

# Keynote Address

**Innovations in Graduate Business Education:  
Lifelong Learning in the Digital Era**

**Glenn Hubbard**

October 17, 2018

# TODAY



**WHO IS LEARNING**

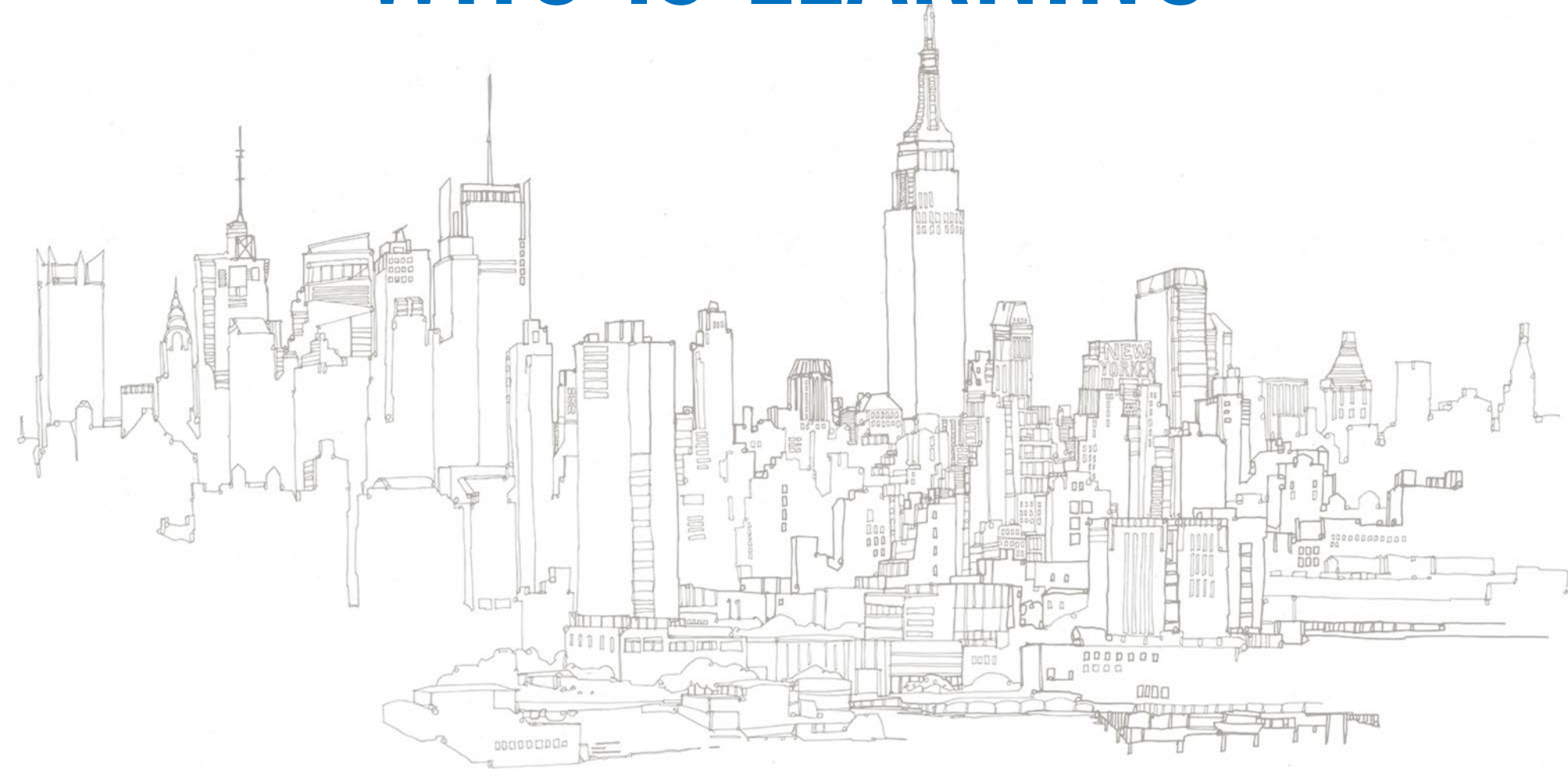


**HOW AND WHAT ARE  
THEY LEARNING**



**CHALLENGES AND  
OPPORTUNITIES**

# WHO IS LEARNING





**STUDENTS**

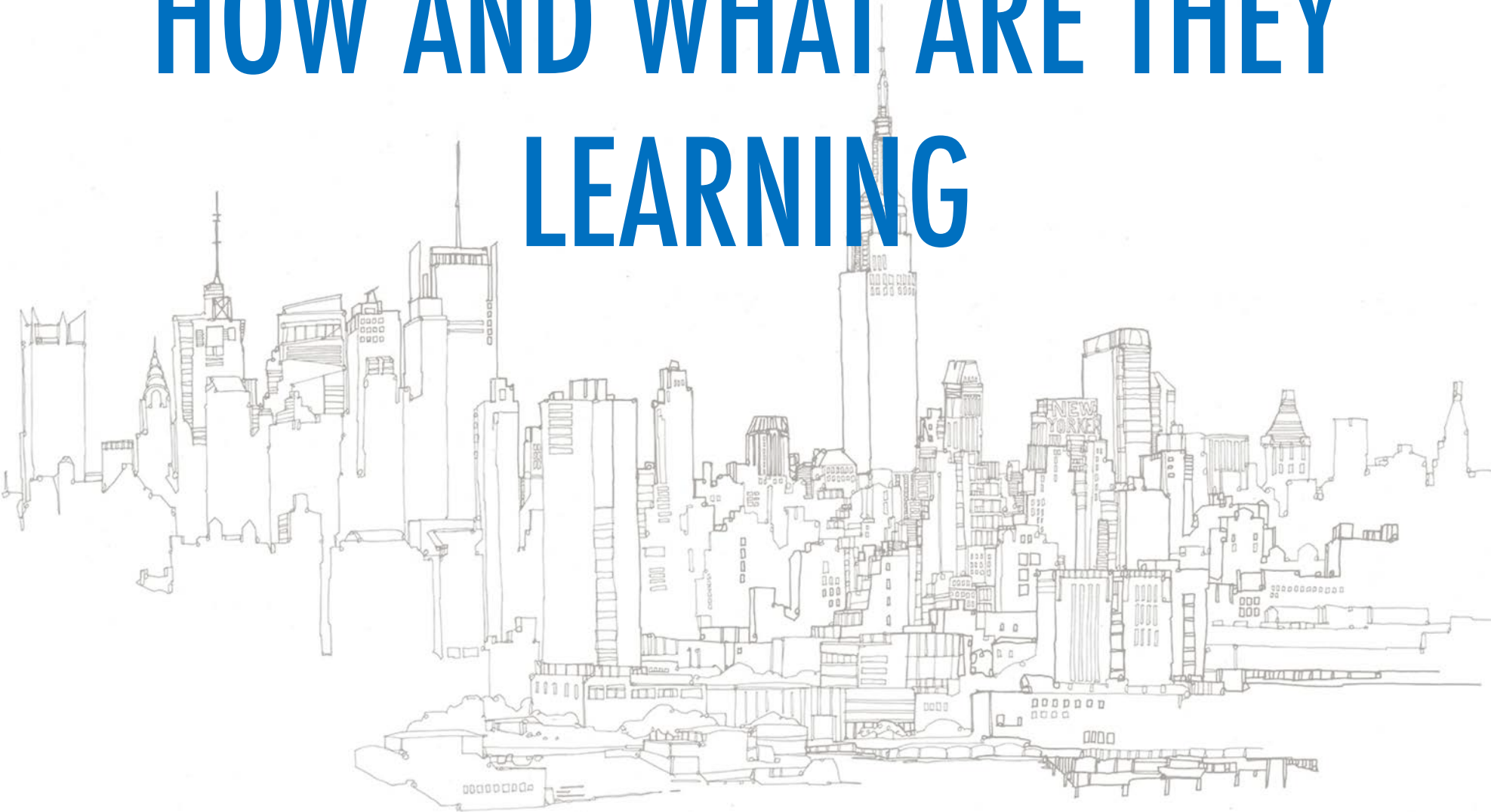


**ALUMNI**

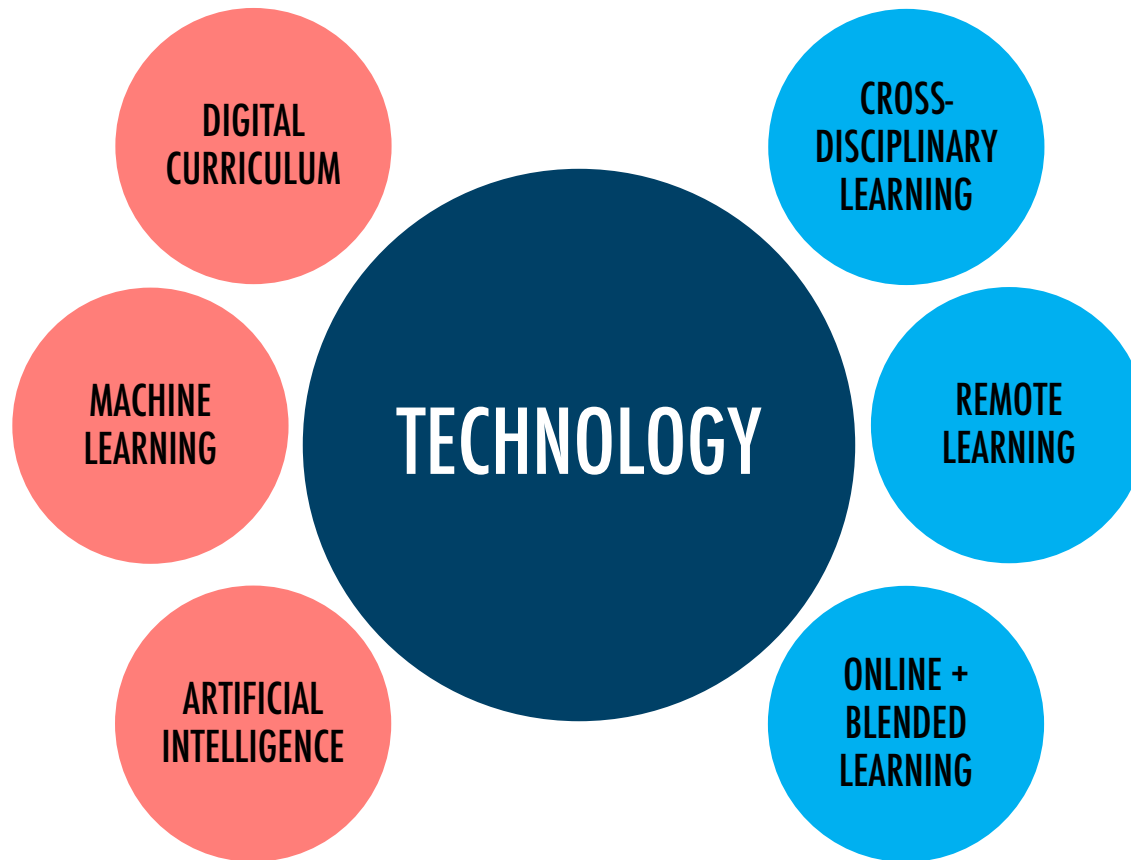


**EXECUTIVES**

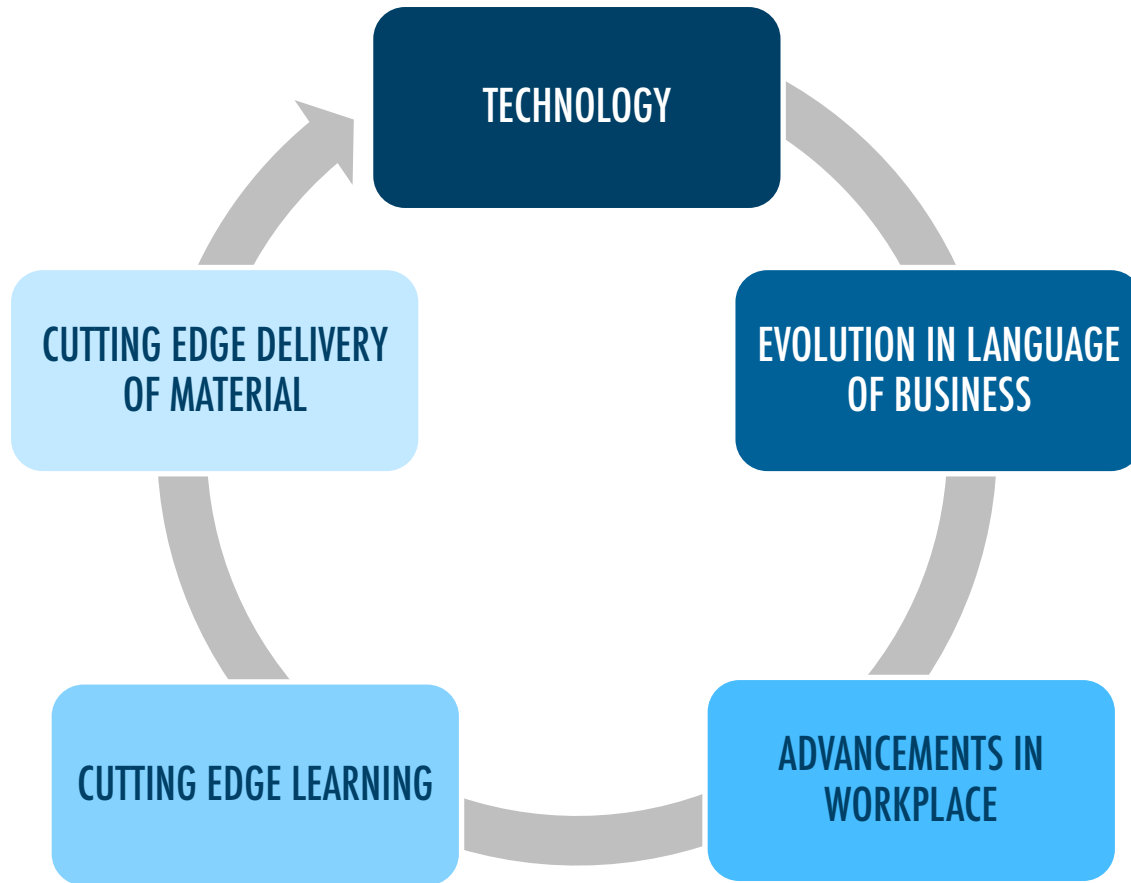
# HOW AND WHAT ARE THEY LEARNING



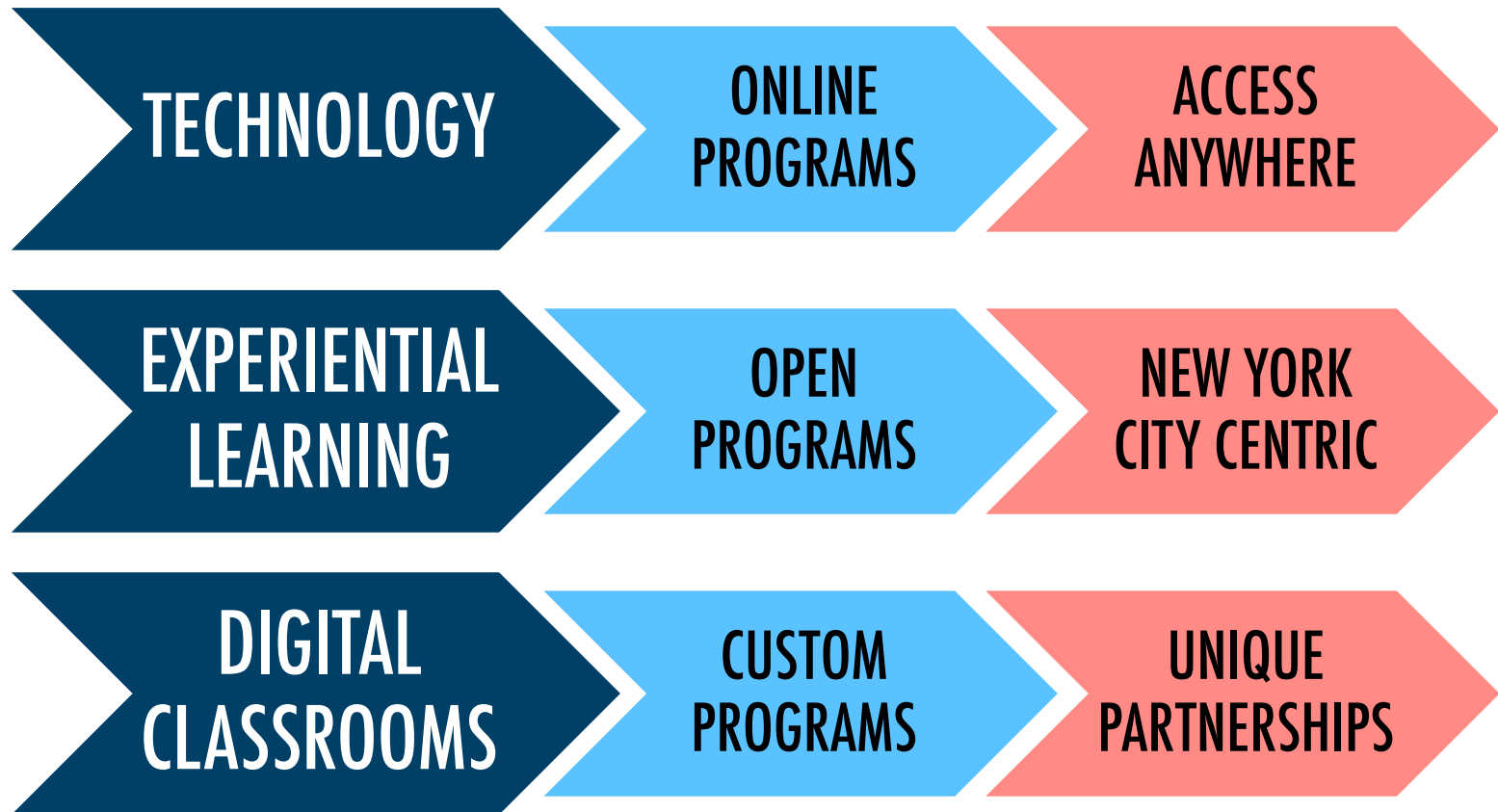
# STUDENTS



# ALUMNI

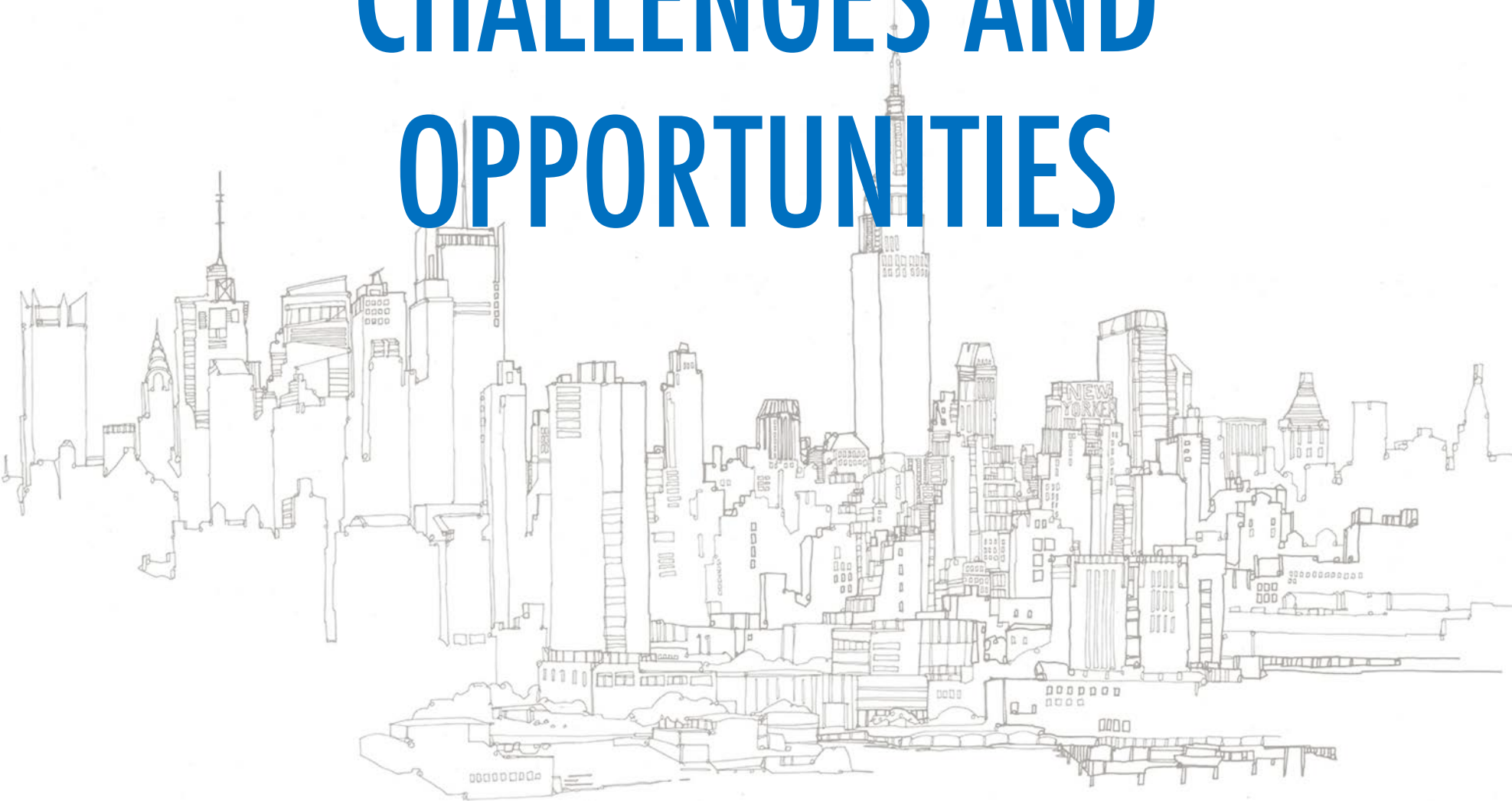


# EXECUTIVES





# CHALLENGES AND OPPORTUNITIES



# CHALLENGES



**RAPID ADVANCEMENTS IN TECHNOLOGY**

**NEW ENTRANTS IN THE MARKET**

**CHANGES IN BUSINESS SCHOOL LANDSCAPE**

# OPPORTUNITIES



## STUDENTS

PERSONALIZED LEARNING  
INTEGRATION OF TECH TOOLS



## ALUMNI

BLENDED LEARNING  
MORE DIGITAL CONTENT



## EXECUTIVES

DEMAND-LED PROGRAMS  
COLLABORATIONS

**THANK YOU!**

**QUESTIONS?**