

# RUTGERS

Rutgers Business School  
Newark and New Brunswick

## Business Membership Program



Institute for Ethical Leadership  
at Rutgers Business School



[business.rutgers.edu/IEL/support/membership](http://business.rutgers.edu/IEL/support/membership)

## Be a Part of the Solution

Today more than ever businesses are being scrutinized from every angle. The Institute for Ethical Leadership at Rutgers Business School has a mission to instill leaders with the ethical standards required to create business models based on integrity and to help shape a new era in the business world.

Your organization can set an example by joining in this mission through a business-level membership with the Institute. Your support helps us deliver year-round programs and services aimed at educating leaders and emerging leaders focused on a sustainable world.

Ongoing Institute courses and programs, conducted at the world-renowned Rutgers Business School–Newark and New Brunswick, cover a range of topics including personal values identification, leadership development, ethical leadership, decision-making skills, business best practices, management training, and more. We also offer customized ethical leadership education programs and host a number of special events and conferences each year.

Our programs and services would not be possible without the generous support of our business members. In turn, affiliation with the Institute enables these partners to lead by example as they make a commitment to ethical business practice.

## Business Member Benefits

Business membership with the Institute for Ethical Leadership provides a number of qualitative benefits:

- Education, training, and networking opportunities for your employees
- Increased ethical awareness throughout your organization
- Enhanced public image
- Current information and news on ethics in business
- Higher visibility in the ethical leadership space

Your support goes directly to our various programs. Depending on your membership level, individual team members at your organization can be personally involved in:

- Speaker series
- Annual Ethical Leadership Conference
- Customized ethical leadership programs
- Presentations on ethical leadership
- Net Impact, supporting Rutgers MBA talent who want to use the power of business to create a more socially, environmentally, and ethically sustainable world

Many of our business members choose to sponsor a particular program related to their nonprofit interests. These programs enable nonprofit organizations to enhance their leadership and ethics capabilities. These programs include the following:

- Executive Leadership Fellows Program
- Leaders Common Ground Program
- Nonprofit Leadership Certificate Program





*“A quality education is the cornerstone of a successful career. That is why we are proud to be a member and support the Institute for Ethical Leadership at Rutgers Business School and its tireless commitment to promoting ethical leadership values in our society.”*

*— Gerald H. Lipkin, Chairman,  
President, and CEO, Valley National Bank,  
Institute for Ethical Leadership  
Business Member*

## **Partner with Us**

Become a member of Rutgers Institute for Ethical Leadership and make ethics a central part of your business culture. Business membership is available at the following levels:

### **Ethical Partner – \$1,000**

- Free invitations to select events for employees
- Recognition in Institute brochures and website

### **Participating Partner – \$2,500**

All Ethical Partner benefits, plus:

- Free invitations to our speaker series and Annual Ethical Leadership Conference

### **Supporting Partner – \$5,000**

All Participating Partner benefits, plus:

- Opportunity to host a site visit for members of Net Impact (Rutgers Business School graduate student club)
- Free sponsorship of a nonprofit leader to participate in the Leadership Certificate Program
- Business link on the Institute’s website

### **Sustaining Partner – \$10,000**

All Supporting Partner benefits, plus:

- Invitation to be a guest speaker for one of the Institute’s academic courses or programs
- Free sponsorship of a nonprofit executive to participate in the Common Ground Program
- Business signage at events

### **Benefactor – \$15,000**

All Sustaining Partner benefits, plus:

- Customized ethical leadership training session for employees, members, or clients

### **Program Sponsor – \$25,000**

All Benefactor benefits, plus:

- Sponsorship of annual speaker series

### **Ethical Leadership Conference Sponsor – \$50,000**

All Program Sponsor benefits, plus:

- Sponsorship of the annual Ethical Leadership Conference

All business members receive regular e-newsletters, updates on current research, articles and news items, invitations to special presentations, and early registration for all of our events.

## Building Business Integrity

Leaders need the critical thinking and decision-making skills to create organizations in which ethical practice and behavior are second nature. The Institute for Ethical Leadership at Rutgers Business School provides research, education and practical training to business and government entities, nonprofit and philanthropic organizations, and the Rutgers University community.

The Institute guides and supports leaders, empowering them to improve the ethical culture at all levels of their organization. Our mission goes beyond avoiding ethical breaches and sustaining reputations to helping organizations achieve their goals in a way that ultimately enhances civil society.

*“For businesses to succeed in today’s environment, it is essential that they develop leaders who recognize and understand the complex ethical issues they face in their day-to-day business. The Institute for Ethical Leadership supports leaders to improve the ethical culture at every level of their organization.”*

— *Jacqueline E. Brevard, Esq.,  
Vice President and Chief Ethics Officer,  
Retired, Merck & Co., Inc.*



## How to Become a Member

To confirm your business membership, please complete the fields below and mail the form to:

**Business Membership  
Institute for Ethical Leadership  
Rutgers Business School—Newark and New Brunswick  
1 Washington Park, 10th floor  
Newark, NJ 07102**

### Choose your level of membership:

- Ethical Partner—\$1,000**
- Participating Partner—\$2,500**
- Supporting Partner—\$5,000**
- Sustaining Partner—\$10,000**
- Benefactor—\$15,000**
- Program Sponsor—\$25,000**
- Ethical Leadership Conference Sponsor—\$50,000**

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Mailing address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip code \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**Payment type**     Check enclosed     Credit card  
 Send an Invoice

Credit card information

Type \_\_\_\_\_

Number \_\_\_\_\_

Expiration \_\_\_\_\_

For more information about business membership with the Institute for Ethical Leadership, please visit our website at [www.business.rutgers.edu/iel/support/membership](http://www.business.rutgers.edu/iel/support/membership) or contact the Institute’s development staff at 973-353-1907 or [leadership@business.rutgers.edu](mailto:leadership@business.rutgers.edu).



# About Rutgers Business School

Rutgers Business School–Newark and New Brunswick is an integral part of one of the nation's oldest, largest, and most distinguished institutions of higher learning: Rutgers, The State University of New Jersey, founded in 1766. Rutgers Business School has been accredited since 1941 by the Association to Advance Collegiate Schools of Business (AACSB) International, a distinction that represents the hallmark of excellence in management education. Today, Rutgers Business School is educating more than 5,000 undergraduate and graduate students at two main campuses in New Jersey as well as six satellite locations in New Jersey, China, and Singapore. Steeped in academic excellence, with a distinguished faculty and a corps of more than 33,000 successful alumni, Rutgers Business School is highly ranked by the *Financial Times*, *U.S. News & World Report*, *BusinessWeek*, and *The Wall Street Journal*. According to *U.S. News & World Report*, the MBA program is the No. 1 public MBA program in the Northeast and is ranked No. 31 nationwide for the employment rate of its graduates three months after graduation. Traditional full-time MBA and flex MBA programs provide excellent options for people looking to gain the relevant skills needed to compete in today's job market.

## Rutgers Business School

Rutgers, The State University of New Jersey  
[business.rutgers.edu](http://business.rutgers.edu)

## The Institute for Ethical Leadership

at Rutgers Business School  
1 Washington Park, 10th floor  
Newark, New Jersey 07102

[leadership@business.rutgers.edu](mailto:leadership@business.rutgers.edu)

[business.rutgers.edu/IEL](http://business.rutgers.edu/IEL)

Phone: 973-353-1134

Fax: 973-353-1136



Rutgers Business School is ranked 34th over all and 12th for faculty research in the Aspen Institute's Global 100 of Beyond Grey Pinstripes. This ranking spotlights innovative full-time MBA programs that most successfully integrate social, ethical, economic, and environmental realities into mainstream business education and research.

## Earned Excellence



## The Best Business Schools In The World

Rutgers Business School has been accredited since 1941 by AACSB International, the hallmark of excellence in management education.

## Connect with Us

Twitter: @RutgersIEL

Facebook.com: Rutgers Institute  
for Ethical Leadership

LinkedIn.com: Rutgers Institute  
for Ethical Leadership

## Support

The Institute for Ethical Leadership would like to acknowledge the following foundations, corporate sponsors, and partners. Our programs and services would not be possible without their generosity and support.

**American Express Foundation**

**The MCJ Amelior Foundation**

**Merck & Co.**

**Prudential**

**The Prudential Foundation**

**Valley National Bank**

**Victoria Foundation**

**United Airlines**

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