: Double Bottom Line Venture Capital." Harvard Business School Case 217-022, September 2016.

Gandhi, Vikram, and Tony L. He. "Pi Investments." Harvard Business School Case 317-039, September 2016.

Cole, Shawn, and Tony L. He. "Generation Investment Management: 2016." Harvard Business School Case 217-031, October 2016.

Cole, Shawn, and Tony L. He. "Mindspark: Improving Educational Outcomes in India." Harvard Business School Case 217-060, March 2017.

Teaching & Service

Undergraduate Teaching

International Business (Rutgers 29:620:368) – Fall 2022
Instructor ratings on scale of 1 (poor) to 5 (excellent): 4.84 & 4.52 (2022 school average: 4.39)

MBA Teaching

International Business (Rutgers 22:553:593) – Fall 2022
Instructor ratings on scale of 1 (poor) to 5 (excellent): 4.89 (2022 school average: 4.37)

Service Activities

LGBT+ Rutgers Faculty Advocate
Rutgers Management and Global Business Research Seminar Organizer: 2022-2023

Grants, Fellowships, & Awards

Wharton ESG Research Fellowship, 2022, 2023
Mack Institute Student Research Fellowship, 2020
Wharton Political Risk Lab Research Award, 2020
UPenn GAPSA – Provost Fellowship for Interdisciplinary Innovation, 2019
Samuel Zell and Robert Lurie Real Estate Center Research Grant, 2018

Work Experiences

Senior Researcher at Harvard Business School, Boston, MA, 2015-2017

Quantitative Marketing & Predictive Analytics Analyst at Sigma-Aldrich (Merck), St. Louis, MO, 2014

Economic Analyst at Analysis Group, Inc., Boston, MA, 2011-2013

Personal

USA citizen. Fluent in Mandarin & Cantonese. Avid tennis player.

Last updated on August 10, 2023